



**ST. JOHN'S
UNIVERSITY**

ST. JOHN'S COLLEGE OF
LIBERAL ARTS AND SCIENCES

Bachelor of Arts (B.A.) in Communication Studies

ABOUT THE B.A. IN COMMUNICATION STUDIES

Understanding how others communicate is at the core of personal and professional success. Communication is the central means by which individuals organize society, create identities, and negotiate meaning. A Bachelor of Arts in Communication Studies at St. John's College of Liberal Arts and Sciences at St. John's University provides you with a strong foundation of both theory and practice that strengthens your communication skills. It allows you the opportunity to develop your communicative practices and strategies in analyzing, producing, and delivering messages—in both everyday situations and those marked by urgency or crisis.

Our department offers a wide range of courses to help you understand and develop communication practices within political, legal, professional, organizational, interpersonal, and intercultural settings. You take required courses in communicative practices and then specialize in one of three concentrations: Communication and Culture, Organizational Communication and Leadership, or Political Communication and Civic Engagement.

WHAT CAN I DO WITH A B.A. IN COMMUNICATION STUDIES?

By majoring or minoring in Communication Studies, you gain skills that can be applied to a variety of careers, including

- Business
- Education
- Law
- Media Planning
- Nonprofit Organizations
- Politics
- Public Service
- Religious Vocations
- Social and Digital Media Management
- Writing and Publishing

The US Department of Labor conducted a study that indicates 10 out of the 16 top qualities of high job performance involve communication. These qualities include creative thinking, decision making, integrity/honesty, listening, problem solving, reasoning, self-esteem, self-management, sociability, and speaking. All of these are communication skills.





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MESSAGE FROM THE CHAIR

Connected by a common interest in the functions of symbolic interaction, faculty and students in the Communication Studies program work together to engage the cultural, historical, political, and theoretical dimensions of communication and persuasion. As a student in the program, you gain invaluable communication skills that you can apply to the fields of argumentation and debate, instructional communication, intercultural communication, interpersonal communication, legal and political rhetoric, organizational communication, and public advocacy. As part of the liberal arts tradition that emphasizes communication skills and critical thinking, the Bachelor of Arts degree in Communication Studies prepares you for a wide variety of career options, including communication-intensive pursuits like advertising, mass media, and marketing, as well as government service, law, public advocacy, and religious vocations.

Jeremiah Hickey, Ph.D.

Associate Professor and Chair, Communication Studies | hickeyj@stjohns.edu

RESEARCH AND PROFESSIONAL DEVELOPMENT

Faculty members mentor you in preparing research for presentations at local, regional, and national conferences; networking and developing research through Lambda Pi Eta, the National Communication Association's honor society; and securing internships throughout the New York City area and beyond. Students in the Communication Studies program have completed internships with the following institutions:

- New York City Imagination Library
- The Korea Society
- Office of Senator Kirsten Gillibrand
- The Peccadillo Theater Company
- Queens County District Attorney
- White House Internship Program

SCHOLARSHIPS AND FINANCIAL AID

St. John's University strives to place an outstanding higher education within the financial reach of all qualified applicants. Each academic year, the Office of Student Financial Services awards approximately \$400 million in aid to students who demonstrate financial need. The Office of Undergraduate Admission also awards highly competitive academic scholarships.

For more information about scholarships and financial aid, please visit www.stjohns.edu/services/financial.



PROGRAM INFORMATION AND APPLICATIONS

Jeremiah Hickey, Ph.D.

Associate Professor and Chair

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ADMISSION INFORMATION

Office of Undergraduate Admission

1-888-9STJOHNS

admissions@stjohns.edu

www.stjohns.edu/admission-aid/undergraduate-admission