

# JAN ŠMÍDA

DATA ANALYST



## WHO AM I AS A DATA ANALYST?

Hello dear reader,

My journey into data analytics began with the completion of the Google Data Analyst Certificate, a pivotal moment that opened the door to my first professional role at Volkswagen Financial Services. This position marked the discovery of my deep passion for data, whether it was designing insightful visual reports or automating complex processes to enhance efficiency. The hands-on experience I gained during this time was invaluable, as it sharpened my ability to transform raw data into meaningful insights and optimize operations for better decision-making.

While at Volkswagen, I also completed my Bachelor's degree in International Business, which provided me with a broader understanding of global business dynamics and deepened my analytical skills. This academic milestone complemented my professional development and guided me toward exploring new opportunities within the automotive industry, giving me a more well-rounded approach to tackling complex business challenges.

Today, I continue to apply my expertise at DODO, where I hold a dual role. As a Platform Developer, I focus on building efficient and scalable automation solutions that streamline internal processes. In addition, as a Data Quality Analyst, I am responsible for ensuring that our data remains accurate and that our reports are both reliable and user-friendly, empowering the company to make confident, data-driven decisions. My current position allows me to blend my technical skills with my business acumen, making meaningful contributions to the organization's success.



## EDUCATION

**Metropolitní univerzita Praha**



2020 - 2023

Bachelor's study program: International Business  
studied in English

**Vyšší odborná škola zdravotnická a Střední  
zdravotnická škola 5. května, Praha**

2015 - 2019

Medical Lyceum  
graduated with honors  
language exam B2 (English - FCE)

## CONTACT

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 [Jan Šmída/Data](#)

## LANGUAGES

- Czech C2
- English C1
- French B1

## TECH STACK



Excel



VBA



Python



SSMS



SQL/RDBMS



Azure



Power BI



Databricks



Snowflake



Git



Fabric



IBM AS/400



VS



Power Automate



Spark



## WORK EXPERIENCE

DODO Czech

June 2024 - Now

### Data Quality Analyst

- My work primarily involved data quality control and validation at the source, in the database, and subsequently in reports.
- Checking the logic of models in Power BI and testing them from both a user and technical perspective.

TechData SYNnex, Prague

March - June 2024

### Data Analyst/Scientist

- Member of marketing team oriented towards contact targeting. Working with Snowflake and Azure DevOps, Git, Azure Databricks and extended work with Excel (VBA).

Volkswagen Financial Services

July 2022 - February 2024

### Data Analyst

- DWH orientation and data analysis/manipulation via Power BI. Coding in VBA (Excel) in order to automate business tasks. Reporting from AS400 and MS SQL Server. Developing new procedures and automative tasks.

Footlocker

October 2018 - January 2021

### Sales associate

- Customer care, communication in a foreign language on a daily basis (primarily English, occasionally French, branch in Palladium), replenishment of goods, registration of goods in the system. Training systems focused on marketing and customer care

## CERTIFICATIONS



Microsoft



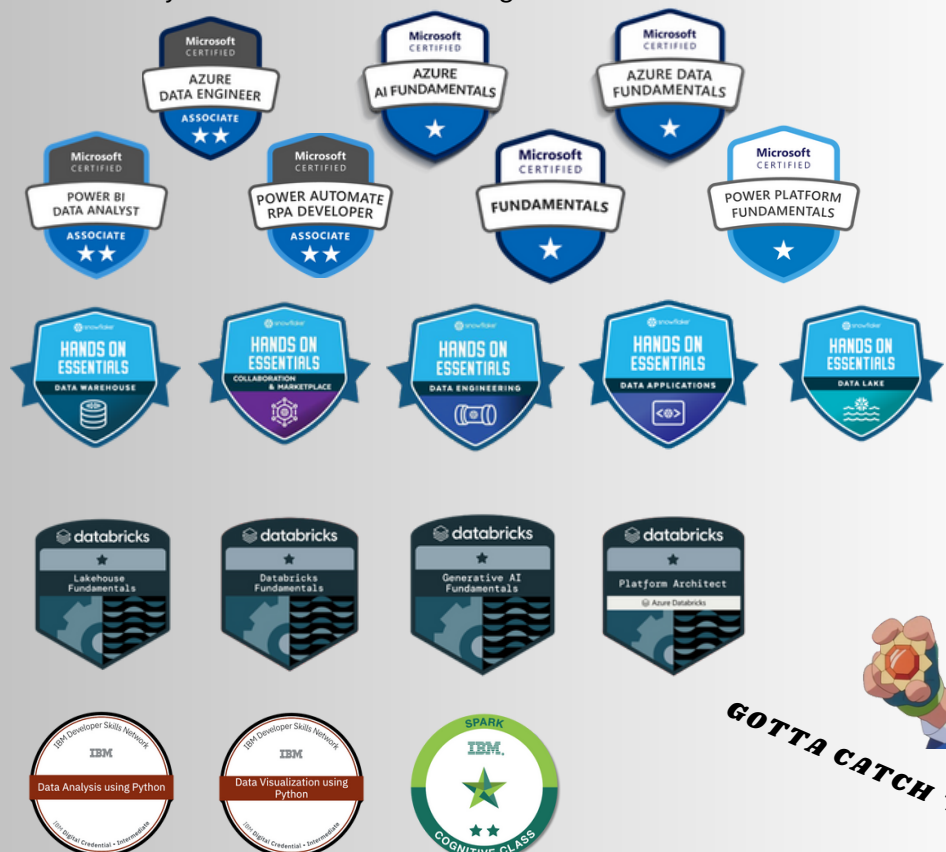
Snowflake



Databricks



IBM



GOTTA CATCH 'EM ALL