



ST. JOHN'S
UNIVERSITY



DEPAUL UNIVERSITY



22nd

INTERNATIONAL VINCENTIAN BUSINESS ETHICS CONFERENCE

**"UN Global Compact and UN PRIME:
What We Practice and What We Teach in Business Ethics"**

*Hosted by the Peter J. Tobin College of Business and the
Center for Global Business Stewardship*

**October 22-24, 2015
New York, NY**

PRIME

Principles for Responsible
Management Education



IVBEC 2015



ST. JOHN'S
UNIVERSITY

THE PETER J. TOBIN
COLLEGE OF BUSINESS

Welcome Message from the Dean

As the Dean of The Peter J. Tobin College of Business (TCB) at St. John's University, it is my distinct pleasure to welcome you to the 22nd Annual International Vincentian Business Ethics Conference in New York City. TCB is a proud signatory of the UN Global Compact's PRME initiative since 2010, and we support and value the excellent work of all participants in this year's conference.

At TCB, we are ever-mindful of our responsibility to provide an education that instills in our graduates a sense of personal ethics, a strong moral compass, and an acute awareness of the impact of converting their knowledge and skills into action in a global society. We constantly strive to develop competencies in our students that complement traditional business precepts with active civil engagement and intercultural experiences directly in line with PRME.

We share your vision of an education that can adequately prepare our graduates to address the pressing moral issues that confront the business world, as they take on responsible leadership positions in their chosen careers. We share your concern about environmental practices that threaten our planet, occurrences of social injustice that foster income inequality and issues of human rights that undermine the dignity of workers. We extend our hand in partnership with you to engage in meaningful dialogue and debate that will result in innovative approaches for the teaching, research and practice of business principles steeped in the values reflected in PRME. We look forward to joining with you in the important work of this conference and future conferences to advance our mutually desired goals.

I look forward to meeting you and hope that you enjoy the conference.

Sincerely,

Victoria Shoaf

Dean



BREAKFAST PLENARY SPONSOR & LUNCHEON KEYNOTER



Protiviti is a global business consulting and internal audit firm composed of experts specializing in risk, advisory and transaction services. We help solve problems in finance and transactions, operations, technology, litigation, governance, risk, and compliance. Our highly trained, results-oriented professionals provide a unique perspective on a wide range of critical business issues for clients in the Americas, Asia-Pacific, Europe and the Middle East.

PANELISTS AND BREAKFAST KEYNOTER



Pfizer is the world's largest research-based pharmaceutical company. Pfizer discovers, develops, manufactures and markets leading prescription medicines and many of the world's best-known consumer brands. The company's mission is to apply science and our global resources to improve health and well-being at every stage of life. The company strives to provide access to safe, effective and affordable medicines and health care services to the people who need them.



KPMG, one of the largest professional services companies in the world and one of the Big Four auditors, is a global network of professional firms providing audit, tax and advisory services. In 2015, for the eighth time, KPMG was named one of the country's 100 Best Companies to Work For by *FORTUNE* Magazine, becoming the highest ranked of the major accounting firms. KPMG has been similarly honored by Working Mother magazine.



Principles for Responsible Management Education (PRME) initiative is the first organized relationship between the U.N. and business schools. Its mission is to inspire and champion responsible management education, research, and thought leadership globally. Principles of PRME incorporate universal values into curricula and research in order to develop a new generation of business leaders capable of managing the complex challenges faced by business and society in the 21st century.



THE PETER J. TOBIN
COLLEGE OF BUSINESS



DEPAUL UNIVERSITY



Program at a Glance

Thursday, October 22, 2015 - All Sessions are on the Second Floor

2:00pm – 3:20pm	Parallel Sessions A
3:20pm	Break- Financial Foyer, 2 nd Floor
3:30pm – 4:50pm	Parallel Sessions B
6:00pm – 8:00pm	Welcome Reception - Financial Ballroom, 2 nd Floor
7:30pm	Organizing Committee Dinner (by invitation only) - Trader Room

Friday, October 23, 2015 - All Sessions are on the Second and Third Floors

7:30am	Breakfast- Grand Ballroom, 3 rd Floor
8:00am – 8:20am	Breakfast Plenary and Opening Remarks - Jonas Haertle, PRME Secretariat
8:20am – 9:20am	UNGC and PRME Plenary Panel
9:20am – 9:30am	Break
9:30am – 10:45am	UNGC and Global Economic Ethic Panel
10:45am- 11:00am	Break
11:00am –12:15pm	Parallel Sessions C
12:30pm – 1:45pm	Luncheon, Presentation of Best Paper Awards, and Keynote Speaker Scott Moritz, Protiviti Inc. - Grand Ballroom, 3 rd Floor
1:45pm – 2:00pm	Break
2:00pm – 3:20pm	Parallel Sessions D
3:20pm – 3:30pm	Break
3:30pm – 4:50pm	Parallel Sessions E
7:00pm	UN PRME North American Chapter Dinner (by invitation only), Treasury Room

Saturday, October 24, 2015 - All Sessions are on the Second and Third Floors

7:30am – 8:30am	Continental Breakfast, 3 rd Floor Grand Ballroom
8:30am– 9:50am	Parallel Sessions F
9:50am– 10:00am	Break
10:00am– 11:20am	Parallel Sessions G
11:20am– 11:30am	Break
11:30am– 12:50pm	Parallel Sessions H
1:00pm- 2:00pm	Lunch and Closing Remarks - Grand Ballroom, 3 rd Floor

Thursday, October 22, 2015- All sessions today are on the 2nd floor

2:00pm - 3:20pm PARALLEL SESSIONS A

Corporate Social Responsibility

Room: Financial 3

Facilitator: Patrick Flanagan, St. John's University

Strategic Corporate Social Responsibility, Business Ethics, and Corporate Social Strategy: Best Practices for Embedding The U.N. Global Compact and U.N. PRME into Corporate Decision-Making and Business Education

Patricia Werhane (DePaul University), David Chandler (University of Colorado Denver) & Laura Hartman (Boston University)

Conceptualizing CSR as Innovation Adoption by Emerging Asian Economies:

How the Rate of Diffusion and Corporate Governance Influence Performance Potential

Abdullah Al Mamun (The University of Newcastle, Australia), Mariano Heyden (The University of Newcastle, Australia) & Michael Seamer (The University of Newcastle, Australia)

Stakeholder Transformation Process: Through the Lenses of Entrepreneurial Alertness within an Indigenous Community

Joy Olabisi (Rochester Institute of Technology), Eileen Kwesiga (Bryant University), Norma Juma (Washburn University) & Zhi Tang (Rochester Institute of Technology)

Governance and Ethical Stewardship

Room: Treasury

Facilitator: Mitch Casselman, St. John's University

Managing Socially Responsible While the Clock is Ticking: When Will Retiring CEOs Invest in CSR?

Marko Reimer (WHU – Otto Beisheim School of Management), Mariano L.M. Heyden (The University of Newcastle) & Sebastiaan Van Doorn (University of Warwick)

When CSR Managers' Calling Leads to Promotive Voice: The Roles of Career Goal Progress and Work Interdependence

Shenjiang Mo (Lingnan University College, Sun Yat-sen University) & Honghui Chen (Lingnan University College, Sun Yat-sen University)

Women Board Directors and Corporate Social Responsibility

Cynthia Phillips (St. John's University) & Victoria Shoaf (St. John's University)

Marketing Ethics and Stakeholders

Room: Financial 1

Facilitator: Alexander Bertland, Niagara University

The Impact of Consumer-Generated Social Media on Consumer Attributions and Behaviour Towards UK Supermarkets' CSR

Katherine Dunn (University of Hull), Khanyapuss Punjaisri (Brunel University London) & David Harness (University of Hull)

Comparison between the Ethical Gap of the Performance of the Brazilian and French Companies in Marketing Activities

Fabio Lotti Oliva (University of São Paulo)

#ResearchEthics: Online Social Networks and Emerging Hashtag Analysis

Amber Chenevert (St. John's University)

Teaching Ethics

Room: Financial 2

Facilitator: Linda M. Sama, St. John's University

Rethinking the Approach to 'Giving Voice to Values' in Business Schools by Reconsidering Capitalist Metaphors

Mollie Painter-Morland (Nottingham Business School, UK) & Rosa Slegers (Babson College)

Understanding and Effectively Teaching Rationalization: Theoretical Assimilation and Use of Film to Illustrate Neutralization, Moral Disengagement, and Moral Fading

Bradley Agle (Brigham Young University), Darin Gates (Brigham Young University), David W. Hart (Brigham Young University) & Amanda L. Agle (Brigham Young University)

Virtue Ethics

Room: Trader

Facilitator: Dov Fischer, Brooklyn College, CUNY

Leadership After Virtue

Matthew Sinnicks (University of Birmingham)

The Impact of Perceptual Performance Asymmetry on Ethical Behavior: Does Agreement Matter?

C. Justice Tillman (Baruch College, CUNY), Dorian Boncoeur (Helmut Schmidt University), Katerina Gonzalez (Baruch College, CUNY) & Wayne S. Crawford (New Mexico State University)

3:20pm

Break – Financial Foyer 2nd Floor

3:30pm-4:50 pm

PARALLEL SESSIONS B

Ethics in Accounting

Room: Treasury

Facilitator: Cynthia Phillips, St. John's University

Ethics in Accounting Education: Too Simplified for the Profession

Vincent Shea (St. John's University), Bobby Waldrup (Loyola University) & Joseph Trainor (St. John's University)

The Role of Narrative in Business Education

Mark Ryan (University of Dayton)

Can Virtues be Enforced? An Analysis of the Accounting Profession's

"Conceptual Framework" Approach to Professional Ethics

Albert D. Spalding Jr. (Wayne State University) & Nancy W. Spalding (GHD CPAs & Advisors)

Catholic Social Thought

Room: Trader

Facilitator: Joy Olabisi, Rochester Institute of Technology

Wayne Visser's Future of Corporate Social Responsibility, Sun and Bellamy's Business Model Perspective and The Sustainability Of Catholic Social Teaching on Social and Ethical Responsibility

Almerinda Forte (St. John's University)

Abrahamic Tone-at-the-Top: Tzedek v'Mishpat, Caritas in Veritate

Dov Fischer (Brooklyn College, CUNY) & Hershey Friedman (Brooklyn College, CUNY)

Christian Vision and Right Use of Goods

Jim Wishloff (The University of Lethbridge)

Ethics and Society

Room: Financial 1

Facilitator: Mark Mitschow, SUNY College at Geneseo

Insider Trading 2.0? The Business Ethics of Information

James J. Angel (Georgetown University) & Douglas McCabe (Georgetown University)

The Impact of Acculturation on Immigrants' Business Ethics Attitudes

Eugene D. Jaffe (Bar-Ilan University, Israel), Nonna Kushnirovich (Ruppin Academic Center) & Alexandr Tsimerman (Sarnat School of Management, Israel)

Business Ethics – A Sociological Approach

Johannes Brinkmann (BI Norwegian Business School)

PRME and Catholic Business Schools

Room: Financial 3

Facilitator: Victoria Shoaf, St. John's University

****Using UN PRME for Teaching Business Ethics: Insights from the Catholic Identity Matrix for Business Schools***

Kenneth Goodpaster (University of St. Thomas), T. Dean Maines (University of St. Thomas), Michael Naughton (University of St. Thomas) & Brian Shapiro (University of St. Thomas)

PRME, Religious Ethics and Interfaith Cooperation: Opportunities and Challenges for Implementing the PRME Principles at Faith-based Institutions of Higher Education
Elizabeth Collier (Dominican University), Kathleen Odell (Dominican University), Moses L. Pava (Yeshiva University) & Linda M. Sama (St. John's University)

UNGC

Room: Financial 2

Facilitator: Laura Hartman, Boston University

UN Global Compact: Moral Arbitrage Between Principles & Pragmatism

Tom Cunningham (DePaul University, Chicago, IL)

Constraining the Arms Industry in order to Realize the Potential of the UNGC

Michael Schwartz (Royal Melbourne Institute of Technology, Australia) & Debra Comer (Hofstra University)

The UNGC: Looking for a Balance between Implicit and Explicit CSR

Jill Brown (Bentley University), Cynthia Clark (Bentley University), Anthony Buono (Bentley University) & Andrew Stuart (Bentley University)

6:00pm-8:00pm

Welcome Reception, Financial Ballroom 2nd Floor

7:30pm

Organizing Committee Dinner (by invitation only), Traders Room

Friday, October 23- All sessions on the 2nd and 3rd floors

7:30am

Breakfast, 3rd Floor Grand Ballroom

8:00am-10:45am

Breakfast Plenary, 3rd Floor Grand Ballroom

Sponsored by PROTIVITI Inc.

Opening Remarks, Jonas Haertle, Head, UN PRME Secretariat

Panel 1: UNGC and UN PRME Signatories

Facilitator: Jonas Haertle

“UN Global Compact and UN PRME: What we Practice and What we Teach in Business Ethics” - Panelists from UNGC Signatory Firms and UN PRME Signatory Schools
Douglas Lankler (Pfizer, Inc.), Edward F. Smith (KPMG – retired), Sheb True (Kennesaw State University), Cynthia Clark (Bentley University)

Break

Panel 2: UNGC and the Global Economic Ethic

Facilitator: Patricia Werhane

Enriching the United Nations Global Compact through the Global Economic Ethic: Panelists will discuss implementation in practice of universal standards for business conduct

Patricia Werhane (DePaul), Josef Wieland (Zeppelin University), Eberhard Stolz (Global Ethic Foundation), Klaus Leisinger (The Foundation Global Values Alliance), Manfred Max Bergman (University of Basel)

10:45am

Break

11:00am-12:20pm

PARALLEL SESSIONS C

Corporate Social Responsibility

Room: Trader

Facilitator: Jim Wishloff, The University of Lethbridge

Conceptualizing Socially Responsible Investing as a Moral Transaction

Jared Peifer (Baruch College)

Corporate Social Responsibility and Market Risk Predictability: Evidence from VIGEO Ratings

Jean-Laurent Viviani (University of Rennes 1, France), Malick Fall (University of Rennes 1, France) & Christopher Revelli (Kedge Business School)

Sustainability as a Social and Economic Responsibility

Jay Nathan (St. John's University)

Ethical Decision-Making

Room: Treasury

Facilitator: Joseph Trainor, St. John's University

Ethical Decision-Making Theory: Revisiting the Moral Intensity Construct

Mark Schwartz (York University)

Ethical Decision-Making by Managers: A Critical, Process-Based View

Prateek Shah (Indian Institute of Management)

Organizational Ethical Failures

Simone de Colle (IESEG School of Management) & R. Edward Freeman (University of Virginia)

International Ethics

Room: Seaport

Facilitator: David Dawson, University of Gloucestershire

***Corruption and its Effects on FDI: Analysing the Interaction Between the Corruption Levels of the Host and Home Countries and its Effects at the Decision-making Level**

Jose Godinez (Merrimack College) & Ling Liu (University of Edinburgh Business School)

Influence of Internationalization of Firms on Ethical Behaviors of Managers: A Case of Korean Companies

Yongsun Paik (Loyola Marymount University)

Virtue Character and Values of Global firms

Rosa Chun (University College Dublin)

Justice Ethics & Stakeholder Issues

Room: Empire

Facilitator: Gregory L. Snyder, DePaul University

Educating Business Leaders to the Moral Dangers of Income Inequality

Aine Donovan (Dartmouth College)

The Competing Roles of Brand Cues and Nutritional Information of Packaging in Influencing Young Consumer's Snack Buying Decisions

David Harness (University of Hull, UK) & Khanyapuss Punjaisri (University of Hull, UK)

The Integrative Justice Model for Marketing to the Poor: An Extension and Application of the UN Global Compact and UN-PRME to Business Ethics Education and Practice

Nicholas J.C. Santos (Marquette University) & Tina M. Facca-Miess (John Carroll University)

Teaching Ethics

Room: Ellis

Facilitator: Jay Halfond, Boston University

Business Schools and the Development of Responsible Leaders: A Morinian Framework of Complexity

Stefan Gröschl (ESSEC Business School) & Patricia Gabaldon (IE Business School)

Inspirational Leadership and Compliance: Framework for Teaching Responsible Management Education

Judith W. Spain (Manhattanville College)

Design Thinking as an Approach to Integrating Business Practice and Virtue: Some Thoughts for Catholic Business Schools

Stephanie Ann Puen (Ateneo de Manila University)

12:30pm - 1:45pm

Luncheon, Keynote Speaker, & Best Paper Awards

3rd Floor Grand Ballroom

Keynote Speaker: Scott Moritz, *Managing Director, Global Lead Investigations & Fraud Risk Management, Protiviti Inc.*

1:45pm

Break

2:00pm-3:20pm

PARALLEL SESSIONS D

Cross-cultural Ethics

Room: Trader

Facilitator: Kenneth Goodpaster, University of St. Thomas

Moral Reasoning across National Contexts: A Qualitative Study of British and Chinese Managers

Jun Zhang (University of Gloucestershire) & David Dawson (University of Gloucestershire)

Culture and Justice: Does it Affect How We View Business Ethics?

Vincent Shea (St. John's University), Kevin Dow (University of Nottingham, Ningbo), Marcia Weidenmier Watson (Mississippi State University) & Bradley Trinkle (Mississippi State University)

Ethically Questionable Negotiation Tactics: An Examination of the Role of Culture among Greek and Turkish Employees

Abraham Stefanidis (St. John's University), Moshe Banai (Baruch College, CUNY), Ursula Schinzel (United Business Institutes) & Ahmet Erkus (Bahcesehir University)

Ethics and Finance

Room: Ellis

Facilitator: Victoria Shoaf, St. John's University

Lessons from the Ongoing Greek Financial Crisis

C. Joseph Coate (St. Bonaventure University), Mark C. Mitschow (SUNY College at Geneseo) & Michael Schinski (SUNY College at Geneseo)

Ethical Issues in Romanian Banking Services: Aggressive Selling and Customer Misinformation

Calin Gurau (Montpellier Business School) & Magalie Marais (Montpellier Business School)

Why did Ireland Have to Pay? The Irish Banking Crisis: 2008 to the Present

Gabriel Flynn (Dublin City University)

On Eternal Equity in the Fin-de-millénaire

Julia Ptaschunder (The New School for Social Research)

Governance and Ethical Stewardship

Room: Treasury

Facilitator: Mark Schwartz, York University

Through a Glass Darkly: Transparency, Regulation, and Near Death Experiences in the Financial Services Industry

Judith W. Spain (Manhattanville College), John C. Thompson (Northern Kentucky University) & Allen D. Engle Sr. (Eastern Kentucky University)

What's in a Name? CEOs' Names, Compensation, and Firm Performance

Yun Zhu (St. John's University) & Sue Moon (Long Island University)

Shari'ah Scholars' Board Composition and its Effects on Performance: Evidence from Islamic Equity Indices

Federica Miglietta (University of Bari Aldo Moro), Josanco Floreani (University of Udine) & Andrea Paltrinieri (University of Udine)

UN PRME

Room: Empire

Facilitator: Linda M. Sama, St. John's University

Actualizing PRME Through The Open-Ended Case Method

Angelo Carlo Carrascoso (University of Redlands)

The Implementation of PRME in a Business School: Do We Really Need to Change Anything?

Glyn Littlewood (York St John University) & Tina Harness (Leeds Beckett University)

A Model of Teaching as Practice: The Adaptive Curriculum Challenge of PRME

Lindsay J. Thompson (Johns Hopkins Carey Business School) & Richard Milter (Johns Hopkins Carey Business School)

UNGC

Room: Seaport

Facilitator: Patricia Werhane, DePaul University

The UN Global Compact and Firms' Corporate Code of Ethics

Joseph Trainor (St. John's University) & Maria Pirrone (St. John's University)

The UN Global Compact in the Midwest: The Effects of UNGC Participation on Business Practices in Midwest Firms

Elizabeth Collier (Dominican University), Kathleen Odell (Dominican University) & Al Rosenbloom (Dominican University)

The Moral Status of Labor in Human Resource Management and in the United Nations Global Compact

Miguel Alzola (Fordham University)

3:20pm

Break

3:30pm-4:50pm

PARALLEL SESSIONS E

Cross-cultural Ethics

Room: Empire

Facilitator: Rosa Chun, University College Dublin

Constitutive Factors and Cultural Determinants of the Ethical Climate for Business

Calin Gurau (Montpellier Business School) & Magalie Marais (Montpellier Business School)

Antecedents of Ethical Behaviour: A Study of Senior Female Officers in the UK Police Force

Janet Astley (Leeds Beckett University) & Tina Harness (Leeds Beckett University)

Integrating Strategic CSR into Local Responsiveness: A Cross-Cultural Perspective

Nini Yang (San Francisco State University)

Behavioral Ethics

Room: Ellis

Facilitator: Maria Pirrone, St. John's University

Behavioral Ethics in Organizations: Insights from Psychiatry

Mary Mobley (Hull College of Business), Michael Mobley (Georgia Regents University) & Richard Easley (Baylor University)

Provoking Empathy and Insight: The Case Method in Business Ethics

Jay Halfond (Boston University)

Moral Foundations Theory: An Exploratory Study of Politics and Decision-Making

Jill Zuber (North Dakota State University), Margaret Andersen (North Dakota State University) & Brent Hill (North Dakota State University)

Ethical Dilemmas

Room: Seaport

Facilitator: David Harness, University of Hull, UK

The Doctor's Dilemma: Special Ethical Problems Encountered by Managers of Hospital Emergency Departments and the Broader Implications of these Problems

James E. Roper (Michigan State University) & Daniel M. Roper (St. Mary's Hospital, MI)

Uber: Riding on Injustice and Uncompunctive Responsibility

Biswanath Swain (Indian Institute of Management Indore)

Ethics of Driving in the Future

Martin Mullins (University of Limerick)

Ethics in Managing Organizations

Room: Treasury

Facilitator: Yun Zhu, St. John's University

A Conceptual Model for Enhancing Understanding of the Responsibility Attribution Process

Siew H. Chan (Nova Southeastern University) & Qian Song (Rochester Institute of Technology)

Affectivity or Capability? A Comparative Approach

Ghislain Deslandes (ESCP Europe)

Revitalizing the Ethics in HRM: A Three Level Framework for Empirical Analysis

David Dawson (University of Gloucestershire)

7:00pm

UN PRME North American Chapter Dinner (by invitation only) - Treasury

Saturday, October 24, 2015 – All sessions on the 2nd and 3rd floors

7:30am – 8:30am **Continental Breakfast, 3rd Floor Grand Ballroom**

8:30am - 9:50am **PARALLEL SESSIONS F**

Ethics and Accounting

Room: Trader

Facilitator: Lerong He, State University of New York at Brockport

****Accountants' Perceptions of Relationships among Organizational Culture, Ethics, and Fraud Risk***

Philip Beaulieu (University of Calgary) & Alan Reinstein (Wayne State University)

Insight into the Underlying Mechanisms Influencing Tax Reporting Behavior

Siew H. Chan (Nova Southeastern University) & Qian Song (Rochester Institute of Technology)

Ethics and Finance

Room: Ellis

Facilitator: Aleksandr V. Gevorkyan, St. John's University

When Kamay Met Hill: Organization Ethics in Practice

Jonathan Batten (Monash University), Igor Loncarski (University of Ljubljana) & Peter Szilagyi (Central European University, University of Cambridge)

****A Simulated Financial Dealing Room That Integrates Ethics into the Curriculum***

Kevin Tant (Monash University), John Watson (Monash University) & Kym Brown (Monash University)

Ethics and Work

Room: Treasury

Facilitator: A.J. Stagliano, Saint Joseph's University

Work Ethic: Don't Just Tell Me, Tell Me Why

Judith W. Spain (Manhattanville College) & Marcel M. Robles (Eastern Kentucky University)

Corporate Image, Corporate Responsibility and Honesty: Understanding how the Capabilities Approach Is Significant for Business Ethics

Alexander Bertland (Niagara University)

Work: Decent or Just? Work and Theories of Social Justice at the Beginning of the 21st Century. Challenges for Management and Business Ethics.

Matthieu de Nanteuil (Université Catholique de Louvain)

Rights, Duties and Virtue Ethics

Room: Seaport

Facilitator: David Wernick, Florida International University

A Claim of an Ethics Violation: Reverse Racial Discrimination

George L. De Feis (Iona College)

Ameliorating Gun Violence While Protecting Constitutional Rights: Boycotting/buycotting, Divesting, Investing, Lobbying and Using the Media

Wm. Marty Martin (DePaul University) & Helen LaVan (DePaul University)

Measuring the Impact of Individual Virtue

David Dawson (University of Gloucestershire)

Respecting Rights: Adjudicating Perceived Conflicts between Rights to Religious Freedom in the Workplace and LGBTQ Rights

Mary Lyn Stoll (University of Southern Indiana)

Teaching Ethics

Room: Empire

Facilitator: Cathy Driscoll, Saint Mary's University

Student Meets World and Brings Joy to It - How Business Students at De La Salle University Learn about Business Ethics through Experience

Frances Jeanne L. Sarmiento (De La Salle University)

Emerging Approach to Teaching Business Ethics

Edgar Bellow (NEOMA Business School – France) & Huai-Yuan Han (NEOMA Business School – France)

Pipelines, Pandering, Politics and Protests: Conducting a Live Stakeholder Challenge with your Business Ethics Students

Lynne Andersson (Temple University)

9:50am

Break

10:00am– 11:20am PARALLEL SESSIONS G

Cross-cultural Ethics

Room: Trader

Facilitator: Elizabeth Collier, Dominican University

Mainstreaming Integrity Practices in Philippine Businesses

Andrea Santiago (De La Salle University) & Fernando Roxas (Asian Institute of Management)

Do Foreign Analysts React More Strongly to Financial Fraud in China?

Lerong He (SUNY at Brockport) & Yuanlong He (SUNY at Brockport)

Ethics and Education

Room: Empire

Facilitator: Marilynn Fleckenstein, Niagara University

Graduate Attributes for Responsibility and Sustainability: A Multinational Study of Employer Preferences

Meredith Storey (University of Limerick), Sheila Killian (University of Limerick) & Philip O'Regan (University of Limerick)

Moving Toward a Common Core: Recent Models for Business Ethics Education

Daniel E. Palmer (Kent State University at Trumbull)

Promoting Critical and Innovative Approaches to Teaching Fair Play – In Sport Management and Beyond

Emese Ivan (St. John's University) & Carla Vidoni (University of Louisville - DHSS)

Ethics and Law

Room: Seaport

Facilitator: George De Feis, Borough of Manhattan Community College, CUNY

Who Gets Sued? Understanding the Corporate Targeting Decisions of Stakeholder Groups

David Wernick (Florida International University)

Combatting Corruption and Respecting Human Rights: Bridging the Gap

David Hess (University of Michigan)

Law and Organizational Ethics: Teaching "Corporate Compliance"

Gwendolyn Yvonne Alexis (Monmouth University)

Ethical Implications Raised By Attorneys' LinkedIn Profiles

Laura Lee Mannino (St. John's University)

Governance and Ethical Stewardship

Room: Ellis

Facilitator: Kathleen Odell, Dominican University

Measuring Corporate Governance Effectiveness at the Individual Director Level

John Neill (Abilene Christian University), Curtis Clements (Abilene Christian University), Ryan Jessup (Abilene Christian University) & Paul Wertheim (Abilene Christian University)

Stakeholder CSR Orientation Congruence, EO, and Environmental Strengths and Concerns of Chinese SMEs

Zhi Tang (Rochester Institute of Technology) & Jintong Tang (Saint Louis University)

Ethics and Economics

Room: Treasury

Facilitator: Kym Brown, Monash University

The Clash of Ideals – Restoration of Moral Basis for Capitalism in Polish Transition to Market Economy

Mikolaj Klimczak (Wroclaw University of Economics, Poland)

Humanizing Capitalism: Dynamics of a Post-crisis Ethical Business and Social Contract

Aleksandr V. Gevorkyan (St. John's University)

11:20am

Break

11:30am– 12:50pm PARALLEL SESSIONS H

Ethics and Accounting

Room: Trader

Facilitator: Philip Beaulieu, University of Calgary

How Effective is the Internal Revenue Code as a Tool for Economic and Social Justice?

Biagio Pilato (St. John's University)

The Good and the Fair in Accounting Education: Moral Clues and Moral Awareness in Teaching Professional Ethics

Marcelo Cunha de Souza (University of Sao Paulo), Antonio Gualberto Pereira (University of Sao Paulo) & Silvia Pereira Casa Nova (University of Minnesota)

Ethics and Communication

Room: Ellis

Facilitator: Mitch Casselman, St. John's University

Language Barriers and Unequal Language Proficiency in Business Ethics and Their Functions: Suggestion of an Agenda for a Dialogue

Beate Lindemann (UiT the Arctic University of Norway) & Johannes Brinkmann (BI Norwegian Business School)

Culture, Economics, and Business Ethics As a Core Course: A Synthesis from a Historical Materialist Perspective

Flora Keshishian (St. John's University)

Ethics and Society

Room: Empire

Facilitator: Linda M. Sama, St. John's University

A Set of Criteria to Delimit the Political Role of Corporations

Geert Demuijnck (EDHEC Business School, France)

The Quantification of Social Action in U.S. Corporations

Brenda Masseti (St. John's University), John Angelidis (St. John's University) & Mariellen Murphy-Holahan (St. Thomas Aquinas College)

Sustainable Economies, Communities and Ecologies: Change as Re-Embedding Social Values in Food Systems

Stephanie Welcomer (University of Maine), Mark Haggerty (University of Maine) & John Jemison Jr. (University of Maine)

Sustainability

Room: Seaport

Facilitator: Frances Jeanne Sarmiento, De La Salle University

Climate Change Financial Disclosures: Transparency and Responsible Management in a Global Environment

A.J. Stagliano (Saint Joseph's University)

The United Nations and Pope Francis in Dialogue about the Environment: Implications for Business

Angela Senander (University of St. Thomas)

Care to Sustainability: Why Evoking Empathy is the First Step to Creating Ethical Concern and Sustainability

Brenda Bowyer (WNIT Public Television)

Ethical Service

Room: Treasury

Facilitator: Judith W. Spain, Manhattanville College

The "Learning Service" of Service-Learning: An Exploratory Study in a Business Ethics Course Context

Cathy Driscoll (Saint Mary's University) & Margaret McKee (Saint Mary's University)

****The Value of Spiritual Engagement in a Volunteering Context***

Jodie Conduit (University of Adelaide, Australia) & Ingo Karpen (RMIT University, Australia)

1:00pm – 2:00pm Lunch and Closing Remarks, 3rd Floor Grand Ballroom

Speakers and Panelists



Manfred Max Bergman is the Chair of Social Research and Methodology at the University of Basel, Switzerland, Extraordinary Professor at the Universities of the Western Cape and the Free State, South Africa, and Visiting Professor at the University of International Business and Economics, China. He is also the Chair of the World Sustainability Forum 2017 in Cape Town (<http://sciforum.net/conference/wsf-6>). Main research area focuses on empirical studies on corporate sustainability and its link to society from a comparative and cross-cultural perspective.



Cynthia E. Clark is an associate professor of management at Bentley University (Boston, U.S.A) where she also serves as the director of the Harold S. Geneen Institute of Corporate Governance, a research fellow at the Center for Business Ethics and the director of the Bentley Alliance for Ethics and Social Responsibility.

Cynthia's research interests concern ethical issues in organizations with a particular focus on how firms address conflicts of interest, stakeholder/stockholder tensions and disclosing information. Recently published work has appeared in *Business Ethics Quarterly*, *Journal of Business Ethics*, *Management Systems Information Quarterly* and *Business & Society*.

She is also an active member of the International Association of Business and Society (IABS), the Academy of Management (serving on the Social Issues in Management board), the Strategic Management Society and the Society for Business Ethics. Last year Cynthia was elected to the editorial board of *Business & Society*, a major research journal.

Additionally, Cynthia is a Governance Fellow with the National Association of Corporate Directors (NACD) and a member of the Effective Disclosure Task Force of the Society for Corporate Secretaries and Governance Professionals. Prior to Bentley, she worked in the financial services industry for Prudential-Bache Securities and Bank of Boston. She holds a B.A. from Boston College, an M.A. from Northwestern University and a Ph.D. from Boston University.



Jonas Haertle is Head of the Principles for Responsible Management Education (PRME) Secretariat of the United Nations Global Compact Office. He is responsible for driving the mission of the PRME initiative, to inspire responsible management education, research and thought leadership globally. He provides global leadership in bringing together good practice in implementing the principles of PRME and the UN Global Compact. Previously, he was the coordinator of the UN Global Compact's Local Networks in Latin America, Africa and the Middle East. Prior to joining the United Nations, Mr. Haertle worked as a research analyst for the German public broadcasting service Norddeutscher Rundfunk. Mr. Haertle holds a master's degree in European Studies of Hamburg University in Germany. As a Fulbright scholar, he also attained an MSc degree in Global Affairs from Rutgers University in the USA.



Doug Lankler is Pfizer's Executive Vice President and General Counsel. He was appointed to this position in December 2013. Previously, Doug was Pfizer's Chief Compliance & Risk Officer. Prior to that, he was the Deputy General Counsel and held a variety of leadership positions in Pfizer's Legal Division. Doug has been with Pfizer since 1999. Doug reports to the Chief Executive Officer and is a member of Pfizer's Executive Leadership Team.

Before joining Pfizer, Doug was with the United States Department of Justice as an Assistant U.S. Attorney in the Southern District of New York. While in the U.S. Attorney's Office, he prosecuted white collar fraud, corporate crimes, traditional organized crime and terrorism. Doug was a recipient of the United States Attorney General's Distinguished Service Award. Prior to joining the Department of Justice, Doug worked in the Litigation Department of Simpson Thacher & Bartlett in New York. Doug graduated *magna cum laude* from the State University of New York at Albany and Cornell Law School. He and his wife, Jill, have three children: Isabel (age 18), Hanna (16) and Decker (14).



Klaus Michael Leisinger, founder and President of the Foundation Global Values Alliance (2013), is Professor of Sociology at the University of Basel (special areas Development Policy, Business Ethics and Corporate Responsibility), and Special Adviser of the UN Global Compact on the Post-2015 Development Agenda and Business Ethics. He is member of the Consortium Board of the Consultative Group for International Agricultural Research (CGIAR), as well as of the Leadership Council of the Sustainable Development Solutions Network, initiated by UNO General Secretary Ban Ki-moon and directed by Professor Jeffrey Sachs. Until 2013, Leisinger headed the development cooperation Foundations of the Swiss pharmaceutical corporations Ciba and Novartis for more than 30 years.



Scott Moritz is the leader of Protiviti's Fraud, Anti-Corruption and Investigations practice. He has more than 28 years of investigative and regulatory compliance experience working with a variety of organizations, government and regulatory agencies to identify, triage, investigate and remediate a wide variety of risks. With extensive experience investigating transnational crime, corruption and money laundering, Scott is widely regarded as a leading authority on the evaluation, design, remediation, implementation and administration of corporate compliance programs, codes of conduct, training and internal audit programs.

Email: Scott.Moritz@protiviti.com



Edward F. Smith is a retired chief operating officer and partner in charge of KPMG International's (KPMGI) Global Risk Management group where he oversaw the firm's operations focused on international financial reporting and auditing standards as well as its global quality performance monitoring program. This program encompassed professional ethics, KPMGI's code of conduct, independence, regulatory compliance, and security. He also had responsibility for the development, implementation, and monitoring of global risk management and quality control policies and procedures at the KPMGI member-firm level. After 37 years with the firm, Ed retired and served as the Executive Director of KPMG's Audit Committee Institute. He is currently an Adjunct Professor at the Tobin College of Business at St. John's University with a specialty in Ethics and Professionalism in the Accounting Profession, and Auditing Problems.

Ed serves as a Trustee for the Scholarship Fund for Inner-City Children in the Newark (NJ) Archdioceses, and served on the board of directors of St. John's Bread and Life Program Inc., a non-profit charitable organization. He is a member of the board of advisers of the Peter J. Tobin College of Business at St. John's University.

Ed holds a BBA in Accounting from St. John's University and an MBA in Finance from Pace University. He is a member of the American Institute of Certified Public Accountants where he served on a number of professional committees throughout his career; SECPS Peer Review, Banking Committee and Auditing Issues Committees. Ed is a retired Major in the United States Marine Corps and Vietnam War Veteran.



Eberhard Theodor Stilz, President of the Global Ethic Foundation Tuebingen (founded by Hans Kueng), is as well President of the Constitutional Court of Baden - Wuerttemberg and has been, for 17 years, President of the High Court of Appeal of Stuttgart. He is specialized in Business Law and Co-publisher of a leading commentary about Stock Corporation Law. From 1990 to 1992 he has been Undersecretary of State at the Ministry of Justice at Saxonia. Stilz is trustee to several foundations, such as the Robert Bosch Foundation.



Sheb True is a Professor of Marketing and Sr. International Officer in the Michael J. Coles College of Business at Kennesaw State University (KSU) in Georgia. He is also the Special Assistant to the Dean for Strategic Initiatives, the Founder and Director of the Georgia Advancing Veterans Education (GAVE) initiative, the Director of the Paul D. Coverdale Fellowship program for Returned Peace Corps Volunteers and the Director of the United Nations PRME program in the Coles College. He joined the faculty at KSU in 1998 and has served as the Associate Dean of Graduate Business Programs and as the Director of the MBA program that went from never being ranked to #22 in the country by Bloomberg BusinessWeek. He has published over 50 articles and edited 4 books, and created and edited the Journal of Executive Education. He serves as a consultant to organizations in the area of marketing strategy and customer orientation. Sheb received his Ph.D. from the University of Mississippi, an MBA from the University of Houston-Clear Lake, and a BBA from Stephen F. Austin State University. He has been certified as a Master Teacher, having completed professional development programs at the Harvard Business School and at the American Graduate School of Business (Thunderbird).



Patricia Werhane is the Wicklander Chair of Business Ethics, Emerita at DePaul University and Ruffin Professor Emerita at the Darden School of Business, University of Virginia.. In 2008 she was listed as one of the 100 most influential people in business ethics by *Ethisphere Magazine*. Professor Werhane is the author or editor of twenty-seven books and over a 100 articles and book chapters.



Josef Wieland is Professor of Institutional Economics, Organisational Governance, Integrity Management & Transcultural Leadership at the Zeppelin University in Friedrichshafen, and Director of the Leadership Excellence Institute Zeppelin (LEIZ). He is the initiator and president of the Forum Compliance & Integrity (FCI), Chairman of the German Network of Business Ethics (DNWE), and initiator of the Business Council on Values Management (WerteManagement^{ZFW}). Prof. Wieland is a member of the German Corporate Social Responsibility Forum of the German federal government. His main fields of work and research are New Organizational Economics/Institutional Economics, Values and Compliance Management, Corporate Social Responsibility, Business Ethics, Transcultural Management, Integrity Management, and Leadership Excellence.

Prof. Wieland is an expert in the field of Compliance and Business Ethics for more than 20 years. He is an adviser and compliance monitor for many companies.

Prof. Wieland was awarded the Max Weber Prize for Business Ethics of the BDI (Association of German Entrepreneurs), Cologne 1999, and the State Research Award Baden-Wuerttemberg in 2004.

Special Issue of the Journal of Business Ethics (JoBE)

We welcome conference participants to submit manuscripts of conference papers for consideration for publication in a special issue of the Journal of Business Ethics. Only papers presented at the conference are eligible for submission. Manuscripts will be submitted to blind review, accepted or rejected, on the basis of the following criteria:

- **On Topic:** Broad interpretation of business ethics; philosophy, theology, management, marketing finance; other disciplines
- **Adds Value:** Contributes to the ongoing business ethics discussion
- **Quality of Argument:** Proceeds towards a valid conclusion
- **Correct English Grammar and Syntax:** Compliance with the JoBE's requirements

Note: No more than 10 papers will be accepted by JoBE.

SUBMISSION:

Deadline for submission is December 1st, 2015 (this date will be not be extended).

Papers should be submitted to the Journal of Business Ethics online submission portal. You must first sign into the [JoBE Submission Portal](#), select "Submit New Manuscript" and then choose the "Special Issue for IVBEC 2015".

Please submit your paper following the "Instructions for Authors" tab on [Journal of Business Ethics Home Page](#).



Niagara University

23rd Annual International Vincentian Business Ethics Conference

We look forward to seeing you at the 23rd Annual International Vincentian Business Ethics Conference (IVBEC) held in Buffalo, NY hosted by Niagara University.

Dates: October 20-22, 2016

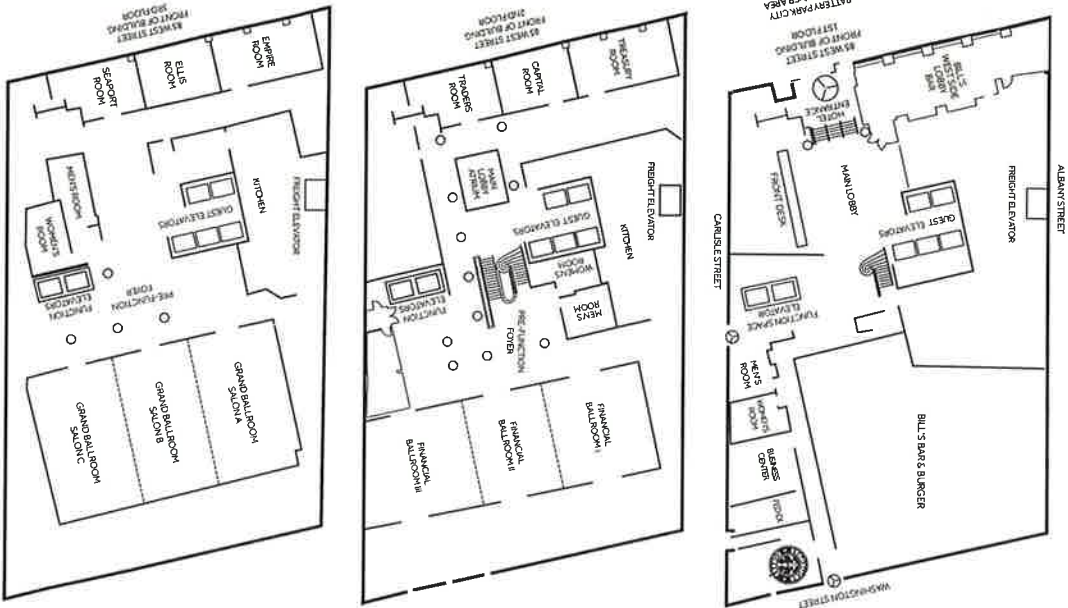
Venue: Embassy Suites Hotel, Buffalo, NY - Nightly Rate \$149

Conference Theme: "Business and the Environment"

For further details on registration rate, Call for Papers and deadlines for submission, please contact Dr. Marilyn Fleckenstein at: mpf@niagara.edu

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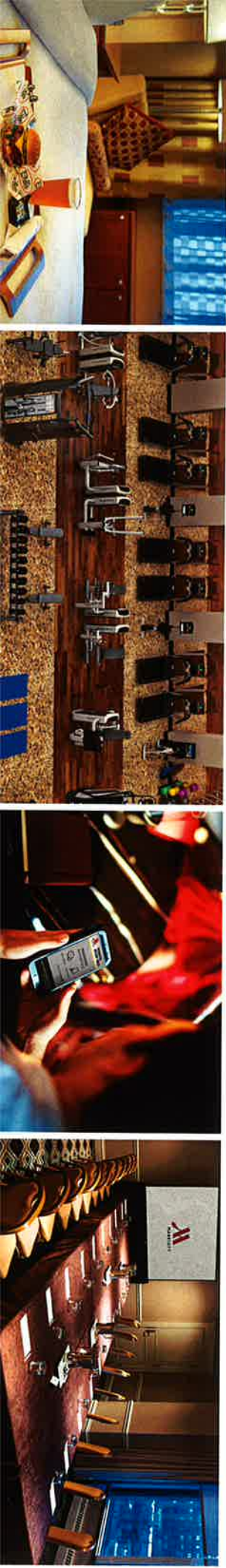


DIMENSIONS

CAPACITY

Meeting Room	W-L-H	Sq. Ft.	Sq. M.	Theater	Schoolroom	Conference	U-Shape	Hollow Square	Reception	Banquet
2ND FLOOR										
Financial Ballroom	37x100x10	3,700	1,128	350	190	-	-	-	300	300
Financial Ballroom I	37x36x10	1,332	406	120	72	40	36	36	100	90
Financial Ballroom II	37x25x10	925	282	90	45	34	30	36	60	60
Financial Ballroom III	37x39x10	1,443	440	120	72	40	36	50	100	100
Treasury Room	18x36x10	648	198	40	25	22	20	20	50	40
Capital Room	18x25x10	450	137	-	-	12	-	-	-	-
Traders Room	18x29x10	522	159	40	24	20	18	16	50	40
3RD FLOOR										
Grand Ballroom	50x91x13	4,550	1,387	450	250	-	-	-	450	350
Salon A	50x32x13	1,660	506	150	72	46	42	50	160	120
Salon B	50x28x13	1,400	427	130	72	40	40	46	100	100
Salon C	50x31x13	1,550	472	150	72	46	42	50	150	120
Empire Room	21x37x9	777	237	50	30	30	24	20	50	50
Ellis Room	21x25x9	525	160	40	24	20	18	16	50	40
Seaport Room	21x38x9	798	243	50	30	30	24	20	50	50

NOTES



THANK YOU FOR JOINING US AT

IVBEC 2015

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ST. JOHN'S UNIVERSITY

and

THE CENTER FOR GLOBAL BUSINESS STEWARDSHIP

See you next year in Buffalo!

