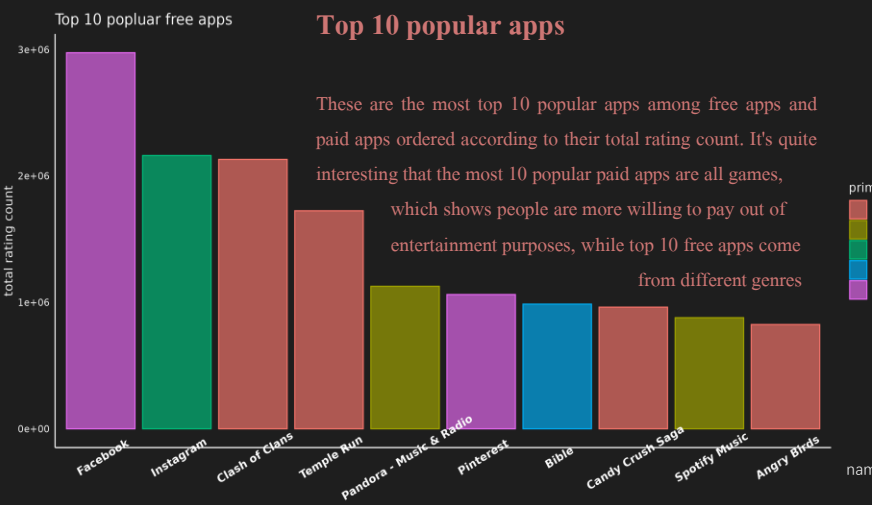
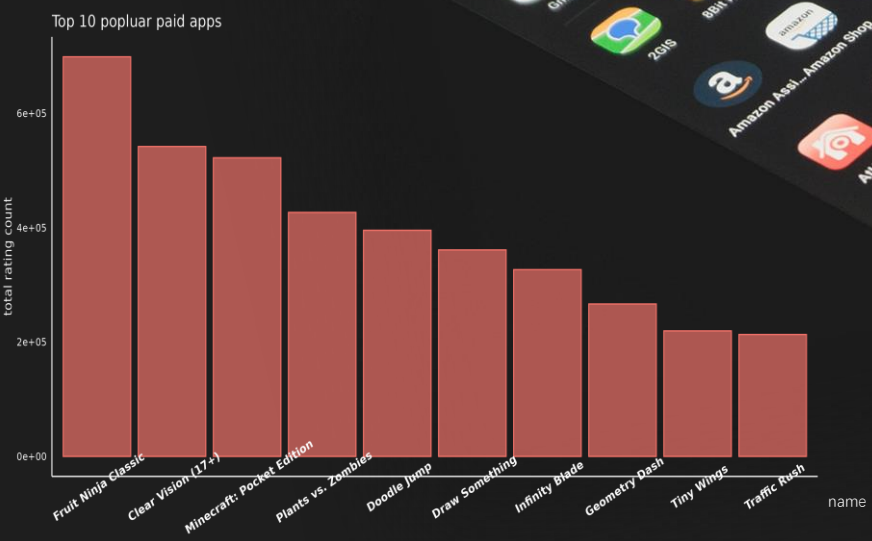


# An Exploratory Data Analysis of Mobile Apps on App Store

What kind of genres have more paid apps?

It's clear that Education category has the largest ratio of paid apps. People are likely to pay for the apps for their personal study purposes, and the developers know that. Notice that Productivity, Medical, Reference, Navigation, Health & Fitness, Utility, Weather also have large percentage of paid apps. It's interesting that shopping has the least proportion of paid apps.



By Ziyue Wang  
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This data set contains information about more than 7000 Apple iOS mobile applications, including user rate, price, genre etc. It was extracted from the iTunes Search API at the Apple Inc website in July 2017.

The price of most of the apps are under 25 dollars, but there are still a small part of the apps cost more than 50 dollars, even nearly 300 dollars

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