

Johnson Chen

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Skills Summary

- Works well in a team environment where communication is key, developed through work experience and school projects
- Focuses on work without constant need of supervision and able to learn quickly due to my determination to perform well
- Highly capable of using the Adobe Suite and other design tools to create mock-ups, prototypes, and designs

Education

Candidate for Honours Global Business and Digital Arts - University of Waterloo

2016 – 2020 (Expected)

Relevant Assignments

Capstone Project, GBDA 401 Cross- Cultural Digital Business, Sep 2019 – Present

- Develop an idea to improve the lives of the aging population by getting them healthier through UX research

Website Redesign, GBDA 228 Digital Imaging for Online Applications, Jan – Apr 2018

- Created wireframes and prototypes for a website redesign for an existing company that improved the UI and UX

Google Analytics Academy - Beginners

October 2018 – October 2018

- Learned to use Google Analytics to help with user research for app and website development
- Produced graphs and charts to accurately represent results for papers and presentation

Work Experience

UI/UX Designer – ATA Travel Consortium

May 2019 – August 2019

- Created various wireframes, mock-ups and prototypes for apps and websites using Adobe Xd and Invision

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- Changed the Wordpress sites of the company to be more up to date by redesigning certain pages
- Researched the competitors of a project to find out what constituted an appropriate alternative and wrote papers about it
- Accomplished an understanding for the importance of feedback and design guidelines

Customer Service Representative/IT – ATA Travel Consortium

2018

- Solved software and hardware related issues by referencing support documentation and personal technological skills
- Increased the rate of completion on a crucial project by exceeding the monthly quota of tickets by 50%
- Aided the team on side projects by either creating logos/icons or organizing activities
- Developed a slightly more extroverted personality through consistent communication with customers

Natural Glacial Waters – Freelance Graphic Design

2018

- Created and prototyped a new water bottle label using Photoshop and Illustrator for a student design contest
- Communicated with their team for specifications and feedback to ensure proper usability for prototyping
- Gave me my first real understanding of what a client and customer environment is like