

# Jonathan Bergman

Results driven product design leader with experience building complex design systems

703.786.1394

jonmb08@gmail.com

jonbergman.github.io

## Work Experience

### Product Design Lead / Sales Impact Academy

*Remote, March 2022 — June 2023*

- Owned the user experience of the SIA training platform
- Hired high functioning product designers
- Created and maintained the SIA design system
- Created the product design knowledge base

### Lead Design Engineer / FlatWorld

*Remote, January 2018 — March 2022*

- Designed and engineered a new online textbook reader search functionality that increased customer NPS by 100%
- A/B tested purchase flows to increase conversion by 25%
- Created the online pdf viewer application with React
- Hired and managed design and accessibility contractors
- Managed product accessibility roadmap and authored company VPAT

### Senior Product Designer / Learning Objects

*Remote, November 2015 — September 2017*

- Pitched, created, and maintained the design system and front-end framework
- Owned product design, user research, and prototyping for the competency based learning platform and content

## Skills

### Design

Design Systems, Product Design, UI, UX, User Research, Prototyping, Design Thinking

### Engineering

HTML, CSS, Javascript, React, React Native, Ruby on Rails, Backbone.js

### Tools

Figma, Adobe, Storybook, Framer, VSCode

## Education

### Virginia Tech

B.S Business Administration  
Graduated May 2010

authoring application used by higher education schools such as Arizona State University.

### **Senior UI Engineer / Blackboard**

*Washington D.C, February 2015 — November 2015*

- Designed and engineered accessible design system components used by flagship products
- Created engaging interactions and animations
- Audited and fixed design and accessibility bugs

### **Senior Web Developer / Direct Capital**

*Portsmouth NH, September 2013 — February 2015*

- Engineered the entire marketing website
- Redesigned the legacy customer portal application
- Designed and engineered the quick quote tool which contributed to 7 million in new business within 6 months

### **Software Developer / Liberty Mutual**

*Portsmouth NH, May 2011 — Sep 2013*

- Developed features for the Liberty Mutual mobile application including billing, and submitting claims. Rated 4.8 out of 5 out of 46.7k reviews on the App store