Pandoc usage

1. Convert markdown to pdf

```
pandoc Cosmos.md --latex-engine=xelatex -o example.pdf
```

2. Convert markdown to html

```
pandoc -s MANUAL.md -o example2.html
```

3. Convert markdown to html using custom css

```
pandoc --css=benjamin.css --to=html5 input.md -o output.html
```