

# Devpitch

MOBILE | APP | WEBSITE | PWA

## 01. Devpitch Logo

The Brand Mark otherwise known as LOGO is the major icon of your Brand and will be used at every touchpoint or collateral as *Devpitch's Brand* logo.

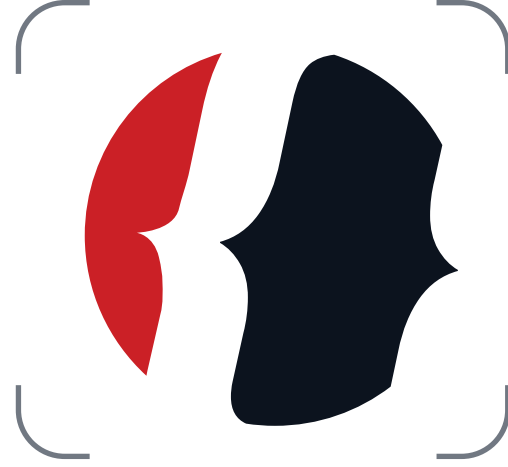


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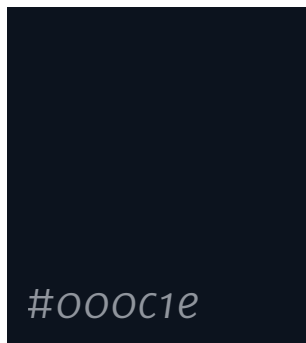
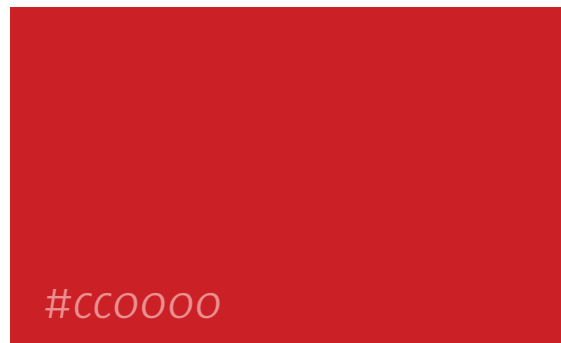
## 02. Colour Palette

The Primary colours are the only set of colours that can be used on the Logo as shown next to this text and other designs.

The other colour palette below can be used occasionally majorly to support the Two main colours indicated in the Primary colour palette.

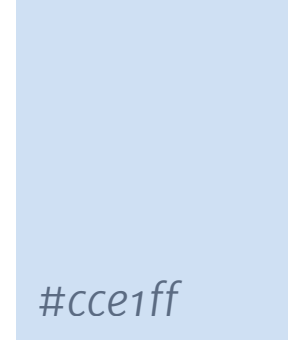
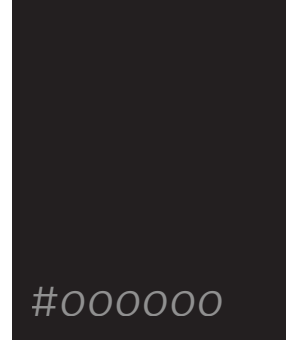


### Primary Colours



#ffffff

### Other Colours



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## 03. Logo Variation

The Logo Variation dictates various usage and placement of *Devpitch* logo on every of the Brand collateral.



Devpitch Mark 



 Devpitch Mark

### NOTE

The Brand Mark or Icon can be used alone or placed with the type placed under the icon. The type and Mark can as well be placed either side of each other.

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## 04. Typography & Imagery

MERRIWEATHER SANS

Aa Aa Aa

REGULAR

MEDIUM REGULAR

EXTRABOLD REGULAR

Aa Aa Aa

ITALIC

ITALIC

MEDIUM ITALIC

EXTRABOLD ITALIC

Devpitch

EXTRABOLD


ITALIC

### NOTE

This typeface can be found on [fonts.google.com](https://fonts.google.com/specimen/Merriweather+Sans) with the name MERRIWEATHER SANS. It includes all the different fonts readily available for download.

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