

CONTENT



Overview Dashboard

1

Sales Breakdown

2

Geographic Analysis

3

Financial Ratios

4

Car Sales Analysis

996.49
YoY Sales Growth %

2.96M
Monthly Sales



5.15bn

Total Revenue

388K

Total Cars Sold

13.25K

Average Selling Price

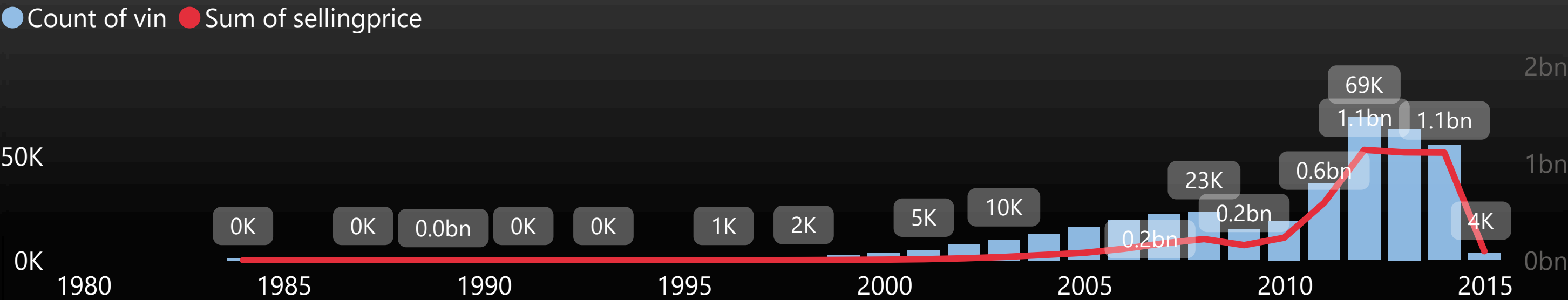
30.5 ₪

Average Car Condition

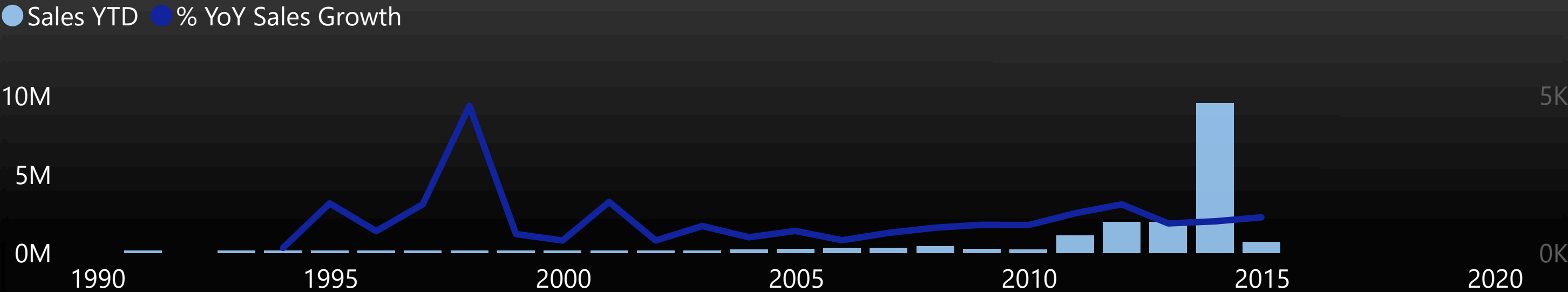
69.89K

Average Odometer Reading

Number of sold cars and Total Revenue over time



Sales YTD and % YoY Sales Growth by year



Revenue by States and Selling Price / MMR

State Name	Sum of sellingprice	% Diff Selling Price vs MMR
California	770,871,772.00	0.65%
Florida	748,424,506.00	-0.85%
Pennsylvania	542,695,323.00	-1.28%
Texas	414,842,915.00	-1.19%
Georgia	298,401,957.00	-0.11%
Tennessee	276,765,473.00	0.86%
New Jersey	254,538,575.00	-3.63%
Illinois	226,851,932.00	-1.34%
Ohio	206,579,311.00	-0.82%
Missouri	166,046,350.00	-0.13%
Michigan	146,025,626.00	-2.54%
North Carolina	139.683.460.00	1.00%
Total	5,148,430,941.00	-0.99%

-0.99%

% Difference Selling Price vs MMR

12.00K

Median Selling Price

0.48

% Cars Sold Above MMR

-133.21

Avg Price Deviation from MMR

0.37

% Revenue from Top 3 Brands

body	1	1 Series	1500	190-Class	2 Series	200	200SX	2500	3	3 Series
Access Cab										
Beetle Convertible										
Cab Plus										
Cab Plus 4										
Club Cab										
Convertible		2,729,550.00				1,133,150.00				11,626,775.00
Coupe		1,844,900.00			489,850.00		8,675.00			12,146,550.00
Crew Cab			23,065,200.00					22,406,125.00		
CrewMax Cab										
CTS Coupe										
CTS Wagon										
Total	54,400.00	4,574,450.00	48,171,731.00	1,725.00	489,850.00	29,783,669.00	8,675.00	22,917,625.00	268,400.00	93,734,235.00

Ford

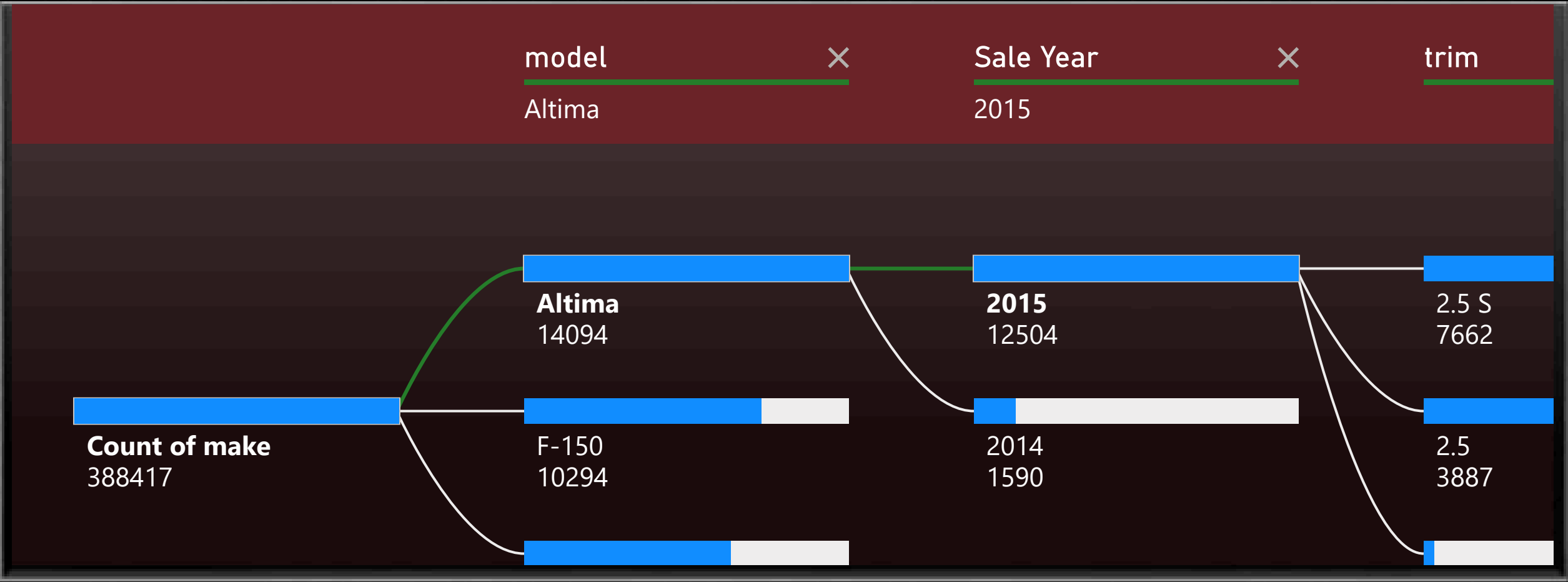
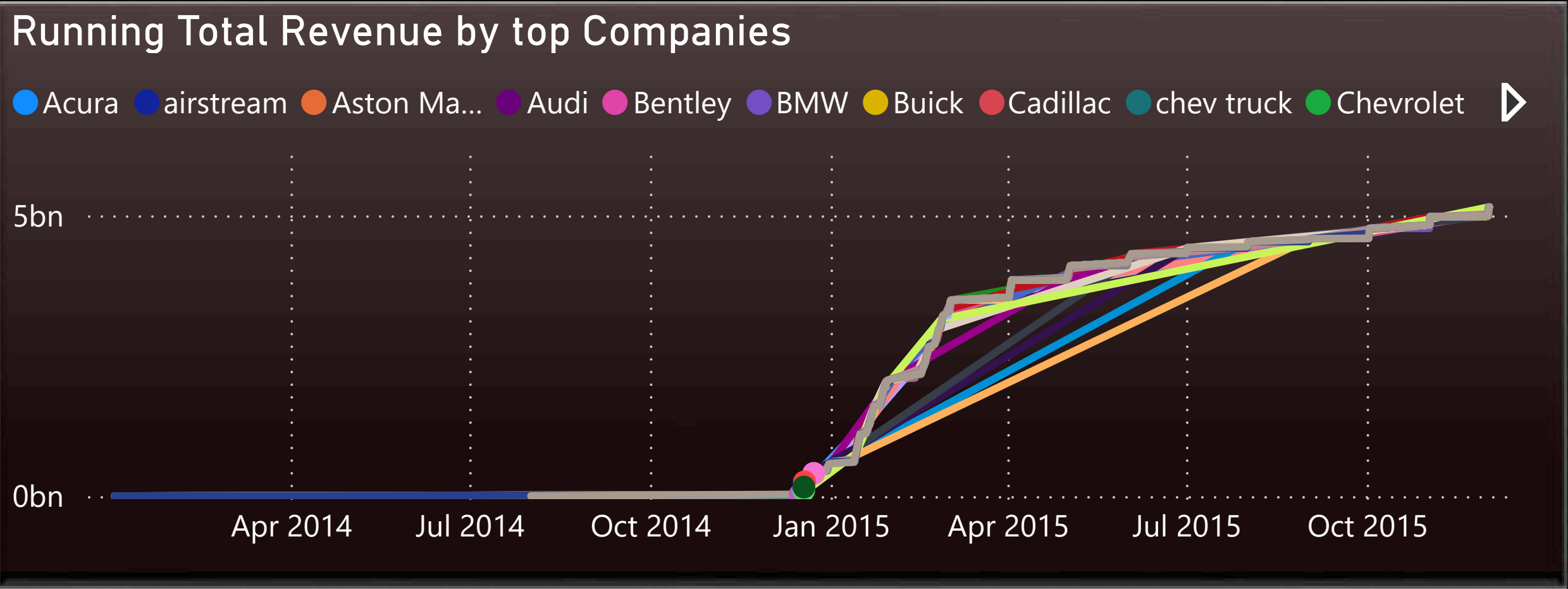
Best Selling Company

ford motor

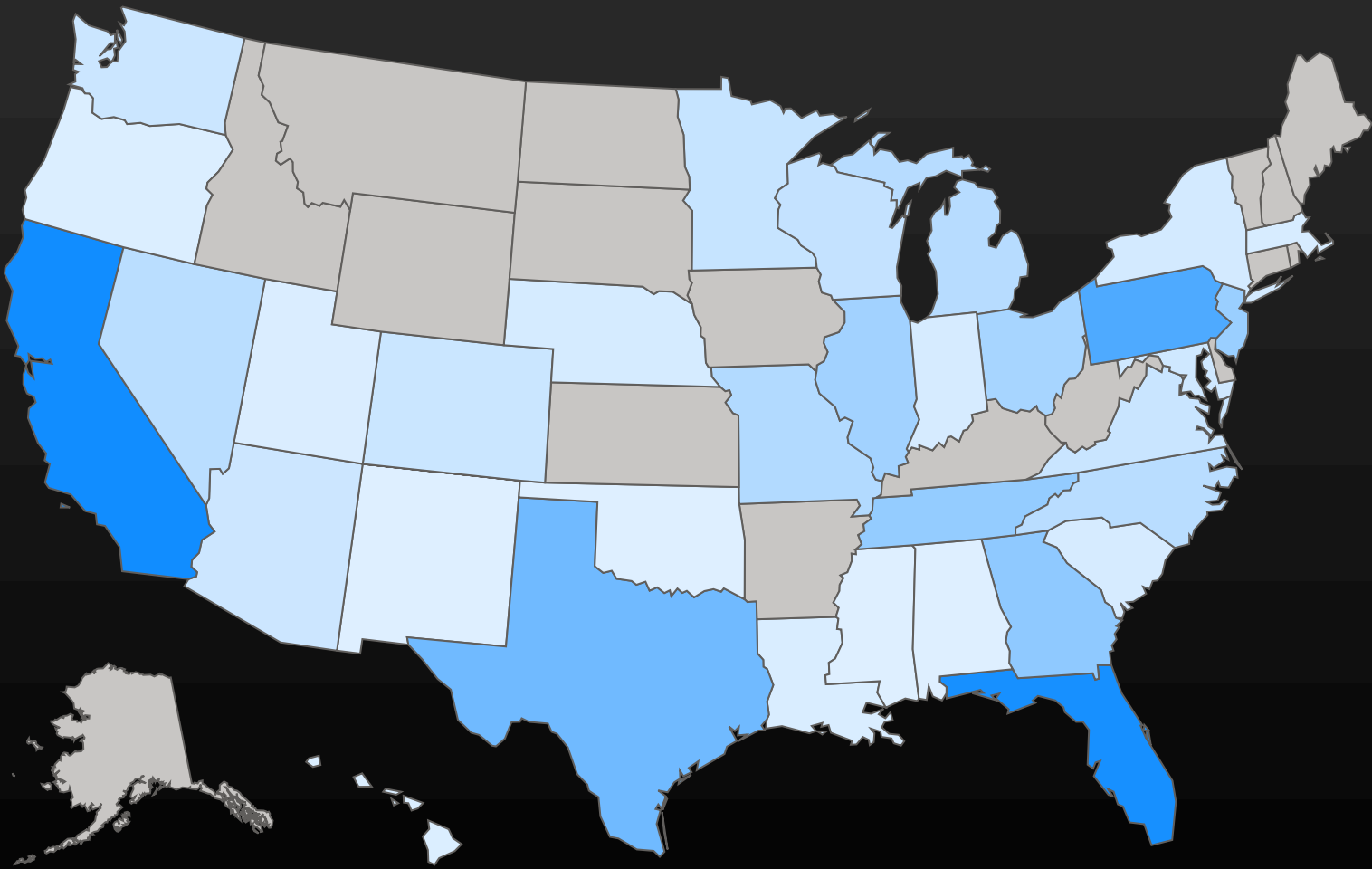
credit company

llc

Top Distributor Seller

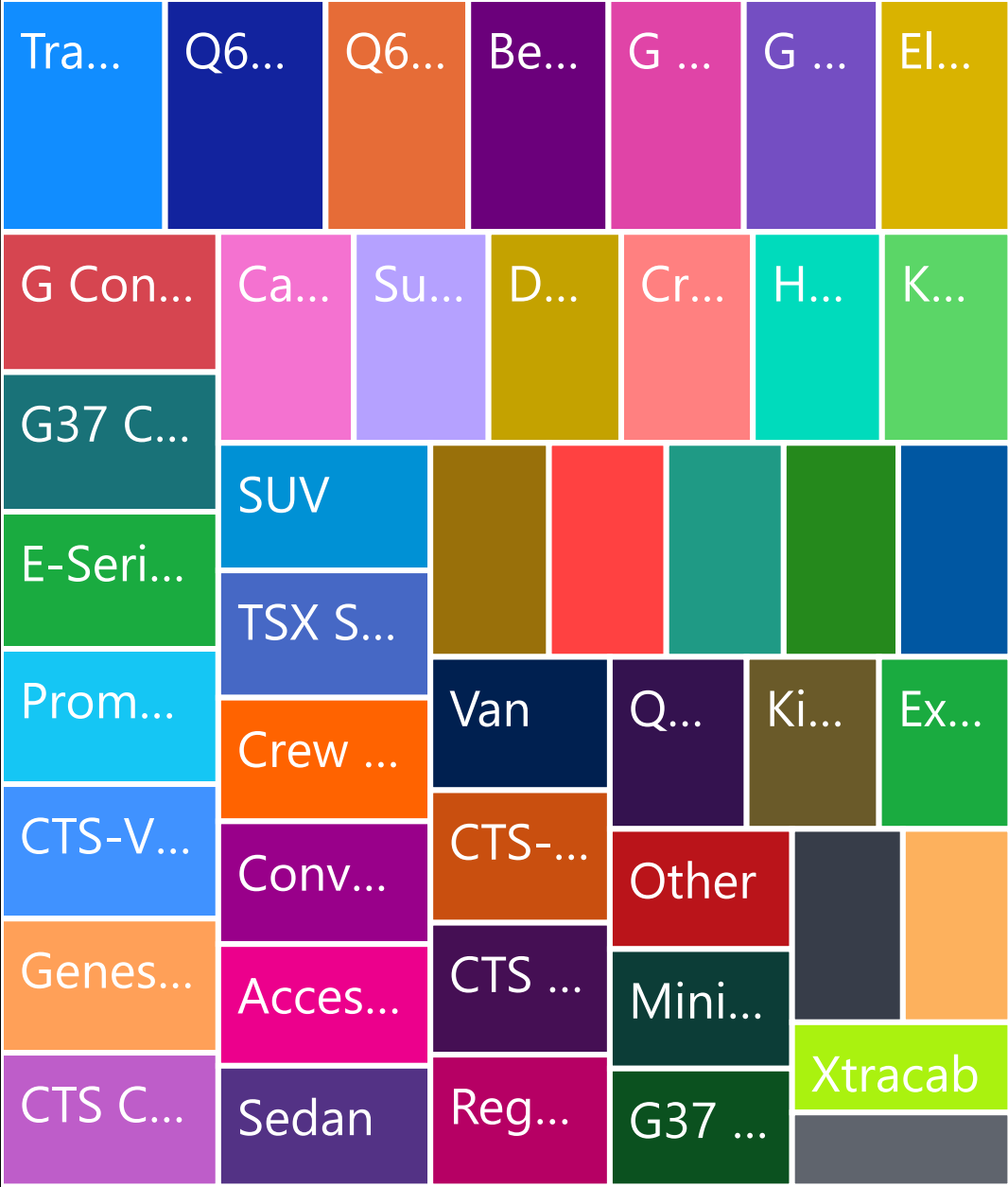


Sum of Revenue by State

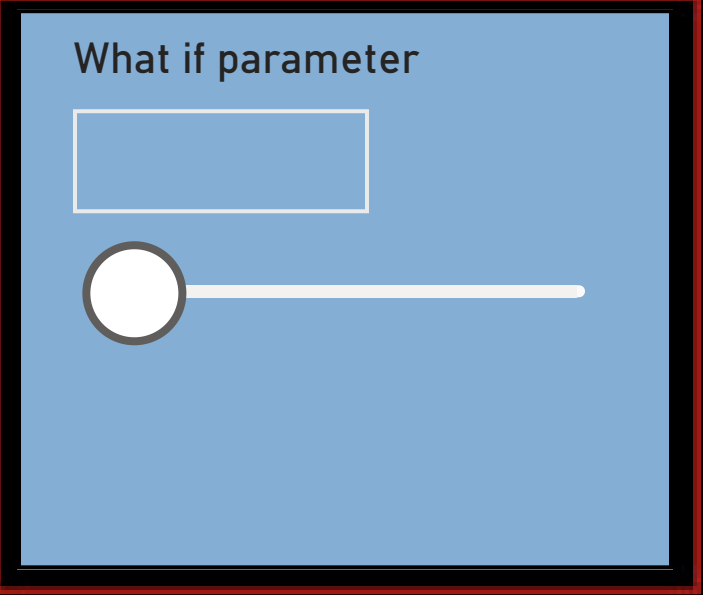
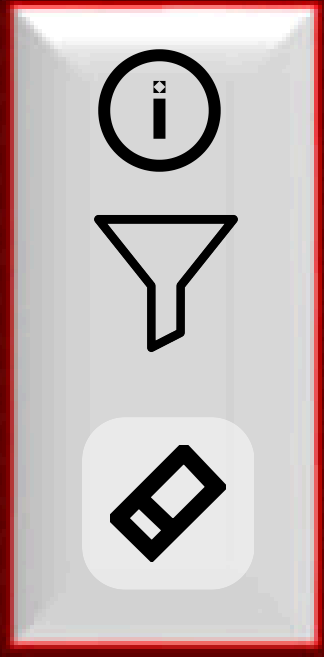
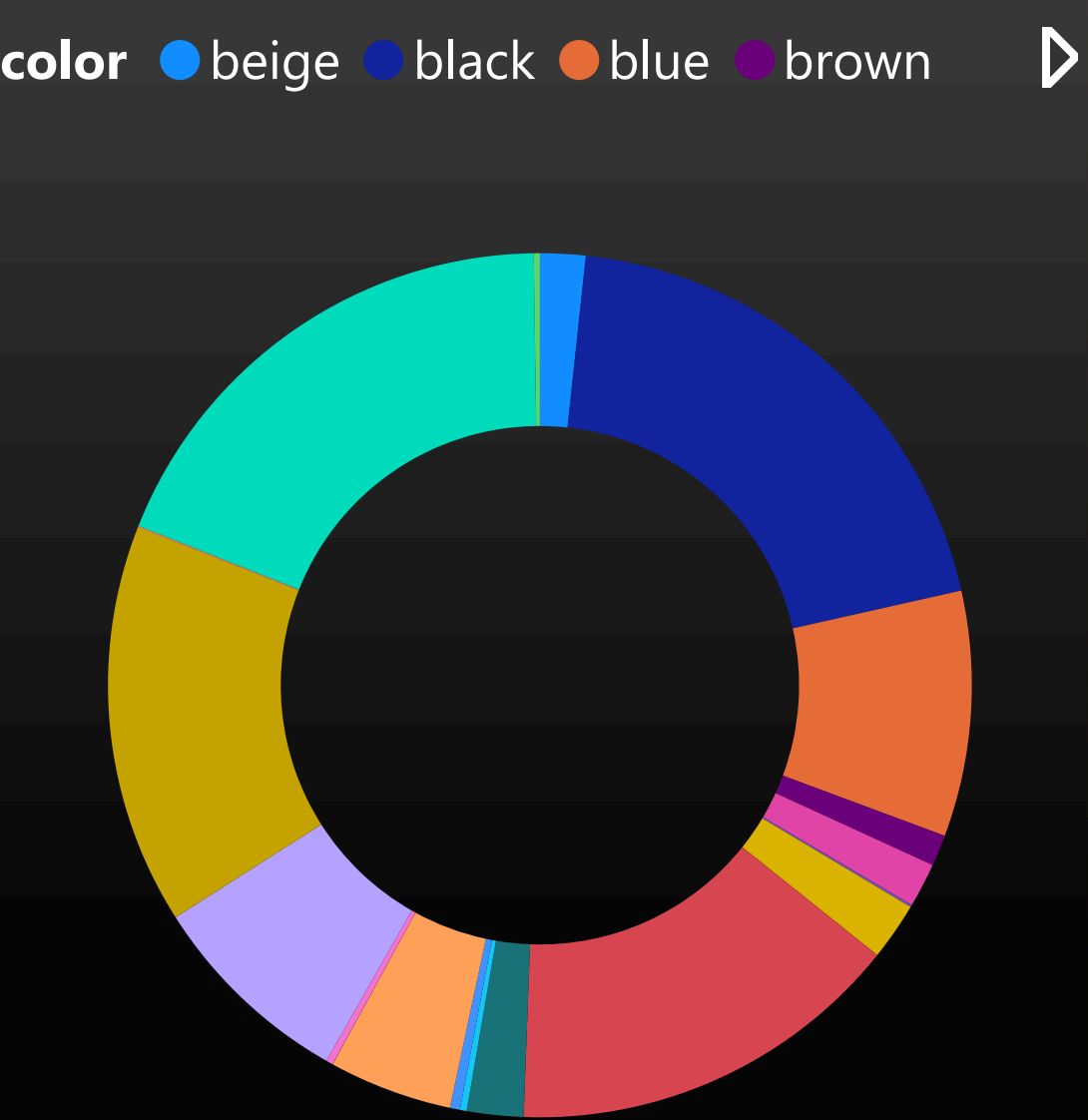


State Name	Fair Market	Overpriced	Underpriced	Total
Alabama	8	5	12	25
Alberta	132	186	210	528
Arizona	2372	1766	1954	6092
California	20233	20604	14201	55038
Colorado	2542	1259	881	4682
Florida	23987	14694	17028	55709
Georgia	9616	7606	6429	23651
Total	160438	107305	120674	388417

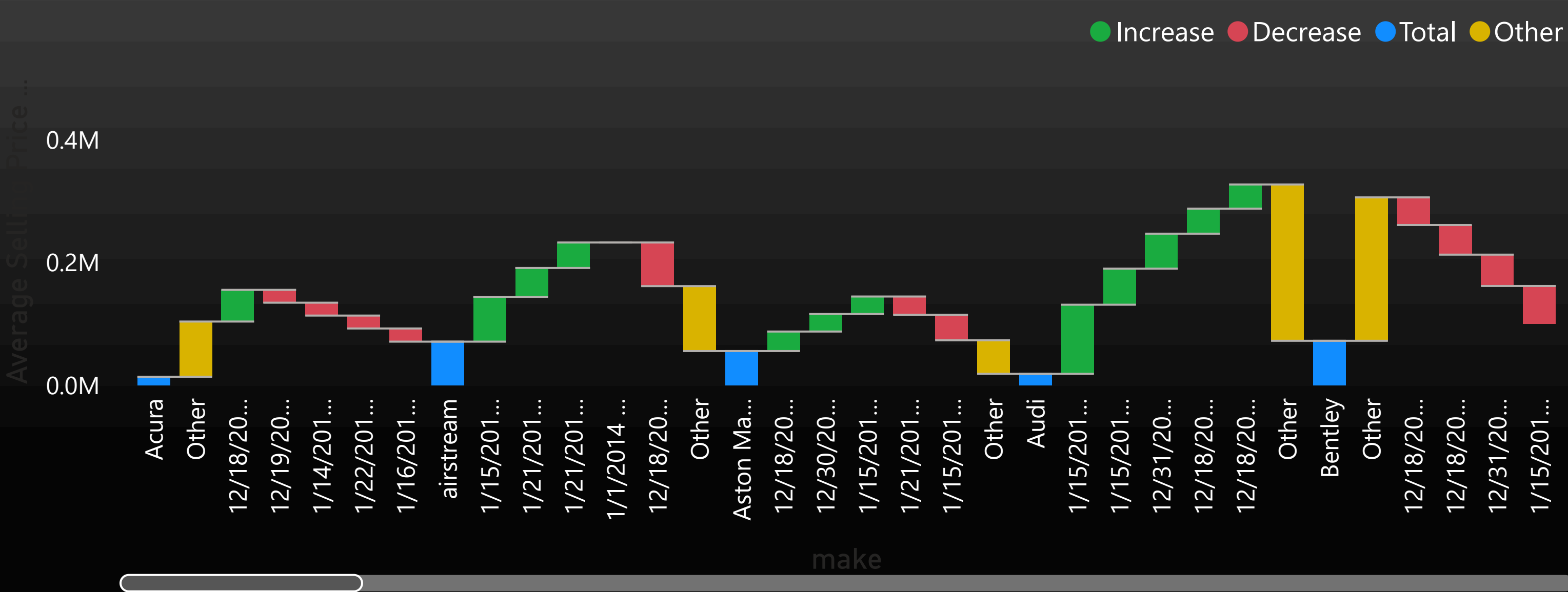
Average Condition by Body Type



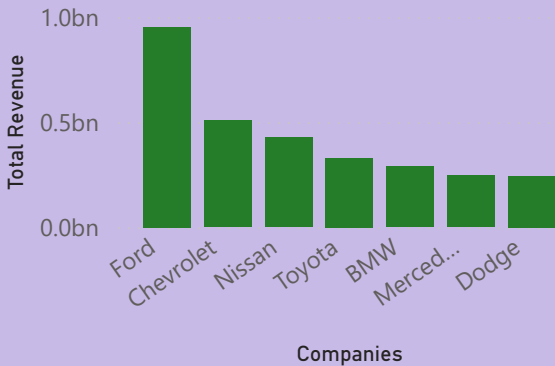
Cars Sold by Color by color



Average Selling Price by Make



Total Revenue by Companies



Median Selling Price

12.00K

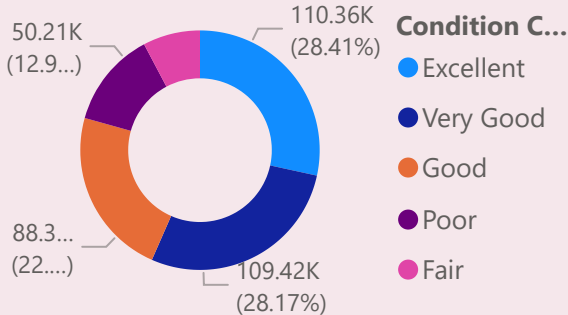
Median Selling Price

Monthly Sales and Previous Month Sales by Sale Year

2.96M✓

Goal: (Blank) (+Infinity%)

Count of odometer by Condition Category





Altima

161.32M

Total Revenue

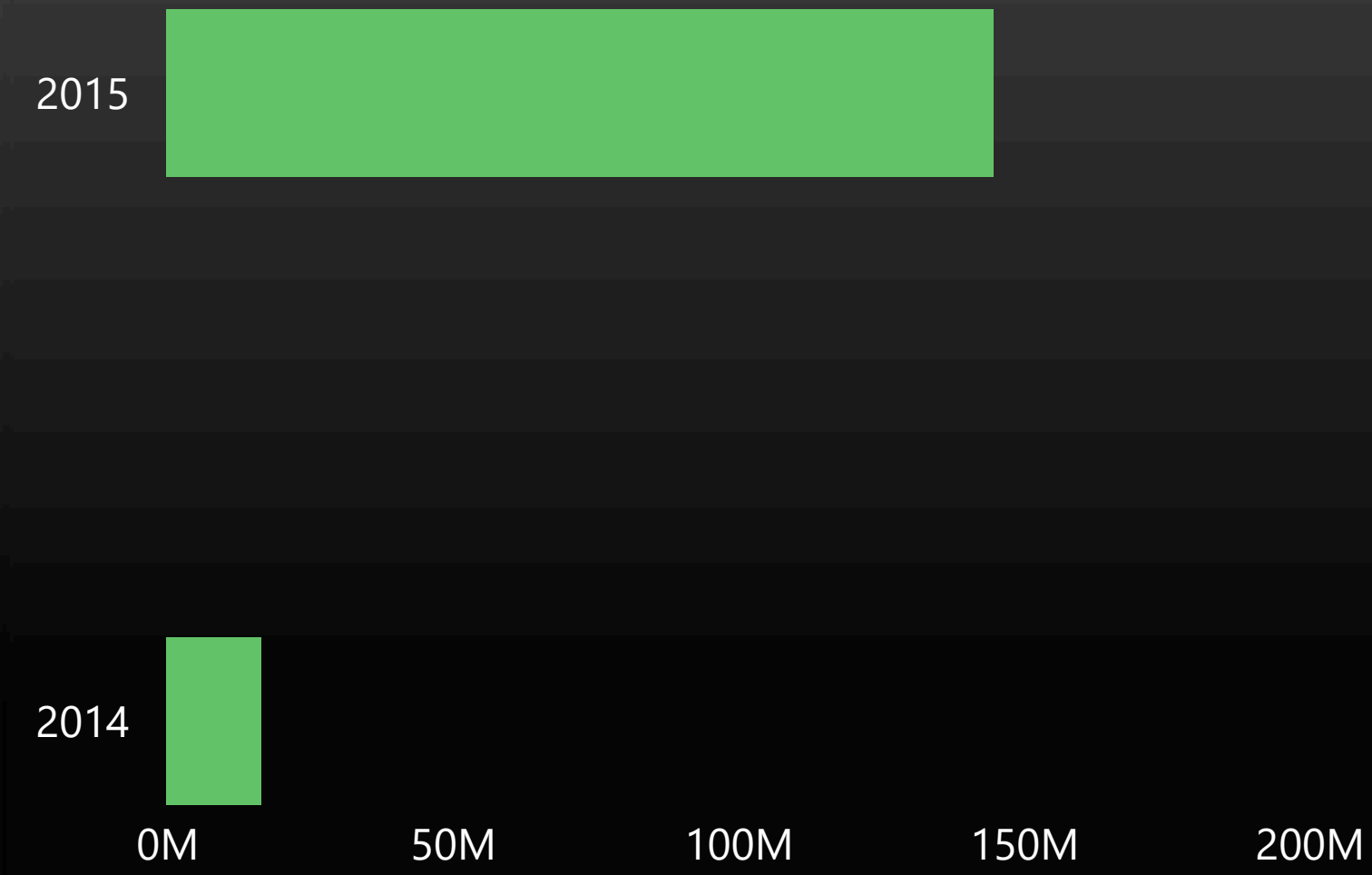
14K

Total Cars Sold

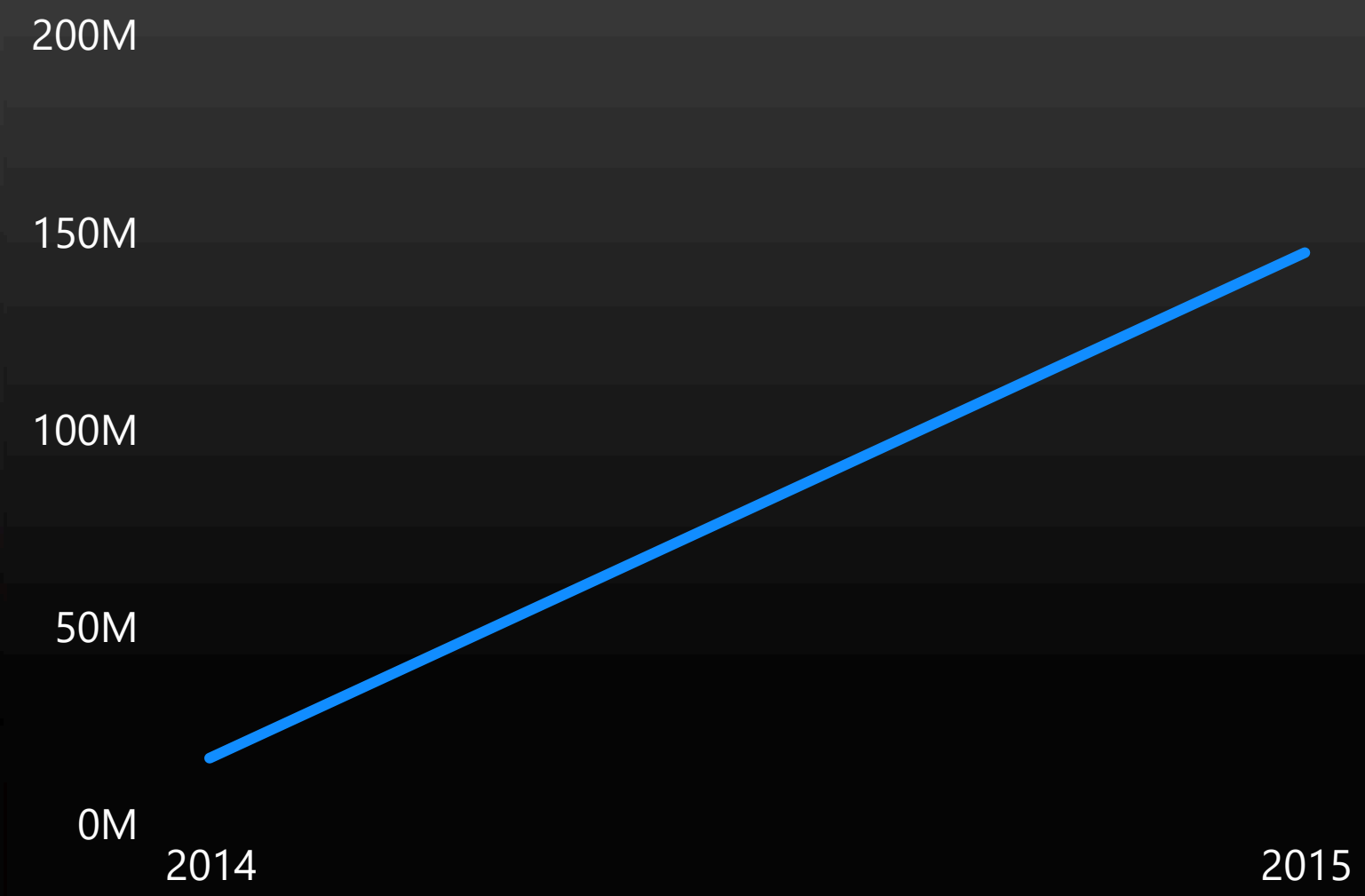
11.45K

Average Selling Price

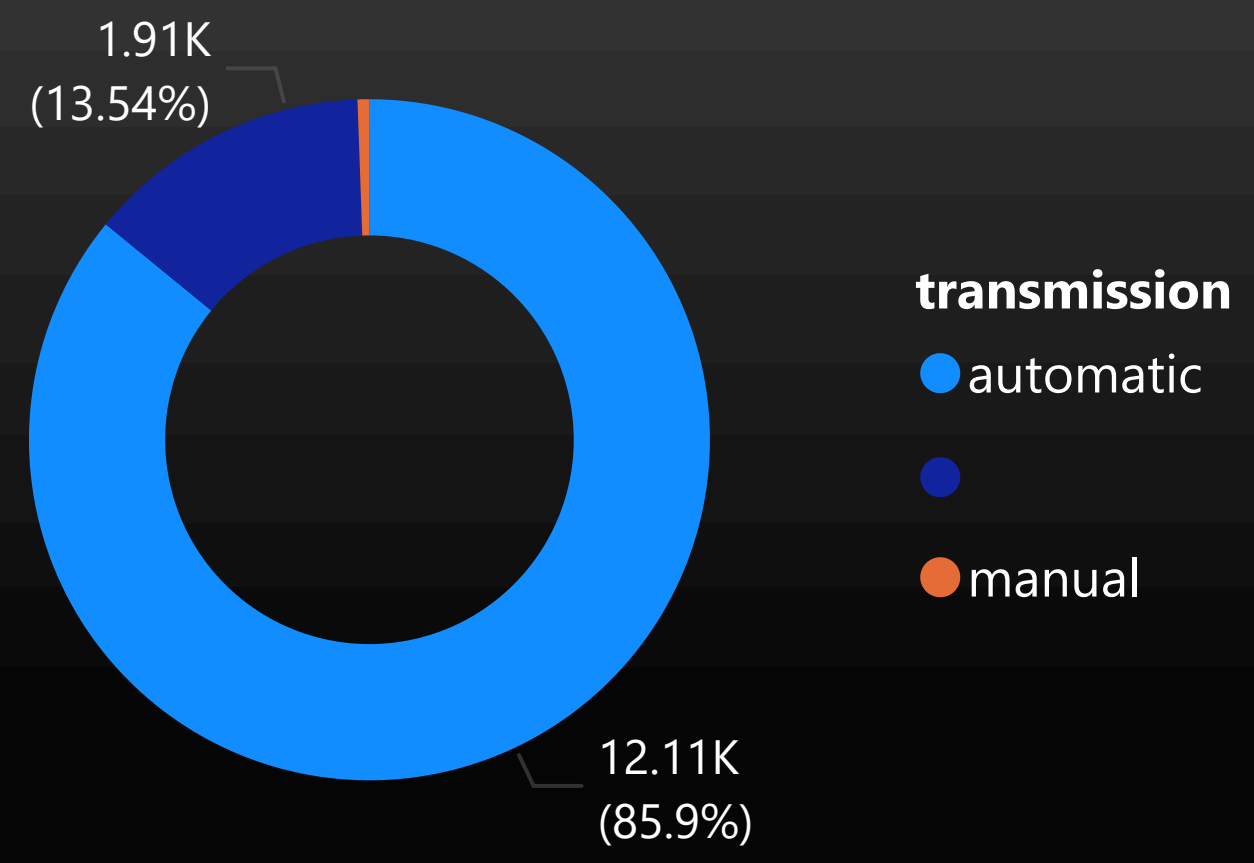
Sum of sellingprice by Sale Year



Sum of sellingprice by Sale Year



Count of body by transmission



Sales Rank	Price Category	Price Rank	Condition
1	Low	587700170	Excellent
1	Low	293612432	Fair
1	Low	651924090	Good
1	Low	852263154	Very Good
2	Low	272921494	Poor
5	Medium	111776868	Excellent
9	Medium	39806698	Very Good
17	Medium	12418361	Poor
39	Medium	6519870	Good
69	Medium	335113	Fair
119	High	6137567	Excellent



Illinois

Selected State

16K

Total Cars Sold

14.20K

Average Selling Price

28.9 ₪

Average Car Condition

