



COMMUNICATIONS MANAGER - Full time, contract, Jan 2018-Mar 2019

Kids Code Jeunesse is proud to bring computer programming to kids inside and outside of the classroom! We have reached an exciting period of growth and are looking for a motivated and passionate person to help build our Communications Strategy.

The ideal KCJ Communications Manager will be an enthusiastic communicator with a love of social media, events, branding and publicity. You believe in the importance of empowering children, their educators and parents with the skills of the 21st century. You will be responsible for building and managing a Master Communications strategy for KCJ to expand our growth in Canada. You will work with our regional coordinators, partners, sponsors, remote team members, and external stakeholders to ensure Kids Code Jeunesse is making a deep, impactful change in Canada and strengthening our household brand. You will develop processes to promote and cross-promote KCJ priorities through our activities, our regional teams, and our partners. You will have the opportunity to engage and negotiate sponsorships for national projects and develop processes to ensure all relationship commitments are fulfilled. You have strong leadership and team building skills, as well as great business acumen.

RESPONSIBILITIES

- Development and management of Master Communications strategy
- Build and manage national partnerships and sponsorships
- Oversee execution of Communications strategies around all events, projects, workshops
- Maximise visibility opportunities and build long-term, KCJ brand awareness

SKILLS

- 5 + years work experience in Communications (marketing, promotion, business growth, events, sponsorships, partnerships)
- Excellent organizational skills & use of project management software
- Strong verbal and written communication skills (Fre/Eng)
- Proven experience managing a distributed team environment

- University degree (ideally in Communications) or equivalent in experience

NICE TO HAVE

- Established interest in children's Education and Technology