Yilun (Ivan) Li

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EDUCATION

Stanford University   **Stanford, CA**
Graduate School of Business   .2019 - Present
    Ph.D., Marketing (Quantitative), Expected 2024

University of Pennsylvania   **Philadelphia, PA**
    GPA: 3.92/4.00   2015 - 2019
      Dean's List all 4 years

    The Wharton School
    B. Sc., Economics; Concentration: Statistics

    College of Arts and Sciences
    B.A., Mathematics and Economics

Publications

Li, Yilun, Zhong Hu, and Xingzhong Yan. "One-Pot and One-Step Synthesis of Copper and Copper/Copper Oxide Hybrid Nano-Fluids." *Journal of Nanofluids* 4, no. 1 (2015): 1-6.

Teaching

Teaching Assistant, Math 240 (Linear Algebra and Differential Equations), UPenn   **Philadelphia, PA**
    Spring 2019 – Dr. Peter McGrath
    Fall 2018 – Dr. Davi Maximo Alexandrino Nogueria (Rating: 3.89/4) – Teaching award
    Spring 2018 – Dr. Ching-Li Chai (Rating: 3.95/4) – Highest TA rating ever for this course – Teaching award
Teaching Assistant, Math 114 (Multivariable Calculus), UPenn   **Philadelphia, PA**
    Fall 2017 – Dr. James Haglund (Rating: 3.9/4) – Highest TA rating ever for this course – Teaching award
    Spring 2017 – Dr. Márton Hablicsek (Rating: 3.78/4) – Teaching award
    Fall 2016 – Dr. Per Alexandersson (Rating: 3.56/4)

Undergraduate Thesis

Independent Study   Spring 2019
Supervised by Aviv Nevo
    My thesis is a merger simulation model that attempts to extract the horizontal merger effect observed when firms vertically integrate.

Work Experience

Penn Wharton Budget Model   **Philadelphia, PA**
Research Assistant to Kent Smetters and Felix Reichling   2016 – 2019
    My research uses panel data econometric models to analyze the effects of health on individuals.

Capital One Auto Finance   **Plano, TX**
Business Analyst Intern   Summer 2017
    I analyzed the effects of various credit policies for prime-credit auto loans.

Graduate Coursework

University of Pennsylvania……………………………………………………………………………………………..
ECON-682: Game Theory, Professor Yuichi Yamamoto   *Spring 2019*
ECON-681: Microeconomic Theory, Professor Stephen Matthews   *Fall 2018*
MATH-648: Probability Theory, Professor Robin Pemantle   *Fall 2018*
MATH-503: Abstract Algebra II, Professor David Harbater   *Spring 2018*
MATH-502: Abstract Algebra I, Professor David Harbater   *Fall 2017*