

# Greg



## Job Title

Product Manager

## Age

25 to 34 years

## Highest Level of Education

Bachelor's degree (e.g. BA, BS)

## Social Networks



## Industry

Technology

## Organization Size

51-200 employees

## Preferred Method of Communication

- Social Media
- Phone
- Email
- Text Messaging
- Face-To-face

## Tools They Need to Do Their Job

- Project Management
- Email
- Cloud-Based Storage & File Sharing Applications
- Business Intelligence Dashboards

## Job Responsibilities

Matching deliverables to timeframes , co-ordinating between design, tech and business.

## Their Job Is Measured By

KPIs

## Reports to

Director of Product

### **Goals or Objectives**

To keep the goals of the business and the tech department aligned

### **They Gain Information By**

Social Media, podcasts, books, conferences, Youtube

### **Biggest Challenges**

- Communication
- Project Management & Disorganization
- Collaboration & Creativity
- Resources
- Problem Solving & Decision Making