



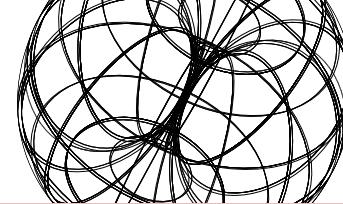
GRANDVIEW
ART & DESIGN



build your
**FUTURE
FRAMEWORK**

Art and Design Department

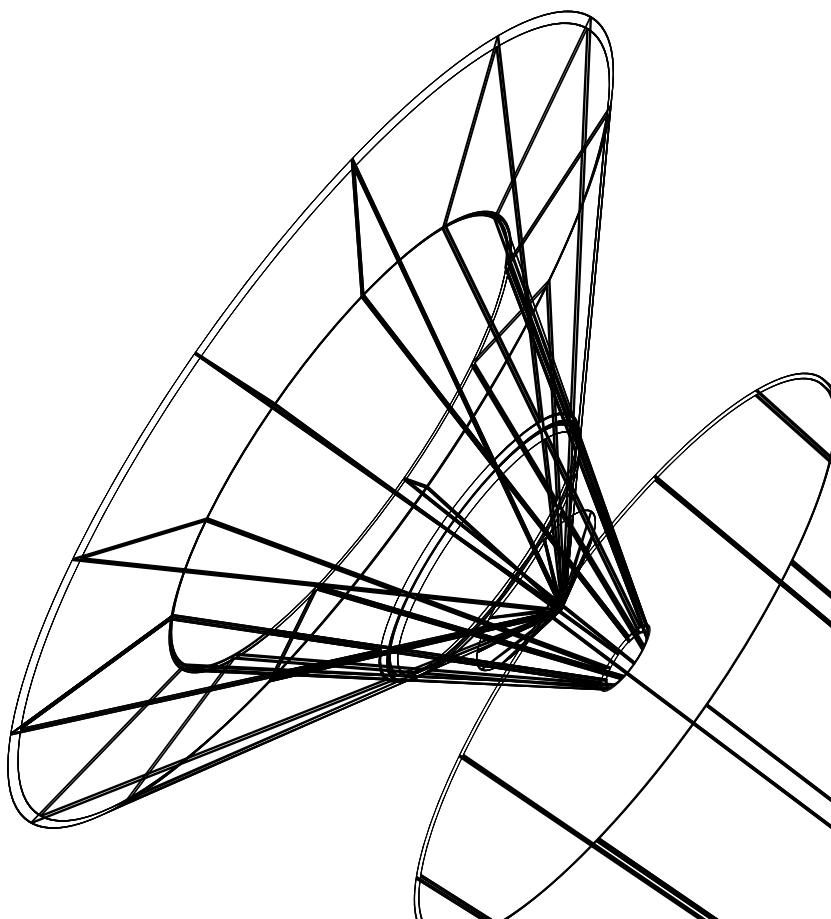




The life and career of an artist is one of constantly shifting aptitudes and abilities. At GV, you'll be encouraged to explore a variety of skills and perspectives, in both studio arts and graphic design. You may, like many Grand View art and design students, pursue a double major or a related minor in an area such as photography or interactive media.

You'll graduate with the tools to work in any creative field, because you'll learn to be resourceful, to find your own answers, to teach yourself as you look at the work of other artists, search for ideas, and solve your own problems.

Our faculty are all working artists who show their work in galleries across the country and on the web. They share their unique talents, often working alongside you in the studio. They teach by doing – and you'll learn the same way. You'll also work with actual clients and on group projects, learning to collaborate and excel in the real world of art and design as you become part of a larger art community.



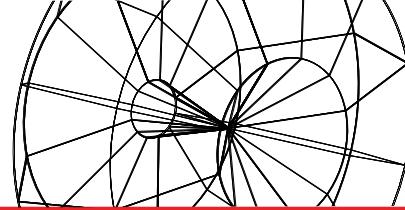
About Grand View

Founded more than 100 years ago in 1896, Grand View offers a high-quality education to a diverse student body in a career-oriented, liberal arts-grounded curriculum in Des Moines, Iowa, a metropolitan area of more than half a million people. Grand View offers bachelor's and master's degrees, and welcomes traditional students and adult learners representing a wide range of religious and cultural backgrounds.

At Grand View, students find a winning combination of high-quality programs, experienced professors, and caring individuals. With approximately 2,000 students (around 1,650 full time), an average class size of 16, and a student-to-faculty ratio of 14 to 1, students get to know their professors and other students well. They learn independence and seek responsibility in Grand View's educational environment.

Learning is an interactive process at Grand View—students engage in lively discussions, work on real-world projects, and participate in career-related work experiences. Grand View welcomes and supports students from all walks of life, geographies, religions and ethnicities.





~~FAST FACTS~~

Location

The university sits in the heart of the Des Moines metropolitan community in a quiet residential neighborhood. Des Moines, Iowa's capital city with a metro population of more than half a million, is home to thousands of growing businesses that support Grand View and its programs. Grand View students take full advantage of the city and its businesses for entertainment, community service, and internship opportunities.

Accreditation

Grand View is accredited or licensed by the Higher Learning Commission of the North Central Association of Colleges and Schools; Consortium for Collegiate Nursing Education; the Iowa State Board of Nursing. The Grand View teacher education program is approved by the Iowa Department of Education.

Campus

Grand View is home to approximately 2,000 students. About 1,600 of them are full-time students, with many of the rest enrolled in Grand View's College for Professional and Adult Learning. About 600 students live on campus in five residential facilities. Grand View hosts students from most states and many other countries.

Graduates

Every year for more than a decade and a half, nearly 100% of Grand View graduates were "placed" within six months of graduation. We consider our graduates "placed" if they are employed in their major field (or another that they've specifically chosen), are enrolled in graduate school, or have purposely chosen not to enter the workforce, perhaps to raise children.

Financial Aid

Grand View awards more than \$23 million in financial aid each year. The average financial assistance package for new first year students typically exceeds \$20,000, with nearly \$13,000 in grants and scholarships.

Athletics

Grand View belongs to the Midwest Collegiate Conference, the Mid-States Football Association, and the National Association of Intercollegiate Athletics. Scholarships are available in all 20 sports for qualified students.

GV Complete (Video)

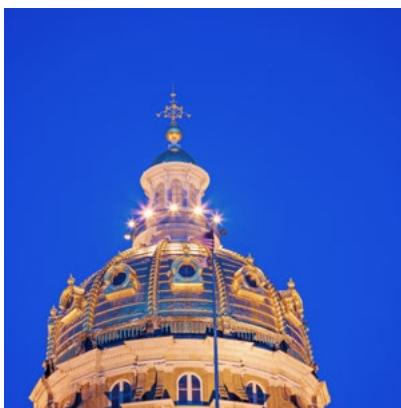


Des Moines

Grand View is located in Des Moines, Iowa, a city of more than half a million people that has gained stature as a mecca of the art world of the Midwest. The Des Moines Art Festival, a juried fair held in June of each year in downtown's Western Gateway Park, draws more than a quarter million visitors, with 185 top professional artists hand-selected from across the country, and has been nationally ranked by the International Festivals and Events Association and the ArtFair SourceBook. Each year, several Grand View art students are chosen to be among the festival's Emerging Iowa Artists. In 2004 and again in 2006, a Grand View student was chosen as Best Emerging Iowa Artist.

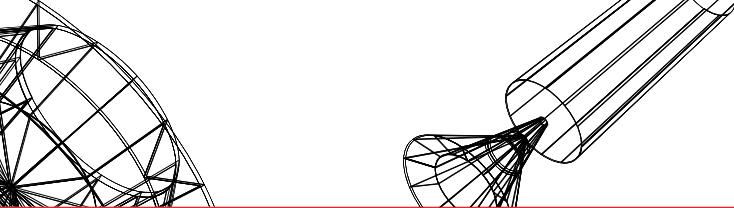
Des Moines is also committed to first-class public art, from the murals of Richard Haas to sculptures by artists such as Alexander Calder and Claes Oldenburg, as well as those by 24 renowned sculptors in the four-and-a-half acre Pappajohn Sculpture Park, which ranks as among the most artistically significant sculpture parks in the nation. The Greater Des Moines Public Art Foundation funds several new projects each year. The Des Moines Art Center, whose building was designed by architect I.M. Pei, holds a world-class collection.

With numerous galleries and invigorating, interactive community arts events such as Art Stop, you'll find Des Moines an exciting place to be an artist. Your GV professors will help you take advantage of the city for internships as well as involvement in the active arts community. Des Moines is also home to companies for which art and design is a significant focus. As an example, many Grand View students complete internships at Meredith Corporation, the magazine publishing giant that is home to such publications as Better Homes & Gardens, Midwest Living, and Family Circle.



Majors





Graphic Design

This major combines computer graphics courses with design courses in which you will apply your graphics skills. You'll take classes such as art history, typography, and interactive media.

Studio Arts

As a studio arts student, you'll exercise your creativity while learning techniques in drawing, painting, printmaking, and principles of design. You'll explore a wide variety of 3D, print and visual media, develop a range of skills, and complete the program with a mature, comprehensive body of work. Courses in this major include several in art history, as well as painting, drawing, and printmaking courses with a studio focus. Students are encouraged to experiment with mixed media and a wide variety of formats.

Art Education

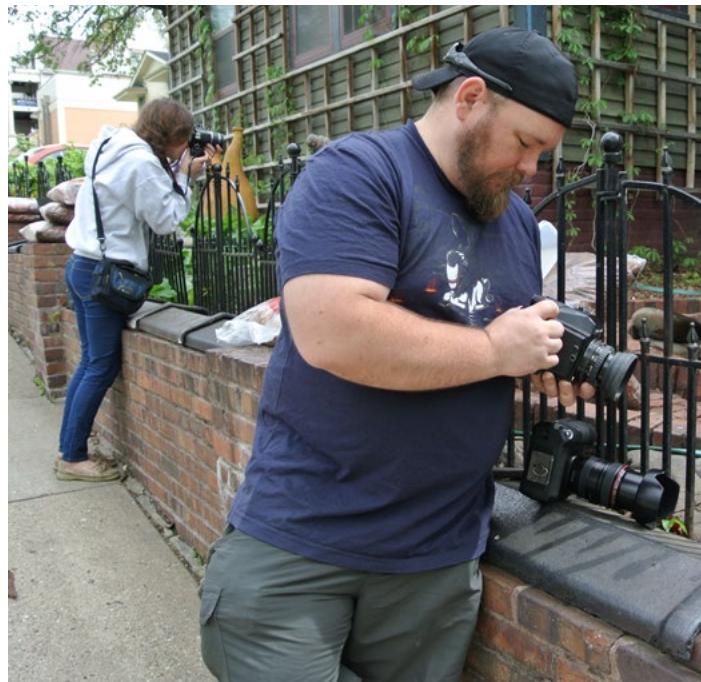
As an art education major, you'll pair studio art courses with education classes to develop skills for your career as a teacher. You'll receive practical, hands-on experience, putting together what you've learned in art and education courses in extensive practical experience in public and private school classrooms. You're required to enroll in a one-year liberal arts pre-education program before you're formally admitted to the Art and Education Departments.

Game Design

A major in Game Design and Interactive Analytics combines the cognitive and research skills of careful logistical thinking with the aesthetic abilities required for the expression of creativity. It strongly prioritizes clear communication with effective research, writing, and design skills and will prepare students for the rigors of working in the game design industry.

Beyond the spectrum of digital games, there are numerous career possibilities for game design in non-digital environments. Iowa companies hiring Game Designers include software publishers, mobile phone service providers, web design firms, app design firms, colleges and universities, graphic design firms, animation studios, and an abundance of non-profit organizations.

A bachelor's degree from Grand View in Game Design and Interactive Analytics will allow students to work as: game designers, app designers, user experience designers, writers, web designers, and interactive media designers.



Meet the Faculty

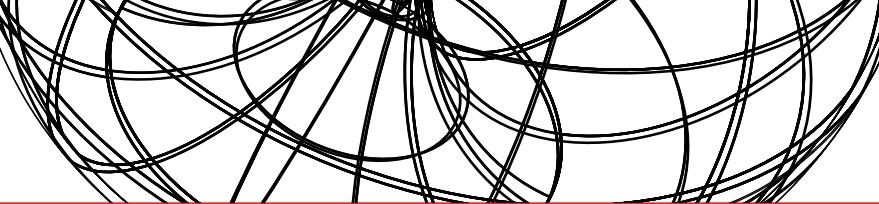


Left to Right:
Cyndy Wiley,
Rachel Merril-Schwaller,
Aaron Tinder



assistant professor of art & design **Rachel Merril-Schwaller**

My work deals primarily with my internal processing of everyday life, often translating into a physical representation of my emotional state. Ideas are often about (but not limited to) the fake, ridiculous trudge toward the ideal, whether conscious or unconscious. Often this act of seeking manifests itself into a performance within a performance, when one puts on an act that they begin to believe is truth. Each piece is specifically designed for participation with the viewer and questions the ideas of perception. How perception of oneself alters and changes by those they encounter through manipulation, distortion, and play.



professor of photography **Doug Wells**

I'm the new addition to the Communication Department, teaching digital photography classes after 28 years as a staff photographer for The Des Moines Register newspaper. It's been an exciting transition. I love all types of photography, though my professional background is heavily weighted towards the publications aspect of the medium. You will see my photo classes all around campus with our cameras, looking for the perfect shot. Learning is hands-on here. And no one leaves school without taking that staple of the Grand View photo experience, the jump shot. Come see what I mean. Taking photographs makes the world seem somehow more real, more interesting, and more personal. I can't just watch life flow by; I feel a need to document it in pictures.



professor of art & design **Aaron Tinder**

I primarily teach in the areas of painting and drawing, as well as art education. I enjoy working alongside students in studio courses, helping them find ways to present ideas in new and challenging ways. My background includes experience teaching art in the public schools, which helps me bring an important perspective to future art educators as well.

she tasted like goma. she split her plate pasta. she had a tummy ache. she laid on the couch. and ate all of the fish. even the eyes. i didn't taste... . i spoke like someone else. i am not here. i am parts.. . i am split. i taste like goma. i never had plate pasta. she just wanted to get off.. . i cried so hard. i had diarrhea. i held her. i didn't know what i was doing. i opened a window and smoked a cigarette. it tasted good. it tasted like goma. we walked along a lighted street.. . we ate breakfast. i rode a bus. a long time. i rode a bus with a man leaning on me with his hand on his breath. i wore black levi's. she pulled down my zipper and stuck her finger in. she watched jeopardy. on her mother's white couch. then she slid on. i didn't get off. it was terrible. it was rough. i wanted to know more. i had carpet burns. with my boyfriend. he was a jerk. he embarrassed me. i drove my celene. all you can eat seafood.. . the bus was long. i went about. east of st. louis. i came back. my cat got stuck. then dinner. i don't like dinners. i like her. i have her. i know her. i want to know what she tastes like. he uomini like it. i don't have her. i have love. i have love. i have a scars. i want her. i want a hot beverage.. . half. half of something. half of nothing.. . we drove through new jersey.. . if you could get a jacket. the trailer park. short toilets. the volume outside. a bad diarrhea. we held hands. we looked at the stars.. . we drink cocktails. we were happy.. . i hit a yellow car. i bought a house. i had black and white pictures. the male children and babies.

assistant professor of art & design, department chair **Cyndi Wiley**

I am a citizen designer. I am a feminist. I am human. Although feminism has become the new "F" word in the U.S., it is still relevant and this viewpoint is reflected in my work. As such, I continually question power structures that lead me to design for the betterment of people. This is what is considered a citizen designer. Remembering that I am human is the most important part of my identity. I know my place in the world and I know that a higher power exists. As humans, we crave to be in relationship. For me, this is how I image God; through relationships with others.

Art Opportunities on Campus



AIGA Student Group

Design students are encouraged to join Grand View's student group of AIGA, the national professional association for design. Members of the group get involved in the local design community, attend presentations and workshops designed to assist them in understanding the profession. The student group offers leadership opportunities and professional networking; it can be a first step in demonstrating a commitment to design as a profession.

SEYMOUR Art Group

You'll be invited to participate in exhibits, demonstrations, films and other art-related activities through the department's art club, Seymour Art. In 2013 Seymour hosted a department-wide art activities day, several social events and gallery visits, as well as a trip to Chicago. Past years' activities have included trips to New York City, Kansas City, and Minneapolis, among other events.

Honors Magazine

The award-winning Honors Magazine is an innovative student publication distributed throughout the Des Moines area and online as a website and an app. In this by-invitation honors program, you'll learn cutting-edge magazine design and layout, how to write fresh and invigorating copy, as well as details of publication and distribution. For four years in a row, it has been the recipient of the Associated College Press Pacemaker Award, which honors overall excellence in collegiate magazines nationwide.

Boyd Street Studio House

Located directly across the street from the Rasmussen Center, this former residence now houses private studio space for six select student artists. Students have 24-hour access to their studios; they have used the space to plan and create work for their senior exhibits and other special opportunities. All seniors majoring in studio arts are invited to apply for a studio space.

Prairie Meadows Gallery

The gallery hosts a full schedule of exhibits of the work of contemporary artists. These exhibits are often accompanied by workshops and artist presentations, so that students can interact with professionals in the field. Students completing a degree in studio arts and photography exhibit their work in the gallery.

Viaduct Gallery

In partnership with the Des Moines Social Club, Grand View provides opportunities for students to exhibit work at Viaduct Gallery, which is part of a vibrant multidisciplinary arts facility in downtown Des Moines. Student work is shown as part of a rotating calendar of exhibits that includes national and local artists as well, and student interns are able to learn and participate in the operations of a professional gallery.

Study Abroad

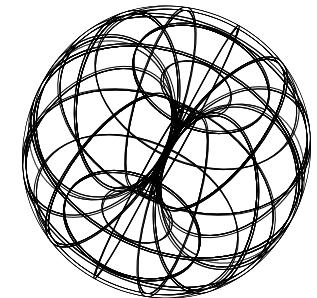
Grand View offers a variety of international study abroad and domestic study away programs that engage students in opportunities to enhance their learning beyond the classroom. With Grand View, you can immerse yourself in another culture through an international (study abroad) or domestic (study away) off-campus learning adventure. Travel and learn with GrandView faculty on short-term faculty led programs or spend a summer, semester, or an entire academic year abroad. Each year Grand View students gain cultural competence, globalize their degree, and experience life in another culture through off-campus programs in the United States and around the globe. Make the world your classroom with Grand View.





Contact Information

- (515) 263-2810 Undergraduate Admissions
- (515) 263-2830 Graduate Admissions
- (515) 263-6183 Evening and Weekend Program Admissions
- (515) 263-6050 Athletics
- (515) 263-2820 Financial Aid



www.grandview.edu