

Property – Fintech – Banking – Exchange Trading – Theft & Loss Prevention – Payment Processing -  
Community Centric Growth Services

## INVESTORS EXHIBITION

CLARUS Money Project: San Salvador, El Salvador April 25, 2024 2pm-5pm

Showcase and test our platform technology.

Discuss economic conditions and growth plans in El Salvador and beyond.

Discuss investment offer terms, benefits, growth strategy, exit options, etc..

Q&A sessions.

Presentations: Legal team, property development team, tech team, marketing team, escrow agents/accountant, project growth partners, El Salvador government officials.

- SPECIAL greeting from Argentina government official.
- CLARUS Money Project University grants ceremony.
- Meet & greet evening social/networking after event. Location to be announced.
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Reserve your seats by emailing us at [sofia.olivares@clarusmoneyproject.com](mailto:sofia.olivares@clarusmoneyproject.com) or registering at .....

## • LIVESTREAM AVAILABLE ON YOUTUBE

Last edited February 9, 2024 [www.clarusmoneyproject.com](http://www.clarusmoneyproject.com)

Limited private offering : CLARUS Money Project

Save people money. Protect  
their money. Make it easy.

Fixing the global monetary system and offering blockchain banking solutions to ALL.  
HEDGED RISK INVESTMENT PROPOSAL

PROPERTY

SWITCH CRYPTOCURRENCY  
EXCHANGE

CRYPTO COIN BONUS  
ALLOCATION

BANKING &  
PAYMENT PROCESSING

El Salvador President  
Nayib Bukele's future "Bitcoin City"

THE 4 IN 1 HEDGED RISK INVESTMENT:

- Building and land purchase(s) for our own "Blockchain City" in El Salvador infused with government's own \$1 Billion USD infrastructure investment.
- Payment Processing grant for staking/transaction verification income generation = \$6 million+(MYID yearly value in USD).

-SWITCH Cryptocurrency exchange with 2-3 viral growth locations to begin in 2024.  
-MY IDENTITY Crypto Coin: Functions as guard and solution in cases of cryptocurrency theft and/or negligent loss.

CLARUS Money Project Investment Opportunity in El Salvador:

1. Blockchain City Banking Solution Center(s) Development (Building & Land Purchase):

We are embarking on the creation of our own "Blockchain City" in El Salvador, strategically infused with the government's substantial \$1 Billion USD infrastructure investment.

This visionary project aims to establish a thriving ecosystem for blockchain technology, innovation, and sustainable growth.

Key Features:

Building and Land Purchase: Acquire prime real estate within the burgeoning economy of El Salvador to develop revenue generating Blockchain Banking Solution Centers, payment processing, cutting-edge facilities, co-working spaces, and infrastructure.

Government Support: Collaborate closely with the government to leverage their investment and regulatory support.

2. Payment Processing grant for node/authority staking to collect blockchain transaction verification income= \$6million MYID yearly value in USD.

3. SWITCH Cryptocurrency Exchange:

Our SWITCH exchange is poised for rapid expansion, with 2-3 viral growth locations set to launch in 2024. As an investor, you'll be part of this dynamic platform that bridges traditional finance with the crypto world.

Highlights:

Strategic Locations: Identify high-traffic areas where SWITCH can thrive and attract a diverse user base.

Revenue Streams: Benefit from trading fees, advertising, and listing charges shared with investors.

Market Impact: Position SWITCH as a leading exchange in El Salvador and beyond. ONLY exchange with physical storefronts!

4. MY IDENTITY (MYID) Crypto Coin:

MYID serves as a robust solution for safeguarding against cryptocurrency theft and negligent loss.

Here's how it works:

Guardian Functionality: MYID acts as a protective layer, ensuring secure transactions and preventing unauthorized access.

Innovative Approach: Unlike traditional coins, MYID prioritizes recovery solutions of stolen or lost assets and risk mitigation.

Promotion and Adoption: We'll actively promote MYID on the SWITCH exchange, our physical storefronts, and crypto wallets.

Key Benefits:

Diversification: Investment across multiple avenues—real estate, next generation blockchain banking solutions, payment processing, crypto exchange, cutting edge tech and asset protection.

Government Backing: Leverage El Salvador's commitment to technology development, tax benefits & \$1billion USD infrastructure infusion.

Risk Mitigation: MYID provides peace of mind for crypto holders.

Early Entry: Be part of the next wave of innovation in El Salvador & beyond.

Investment Opportunity: El Salvador Blockchain City - SWITCH Crypto Exchange – MY IDENTITY Coin – Payment Processing

As an investor partner, you'll gain access to exciting opportunities in El Salvador's burgeoning economy & blockchain ecosystem. Our comprehensive investment package includes:

Property Ownership and Income Stream:

90% shared ownership in the property value and income stream generated by El Salvador Blockchain

City Banking Solution Center location(s) with payment processing.

This strategic investment provides exposure to the rapidly growing El Salvador real estate market in the heart of the blockchain revolution.

Equity Stake in SWITCH Crypto Exchange:

60% shared equity ownership of the SWITCH crypto exchange. As a partner, you'll benefit from all revenue streams, including trading fees, advertising, and listing charges. Our commitment to transparency ensures that your interests align with the exchange's success.

MYID Coins at ICO Price:

Acquire MYID coins at the original 2019 ICO price of \$0.004USD/MYID. These coins will be actively promoted on the SWITCH exchange, our physical storefronts, and crypto wallets.

Notably, MYID reached an all-time high of \$0.33USD/MYID on Bittrex Global, resulting in substantial returns for early holders. Our project's valuation briefly soared to 33 billion USD during an unforeseen trading spike.

Exclusive Access to OKGlobal Coin Securities Offering:

Gain early access to the private OKGlobal Coin Securities offering before the registered SEC public offering.

The original filing dates back to 2019 for both OKGLOBAL COIN LLC (CIK#0001777807) and SWITCH INSTANT PAYMENTS LLC (CIK#0001777808).

Investor/project funds are securely managed by an independent accounting/escrow firm, ensuring transparency and accountability.

Key Benefits:

A minimum investment of \$200K translates to an immediate investment value of \$280K.

Hedged Risk: Our diversified approach mitigates risk while maximizing growth potential.

Unlimited Explosive Growth: Tap into the dynamic crypto, payment processing, banking and real estate markets.

Monthly Income Stream: Enjoy returns from multiple sources.

Early Exit Options: Flexibility to sell equity ownership as needed.

Invest with confidence and be part of the future of finance and technology.

\*\*\*Investor/project funds are securely managed by an independent accounting/escrow firm, ensuring transparency and accountability.\*\*

Rapid Multiple Exit Options For Investing Partners

1. Property equity

Land value, Building value, Income generation

2. Exchange equity

Exchange value, Income generation

3. MYID coin

Market speculation Value

The product, the solution, the innovation.....

Blockchain, cryptocurrency, banking industry and fiat currency is a mess.

Fiat currency is backed by nothing and loses purchasing power year after year.

1 out of 4 people are "unbanked".

Crypto/blockchain:

Confusing

Its risky and feels like gambling.

Where do I go for help?

It doesn't seem to actually do anything to improve my life or save me money.  
Can anybody help me in cases of theft or if I lose the password to my wallet?  
Its slow, expensive to send and isn't backed by anything.

Nobody was addressing the problems we saw in any meaningful way, so we decided to make something for ourselves.

It turns out that other people are interested in our solution too.....therefore, welcome to

CLARUS Money Project  
Launched 2017

7 years later and over \$1 million USD spent on research, development and testing our solution:

A better alternative to government fiat currency that cannot be printed into oblivion.—OkGlobal Securities Coin

Backed with various assets such as gold, silver, properties, revenue generating services. -OkGlobal Securities Coin

Offset inflation loss by generating an income stream from routine financial services that we can NOW do BETTER, CHEAPER & FASTER. —OkGlobal Securities Coin

OPTIONAL ability to add your own identity to your money for recovery solutions in cases of theft or even

negligent loss. -MY IDENTITY Utility Coin

PUBLIC brick & mortar locations for next generation borderless banking, SWITCH crypto exchange, in-person service/on-boarding, immediate crypto to fiat cash-out, at-cost/free money changing & remittance services to MYID Coin holders and other community centric financial and social services.

GLOBAL TESTING AND MARKET RESEARCH  
PREPARING FOR LAUNCH BEGAN IN 2017

Watch a public response video at <https://www.youtube.com/watch?v=BIEIXGkdz7M&t=4s>

HOW WE  
REACH THE  
PUBLIC TO  
GROW.....

KEEP IT SIMPLE

Save people money.  
Protect their money.  
Make it easy.  
Banking for the 1 out of 4 unbanked

Services available at....

Public locations – “Blockchain Cities”

Our first MY IDENTITY Coin purchaser in USA. A retired school teacher who has wanted to invest in cryptocurrencies but needed assistance to navigate the confusing process.  
WE ARE THE BRIDGE for the general public.

Our project colleagues in training at the second Public Service Center beta test.

What are the public locations for?  
SWITCH CRYPTOEXCHANGE , BORDERLESS BLOCKCHAIN BANKING CENTERS & COMMUNITY CENTRIC SERVICES  
We are the FIRST TO MARKET!!

\*\*FREE MONEY CHANGING, REMITTANCE, SAME DAY CRYPTO TO FIAT MERCHANT OFF-RAMP  
\*\*  
AT-COST/FREE MONEY CHANGING & REMITTANCE OFFERED ONLY TO OUR MY IDENTITY COIN HOLDERS.

Singapore

USA

EL SALVADOR, USA,  
MEXICO, SOUTH KOREA,  
JAPAN, GERMANY,  
INDONESIA, AFRICA, etc..

SWITCH EXCHANGE is entering the marketplace at the right time!

Many exchanges soon to fail due to past and current on-going practice of wash trading and offering illegal securities products. Also poor transparency, customer sign-up, lack of accountability and customer service to their traders.

The top exchanges have market values of several hundred million up to the billions. We are confident SWITCH will be a top exchange due to our unique advantages!

- Market leading store fronts
- In-person on-boarding
- Blockchain banking for ALL
- Cost saving financial services

- Immediate crypto cash out services
- Operational transparency

Who are our customers/users?

- 1 out of 4 un-banked and/or underserved
- Users of money changers/remittance services
- Merchants looking to replace VISA/Mastercard for a better option
- People who want in-person assistance
- Cryptocurrency enthusiasts
- People looking to replace problematic fiat currency

Money Changers Association Singapore

Untapped growth opportunity with old economy.

Transition declining money changer industry to partner SWITCH locations and borderless blockchain banking services for our community.

Our money changers are eager and waiting to grow with us.

Money Changers San Diego-Mexico Border

**BUILDING STRONG GLOBAL PARTNERSHIPS:** In collaboration with the Border Fusion Initiative

**MONEY CHANGERS COMMENTARY:**  
Luis & Enrique, CEOs of Borderxchange – USA & Mexico

1 of 4  
Q & A break:

Han S. Kim – Chief  
Researcher/Founder

SWITCH exchange – TEST DRIVE  
Rep: Jade Wu

2 of 4  
Q & A break:  
SWITCH EXCHANGESingapore team

We are in the midst of the decoupling of the traditional economy to the new decentralized cryptocurrency economy.

## CITIZENS LOSING FAITH AND LEGITIMACY IN FIAT CURRENCY AND TRADITIONAL BANKING SYSTEM

In 2021 cryptocurrency surpassed VISA/Mastercard/AMEX/Discover in annual transaction value.

January 27, 2022 InteractiveBrokers Traders'Insight Contributor BENZIGA

We are faster, cheaper and more secure than our competition while reaching our project aims!

- Our competition:  
Banks  
Payment Processors -Visa/Master Card  
Centralized Ownership Of Large Corporations  
Financing Companies  
Money Services/Remittance/Exchange  
Fiat Currency  
NO COMPARABLE Blockchain Projects To Date.

We have First-Mover & Second Mover Advantage – No comparable competition

Learning from other top projects and absorbing into our own.  
Industry first blockchain banking solutions centers!  
Proprietary guards and recovery solutions in cases of theft and/or negligent loss.  
The best blockchain tech reactive to future needs of our community.

Creating a real money backed by assets and is inflation resistant (Future securities coin offering).  
Saving people money on routine daily financial services.

Making it all easy with in-person assistance at physical storefronts.  
ONLY cryptocurrency exchange in the world with in-person member services and brick-and-mortar public locations for mass marketing and trust building with the community.

\*\*\*See Addendum at end of pitchdeck for further list of advantages\*\*\*

Our blockchain tech: CLARUS Living Blockchain  
100,000 to 1,000,000 transactions per second(tps)  
Our cost per transaction is fractions on the penny  
\*TPS is currently under build. There is no guarantee we will reach our projected TPS.

Blockchain Network is secured via multiple node and chain consensus.

PAYMENT PROCESSING IS A MULTI-TRILLION DOLLAR ANNUAL INDUSTRY WE CAN DO BETTER, FASTER & CHEAPER  
By comparison VISA network 65,000tps  
Mastercard 5,000tps

Our fees 0.1%-0.25% with no flat fee per transaction  
Competitor's Fee 1.25%-2.0% plus \$0.10-\$0.25 per transaction  
Consumer Wins. Merchant Wins. We Win.

Our tech stack:

RUST Programming Language  
Substrate Pallets

Polkadot Network Protocol  
Activity Pub Social Networking Protocol  
MYIDverified Blockchain Asset Solutions Consensus

What it all means:  
Us vs Them

A BETTER ALTERNATIVE TO GOVERNMENT FIAT CURRENCY : US VS COMPETITORS

January 17, 2022

Projects of note that we use to build and improve upon to meet  
our project aims.

Ethereum

Avalanche

Proof of  
Work

Stellar

Proof of  
Stake

Solana

Algorand

Tomo

Monero

Proof of  
History

PROOF OF PERSON

Our technology, blockchain banking solution  
centers, SWITCH exchange storefronts and  
“break-even” non-profit model makes us  
the most disruptive project in the market!

What is our “break-even” growth model?  
We disrupt traditional banking and  
financial services by positioning ourselves



as a replacement, while charging only enough fees per year to cover expansion, operating costs, and offset annual inflation. This approach aligns with one of our project aims: REAL MONEY.

A break-even business model that traditional industries can only compete with if they choose to return/negate profit beyond NO PROFIT.

Please select your payment option:

Examples located end of pitchdeck(Addendum)

Example 1.... One year term insurance premium financing.

Example 2....Payment processing competitor to Visa/Mastercard.

El Salvador Legal Team – Torres Legal

Property Agent  
El Salvador  
PRESENTATION

st

1 Proposed Blockchain City Location(s): El Salvador

-Arguably the most ambitious country in world to transition to new blockchain economy.

-Bitcoin City/crypto innovation advanced by world's most popular President Bukele with government's own \$1billion USD property development investment.

-No capital gains taxes on cryptocurrency, property tax, employment tax, municipal taxes.

Strong potential to follow Singapore's explosive property value growth example!

Bitcoin City will have its own  
airport  
SWITCH exchange location to be  
opened within, upon airport  
completion.

-Offer free money changer services for MYID coin holders, borderless blockchain banking solutions, and in-person cryptocurrency exchange assistance/on-boarding/cash-out.

-VIRAL GLOBAL GROWTH VIA INTERNATIONAL AIRPORTS

New Airport Terminal

The new three-level terminal expansion was inaugurated in February 2022. It includes five new waiting rooms with boarding areas, commercial and immigration spaces, and airline company offices.

In 2018 El Salvador international airport served 3,392,236 passengers. With the new terminal, the international airport could serve more than 5 million passengers annually.

SWITCH exchange, blockchain banking for ALL and free

money changer services location to be opened in 2024

4 of 4  
Q&A  
Torres Legal – Hector Torres  
&  
El Salvador Property Realtor

Escrow  
accounting  
officer  
PRESENTATION

Can't meet the minimum \$200k per  
investor?

Connect with our escrow agent and Torres  
Legal about joining an investment group.

No commitment or investment  
until full investor due diligence &  
research.  
All we need now is your NONBINDING letter of intent to invest.

President Nayib Bukele  
working on new airport to be  
strategically positioned for El  
Salvador's "Bitcoin City.

The investment closing date will  
be announced after investors  
have had an opportunity to  
review the intended site and  
details for the property and land  
purchase in El Salvador.

INVESTOR PRIORITY

SUBMIT YOUR  
NON-BINDING  
INVESTMENT  
OFFER

NON-BINDING LETTER OF INTENT TO INVEST

Effective Date: \_\_\_\_\_

RE: Investment into a Business Proposal

This investment letter of intent, (the "Letter of Intent"), represents the basic terms for an agreement that shall be considered non-binding. After this Letter of Intent has been made, a formal agreement will be constructed to the benefit of the Parties involved.

The Investor: \_\_\_\_\_

(the "Investor").

The Investment: Limited private offering "CLARUS Money Project".

Investment Amount: \$\_\_\_\_\_ (the "Investment Amount") shall be payable on the

closing date.

Principal Members: CLARUS Money Project (the "Principal Members") are the main shareholders or owners of the Investment.

Currency: All mentions of currency or the usage of the "\$" icon shall be known as referring to the US Dollar.

The Transaction: The Investor will enter into an agreement in the amount of (\$\_\_\_\_\_USD) for ownership interest in the Investment .

Structure: In order to facilitate a closing all parties agree to do their best efforts to formulate a formal agreement or Closing that: a. Complies with all federal, state, and local regulatory requirements; b. Minimize or eliminate any adverse tax consequences; and c. Be as cost effective as possible.

Investment Conditions: It shall be the obligation of the Investor to review all materials provided. In addition, the conditions of the investment include: a. The Investor and its advisors having had a reasonable opportunity to perform the searches and due diligence to their satisfaction; b. The Investor being able to

communicate with necessary clients, customers, vendors, tenants, or other third (3rd) party necessary.

Closing: The closing (the "Closing") is the act of exchanging The Investment for the Investment Amount.

Good Faith Negotiations: The Investor and the Principal Members agree to act in an honest and diligent manner to enter into "good faith" negotiations in order to execute a formal agreement and/or close the transaction.

Acceptance: If you are agreeable to the aforementioned terms, please sign and return a duplicate copy of this non-binding Letter of Intent.

INVESTOR:

Investor's Signature \_\_\_\_\_

Date \_\_\_\_\_

Print Name \_\_\_\_\_

PRINCIPAL MEMBER(S):

Principal Member's Signature \_\_\_\_\_

Date \_\_\_\_\_

Print Name \_\_\_\_\_

Principal Member's Signature \_\_\_\_\_

Date \_\_\_\_\_

Link to download CLARUS Money Project.docx

Please include a copy of your government issued identity card if you are an individual private investor or a business license or company formation document for institutional investors.

Please submit non-binding letter of intent to invest to : [contact@clarusmoneyproject.com](mailto:contact@clarusmoneyproject.com)

3 of 4

Q&A

Escrow Officer

&

Han S. Kim –Chief

Researcher/Founder

Protect

Used as a transaction/gas fee (99% cheaper than Visa/Mastercard) paid to protect your cryptomoney. Senders have immediate platform and secondary traditional recovery options in case of theft, scams or even negligent loss. No practical remedies currently exist in the marketplace for these issues! Just us.

## Grow

Tremendous opportunity to buy MYID at the startup price and make 100x, 200x or more RETURNS fast because that has already occurred before without our project marketing/development/growth initiative!

## Save

Access to the most competitive money changing and remittance fees. Make money from coins going up in value and save money from fees. Additional money saving services will be offered in financial, travel and service sectors.

Decentralized free speech platform networking our MYIDverified & MYIDanonymous community.

Twitter alternative.  
Own your content.  
Own your followers.

Verify wallet addresses. Verify identity of merchants and sellers. Recover theft and loss. Remain anonymous if you wish.

MYIDverified wallet test drive  
Chief tech lead & researcher: Han S. Kim  
Coding Lead: Immanuel John

We aren't just the HOW but more importantly we are the WHY?

9/10 top cryptocurrencies have a "If we build it, they will come" mentality. They work on faster, cheaper and more secure but who cares if not fixing real problems?

OUR VALUE COMES FROM BEING VALUABLE TO OTHERS.  
Give them freedom. Give them savings.  
Give them what they want, not what we want to give.  
Make all this accessible and easy!  
Don't force the public to learn. Necessity and savings is enough. We have the global market advantage NOW!

We are the only blockchain project with a people centered solution to make

cryptocurrency mainstream.

## Our Brilliant Senior Team

Of special note:

\*ONLY MYID utility coins are available for purchase now. OkGlobal Securities Coin offering is scheduled for 3rd or 4th quarter of 2025. As typical with other securities offering, OkGlobal Securities Coin is a highly restricted sale. Terms and conditions of the securities offering will be made available at a later date. SWITCH stable coins will be made available for purchase with the launch of our own unique blockchain(CLARUS) and consumer/merchant payment wallet(MYID-WALLET) 2nd or 3rd quarter of 2024.

SWITCH stable coins are not an investment vehicle but a fiat backed stable payment bridge/currency necessary for merchants to avoid possible price/value loss until OkGlobal Securities Coins build up a history to become a stable consistently growing hedge against inflation and absolute value loss preferred by merchants.

SWITCH stable coins are intended for merchant use to avoid volatility but because they are backed by fiat currency, they are not a hedge against inflation and are not asset backed, therefore have no guards against absolute loss!

## CLARUS Money Project

### Opportunity

→

email : [contact@clarusmoneyproject.com](mailto:contact@clarusmoneyproject.com)

website: [www.clarusmoneyproject.com](http://www.clarusmoneyproject.com)

Telegram: <https://t.me/myidentitycoin>

### ADDENDUM

- Example 1.... One year term insurance Premium Financing.

Extreme low risk. Loan risk covered by reinsurance companies and state guarantee fund. No recovery/repo

costs in case of unpaid loans. Safely can expect annual returns to, at minimum, meet annual inflation.

- Example 2....Payment processing competitor.

We are 99% cheaper with no contracts, no equipment, no minimums, same day cash out.

- First Mover & Second Mover advantages
- How we will increase MYID Coin price
- MYID Coin supply and allocation
- Proof-of-stake grants for fee generation

### Example 1

One year term

insurance premium

financing

Our business model gives us ability to offer the lowest rates across unlimited banking and financial services industries. We

grow. We protect our money. We back our money. We reduce costs for ourselves and for others.

[www.input1.com/resources/articles/a-diversification-opportunity-for-banks](http://www.input1.com/resources/articles/a-diversification-opportunity-for-banks)

## DISRUPTIVE

We charge the lowest premium finance rate in the market.

“We create a fiat currency alternative that offsets annual inflation loss.”

We win. Customer wins.

## Example 2

Payment

Processing

In 2021 the alternative payment market, cryptocurrency, surpassed VISA/Mastercard in annual transaction value.

Our blockchain and fee specs:

CLARUS Living Blockchain

100,000 to 1,000,000 transactions per second(tps)

\*TPS is currently under build. There is no guarantee we will reach our projected TPS.

Our cost per transaction is fractions on the penny

By comparison VISA network 65,000tps

Mastercard 5,000tps

Our fees 0.1%-0.25% with no flat fee per transaction

Competitor's Fee 1.25%-2.0% plus \$.0.10-\$0.25 per transaction

We win. Consumer Wins. Merchant Wins.

## OUR MERCHANT

PAYMENT

PROCESSING:

-NO CONTRACTS

-NO EQUIPMENT

-SAVE 90% OR MORE COMPARED TO VISA/MASTERCARD/AMEX

-SAME DAY CASH-OUT

-CONVENIENT NEIGHBORHOOD LOCATIONS

We have First-Mover & Second Mover Advantage – No comparable competition

Benefits of being a first-mover, second mover and market leader

Become a market leader, especially if there is no comparable competition.

Establish industry standards.

Develop a brand identity and brand recognition early on.

Secure a loyal customer base over a longer term than future competitors.

Lock in partnerships, contracts, and talent before any competitors do.

Develop new products and services, as well as tweak existing ones, over a longer time frame.

Minimize acquisition costs, due to the lack of competition.

Capture investor attention, if the product, service, or company is seen as a promising investment opportunity.

Disadvantages of being a first-mover (WE OVERCOME WITH 6 years of research, development and real-life testing).

While it can be advantageous to be a first-mover, it isn't necessarily a recipe for success. There are also many disadvantages first-movers may encounter. This includes the risk of:

Paving the way for new companies to improve and expand upon the company's existing products or services.

Higher financial costs, given the need to establish a whole new market segment, among other first-mover costs.

Being knocked back by regulators, as well as banks and investors, as they may be hesitant to support an entirely new product, service, or company.

Failing to 'keep up with the times' if the company's competitors are more successful with innovating and responding to customers' demands.

Not being able to learn from the successes and failures of competitors, while competitors are able to do so with your company — even before they launch.

Being perceived by consumers as passé once newer, more advanced options become available.

Being scrutinized more acutely due to having a first-mover status.

Real-life examples of companies with first-mover advantage:

The following are examples of well-known companies that are said to have benefited from first-mover advantage:

Amazon — The first significant online bookstore.

Tesla — The first company that successfully pioneered electric vehicles.

eBay — The first major online auction website.

We take advantage of being both a first mover and a second mover!

- Listing of MYID Coins and marketing on own SWITCH exchange.

MY IDENTITY COIN

AVAILABILITY IN 2024:

-Launch of Blockchain Banking Solutions Centers(BBSC) around the world(Blockchain Cities). BBSCs are a powerful

marketing/branding advantage and public on-boarding bridge that no other project has capitalized upon:

-Viral growth strategy for MYIDverified wallets to collect fees from children(MYIDanonymous) wallets.

-Our BBSCs offer money savings services that people already use. We require a minimum MYID purchase of \$5 USD to enjoy

the benefits. The average purchase during a beta test at our USA and Singapore BBSCs has been upwards of over \$50/person.

We offer a win/win situation. The consumer wins by getting coins that may increase in value and the consumer saves money

immediately on services he/she would have used anyways. We begin by offering money changing services free/at-cost.

MYID coin sales generated at BBSCs are used to "buy-back" our own coins on exchanges, after paying for necessary operation

costs. Thereby we increase liquidity and an organic upward price drive of MYID Coins.

-Traditional boots on the ground marketing at our global locations.

-MY IDENTITY Coins are required for the transmission fee(gas) to be applied when utilizing the

MYIDverified-Wallet crypto protection guard.

-Easiest on-boarding process in the world. OUR STAFF does the work for the public. This is a necessity for a large percentage of the general population who are intimidated, had no real financial incentive and/or uneducated about the process.

BANKING FOR THE “UN-BANKED” : Create non-id accounts for the un-banked and who MAY wish to stay anonymous. MYID is an optional identification technology that can be used for its utility purpose or can be used as a value speculation instrument.

(Re-sale at profit.)

- Social media influencers via YouTube, Facebook, Instagram, TikTok, twitter, etc..
- Roadshows/conferences and promotion of blockchain basics education courses leading to the sales of MYID coins to attendees.
- Traditional print, billboard, tv and radio outreach/marketing.
- Beta testing with merchants and consumers in El Salvador and USA-Mexico in the economic development zone outlined by our project and colleagues at the “Border Fusion Initiative”. We will be well positioned to expand and market our project globally while making a cross border impact on many people who truly would benefit from our project the most, the under privileged and often with the least opportunities in our society.

Proof – of – Stake node Grants for transaction verification rewarded with income/fee generation.

One grant will be shared by our El Salvador investment participants for the purpose of transaction validating a cap equivalent to \$25 million USD/day. This grant is awarded directly from CLARUS Money Project. The staked coins are owned by CLARUS Money Project and are for the sole purpose of El Salvador investment participants to generate an income/fee revenue to be shared amongst the investor participants.

Staking Coins:

Staking involves locking a certain amount of cryptocurrency in a unique wallet to earn rewards. Here’s how it works:

Proof of Stake (PoS) blockchains use staking as a consensus mechanism.

Stakers are randomly selected to secure, validate, and produce blocks on the blockchain network.

In return for their participation, stakers receive interest/fees.

By staking their coins, users actively contribute to network security and stability.

Collecting Fees from Verifying Transactions:

Validators play a crucial role in validating transactions on PoS blockchains.

Unlike traditional hardware-based validators, PoS validators prove their honesty by staking coins.

Here’s how it works:

Staking: Validators lock up a certain amount of cryptocurrency (their stake) as collateral.

Transaction Verification: Validators verify and validate transactions on the blockchain.

Rewards: After successfully verifying transactions, validators are rewarded.

These rewards can come in the form of transaction fees or similar incentives.

The fees compensate validators for their efforts and costs associated with



running staking pools.

In summary, staking allows crypto holders to actively participate in network security, while earning rewards by verifying transactions. It's a win-win for both the network and investors.