

Muhammad Asadullah

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Digital Marketing and e-Commerce expert

Skills

Google Ads, PPC Ads, Email Marketing, SEM, SEO, Meta Ads, Social Media Management, Graphics Design, Content Marketing, Organic Growth, Influencer Marketing

Tools

Mailchimp, HubSpot, Google Tag Manager, Meta Pixel, Meta SDK, Office 365, Adobe Photoshop, Adobe Illustrator, Adobe Premier Pro

Experience

2 years' experience as a freelancer self-learner

Here, I developed expertise in managing diverse digital campaigns and effectively utilized data tools like Google Analytics and Excel to drive performance improvements and strategic decisions.

Internship at Vehom Digital Marketing Company (Remote)

Here, I developed expertise in managing social media, creating and posting content according to content calendar.

Certifications

[Meta Certified Digital Marketing Associate](#)

[Google Digital Marketing and E-Commerce Professional Certificate](#)

[Meta Social Media Marketing Professional Certificate](#)

[HubSpot Marketing Software Certified](#)

[IBM key technologies foundations](#)

[IBM design thinking practitioner](#)

Education

BS-Computer Science The Islamia University of Bahawalpur (8th Semester)

Expected completion: February 2025

This CV contains embedded links. Hover over or click on the underlined text to access additional details, portfolios, or references.

