Johnson Chen

UX/UI Designer

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Experience

UX/UI Designer DigitalMex

October 2019 - December 2019

- Researched what users used from the previous website by making heatmaps and looking at the website statistics
- Modernized the website to the likes of other online news competitors using Figma

UX/UI Designer ATA Travel Consortium

May 2019 - August 2019

- Created various wireframes, mock-ups and prototypes for apps and websites using Adobe XD and Invision
- Researched and wrote papers on the competitors of a project to find out what constituted an appropriate alternative
- Accomplished an understanding for the importance of feedback and design guidelines

Customer Service Representative/IT ATA Travel Consortium

May 2018 - August 2018

- Solved software and hardware related issues by referencing support documentation and personal technological skills
- Increased the rate of completion on a crucial project by exceeding the monthly quota of tickets by 50%
- Designed and created cryptocurrency logos using Photoshop and Illustrator

Skills

After Effects

Adobe	Web	Other
Photoshop	HTML	Figma
Illustrator	CSS	InVision
XD		Balsamiq
Premiere		Webflow

Education

University of Waterloo

2016 - 2020

Candidate for Bachelors of Global Business and Digital Arts

Google Analytics Academy

2018

Certificate of Google Analytics for Beginners

Projects

Capstone Project

2019

- Designed mockups using Figma
- Conducted user research to make improvements
- Prototyped mockups in InVision

TripSec

2019

- Researched similar apps to create appropriate content
- Designed and prototyped mockups using Adobe XD

Hobbies/Interests

Video games

Technology

Fashion

Music