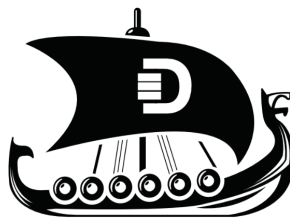



SQL SATURDAY OREGON & SW WASHINGTON 2023

Power BI and Beyond: User Adoption Strategies and Real-World Examples

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⌵ Dataset description

Describe the contents of this dataset.

500 characters left

Apply

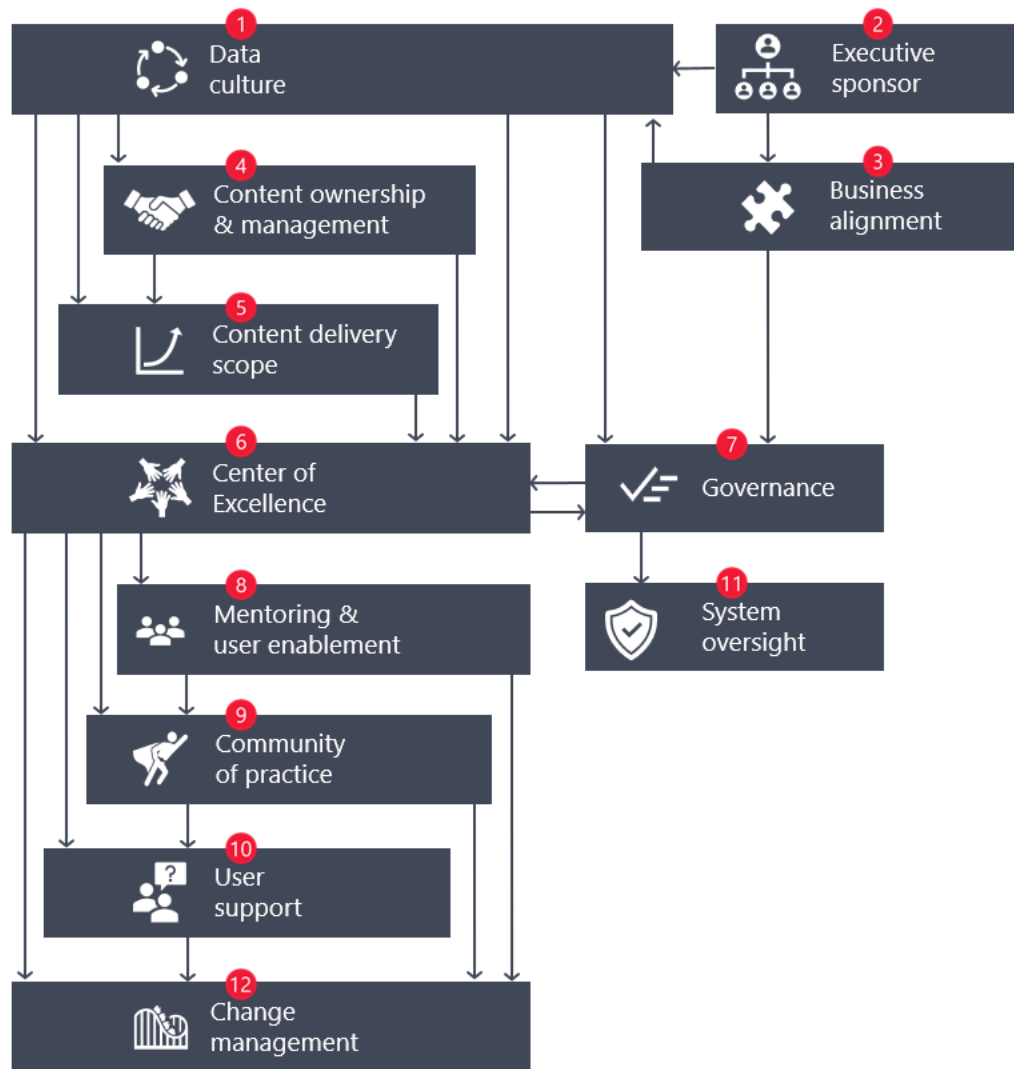
Discard

⌵ Data source credentials

WHAT IS

Power BI User Adoption

- User adoption is the extent to which consumers and creators continually increase their knowledge. It's concerned with whether they're *actively* using Power BI, and whether they're using it in the most *effective* way.
- Successful Power BI adoption involves making effective processes, support, tools, and data **available** and **integrated** into **regular ongoing patterns of usage** for everyone in the organization.



POWER BI ADOPTION ROADMAP

THE PROBLEM

Common adoption challenges

#1 Resistance to Change

#2 Existing Workflows

#3 Executive Support



CHALLENGE #1

Resistance to Change

The value: what's in it for them?

The cost: what's the cost if they don't change?

People only change when the cost of changing is smaller than the cost of not changing.

CHALLENGE #2

Integration with Existing Workflows



WHAT

WHEN

WHERE

HOW

CHALLENGE #3

Executive Sponsorship

Identify

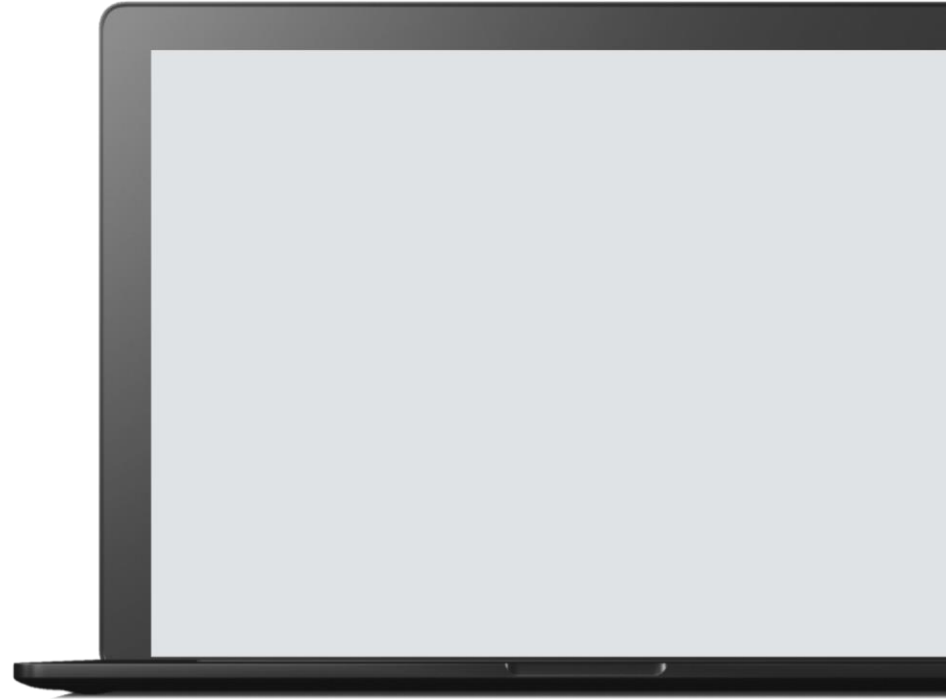
Formalize

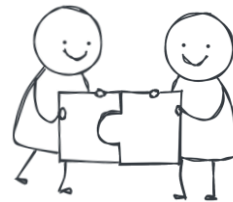
Involve

Backup



DEMOS





THE SOLUTION

The To-Do

1. Partner with the business to drive change
2. Involve the users
3. Make it part of their routine
4. Proactively use your metrics

Adjust
this
strategy
for each
client

FINALLY

Last tips and conclusion

Tips:

- Pick your allies
- Paint the picture
- Monitor
- Repeat

Thank you!

REACH OUT

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