

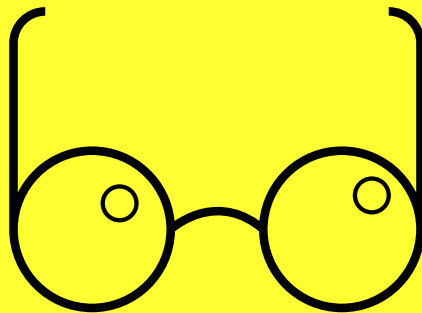
**DON'T LET YOUR  
OLD FOLKS GET  
SCAMMED!**



THE PARENT'S GUIDE



# COMMON SCAMS TO KEEP AN EYE ON



SO MAKE SURE TO  
PUT YOUR READING  
SPECS ON

# Dodgy Bank Transfer Scam

We've heard it all before, haven't we?

"There has been a fraudulent payment detected on your account"



Cybercriminals often claim to be a bank representative, even using official sounding job roles or titles, in an attempt to try elicit banking information, such as PIN codes, passwords or security numbers - or even to transfer money to a "secure account"

"I'm calling from the bank payment protection team"

# Telemarketing Swindles

Cybercriminals can hook you in by pretending to offer:

- Free trials
- Extended warranties
- Investment opportunities
- Prizes & cheap deals
- Advance loans
- ... and a whole host of "too good to be true" goodies



**These are one of the most common scams to happen to the elderly, due to the lack of face-to-face interaction and convincing charades of being an authority figure.**

# The Fake Accident Scenario

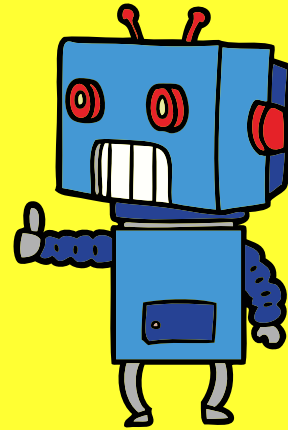
Cybercriminals will call saying that someone related to or known by the victim has been injured and is currently in the hospital requiring money to be sent immediately to ensure they can be looked after.



Never be pressured into sending money anywhere, by anyone. This scam focuses around urgency - so always take your time to think "just how likely is this"?

# Robocalls

The robocalls scam gets the victim to say "Yes" by asking questions such as, "Are you there?".



**YES**

They record this "Yes" response and may be able to use it as a voice signature for credit cards charges.

# Charity Scams

**Preying on the goodwill of others is the ultimate evil scam used by cybercriminals.**



Cybercriminals often call or approach an elderly individual in person, saying they are looking for donations to a worthy cause.

In reality, the perpetrators have nothing to do with the charity or cause and are looking to take the victim's money for their own gain.

# Insecurity Alert

And, lastly, here's a classic:

"We've detected an insecurity on your internet line (and/or computer)"



Cybercriminals may call your mobile phone or landline and claim that there is an insecurity on your device, home phone line or wi-fi. They will suggest you should install some screensharing software... which would give them unprecedented access to your computer!

"I'll be able to secure it for you, I just need you to install some software first..."



**FOR MORE  
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