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Car Sales Analysis

996,49

YoY Sales Growth %



2,96M

Monthly Sales



5,15bn

Total Revenue

388K

Total Cars Sold

13,25K

Average Selling Price

30,5 ₪

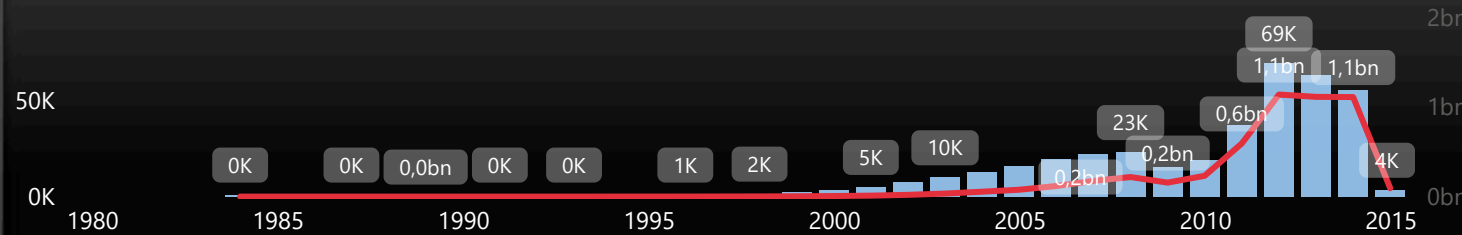
Average Car Condition

69,89K

Average Odometer Reading

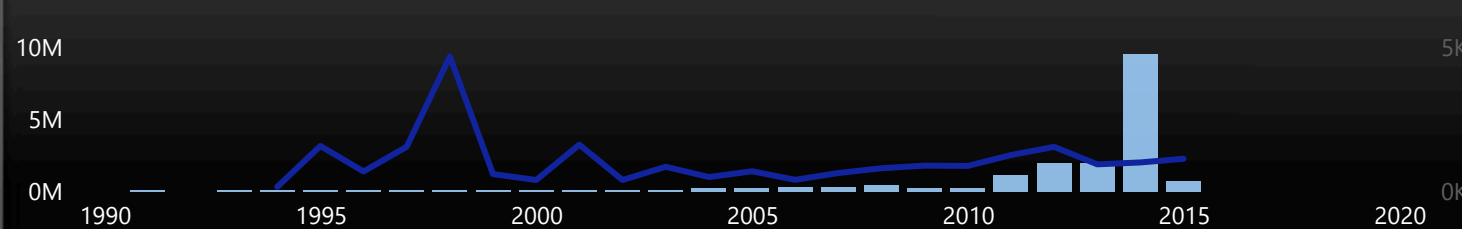
Number of sold cars and Total Revenue over time

● Count of vin ● Sum of sellingprice



Sales YTD and % YoY Sales Growth by year

● Sales YTD ● % YoY Sales Growth



Revenue by States and Selling Price / MMR

State Name	Sum of sellingprice	% Diff Selling Price vs MMR
California	770 871 772,00	0,65%
Florida	748 424 506,00	-0,85%
Pennsylvania	542 695 323,00	-1,28%
Texas	414 842 915,00	-1,19%
Georgia	298 401 957,00	-0,11%
Tennessee	276 765 473,00	0,86%
New Jersey	254 538 575,00	-3,63%
Illinois	226 851 932,00	-1,34%
Ohio	206 579 311,00	-0,82%
Missouri	166 046 350,00	-0,13%
Michigan	146 025 626,00	-2,54%
North Carolina	139 683 460,00	1,00%
Total	5 148 430 941,00	-0,99%

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99%

Selling Price vs MMR

12,00K

Median Selling Price

0,48

% Cars Sold Above MMR

-133,21

Avg Price Deviation from MMR

0,37

% Revenue from Top 3 Brands

body	1	1 Series	1500	190-Class	2 Series	200	200SX	2500	3	3 Series
Access Cab										
Beetle Convertible										
Cab Plus										
Cab Plus 4										
Club Cab										
Convertible		2 729 550,00				1 133 150,00				11 626 775,00
Coupe		1 844 900,00			489 850,00		8 675,00			12 146 550,00
Crew Cab			23 065 200,00					22 406 125,00		
CrewMax Cab										
CTS Coupe										
CTS Wagon										
Total	54 400,00	4 574 450,00	48 171 731,00	1 725,00	489 850,00	29 783 669,00	8 675,00	22 917 625,00	268 400,00	93 734 235,00

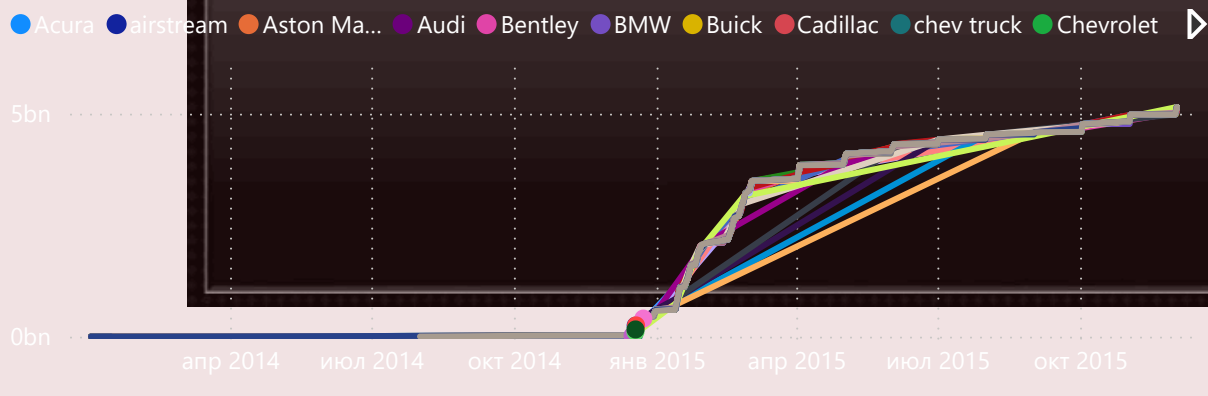
Ford

Best Selling Company

ford motor credit company llc

Top Distributor Se

Running Total Revenue by top Companies



model ×

Sale Year ×

trim

Altima

2015

Altima

14094

2015

12504

2.5 S

7662

Count of make

388417

F-150

10294

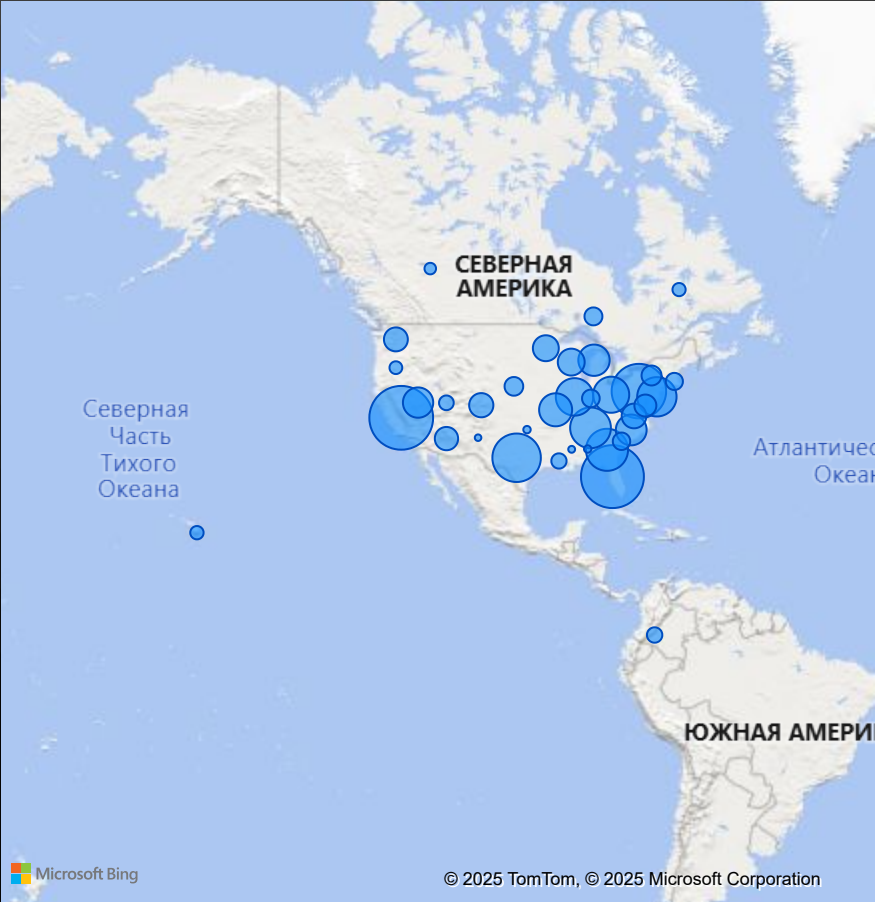
2014

1590

2.5

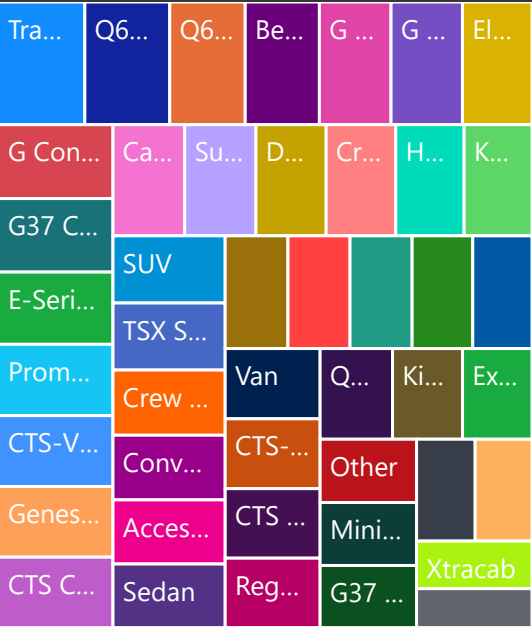
3887

Sum of Revenue by State

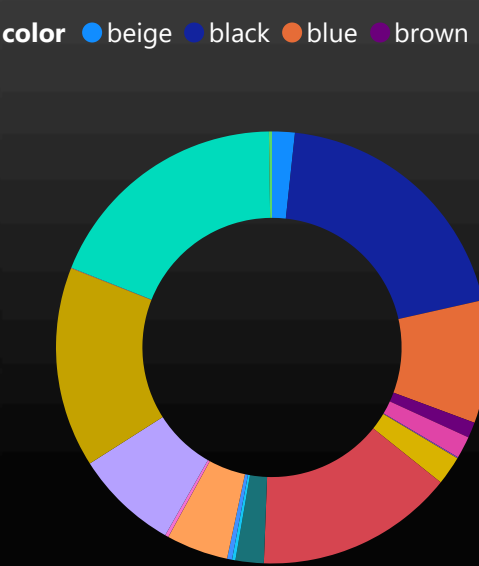


State Name	Fair Market	Overpriced	Underpriced	Total
Alabama	8	5	12	25
Alberta	132	186	210	528
Arizona	2372	1766	1954	6092
California	20233	20604	14201	55038
Colorado	2542	1259	881	4682
Florida	23987	14694	17028	55709
Georgia	9616	7606	6429	23651
Total	160438	107305	120674	388417

Average Condition by Body Type



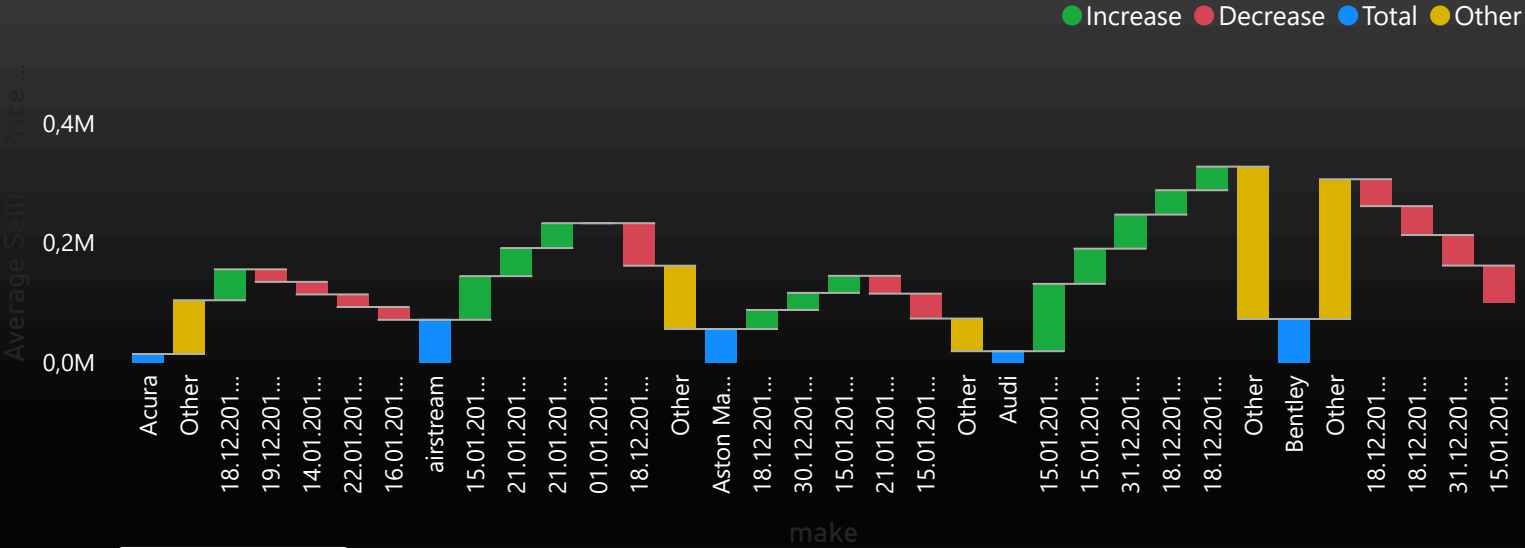
Cars Sold by Color by color



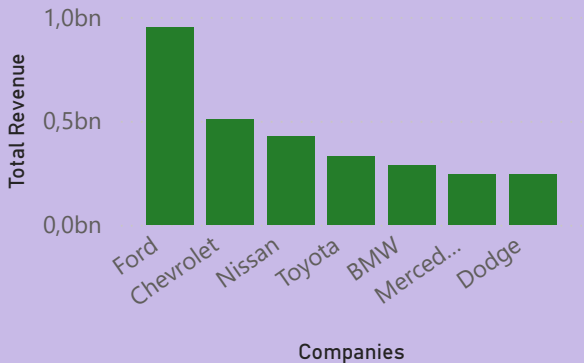
Navigation icons: back, home, forward, info, funnel, and mobile view.

What if parameter control with a slider and a text input field.

Average Selling Price by Make



Total Revenue by Companies



Monthly Sales and Previous Month Sales by Sale Year

2,96M✓

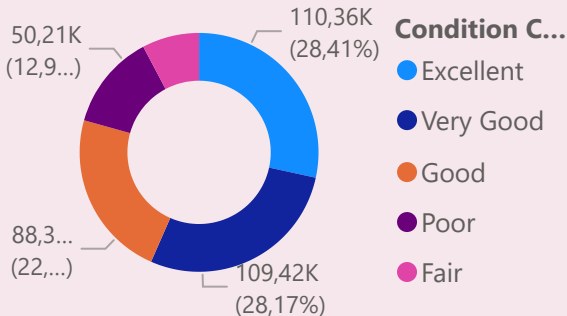
Goal: (Blank) (+Infinity%)

Median Selling Price

12,00K

Median Selling Price

Count of odometer by Condition Category





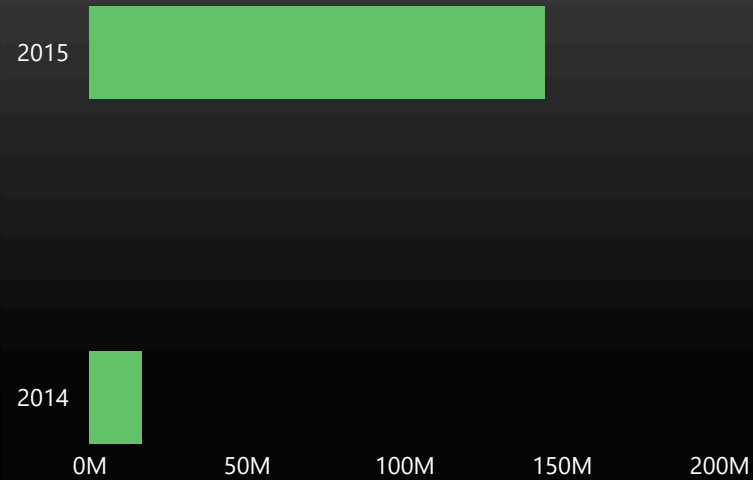
Altima

161,32M
Total Revenue

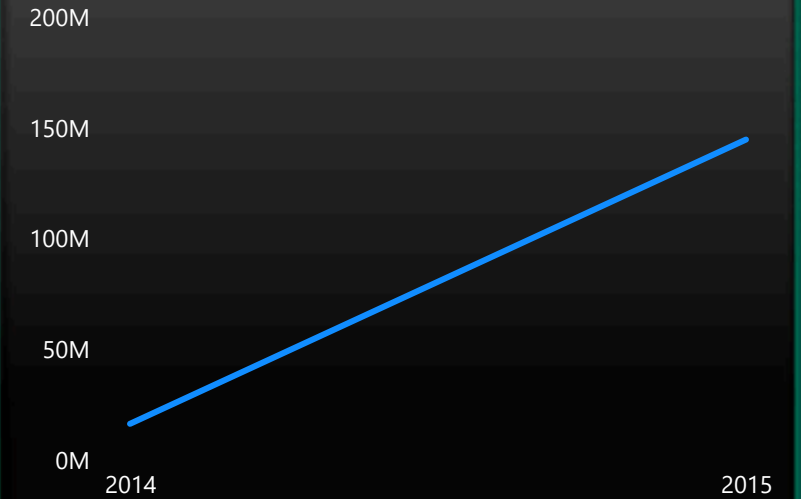
14K
Total Cars Sold

11,45K
Average Selling Price

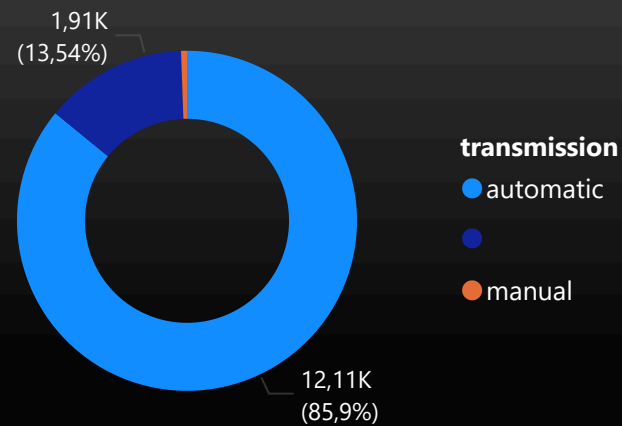
Sum of sellingprice by Sale Year



Sum of sellingprice by Sale Year



Count of body by transmission



Sales Rank	Price Category	Price Rank	Condition
1	Low	587700170	Excellent
1	Low	293612432	Fair
1	Low	651924090	Good
1	Low	852263154	Very Good
2	Low	272921494	Poor
5	Medium	111776868	Excellent
9	Medium	39806698	Very Good
17	Medium	12418361	Poor
39	Medium	6519870	Good
69	Medium	335113	Fair
119	High	6137567	Excellent

2

2837249626



Illinois

Selected State

16K

Total Cars Sold

14,20K

Average Selling Price

28,9 ₺

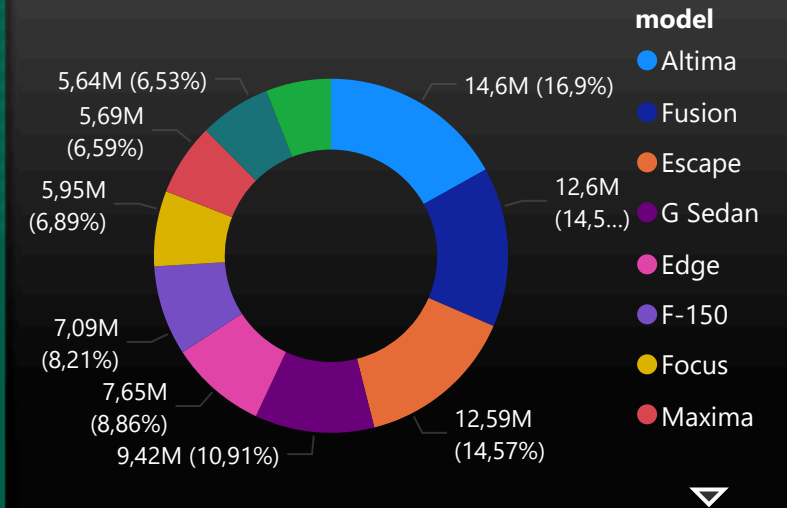
Average Car Condition

YoY Sales Growth % by saledate and color

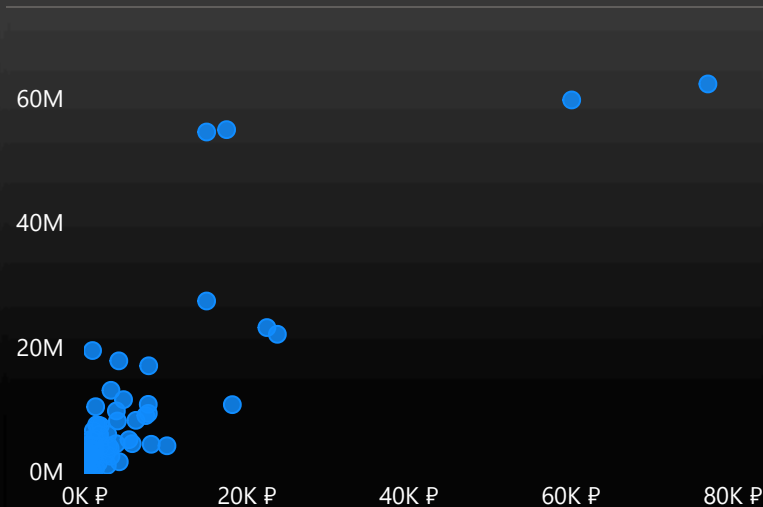
color ● beige ● black ● gold ● red ● white



Sum of sellingprice by model



Sum of condition and Sum of odometer by seller



Sum of sellingprice by make

