

## Internal Rate of Return

# Goals

- ▶ Present a few ways of calculating internal rate of return with cautions.
- ▶ Explain why the IRR criteria is different for loans and investments.
- ▶ Explain the quirks of the exclusive choice procedure.

# What is Internal Rate of Return?

It is an interest rate such that the present worth of an asset is zero.

- ▶ PW is with known  $i$ . IRR has a known PW, zero, and you solve for  $i$ .
- ▶ It is “an” because multiple internal rates of return are fairly common.

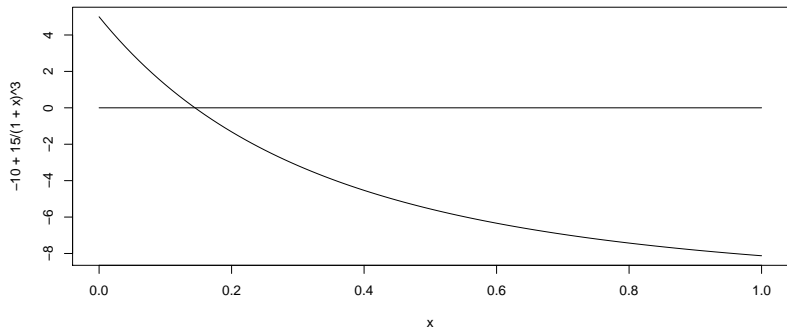
# The Problem

$$PW = A_0 + \frac{A_1}{(1+i)} + \frac{A_2}{(1+i)^2} + \cdots + \frac{A_N}{(1+i)^N}$$

- ▶ Should look like a polynomial
- ▶ Internal rates of return are the roots of this polynomial
- ▶ You can have more than one root.

## Example One Root

$$PW = -10 + \frac{15}{(1+i)^3}$$



Note the single root at  $\left(\frac{15}{10}\right)^{\frac{1}{3}} - 1 = 0.1447142$

## Easy Calculation

Simple case is when you have a value for  $A_0$  and then one value in another time period,  $A_N$

$$PW = 0 = A_0 + \frac{A_N}{(1+i)^N}$$

$$\Rightarrow -A_0 = \frac{A_N}{(1+i)^N}$$

$$\Rightarrow i = \left( \frac{-A_N}{A_0} \right)^{\frac{1}{N}} - 1$$

## Multiple Roots

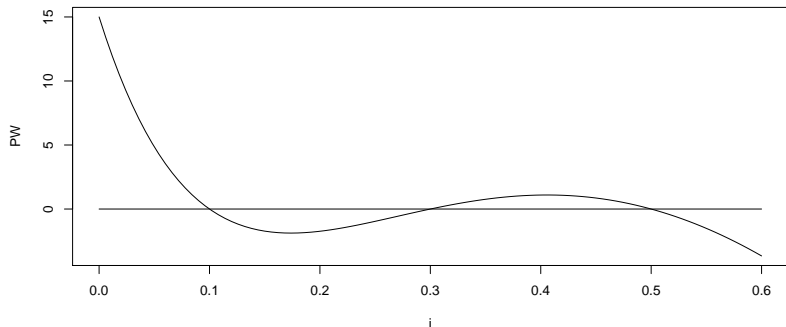
Descartes' rule of signs: The number of positive real roots is less than or equal to the number of sign changes in the coefficients of the polynomial.

Year	A	B
0	-10	-10
1	10	10
2	10	-5

- ▶ A Has only one sign change and therefore at most one IRR, i.e., one positive real root.
- ▶ B has two sign changes and therefore *at most* two positive IRRs, i.e, two positive real roots.

## Multiple IRRs

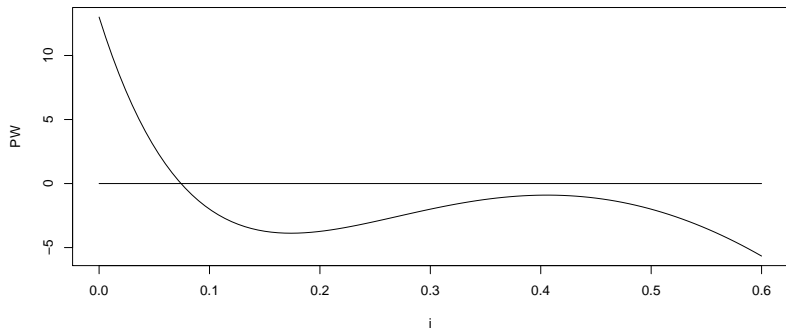
This has IRRs at 10%, 30% and 50%



- ▶ This is -1000, 3900, -5030, 2145
- ▶ Note three sign changes.



At Most ...



- ▶ This is -1002, 3900, -5030, 2145
- ▶ Only one root.

# Calculating IRR

- ▶ Your calculator will have:
  - ▶ IRR function: Works but you need to give it a starting value if there is more than one root.
  - ▶ solve: Which is symbolic algebra and is gimped and limits number of cash flows.
  - ▶ nsolve: Similar to IRR with a starting value requirement.
- ▶ Spreadsheets
  - ▶ `IRR( range, [estimated_irr] )`
  - ▶ Numerical root finder that requires starting value if you have more than one root.

Try a few

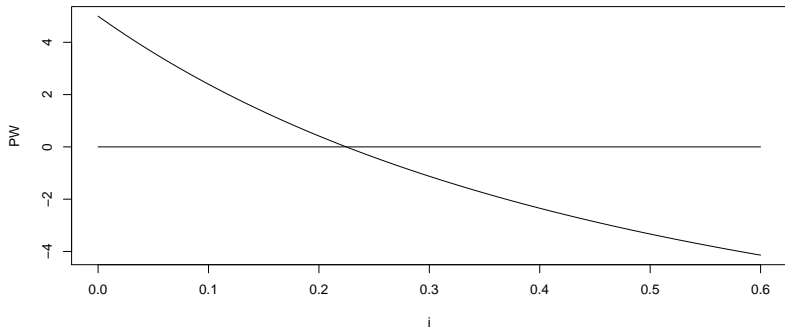
Year	A	B	C
0	-10	10	-10
1	0	0	7
2	15	-15	7

## How did you do?

Year	A	B	C
0	-10	10	-10
1	0	0	7
2	15	-15	7
IRR	0.2247501	0.2247501	0.2568729

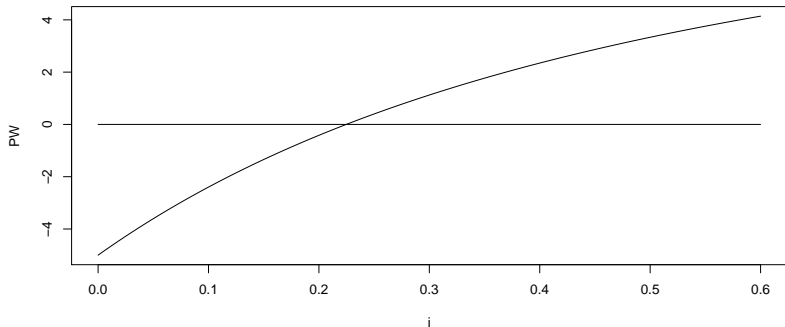
- ▶ It should not be a shock that A and B give the same result.
- ▶ BTW I used a numerical solver for this.
- ▶ Lets look at shapes starting with A

## Cost 10 Now and Gives 15 in time 2



- ▶ PW is zero at 0.2247501.
- ▶ Is investment shaped, costs now and benefits later.
- ▶ If MARR is less than IRR,  $PW > 0$  and a good asset.
- ▶ If MARR is greater than IRR,  $PW < 0$  and not good.

Gives 10 Now and Costs 15 in time 2

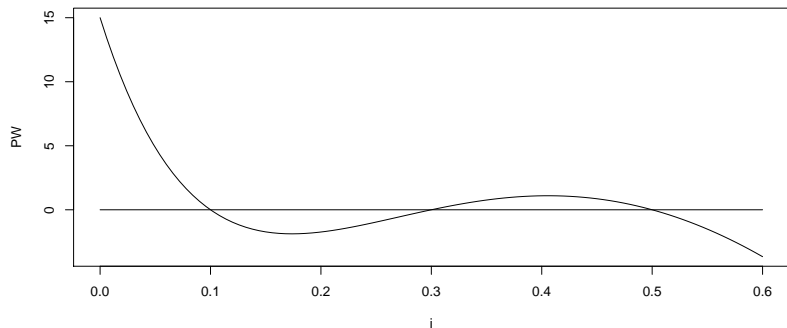


- ▶ PW is zero at 0.2247501.
- ▶ Is loan shaped, benefits now and costs later.
- ▶ If MARR is less than IRR,  $PW > 0$  and a bad asset.
- ▶ If MARR is greater than IRR,  $PW < 0$  and good asset.

# Summary Unconstrained Choice Criteria

- ▶ If the asset has a single root...
  - ▶ and is an investment, buy if  $IRR \geq MARR$
  - ▶ and is a loan, buy it if  $MARR \geq IRR$
- ▶ In words
  - ▶ Buy assets with high returns.
  - ▶ Take out loans with low rates.

# What if there is more than one IRR?



- ▶ It depends on the client
- ▶ Often the clients that ask for IRR don't understand that there can be more than one root.
- ▶ Had a student with real problem that had 100 IRRs.
- ▶ One of my first consulting oopses was about IRR.



# True Story

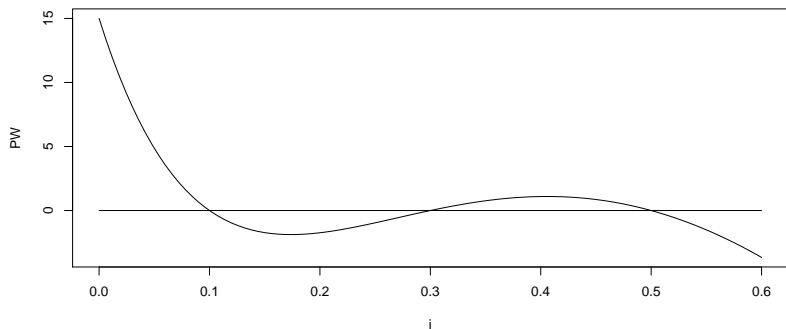
- ▶ Was presenting and asset had two roots.
- ▶ This guy, George, questioned my competence because he thought it wasn't possible.
- ▶ The Chief Economist taught me a more gentle way of treating fools. . . you lie.

A lie of omission, not commission.

# An Approach

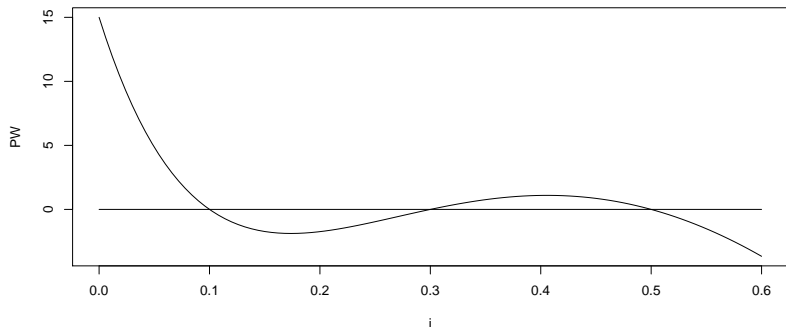
- ▶ Feel out your client. If they get that there can be more than one IRR, tell them.
- ▶ If they don't
  - ▶ Find out the range for the likely MARR.
  - ▶ Only tell them the IRR that leads them to the correct decision and is reasonably conservative.
- ▶ If they are a long-term client, you can introduce the idea later.
  - ▶ Consulting is a tough teaching gig.
  - ▶ Just because everyone nods, doesn't mean they get it. Lots of emperors new clothes effects.

## Example: $MARR < 10\%$



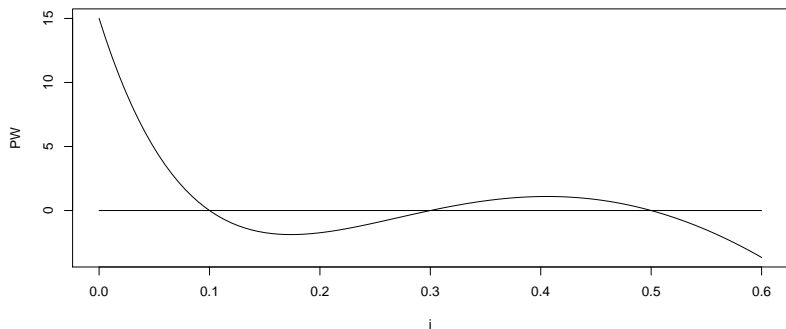
- ▶ Notice that the  $PW > 0$  and they should buy it.
- ▶ Tell them 10%
  - ▶ Smallest number that
  - ▶ Leads them to correct conclusion, “buy”, because  $IRR > MARR$

Example:  $30\% > \text{MARR} > 10\%$



- ▶ Notice that the  $PW < 0$  and they should NOT buy it.
- ▶ Tell them 10%
  - ▶ Smallest number that
  - ▶ Leads them to correct conclusion, “Don’t Buy”, because  $IRR < \text{MARR}$

Example:  $50\% > \text{MARR} > 30\%$



- ▶ Notice that the  $PW > 0$  and they should buy it.
- ▶ Tell them 50%
  - ▶ Smallest number that
  - ▶ Leads them to correct conclusion, “Buy”, because  $IRR > \text{MARR}$

# Exclusive Choice

- ▶ Unconstrained choice IRR is pretty common.
- ▶ Exclusive choice is not
  - ▶ Never saw it in the real world.
  - ▶ Only on the PE exam.
- ▶ Promise me you will never use this in the real world.

# Promise Me

I'm serious, never use this.

## Exclusive Choice IRR

- ▶ Historical algorithm
- ▶ Great for when computation was expensive and decision making was cheap.
- ▶ Economized on computation. You did it once.
- ▶ After you had that data you could play “What-if” with the MARR as long as you wanted.



## Don't pick asset with largest IRR

Year	A	B
0	-1	-1000
1	2	1110
IRR	1	0.11

A has the highest IRR but if MARR is moderate, you want B.

# The Procedure

This procedure has a lot of caveats

- ▶ All assets are investments.
- ▶ All assets have a single IRR
- ▶ All incremental IRRs are unique
- ▶ Only  $A_0 < 0$ . No costs after time zero.

## Incremental IRR

- ▶ Incremental IRR is the internal rate of return of the difference between two cash flows.
- ▶ Often thought of as the IRR of upgrading to another asset.
- ▶ Example:

Year	A	B	B-A
0	-1	-1000	-999
1	2	1110	1108
IRR			0.1091091

$$IRR(B - A) \neq IRR(B) - IRR(A)$$

## Common Problem with Incremental IRRs

Year	A	B	B-A
0	-1	-3	-2
1	0	6	6
2	2	0	-2

- ▶ Notice that both A and B have one sign change
- ▶ Notice that B-A has two sign changes.
  - ▶ Not two IRRs but the threat is there.
  - ▶ This causes problems for the algorithm.

# The Algorithm

- ▶ Order assets from smallest initial investment to largest.
- ▶ Eliminate all assets with  $IRR < MARR$ .
- ▶ Set asset with smallest initial investment as Best Candidate (BC)
- ▶ While assets remain:
  - ▶ Set next asset as Challenger (C)
  - ▶ If Incremental  $IRR \geq MARR$ , Eliminate BC and set C as BC.
  - ▶ Else, Eliminate C.
- ▶ Remaining Asset is the best.

## Commentary on the Algorithm

- ▶ Order assets from smallest initial investment to largest.
  - ▶ Done so incremental IRRs are all interpreted as investments and you can use  $IRR > MARR$  as a test.
- ▶ Eliminate all assets with  $IRR < MARR$ .
  - ▶ Assets that are not acceptable can't be the best.

## Commentary (Con't)

- ▶ Set asset with smallest initial investment as Best Candidate (BC)
- ▶ While assets remain:
  - ▶ Set next asset as Challenger (C)

This initializes a loop and creates a series of tournaments.

- ▶ If Incremental  $IRR \geq MARR$ , Eliminate BC and set C as BC.
- ▶ Else, Eliminate C.

The uniqueness of IRRs and the ordering by initial investment, coupled with only allowing costs in period zero, allows the easy comparison.

## Example with Computation of All Values

Year	A	B	C
0	-1	-3	-7
1	0	0	0
2	2	5	10

- ▶ Compute IRRs for all assets.
- ▶ Compute incremental IRRs for all pairs of assets.
- ▶ Use data to follow the algorithm



## IRRs

Year	A	B	C
0	-1	-3	-7
1	0	0	0
2	2	5	10
IRR	0.4142136	0.2909944	0.1952286

Remember  $IRR = \left( \frac{-A_N}{A_0} \right)^{\frac{1}{N}} - 1$  when you only have values in time zero and one other time period.

Try computing  $IRR(B-A)$  and  $IRR(C-A)$ .

## Incremental IRRs

Year	A	B	B-A
0	-1	-3	-2
1	0	0	0
2	2	5	3
IRR	0.4142136	0.2909944	0.2247449

Year	A	C	C-A
0	-1	-7	-6
1	0	0	0
2	2	10	8
IRR	0.4142136	0.1952286	0.1547005

Try  $IRR(C-B)$

## Incremental IRRs (Con't)

Year	B	C	C-B
0	-3	-7	-4
1	0	0	0
2	5	10	5
IRR	0.2909944	0.1952286	0.118034

## Summary of Data

Asset	IRR	A	B	C
A	0.4142136		0.2247449	0.1547005
B	0.2909944			0.118034
C	0.1952286			

The other half of the incremental IRR matrix is often not given because it is symmetric.

Find the best asset when the MARR is 15%.

## MARR of 15%

Asset	IRR	A	B	C
A	0.4142136		0.2247449	0.1547005
B	0.2909944			0.118034
C	0.1952286			

- ▶ Order assets as A, B ,C because initial costs are 1, 3, and 7 respectively.
- ▶ No assets have IRRs less than MARR
- ▶ A is BC and B is first challenger.
  - ▶  $IRR(B-A) = 0.2247449 > MARR$ , toss A and set B as BC.
  - ▶  $IRR(C-B) = 0.118034 < MARR$ , toss C.

B is the best asset at 15%.

# Arrow Notation Explained

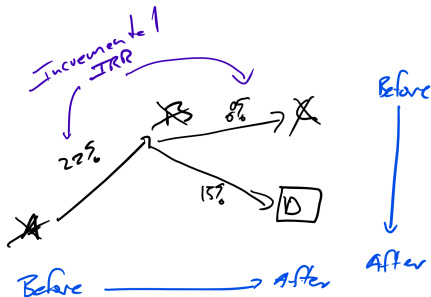
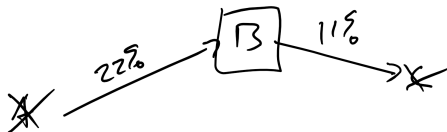


Figure 1

## Arrow Notation MARR 15%

Asset	IRR	A	B	C
A	0.4142136		0.2247449	0.1547005
B	0.2909944			0.118034
C	0.1952286			



## MARR of 20%

Asset	IRR	A	B	C
A	0.4142136		0.2247449	0.1547005
B	0.2909944			0.118034
C	0.1952286			

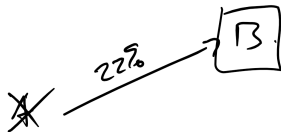
- ▶ Order assets as A, B, C because initial costs are 1, 3, and 7 respectively.
- ▶ Eliminate C since  $IRR(C) = 0.1952286 < MARR$
- ▶ A is BC and B is first challenger.
  - ▶  $IRR(B-A) = 0.2247449 > MARR$ , toss A.

B is the best asset at 20%.



## Arrow Notation MARR 20%

Asset	IRR	A	B	C
A	0.4142136		0.2247449	0.1547005
B	0.2909944			0.118034
C	0.1952286			



## Further Intuition on Why the Algorithm works.

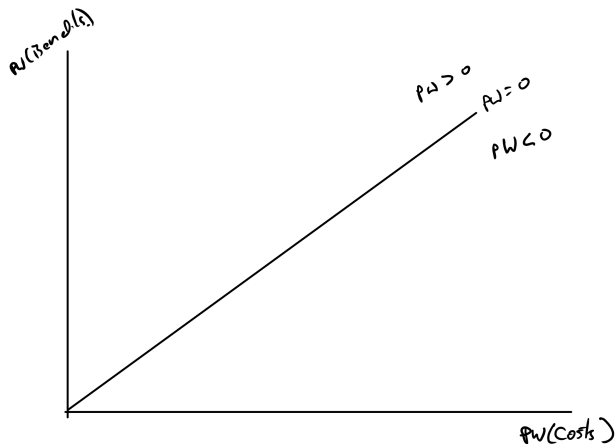


Figure 4

# Describe Assets

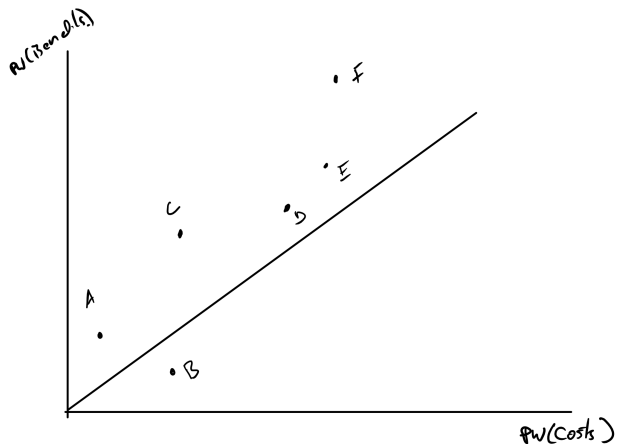


Figure 5

# Eliminate Unacceptable

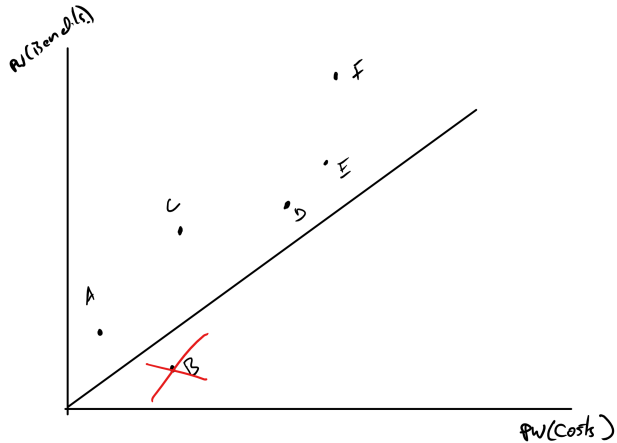


Figure 6

# The Loop

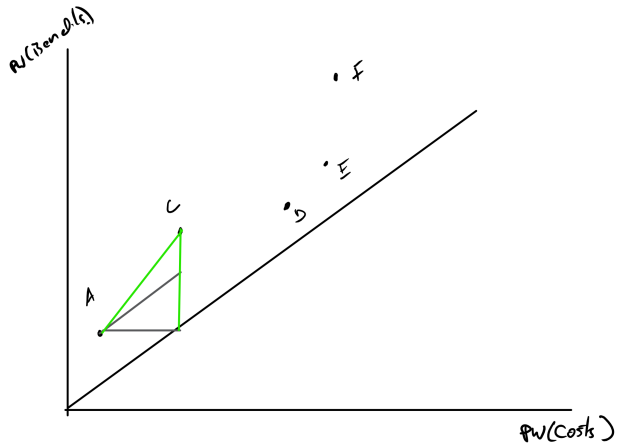


Figure 7

## Loop (Cont)

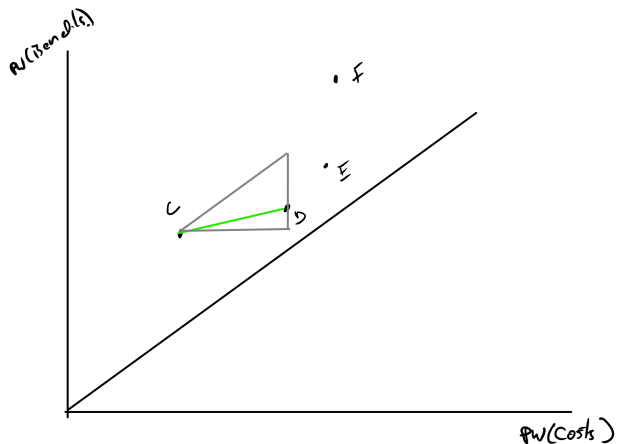


Figure 8

## Loop (Cont)

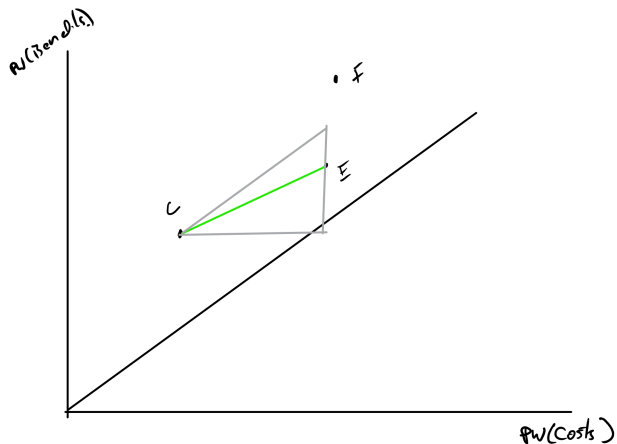


Figure 9

# The Last Asset Standing

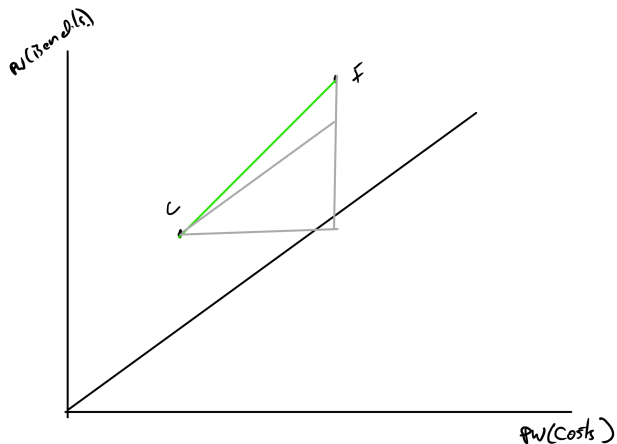


Figure 10



## More Examples

- ▶ Examples are randomly generated.
- ▶ If you want, download or clone, and knit.
- ▶ Correct answer and initial ordering are produced but not the steps or arrow diagrams.

## Larger Example

All values in %.

	IRR	AO	A	B	C	D	E	F
A	15.89	22	0.00	36.52	7.20	13.89	22.94	16.01
B	39.71	2	36.52	0.00	26.83	6.70	24.72	35.91
C	21.44	16	7.20	26.83	0.00	8.00	8.21	39.34
D	31.84	6	13.89	6.70	8.00	0.00	43.18	43.32
E	9.57	27	22.94	24.72	8.21	43.18	0.00	27.15
F	25.13	14	16.01	35.91	39.34	43.32	27.15	0.00

Step 1: Get the order of the assets right, lowest initial cost to highest B, D, F, C, A, E.

MARR = 18.66%

	IRR	AO	A	B	C	D	E	F
A	15.89	22	0.00	36.52	7.20	13.89	22.94	16.01
B	39.71	2	36.52	0.00	26.83	6.70	24.72	35.91
C	21.44	16	7.20	26.83	0.00	8.00	8.21	39.34
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$$\text{MARR} = 18.66\%$$

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D	31.84	6	13.89	6.70	8.00	0.00	43.18	43.32
E	9.57	27	22.94	24.72	8.21	43.18	0.00	27.15
F	25.13	14	16.01	35.91	39.34	43.32	27.15	0.00

The acceptable assets are: B, C, D, F and the best is C.

MARR = 28.48%

	IRR	AO	A	B	C	D	E	F
A	15.89	22	0.00	36.52	7.20	13.89	22.94	16.01
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E	9.57	27	22.94	24.72	8.21	43.18	0.00	27.15
F	25.13	14	16.01	35.91	39.34	43.32	27.15	0.00

$$\text{MARR} = 28.48\%$$

	IRR	AO	A	B	C	D	E	F
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E	9.57	27	22.94	24.72	8.21	43.18	0.00	27.15
F	25.13	14	16.01	35.91	39.34	43.32	27.15	0.00

The acceptable assets are: B, D and the best is B.

# How to Study

- ▶ Worked Examples are at the bottom of this page.
- ▶ Examples ask you to
  - ▶ Calculate IRR for simple asset.
  - ▶ Calculate and apply AW criteria
  - ▶ Apply PW criteria
  - ▶ Use the IRR procedure