

# ALUMNI SPOTLIGHTS

DENISE KAMYUKA '18CPS  
M.P.S. in Sport Management

Denise Kamyuka is from Botswana, Africa, where she worked as a pharmacist for six years before transitioning into sport and business management. Prior to attending St. John's University, Ms. Kamyuka worked as a brand manager and athlete nutrition advisor for a major sports nutrition brand. She also served as a marketing consultant for the Nurturing Minds SEGA Girls' School for disadvantaged girls (in Tanzania) and currently serves on the junior board for Kids in the Games' NGO initiative.

In addition, Ms. Kamyuka works as an intern at UNICEF USA in the Sports Partnership division and is the founder of the S.YSTEM Coalition (a program geared toward mentoring and acquainting students in sports with STEM careers).




KEVIN KAULFERS '09CPS, '11MPS  
M.P.S. in Homeland Security  
and Criminal Justice Leadership

Kevin Kaulfers combats fraud as an intelligence analyst in the Special Investigations Unit at American International Group, Inc. "Big data allows us to identify different patterns of fraudulent behavior and pinpoint nuances of potential fraud," he said. "The goal is to spot, and in some cases stop, fraudulent activity before it happens."

"Originally, I wanted to be a crime scene investigator, like the ones on CSI," said Mr. Kaulfers. "But I learned there are only a handful of those jobs out there." He then focused on a different area of criminal justice—cybersecurity.

"Fortunately, St. John's has so many resources and advisors in the field. They helped me identify all the possibilities."





ST. JOHN'S  
UNIVERSITY

8000 UTOPIA PARKWAY  
QUEENS, NY 11439  
GRADHELP@STJOHNS.EDU

STJOHNS.EDU





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COLLEGE OF PROFESSIONAL STUDIES  
Graduate Degree Programs

*New York vitality and a global perspective: The College of Professional Studies (CPS) at St. John's University combines a solid academic foundation in the liberal arts with real-world preparation for today's most dynamic careers.*

Each of our degree programs offers a theoretical understanding of the field along with the skills and competitive edge that come from practical experience. Graduate professors in CPS are scholar-practitioners whose insights and knowledge reflect current industry trends and demands—local, national, and global.



## PROGRAMS

### Doctor of Professional Studies in Homeland Security

This innovative 78-credit program is designed to qualify candidates to fill mid- to high-level executive positions in government, law enforcement, the public and private security industries, nongovernmental organizations, and academia. Students research and explore the practice of such collaborative efforts and gain an understanding of the range of local, national, international, and organizational security issues faced by public and private actors and entities within the Homeland Security Enterprise.

### Master of Professional Studies in Homeland Security and Criminal Justice Leadership

A 36-credit program prepares both preservice students and professional criminal justice personnel for leadership positions in policing, courts, corrections, and homeland and corporate security. Courses are taught via two delivery models: conventional classroom and hybrid, which combine both classroom meetings with an online component.

### Master of Professional Studies in Sport Management

Drawing on the University's distinguished record of excellence in the field, this 36-credit program applies sound business principles to the sport industry. Students benefit from the abundant internship and job opportunities available in New York City—the world capital of sport and media.

### Master of Science in Data Mining and Predictive Analytics

This 30-credit program prepares students to apply statistical and data mining techniques to large data sets in order to generate useful information, identify patterns and trends, and build models to predict future events. Applications of these techniques now transform decision-making throughout business, government, health care, and academia. The demand for professionals knowledgeable in this area is projected to grow rapidly in the coming years.

### Master of Science in International Communication

This interdisciplinary, 36-credit program prepares leaders for the growing number of organizations and agencies that communicate with global audiences. Courses explore the impact of 21st-century media on public policy, international relations, and world cultures.

### Master of Science in Integrated Advertising Communication

In this 30-credit program, students become familiar with the media tools and continuity practices necessary to implement a fully integrated advertising and communication campaign. Students learn that advertising “at” the consumer is not enough anymore, and that success today relies on the ability to create a dialogue with the recipient of the message while building brand loyalty.

## CAREER AND SPECIAL OPPORTUNITIES

Internships play a central role in all CPS graduate programs as they offer the critical experiential learning opportunities for our students.

For example, in the M.S. degree programs in International Communication and Integrated Advertising Communication, students secure positions at various advertising and communications firms, as well as at governmental and nongovernmental agencies in New York and abroad. Students enhance their knowledge and experience by attending high-level, global conferences in New York and Europe.

Students in the M.P.S. degree program in Sport Management gain valuable experience in various industries related to sports. Through the program's extensive industry connections, students have secured internships at organizations including Madison Square Garden, Major League Baseball, ESPN Wide World of Sports Complex, and the New York Yankees.

The D.P.S. in Homeland Security and M.P.S. in Homeland Security and Criminal Justice Leadership provides opportunities for students to participate in an internship course at various local, state, and federal agencies. There is an extensive network of alumni from the program who are also available to mentor graduate students.

Reflecting St. John's global reach, each CPS graduate program provides abundant study abroad opportunities. Students can spend a semester or several weeks taking courses at St. John's University's campus in Rome, Italy; its academic center in Paris, France; and at other locations around the world.

## LEARN MORE

The professional graduate degree programs in CPS help you advance in your current career or embark on an exciting new path.

## CONTACT

### Office of Graduate Admission

718-990-1601

[gradhelp@stjohns.edu](mailto:gradhelp@stjohns.edu)