

Project: *Final Integrated Assignment*

STUDENT WEBSITE

FINAL PROJECT

Semantic Tagging & CSS layout and Design

Assignment Description:

Students are required to create a three (3) page website based on the HTML/CSS template provided in class. The subject of the website is entirely up to the student.

The design must be an HTML5 fixed-width site utilizing CSS floats as the primary method of layout.

Students are encouraged to customize the template as much as possible, by changing the HTML, CSS and altering the layout.

Assignment Requirements:

Web Pages

- 3 pages (1 contact page)
- Semantic HTML 5 tagging
- Valid HTML5
- Proper Document Outline
- Link to CSS files
- Valid CSS
- CSS based layout
- Properly compressed images

Additional Components

-All photographs or images must be taken by you, created by you, or pulled from a stock photo website.

Additional information will be given in class, you are encouraged and expected to ask questions, if you are absent it is your responsibility to check with other students.

Submission:

- Project must be submitted by Midnight the Friday of week 14.
- Zipped file (.zip) = "LastName_FirstName_IA.zip"
- Make a folder named = LastName_FirstName_IA.

folder contents:

- index.html, ?.html and contact.html
- images folder
- css folder
- js folder
- assets folder (everything you used in the creation of this project - psd, ai, etc,)
- includes folder

PLEASE NOTE: That your project will not be graded unless you adhere to what has been outlined for you in this document. Individual practices that were given to you during the semester are applicable here as well.

i.e: A photoshop file with improperly labeled layers, code not in between body tags, lack of naming conventions, etc.

Naming convention for submission:

LastName_FirstName_IA

e.g.) Doe_Jon_IA

Grading (30%)

Essential Elements	0	1	2	3	4
Pages	No pages created	1 page created, may or may not have original content	A couple pages created, may or may not have original content	3 pages created with some original content	3 pages created and filled with original content. Content Exceeds expectations
Semantic Tagging & Document Outline	No Semantic tags used with improper doc outline	Some semantic tags used with improper doc outline	Some semantic tags used with proper doc outline	Most semantic tags used with proper doc outline	All semantic tags used with proper doc outline. Exceeds expectations
Valid HTML	Did not validate	Several validator errors	A couple validator errors	One validator error	All code validated
Valid CSS	Did not validate	Several validator errors	A couple validator errors	One validator error	All code validated
Design	Poor colour choices, typography and overall execution. Completely Lacks professionalism	Mediocre colour choices, typography and overall execution. Lacks professionalism	Average colour choices, typography and overall execution. Shows some professionalism	Good colour choices, typography and overall execution. Meets industry expectations	Excellent colour choices, typography and overall execution. Exceeds expectations
Followed Directions	Did not follow any directions	Followed a few directions	Followed some directions	Followed most directions	Followed all directions

Grading

Your grade will be an average determined by a panel of professors, you must have a website with everything required for this project, in order to be graded.

Grade is 30% of your final grade for all of your classes.

Visual Communication - 25

Design and Image - 25

Multimedia Production - 25

Digital Media Theory and Project Management - 25

Total 100

Additional Information:

Missed tests/exams will not be rescheduled without some valid evidence of some important event over which the student has no control (e.g., Court appearance, death in the family). Missed tests or exams, therefore, can receive a zero. The students are advised to notify the professor prior to missing the test.

Students are expected to hand in all assignments to the course instructor on the due date, and all assignments must be submitted in the format specified by the instructor (e.g., on FOL, in printed form, on a specific lab computer, etc.); assignments will not be accepted in any format other than that specified.

Late assignments will not be accepted, nor will make up test or assignments be permitted, without some valid evidence of some important event over which the student has no control (e.g., documented illness, death in the family). Missed tests or assignments, therefore, will receive a mark of zero. Late assignments and make-up tests will only be permitted following the submission of adequate documentation acceptable to the instructor (e.g., a doctor's note). Students are advised to notify the instructor prior to missing an assignment due date or a scheduled test.

Immediately upon return from an illness/absence in which a test or assignment has been missed, the student is responsible for contacting the course instructor to discuss the problem. The instructor will make arrangements for any student deemed eligible. The alternative test/assignment will be of equal value to the one missed with no grade penalty. The timeline and due dates will be determined by the course instructor.

At mid-term, any unsatisfactory results will be reported to the student.

This course may be revised by the professor with suitable notification to the students. Students are responsible for making arrangements to pick up missed handouts, assignments and course announcements from classmates.

Plagiarism (e.g., failure to acknowledge sources used, submitting another student's work under your name, or producing work for another student to submit) is a serious academic offense that shall result in appropriate penalties, to be determined at the discretion of the course professor in consultation with the chairperson of

Assignment Breakdown

Fall Term

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the Communication Arts division. The penalties shall range from failure of an assignment to possible failure of the course. Students shall not make the assumption that any provision will be made by the professor to permit the student to rewrite or redo failed assignments.