

# E-commerce Platform Search Function – Java

Exercise Title: Search Optimization in E-commerce

Module: Data Structures and Algorithms

Track: DN 4.0 DotNet FSE Deep Skilling Program

## Objective

To implement and analyze different search algorithms—Linear Search and Binary Search—in an e-commerce platform, improving the performance of product searches based on Big O analysis.

## Concepts Applied

- \* Algorithm Analysis: Asymptotic Notation (Big O)
- \* Time Complexity Evaluation
- \* Linear and Binary Search Algorithms
- \* Object-Oriented Programming (OOP) with Java
- \* Data Preparation and Sorting

## Problem Summary

Build an efficient search system where:

- \* Each product is represented by a Product class with attributes like productId, productName, and category.
- \* You implement both linear search (for unsorted data) and binary search (for sorted data).
- \* Analyze and compare both search methods based on best, average, and worst-case performance using Big O notation.
- \* Conclude which method is better suited for the e-commerce use case.

## Deliverables

- \* A Product class with relevant search attributes
- \* Linear search implementation using an unsorted array
- \* Binary search implementation using a sorted array
- \* Analysis of search performance in comments or separate documentation
- \* Organized week-wise folder structure for submission

## Tools & Technologies

- \* Java
- \* IDE (IntelliJ, Eclipse, or VS Code)

## Evaluation Criteria

- \* Accurate implementation of both search algorithms
- \* Clear understanding of algorithm complexity through comments or print statements
- \* Proper use of Java OOP to define Product objects
- \* Clear documentation of results and conclusions
- \* Organized folder structure (e.g., Week1/SearchFunctionExample)
- \* Code successfully compiled, tested, and uploaded to GitHub

## Self-Evaluation Checklist

- \* Product class created with necessary attributes
- \* Linear Search implemented for unsorted product list

- \* Binary Search implemented for sorted product list
- \* Time complexity (Big O) of both algorithms is well understood and documented
- \* Code structured and commented clearly
- \* Folder structure follows week-wise submission format
- \* Code compiled and tested successfully
- \* Uploaded to public GitHub repository