

## Accounting Ratios

# Goals

- ▶ A way of using the definitions you just learned again to make them more solid.
- ▶ Give us the U in EC314U by adding a topic of general interest.
- ▶ View ratios as a non-probabilistic expression of risk.
- ▶ Point out other uses of the ratios.

# The Ratios

<https://prezi.com/gz6nmvsbjrz7/accounting-ratios/>