

Hello World!

My name is: Jonathan Dunlap |

Portfolio Plan

My Audience: |

► What is my intended audience?

- Large company or government organization
- HR departments with relatively few people screening many applicants (What does HR actually Do?)
- Minimum amount of time to screen each applicant
- Use applicant tracking systems with some automated screening tools (Applicant tracking system)

Portfolio Plan

Effective Portfolios: |

► What makes an effective portfolio?

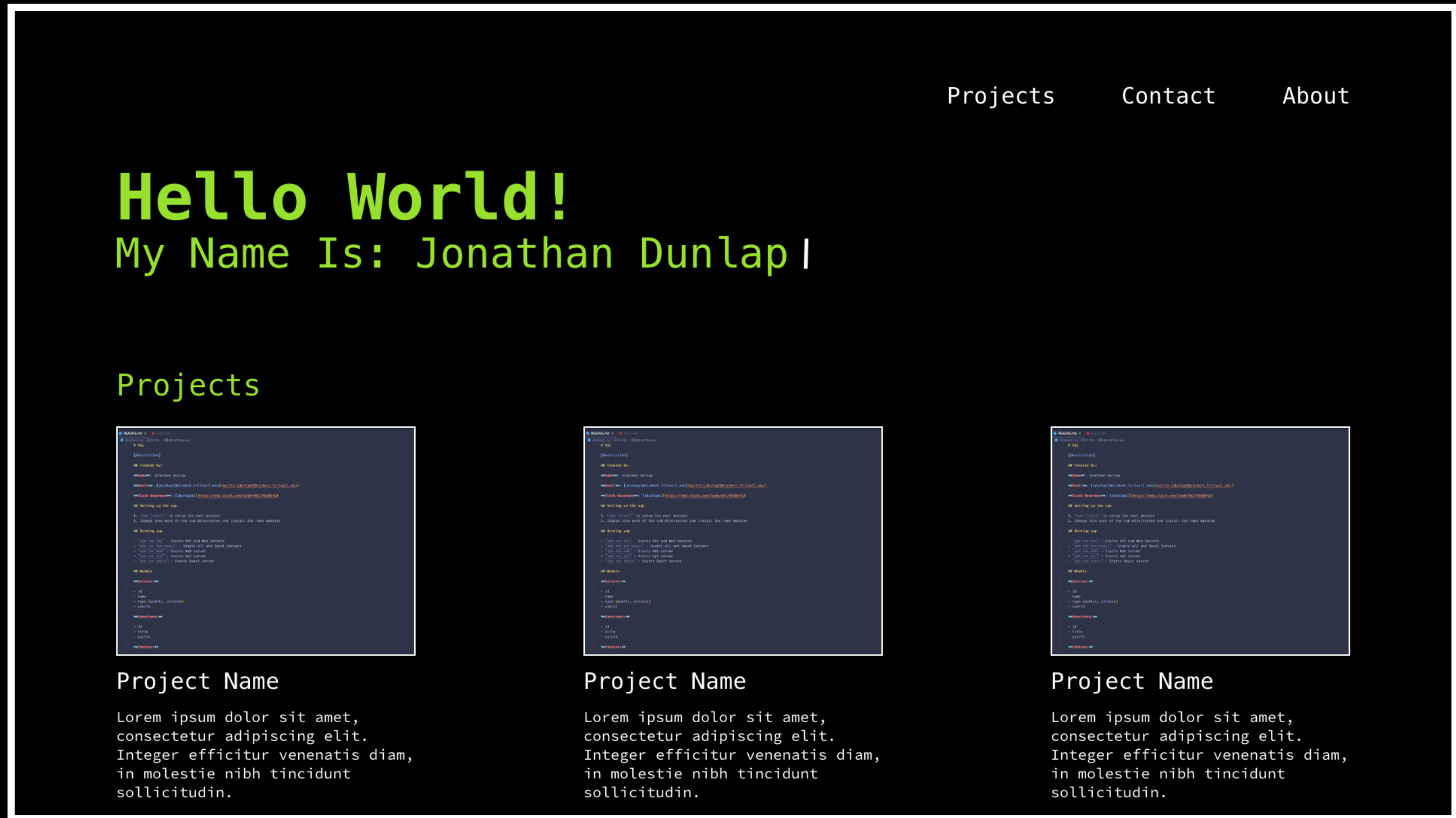
- Keep the layout simple and easy to navigate.
- Make portfolio work easy to access (Presentation is everything portfolio dos and don'ts for web designers)
- Keep it short and simple (Hodge et al.)
- Make it look professional

Portfolio Plan

Portfolio Elements: |

- ▶ What do I want to include in my portfolio?
 - Navigation at the top for each section
 - Brief introduction
 - Projects with short description and technologies used
 - Contact section with link to resume

Portfolio Layout:



Portfolio Plan

Portfolio Technologies: |

- ▶ What technologies or features will I use?
 - Single-page application
 - Use a customized React template
 - Deploy using GitHub pages

Portfolio Plan

Projects: |

- ▶ What projects do I want to include?
 - Backend focused projects
 - Using technologies that companies are looking for
 - Minimal or no front-end
 - NOT designed focused

Portfolio Plan

Project Modifications: |

- ▶ What do I need to change in my projects?
 - Make front-end of application presentable
 - Clean up code comments and styling
 - Use modern ES6 JavaScript syntax
 - Check GitHub repos and readme files
 - Provide information on GitHub repo

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Questions: |

▶ Please let me know if you have any questions or comments.

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Portfolio Plan

References: |

- **“Applicant Tracking System.”** Wikipedia, Wikimedia Foundation, 26 July 2021, en.wikipedia.org/wiki/Applicant_tracking_system.
- **“What Does HR Actually Do? 11 Key Responsibilities.”** What Does HR Actually Do? 11 Key Responsibilities | Lucidchart Blog, 7 Oct. 2019, www.lucidchart.com/blog/what-does-hr-do.
- **“Presentation Is Everything – Portfolio Dos and Don'ts for Web Designers.”** www.jobs.net/Article/CB-97-Talent-Network-IT-Presentation-is-Everything-150-Portfolio-Dos-and-Donts-for-Web-Designers/.
- **Hodge, Sean, et al. “Creating a Successful Online Portfolio.”** Smashing Magazine, 4 Mar. 2008, www.smashingmagazine.com/2008/03/creating-a-successful-online-portfolio/.