



**ST. JOHN'S  
UNIVERSITY**

ST. JOHN'S COLLEGE OF  
LIBERAL ARTS AND SCIENCES

# Advanced Certificate in Management for Information Professionals

## ABOUT THE ADVANCED CERTIFICATE

The Advanced Certificate in Management for Information Professionals provides the credentials and training you need to reach the top of the information management profession. Complete this 15-credit, fully online advanced certificate as a one-year, stand-alone degree, or as a specialization within the Master of Science program in Library and Information Science. The certificate develops your management and leadership potential and qualifies you for high-level positions in libraries and information organizations. And, because our program at St. John's University uniquely emphasizes social justice, responsibility, and ethics, leadership skills are developed in an environment focused toward the greater good.

## WHAT CAN I DO WITH THE CERTIFICATE?

This advanced certificate program is designed to help midcareer professionals accelerate to top positions in library and information science fields. Through the program, you enhance your skills and expertise in developing and managing strategic partnerships, collaborations, projects, knowledge bases, and new initiatives for a changing work environment. You also examine and apply the strategies, processes, and practices used by information organization managers to leverage human resources effectively and efficiently.

## MESSAGE FROM THE DIRECTOR

The roles of information professionals are evolving to meet the challenges of knowledge access, project management, and demands for increasing return on investment in the online environment. The Division of Library and Information Science at St. John's University is proud to announce this Advanced Certificate in Management for Information Professionals, a 15-credit online program designed in consultation with professionals in the field to prepare you for management and leadership roles. Although the skills you gain in this certificate program translate to any type of information environment, the curriculum focuses primarily on business and legal organizations. As a graduate of the program, you are ideally positioned to take on roles of greater responsibility and lead your project team to successful outcomes.

**James Vorbach, Ph.D.**

*Associate Professor and Director, Division of Library and Information Science*  
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## PROFESSIONAL DEVELOPMENT

Midlevel information professionals need the professional development and workforce skills to lead and manage contemporary information organizations. This five-course, online advanced certificate program focuses on improving your effectiveness as well as imparting practical new skills, including how to create a strategic plan, launch a marketing or advocacy campaign, develop a knowledge management action plan, and manage collaborative projects by applying project management concepts, tools, and techniques. In this advanced certificate program, you build a professional leadership development plan and gain the skill set necessary for consistently good decision-making at a management level within ever-evolving information organizations.

## PROGRAM INFORMATION AND APPLICATIONS

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## ADMISSION INFORMATION

Office of Graduate Admission

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[gradhelp@stjohns.edu](mailto:gradhelp@stjohns.edu)

[www.stjohns.edu/admission/graduate](http://www.stjohns.edu/admission/graduate)

