January 9, 2022 Search Committee

## To Whom It May Concern:

My name is , and I am delighted to write this letter of recommendation on behalf of Joanne Quinn for the position of . I have had the pleasure of working with Joanne not only in a professional setting at Ogilvy Health, but also in an academic setting at Montclair State University. From our work together, I've gotten to know Joanne as a highly skilled computational linguist with a thirst for knowledge and a passion for excellence.

When I first met Joanne at Montclair State, I was immediately impressed with her work ethic and her coding skills, so naturally I was an advocate for her candidacy when I learned she had applied for the position of Linguistic Analyst at Ogilvy Health. Her research in the automatic classification of suicidal and non-suicidal lyricists, which was presented at the International Joint Conference on Natural Language Processing in Japan, was extremely fascinating and demonstrative of her competency as a computational linguistic researcher. I knew that Joanne's knowledge of Python and her NLP background would be an asset to our Research & Intelligence team.

In her time at Ogilvy Health, Joanne applied her knowledge and skills in a variety of ways to help our team develop new, efficient solutions for data analysis. Joanne was instrumental in advancing our social listening methodology and capabilities through the implementation of NLP techniques. For example, she created a classification system which automatically categorized and quantified topics of conversation in large social datasets. This system significantly shortened the amount of time needed to understand and visualize high-level conversational themes.

In addition to her professional and technical qualifications, Joanne is very personable and works well in a team environment. She is conscientious and caring, and her dedication to delivering high-quality research delighted clients and colleagues alike. She is also very detail-oriented and always seeking ways to improve her craft as a researcher. Her positive attitude, professional demeanor, and willingness to receive and act on constructive criticism made her an absolute pleasure to work with.

I can say without hesitation that a recommendation for Joanne is well-deserved, and her skills and expertise make her an invaluable addition to any team. Please don't hesitate to contact me with any questions at or by email at .

Best,

Ogilvy Health