**Crowdfunding Analysis**

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Theater category has the most successful crowdfunding.
  + The sub-category ‘plays’ has the most success and failure.
  + There are more failed fundings than canceled.
* What are some limitations of this dataset?
  + There is no metric to define profit or revenue.
  + There is only one type of sub-category per parent category. (no diversity in sub-category)
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + Graph to divide crowdfunding for each country.
    - Able to tell which country has the most success rate.
  + Average time to from start to deadline vs. category.
    - To see which category is the most popular.
* Use your data to determine whether the mean or the median better summarizes the data.
  + The mean is better than median in term of summarizing the data, because it captures the whole range of the backers.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
  + There is more variability with the successful campaign because the variance for it is higher. It makes sense, because the range of the successful campaign is more spread out than the failed one.