

## Personal Details

Nationality: Kenyan ID No:38072371

## Objective

Dynamic and results-driven Communication Officer with extensive experience in Information and Communication Technology (ICT), content management, social media marketing, and communication monitoring. I am passionate about leveraging technology to drive effective communication strategies and organizational growth. As a certified drone pilot, I bring a unique blend of technical expertise and communication skills to enhance strategic communication.

## Experience

Mara North Conservancy 7/8/2023 - Current occupation.  
Compensation and Earthranger Communication & Monitoring Officer  
Duties

- Lead and manage communication strategies to ensure timely and effective reporting of compensation programs and Earthranger monitoring data.
- Develop engaging content for websites, newsletters, and social media to raise awareness of conservation efforts and community benefits.
- Create compelling visual content, including aerial footage from drones, for media and stakeholder engagement.
- Monitor and manage the use of Earthranger communication tools for conservation field data and reporting.
- Collaborate with key stakeholders to develop consistent messaging for outreach and education.
- Track social media analytics to refine communication strategies and improve engagement rates.

## Education

- Maseno University 2019-2023  
Bachelor degree information and communication technology management.
- Kenya certificate of secondary education 2015-2018  
Litein High school
- Olive primary school 2006-2014  
Kenya certificate of primary education

## Skills

1. Communication Skills
  - Verbal and Written Communication:
  - Interpersonal Communication:
  - Public Relations & Media Management
2. Information Management
  - Data Analysis & Interpretation:
  - Knowledge Management:
  - Information Systems Management:
3. Digital Literacy & Technology Integration
  - IT Skills: Experience in integrating technology solutions into business processes, such as web and graphic design, digital marketing, and IT training.
4. Entrepreneurial Skills

- Business Strategy & Development:
- Financial Management
- Project Management
- 5. Leadership & Team Management
- Leadership & Supervision:
- Problem-solving & Decision-making:

## Trainings

1. Drone Training-Remote pilot license training-installation of technology in conservation (licensed remote pilot)
2. Earthranger Training-Undergone ER training to facilitate monitoring of wildlife in conservancy

## Projects

Barister ICT Tech hub.

This is a personal business registered as a Limited Liability Company.

Product and Services range

1. Information technology programs and webinars.
2. Web designing services
3. Graphic designing services.
4. Digital literacy training.
5. Basic and advanced computer training.
6. Retail Laptops, desktops and accessories.
7. General IT services.

## Reference

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