

date ▾

network ▾

request\_type ▾

device\_categ... ▾

country ▾

eCPM  
\$0,66

% Fill Rate  
14,9 %

Request RPM  
\$0,10

% Viewability  
66,06 %

Bid vs Request rate  
1,39

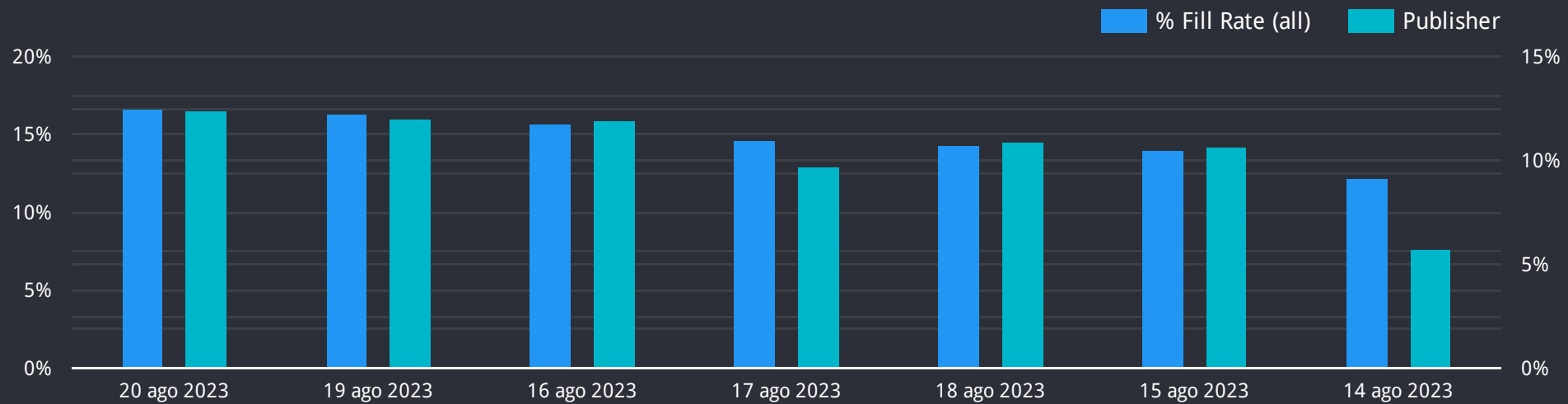
eCPM  
\$0,34  
↓ -45.4%

% Fill Rate  
9,6 %  
↓ -32.4%

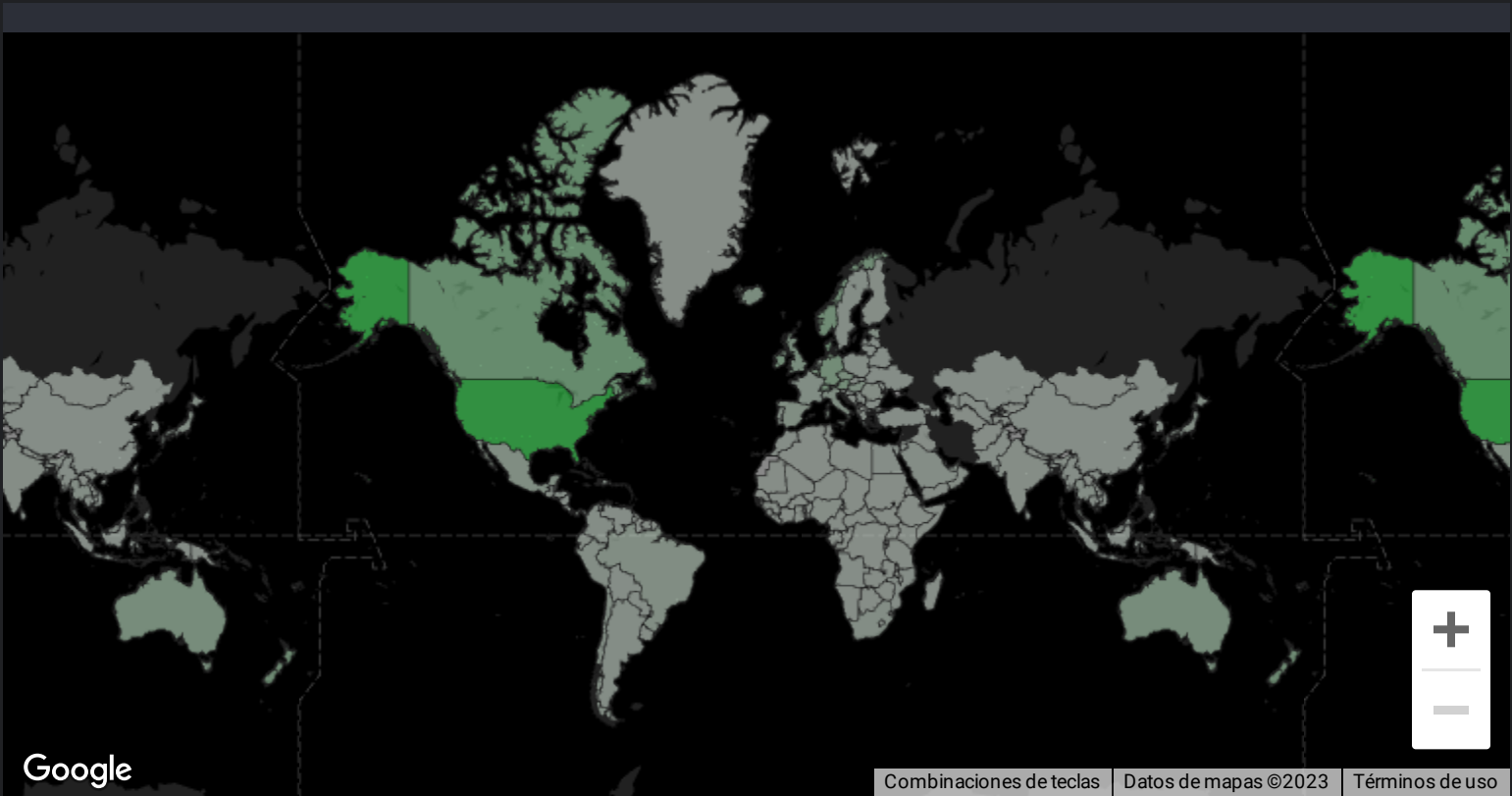
Request RPM  
\$0,0  
↓ -63.1%

% Viewability  
71,4 %  
↑ 9.0%

Bid vs Request rate  
1,9  
↑ 29.8%

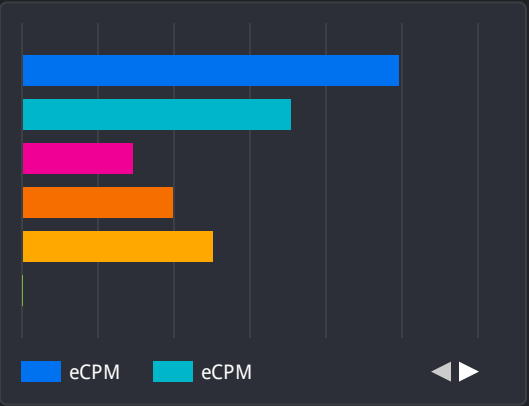


GEO COMPARISON BAR

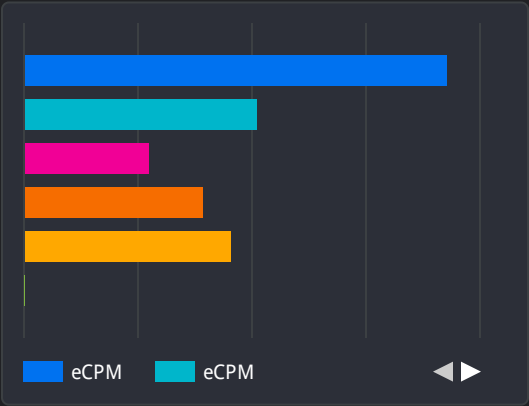


DEVICE COMPARISON BAR

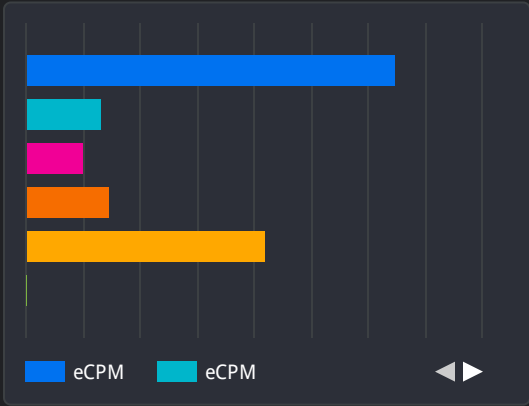
TABLET



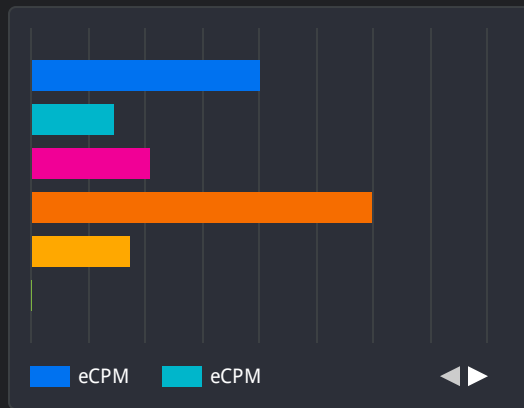
SMARTPHONE



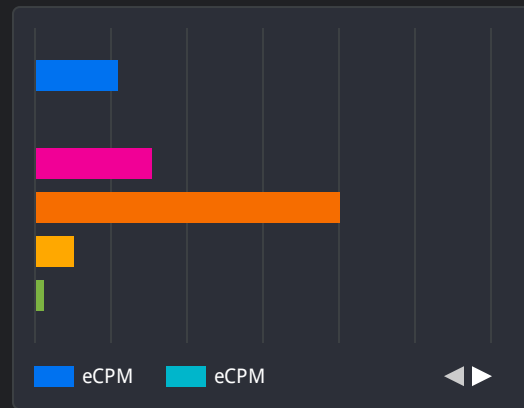
DESKTOP



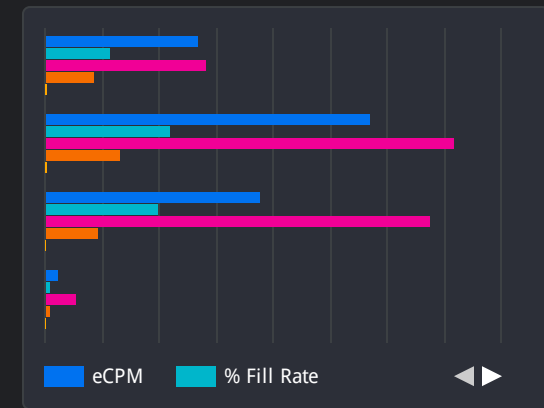
CONNECTED TV



FEATURE PHONE

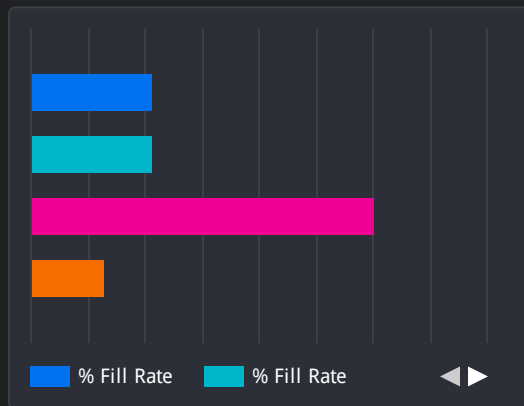


SET-TOP BOX

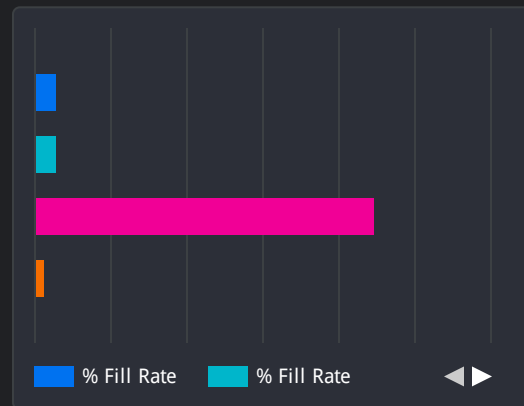


## FORMAT COMPARISON BAR

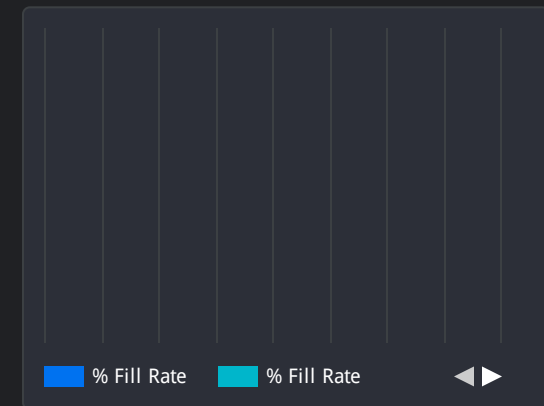
VIDEO



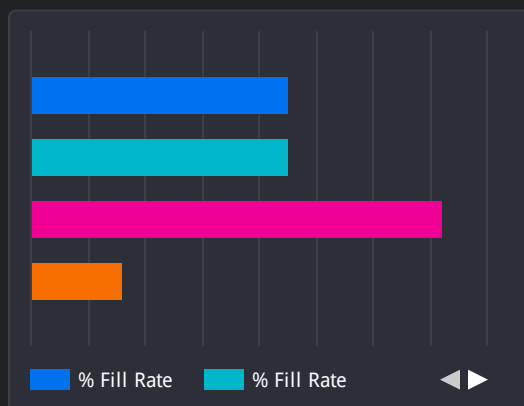
IN APP



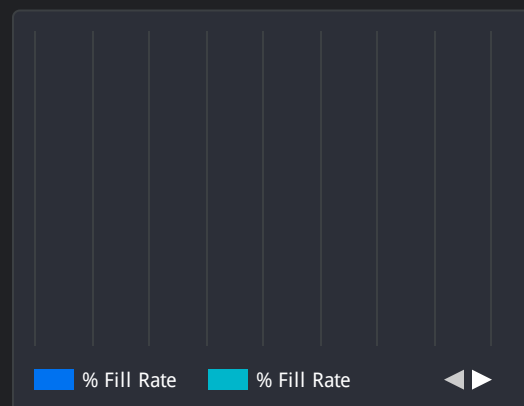
GPT



AMP



NULL



## GENERAL

