Jon Edwards

JonEdwardsArt.com/portfolio

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Employment History

JonEdwardsArt.com (May 2008-present)
Freelance Graphic Designer/Web Developer/Illustrator:

Dell Graphics Branding ●- - - - - - - - - - - - - - - - - -● (Nov. 2014)

- Design of brand specific graphics for Dell interview with Novitex (print contractor)
  -utilized Photoshop CC, incorporating "hardware rhythm" style to create rotational
  layout with color overlay layer styles, as well as guided eye movement through
  page layout
  -2nd design: "Yours is Here" branding, incorporating nature color scheme strategy,
  as well as "circular" graphic sections, photo retouching, color overlays, background
  removal, and drop shadows (image of woman: young professional Millennial)

Jon Edwards Branding ●- - - - - - - - - - - - - - - - -● (Apr.-Nov. 2014)

- Incorporated JavaScript and jQuery code into websites and web applications
  -currently designing Wine App for Siena Restaurant with use of Bootstrap
  -redesign in progress of JonEdwardsArt.com with HTML 5, CSS3, and jQuery
  -built and styled JavaScript ToDo app, functional in any browser
- Created mock-up company brochures/product packaging w/inDesign and Illustrator
  -Enterprise Software brochure created with inDesign, combining numerous custom
  photos, frames, vector designs, layout decisions, and information architecture
  -Fruitendence drink bottle label created in Illustrator, using custom vectors, text on
  paths, and objects with multiple overlayed strokes
- Designed branded promotional graphics, resume, and business cards with Adobe
  Illustrator, utilizing compound paths, fills, gradients, effects, and custom icons
- Built JonEdwardsArt.com with Wordpress CMS, hosted on Bluehost with Widely theme

Paychex Logo/Branding ●- - - - - - - - - - - - - - - - - -● (July 2014)

- Logo design for Paychex Financial, (Houston, TX), original vector graphics using
  Illustrator beziers and shaded gradient effects
  -Sunroom Cats design used for company letterhead and T-Shirts (4 variations)

T-Shirt Call for Entries •------------------• (Nov. 2013- July 2014)

- Designed over a dozen T-Shirts for Woot.com, Threadless.com, and TeePublic.com
  using Photoshop and Illustrator in concert after hand sketching and inking images
  -total project turnaround from concept to finished graphic: often less than 72 hours,
  utilizing keyboard shortcuts, mouse, and tablet to optimize work-flow
  -ran advertising campaign on Facebook utilizing banner ads to promote the
  PsychicSenator Austin Artist visual artist brand
- Created two different video time-lapses of my work-flow using screen-recording
  software (see links page)

Acrylic/digital painting: Fine Art •-----• (May 2008 - May 2012)

- Created a unique style that still permeates my personal visual ideal
  -use of concepts such as Futurism, visual rhythm, and Surrealism to create more than
  a dozen acrylic paintings
  -created Still Life 3012, acrylic (36" x 46"), incorporating large scale stylized
  landscape and intricate reflective mechanical surfaces
- Call for entry: Armored Warrior- fully realistic digital painting created in Photoshop
- Commission: Boombox babe- use of female visage and stylized boombox
- Built PsychicSenator.com using Homestead Sitebuilder CMS, banner created using
  custom made font and glow effects (Photoshop)
- Created numerous other paintings, side projects, a small mural, and my blog!

Oceanus software •------------• (May 2007- May 2008)
Character Designer:

- Created orthographic and perspective views of characters for video game modeling
- Designed clothing, weapons, and armor for two fictional cultures

Austin I.S.D., Laguna Gloria •--• (Sept. 2002-May 2008)
Art Teacher: Public School and Austin Museum of Art:

- Designed and taught an original visual arts curriculum for K-12 students
- Implemented Photoshop training for classroom students
- Educational collaboration with McCallum Visual Arts Academy
- Incorporated core design principles into visual and sculptural projects

Education •-------------------• (BFA Received May 2001)

- Enrolled at TeamTreeHouse.com for **Front End Web Development** (9-5-14)
- **Bachelor's of Fine Art in Studio Art** from the University of Texas at Austin
- Focused study: digital art, illustration, painting, and ceramics
- Texas Art Educator Certification: K-12 Art, 2002, Visual Arts Studies, UT Austin

Web Development

- Built interactive websites from scratch using HTML5, CSS3, and jQuery
- Created web apps and pages using JavaScript, jQuery, and Bootstrap
- Understanding of best practices and browser compatibility issues