DATA COMMUNITY AUSTRIA DAY 2023

Power BI and Beyond: User Adoption Strategies and Real-World Examples











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Power BI and Beyond: User Adoption Strategies and Real-World Examples



① Due to inactivity, your scheduled refresh has been disabled. We're starting it again now. Please come back later or manually refresh. Learn more	
This dataset has been configured by Take over	
Refresh history	
Dataset description	
Describe the contents of this dataset.	
500 characters le	eft

△ Data source credentials

Apply

Discard

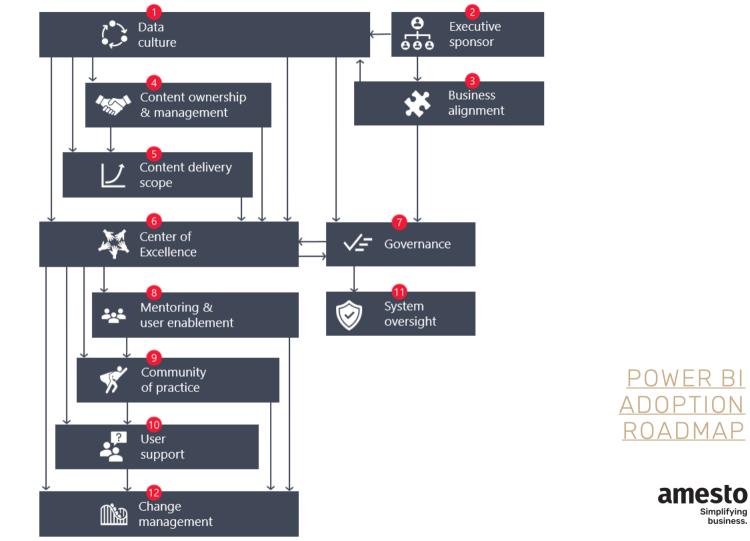


WHAT IS

Power BI User Adoption

- User adoption is the extent to which consumers and creators continually increase their knowledge. It's concerned with whether they're actively using Power BI, and whether they're using it in the most effective way.
- Successful Power BI adoption involves making effective processes, support, tools, and data available and integrated into regular ongoing patterns of usage for everyone in the organization.





Simplifying business.

THE PROBLEM

Common adoption challenges

#1 Resistance to Change

#2 Existing Workflows

#3 Executive Support



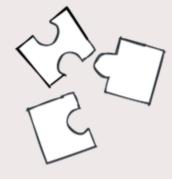
CHALLENGE #1

Resistance to Change

The value: what's in it for them?

The cost: what's the cost if they don't change?

People only change when the cost of changing is smaller than the cost of not changing.





CHALLENGE #2

Integration with Existing Workflows





WHEN

WHERE

HOW





CHALLENGE #3

Executive Sponsorship

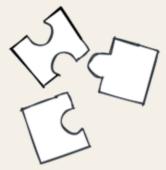
Identify

Formalize

Involve

Backup





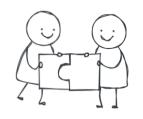


THE SOLUTION

The To-Do



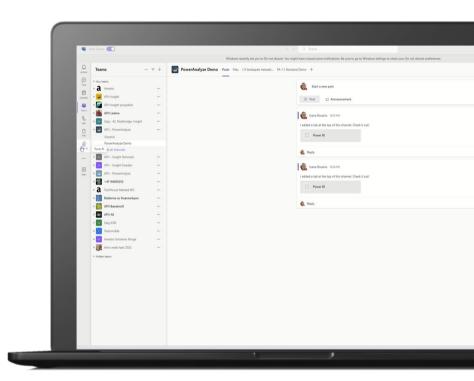
- 2. Involve the users
- 3. Make it part of their routine





DEMO

Power BI in Teams





DEMO Power BI in ppt



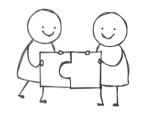


THE SOLUTION

The To-Do

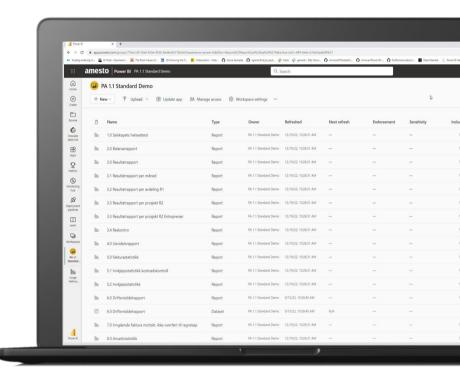


- 2. Involve the users
- 3. Make it part of their routine
- 4. Proactively use your metrics

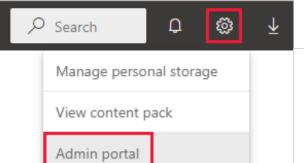




DEMO Usage Metrics



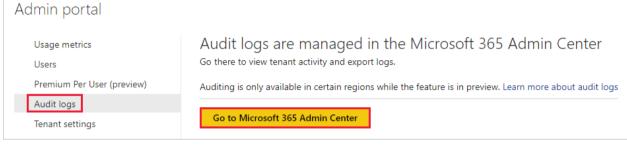


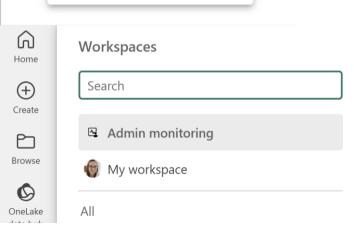


Manage gateways

Manage embed codes

Settings





		Name	Туре	Owner
	000	Feature Usage and Adoption	Report	Admin monitoring
	:::	Feature Usage and Adoption	Dataset	Admin Monitoring
	000	Purview Hub	Report	Admin monitoring
	:::	Purview Hub	Dataset	Admin Monitoring
				amesto

Simplifying

Stalker Report

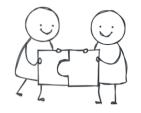
```
# Loop through each workspace
foreach ($w in $workspaces) {
   # Get a list of all the datasets in the workspace
   $d = Get-PowerBIDataset -workspaceid $w.Id
    foreach ($di in $d) {
       if ($di.isrefreshable ) {
           # Get a list of all the refreshes for the dataset
           $results = (Invoke-PowerBIRestMethod -Method get -Url ("datasets/" + $di.id + "/
           # Selecting the most recent refresh
           $results.value[0]
           # Create a PSCustomObject with the information about the refresh
           $refresh = [PSCustomObject]@{
               Clock
                           = Get-Date
               Tenant
                           = $tenant.basename
               Workspace = $w.name
               Dataset
                           = $di.Name
               refreshtype = $results.value[0].refreshType
               startTime = $results.value[0].startTime
               endTime
                           = $results.value[0].endTime
               status
                           = $results.value[0].status
               ErrorMessage= $results.value[0].serviceExceptionJson
           $refs +=$refresh
           if ($results.value[0].status -eq "Failed") {
               $fails +=$refresh
           if ($results.value[0].status -eq "Disabled") {
               $dis +=$refresh
```





The To-Do

- 1. Partner with the business to drive change
- 2. Involve the users
- 3. Make it part of their routine
- 4. Proactively use your metrics



Adjust this strategy for each client



FINALLY

Last tips and conclusion

Tips:

- Pick your allies
- Paint the picture
- Monitor
- Repeat



Thank you!

REACH OUT

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