

What is DevCon?

Developers Connect Philippines, or simply "DevCon," is the youngest yet most comprehensive IT capabilities development organization in the Philippines. Known for hosting free *unconferences* for IT students, educators, professionals and enthusiasts, DevCon has grown to having over 20,000 participants since June 2009. It is highly sought after by educational institutions through its campus DevCon programs that aim to augment the academic learnings of students with up-to-date trends in the IT industry.

A pioneering project of the Philippine Software Industry Association (PSIA), DevCon successfully empowers Filipino developers and promotes the "IT Pinoy Talent" by bringing together people from the IT industry and academe across the country to *sync, support* and *succeed*. Its pilot event, DevCon Visayas, was held at the TechBar in Cebu City. DevCon also spanned a ten-city nationwide tour as part of the Next Wave Cities roadshow run by the then Commission on Information and Communications Technology (CICT) and Business Processing Association of the Philippines (BPA/P) in 2009.

To increase its reach, DevCon has signed a partnership with the Philippine Society of IT Educators (PSITE) to make DevCon accessible to IT students nationwide. Furthermore, to ensure that DevCon's presence will continue to grow, DevCon registered under the Securities and Exchange Commission as a non-profit organization. (Note that we thrive in the IT community because of volunteers who are always willing to help plan, organize, execute and participate in the events.)

Our most recent achievement is the Hack2HATCH: *From Hacker to Founder* technopreneurship event in Cebu City held last 05-07 October 2012 in Radisson Blu Hotel and Mactan Shangri-La Resort where 22 Philippine startups competed to be among the top 8 teams to each get a P 100,000.00 funding. Mentors and judges included Silicon Valley entrepreneurs, PhilDev board and trustees, and top businessmen in the country.



[Hack2HATCH](#) Winners, Mentors and Judges at the Mactan Shangri-La Resort

Who founded DevCon?

WINSTON DAMARILLO, Founder

[@YGLWinston](#)



A seasoned technopreneur and founder of DevCon, US-based Winston Damarillo has always been an advocate of the ICT sector in the Philippines and a believer of Filipino software engineering talent. In December 2009, with full commitment to collaborative knowledge-sharing, Winston opened the “TechBar” in Cebu IT Park, an in-office technology center that provides a venue for Filipino ingenuity to flow freely through interactive sessions, such as the very first BarCamp in the Philippines and other technology user group meetings. There is also a TechBar in Ortigas, Pasig City located in [Exist](#) which was launched in 2008 and used almost monthly by tech groups for different IT events. Quarterly, he travels to the country to conduct talks, inspiring students and new software developers.

Who are the officers DevCon?

JERRY RAPES, President

[@JerryR](#)



Currently the president of DevCon, Jerry is also president and CEO of the homegrown award-winning software development company [Exist](#). Just like Winston, Jerry is an avid supporter of propelling the growth of ICT industry in the Philippines, particularly in Cebu. He has chaired the Cebu ICT & BPO in 2009 and 2010 and has co-chaired the Philippine Open Source Summit held in Cebu in 2008. He is also VP of the Cebu Educational Development Foundation for Information Technology (CEDF-IT), a consortium dedicated to workforce development initiatives in the ICT and IT-enabled services industries.

HAIFA CARINA BALUYOS, Executive Director

[@HaifaCarina](#)



Haifa currently serves as the Executive Director of DevCon following her term as VP for Finance, and before that, as Executive Associate. She graduated with a bachelor's degree in Computer Science from Xavier University – Ateneo de Cagayan in 2011. She used to work as an iOS developer. Learn more about her at haifacarina.com.

FLORIDA ORTIZ, VP for Marketing

[@idadudes](#)

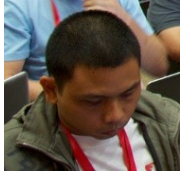


One of the founding members of DevCon, Ida has previously functioned as its Executive Associate and VP for Membership. She is now the VP for Marketing of DevCon. She worked as an HR Assistant for [Exist](#). She's also an intermediate student at [Polecats Manila](#) and an occasional volunteer at [PAWS](#). Learn more about her at about.me/idaortiz.

DEVCON FREQUENTLY ASKED QUESTIONS (FAQs)



BRYAN BIBAT, VP for Technology
[@Bry_Bibat](#)



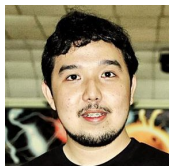
Bry is a freelance software engineer with nine years of experience in web development in both enterprise and non-enterprise applications. Currently, he is the VP for Technology of DevCon and an active evangelist for the Philippine Ruby Users Group (PhRUG). Learn more about him at bryanbibat.net.

TERENCE MATTHEW PONCE, VP for Programs
[@TerencePonce](#)



Terence joined DevCon in 2011 as a regular member and he is now its VP for Programs. He is also the community manager of the Philippine Ruby Users Group (PhRUG). He is a Ruby developer by trade. Learn more about him at terenceponce.github.com.

CARLO MIGUEL LEDESMA, VP for Membership
[@Carlo_Ledesma](#)



Carlo is a junior software engineer and an avid fan of technology, particularly software architecture, mobile development and engineering best practices. He has been participating in DevCon events since 2010 and is now its VP for Membership.

JOSSIE RESMA, VP for Finance
[@JResma](#)



Jossie, DevCon's VP for Finance, works full-time as a software engineer. She used to be the Sales Head of the Cagayan De Oro Quantum IT Convention. She graduated from Xavier University – Ateneo de Cagayan with a degree in Computer Science. Learn more about her at about.me/jossie.resma.



*DevCon Officers Receiving a Plaque of Appreciation from
[IDA SG \(Infocomm Development Authority of Singapore\)](#)*



DevCon Officers' Meeting at Racks El Pueblo

What are the usual DevCon events?

DevCon is the first of its kind in the Philippines to bring together software engineers, developers, programmers, students, educators, industry experts and technopreneurs where they are encouraged to interact and share insights. DevCon provides a relaxed venue for individuals to socialize with fellow geeks, mentors, employers and the rest of the IT community – its mission being to promote and propagate the software engineering profession in the country.



DevCon–Xavier Code Challenge Cup (C-Cup)

DevCon was conceptualized to be a premier gathering of all Filipino software engineers in the country but in a short span of time, DevCon events have evolved from simple, three-part unconferences to focus group-driven geekups and code camps that envision the bridging of the academe–IT industry divide:

- Plain DevCon events are designed to introduce technology topics and encourage interactions by means of three components:
 - ~ **Lightning talks** are very quick presentations delivered with or without auxiliary visual materials in a span of only 8–10 minutes, including Q&A.
 - ~ **Birds of a Feather (BoF)** is a friendly debate on trending IT topics.
 - ~ The **hackathon** is usually a one-hour competition that requires a team to execute a programming or web activity that results in a work product.
- **DevCon Geekups** are informal gatherings that allow IT students, educators and professionals to talk about the ingredients needed to improve the IT industry, as well as explore areas for collaboration.



DevCon Bai Mobile Hackathon (Cebu)



Earl Martin Valencia of [IdeaSpace](#) at the DevCon Geekup in Cagayan De Oro

DEVCON FREQUENTLY ASKED QUESTIONS (FAQs)



- **DevCon Code Camps** are technical sessions that seek to build up the technology capabilities of our IT professionals and students by collaborating with a number of technology user groups that can act as the backbone of these activities.



Rad Batnag as Mentor in [Rails Girls Manila](#) 2012

- Usually in partnership with PSITE, each **Campus DevCon** converges an average of 200 students taking up Computer Science or other IT-related courses, totaling to about 30 schools nationwide a year.



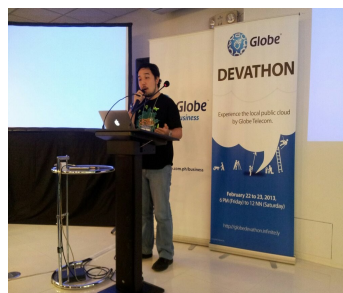
Campus DevCon at PUP Taguig 2013

How do I become a member of DevCon?

DevCon membership is based on meritocracy. The minimum requirement is for an individual to volunteer at least twice in separate DevCon-organized or DevCon partner events. Please remember that the volunteer work must be notable (eg, logistics support, speaker referral, event organization, photo/video documentation, etc).

Our VP for Membership Carlo Ledesma as a Participant in Globe Devathon

(He started out as a co-organizer of a campus DevCon at the Mapúa Institute of Technology.)



DEVCON FREQUENTLY ASKED QUESTIONS (FAQs)



In order to apply for membership, one must be nominated by an active DevCon member. This will be reviewed by the general membership of DevCon via online assessment and votation. Nominations are held each May and October of the year. To know more about becoming a member or volunteer, email our VP for Membership via carlo@devcon.ph.

What is a DevCon Student Partner?

The DevCon Student Partner Program is a program for college students taking IT/CS-related courses who are passionate about technology, loves to learn and share, and eager to be involved in the IT community. This starts in summer and culminates in the DevCon year-end party. No form of monetary allowance or support will be given while in the said program but there will be perks to be determined by the incumbent officers. The SP's responsibilities may include the following: represent DevCon in their schools and areas of influence, pave the way for a DevCon booth in school activities, organize Campus DevCons, code camps or lectures in their campuses, and regularly blog and share about their DevCon experience. Get in touch with our VP for Membership for more details.

Can our school host a Campus DevCon?

Yes. Just send an email to our VP for Programs indicating the following:

- Target Date, Time and Venue (with complete address)
- Estimated Number of Attendees
- Demographics of Attendees (year level, course/major)
- Desired Theme/Topics/Speakers
- About the School (map, links)
- Sponsors (if any)
- Point Person, Designation, Contact Details

And here are the guidelines for hosting a Campus DevCon:

- The invitation must be sent to DevCon via email at least a month in advance.
- Expenses of the speakers and DevCon members/volunteers related to food, travel and accommodations (if the school is in another region where an overnight stay is recommended) are to be shouldered by the school as much as possible.
- DevCon tarpaulins should be allowed to be displayed in the event premises.
- The venue must be conducive for a campus DevCon (ie, there's proper air-conditioning, a good sound system, an appropriate number of seats, etc).
- If the school lacks equipment (eg, projector, projector adapter for Mac), it must be made known beforehand so DevCon can source for one.
- Documentation (photo/video) can be shared to DevCon by means of social media.
- DevCon does not automatically provide schwags (freebies) so it's better if you find sponsors for that.

DEVCON FREQUENTLY ASKED QUESTIONS (FAQs)



A Campus DevCon may be organized without the assistance and/or presence of DevCon members provided that it has been pre-approved by the VP for Programs as an independently organized event. This may happen if the said school has already successfully held a Campus DevCon before or if there are DevCon volunteers or student partners coordinating with DevCon itself.

Does DevCon have local chapters?

Currently, we have local chapters in Cebu, Cagayan De Oro (CDO) and Davao. Each chapter has its own steering committee and set of events. To apply for a local chapter, feel free to email our Executive Director via haifa@devcon.ph.



*(Clockwise from Left)
DevCon Bai with Winston Damarillo and Fernando Zobel De Ayala at hack2HATCH Held in Cebu*



DevCon Davao Volunteers Together with Participants During the Campus DevCon at the University of Mindanao

DevCon CDO Representatives and Attendees at the Geekup Dinner in Cagayan De Oro



How do I reach DevCon?

For general inquiries, email us at mailbox@devcon.ph or haifa@devcon.ph.
For inquiries on membership and volunteer activities, email carlo@devcon.ph.
For event proposals and campus DevCon inquiries, email terence@devcon.ph.
For sponsorship offers and partnership opportunities, email jossie@devcon.ph.
For technology-related inquiries and website concerns, email bry@devcon.ph.
For event invites and to sign up for our mailing list, email florida@devcon.ph.
For daily updates and interaction, follow us in any or all of these social networks:

Twitter: [@DevConPH](https://twitter.com/DevConPH)

Facebook Page: [DevCon Philippines](https://www.facebook.com/DevConPhilippines)

Facebook Group: [DevCon Philippines](https://www.facebook.com/DevConPhilippines)

Eventbrite: [DevConPH](https://www.eventbrite.com/DevConPH)

YouTube: [DevConPH](https://www.youtube.com/DevConPH)

Don't forget to visit our site: www.devcon.ph