

App Name: Flash-Food



Name: Jennifer

Age: 33

Location: Columbus, Ohio

Occupation: Professor

Bio: Jennifer teaches Psychology at Ohio State University. Her schedule consists of teaching classes in the morning, and then conducting research in the afternoon. Jennifer is health-conscious and doesn't eat out very often, but when she does, she enjoys trying new restaurants.



Name: Jason

Age: 25

Location: Los Angeles, California

Occupation: Software Developer

Bio: Recently graduated from college and has been working at Uber as a front-end developer. In his spare time, Jason is also developing an app that helps users track their daily medications and set reminders. He is extremely busy and often skips lunch due to his hectic schedule. He is interested in signing up for a meal prep service, but hasn't had the time to look at all his options.



Name: Alex

Age: 41

Location: Miami, Florida

Occupation: Sales Manager

Bio: Alex has worked in Sales for the last 11 years, and recently moved to Florida as part of his promotion to Sales Manager. Really enjoys cooking, but hasn't had the time to prepare meals for lunch due to his recent promotion. Looking for a food delivery service that will allow him to experience new local foods, but not take away too much time from his busy schedule.

Part 2: Work Breakdown

Features/Functionality:

1. Allows customers to search restaurants in their area (radius)
2. Customers can search by food type, and/or price range
3. Customers can also search by dietary restrictions (vegan, vegetarian, GF, etc)
4. Customers can see delivery estimates when choosing their restaurant
5. Ability to see reviews of each restaurant
6. Ability to schedule lunch delivery in advance or recurring orders
7. Restaurants sign up and upload their full menu to the site (pictures of food offerings)
8. Restaurants can offer deals/discounts for first time customers

User Stories:

As a software developer with a busy schedule, I want to be able to order lunch and have it delivered everyday around the same time.

As someone with dietary restrictions, I want to be able to order food from restaurants that have healthy options.

As someone who recently moved to a new city, I'd like to search for restaurants with good reviews so that I can try them for myself.

As a restaurant owner, I want to offer first-time customers incentives like discounts for ordering from my restaurant in order to attract more customers.

As a restaurant owner, I want to make sure my menu is up-to-date, and has lots of pictures so that customers will choose my restaurant over another.

<https://trello.com/b/6RzOng5Z/assessment-1-flash-food-app>