

Online Job Search Engines

Agenda

- What are Online job search engines?
- Tips on how to apply for jobs on online job search engines
- Benefits of applying for jobs via online job search engines
- Things to watch out for, while applying for jobs online
- Top online job search engines to apply for jobs



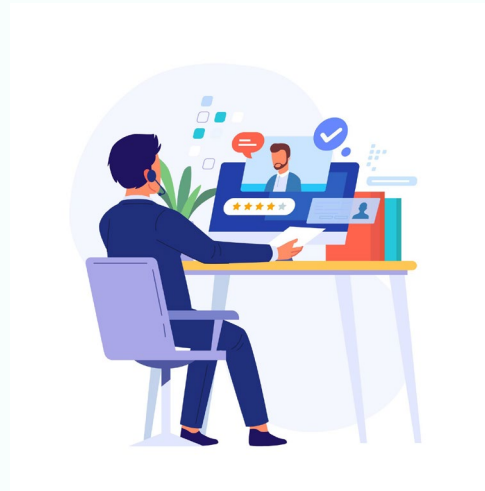
What are Online Job Search Engines?

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- What are online Job search engines?
- Just think, how job vacancies were let out to the public back in the 1980s
- What is the importance of online job search engines?



Tips on how to apply for jobs on online search engines



Tips on how to apply for jobs on online job search engines

- Always keep your resume updated
- Keep your profile on professional networking platforms updated.
- Choose right keywords.
- Be selective in terms of your job role
- Draft a separate cover letter for each application.
- Make sure your responses are error-free, accurate and fully completed.
- Track and follow up on your job applications.
- Keep applying for relevant jobs .

Benefits of applying for jobs via online job search engines

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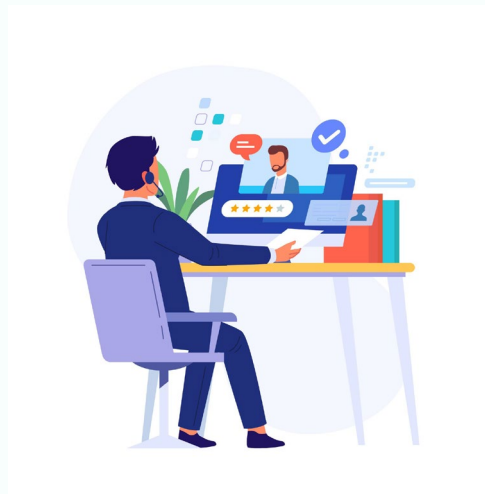
Job seeker's point of view

- Cost Effective
- Regular job alerts
- Efficient and more job opportunities

Employer's point of view

- Promotes the firm's brand
- Easy screening of candidates
- Easy resume search

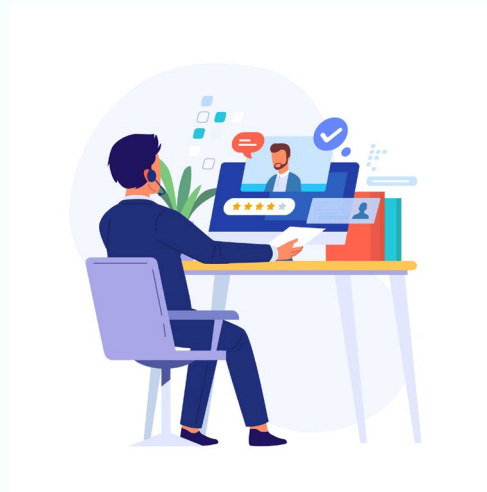
Things to **watch out for** while applying jobs online



Things to **watch out** for while applying jobs online

- Share correct contact information
- Limit sharing personal information
- Limit sharing social media information
- Have a track of places you have shared your resume in.
- Be careful of scams

Top online job search engines to apply for jobs



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The logo for Glassdoor, featuring the word "glassdoor" in a bold, green, sans-serif font. The letters are slightly shadowed, giving it a 3D appearance as if it's floating above a surface.

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Bonus Tip!



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