## Name: Enthusiast

## Tagline: “Connect with your crew!”

## Description: This is a social media application that allows automotive enthusiasts to connect, build crews, share information, ask questions, and coordinate events. This application will solve the problem of having a centralized application for automotive enthusiasts to share content, collaborate, and create events. There is also a huge issue with information and content being very disorganized. This will create a central repository of valuable information.

## Demographic: The demographic of this application are any automotive enthusiasts who like cars, motorcycles, or anything with a motor that you can modify or tune! The ideal user group would be people from 17 to 40 years old who are interested in vehicles.

There will also be multiple types of users. People with their own account / page and retailors like stores, shops, mechanics, etc.

## How it works Functionality & Designer Goals: This will work similarly to a Facebook or Instagram, where users create an account / page. There will be sections of the application for posting content, write blog / forum posts.

This will be a great app for getting people together where they can post about local events, set up and schedule car shows, meet-ups, and cars and coffee, etc.

One aspect of this app that will set this apart from others is how I intend to make it a collaborative great app for collaboration. I intend to add a cool feature called: “Crews”, where you can build a crew of friends in your car club.

## Similar apps: A similar application that I have researched are Throtl and I think a lot of the features and layouts would be similar to that of Facebook and Instagram. Other applications that would be valuable to look at are Craigslist, GasBuddy, TrueCar, and RepairPal.

## Write your app's name and tagline.

Enthusiast - "Connect with your crew!"

## Write a short paragraph describing your app. Make sure to mention what the app does and what problem it solves.

This is a social media application that allows automotive enthusiasts to connect, build crews, share information, ask questions, and coordinate events. This application will solve the problem of having a centralized application for automotive enthusiasts to share content, collaborate, and create events. There is also a huge issue with information and content being very disorganized. This will create a central repository of valuable information.

## Describe four specific functions that your app will do. List these ideas in order of importance, with the first idea being the most important.

-Profile
-Blog
-Event Schedule
-Stores, Shops, etc
-"Crews"

## List 4 potential roles that are a part of your initial user target group. Then, expand on one of the roles with a detailed profile description of one of these potential users.

-User Profiles - This will be basic user profiles for sharing content and profile information.
-Content creators
-Stores / mechanics
-advertisors

## The demographic of this application are any automotive enthusiasts who like cars, motorcycles, or anything with a motor that you can modify or tune! The ideal user group would be people from 17 to 40 years old who are interested in vehicles.

There will also be multiple types of users. People with their own account / page and retailors like stores, shops, mechanics, etc.

## Come up with 4 client/designer goals for your app design. You don't have to assign these to a category (political, social, etc). List your goals in order of importance, with the first goal being the most important.

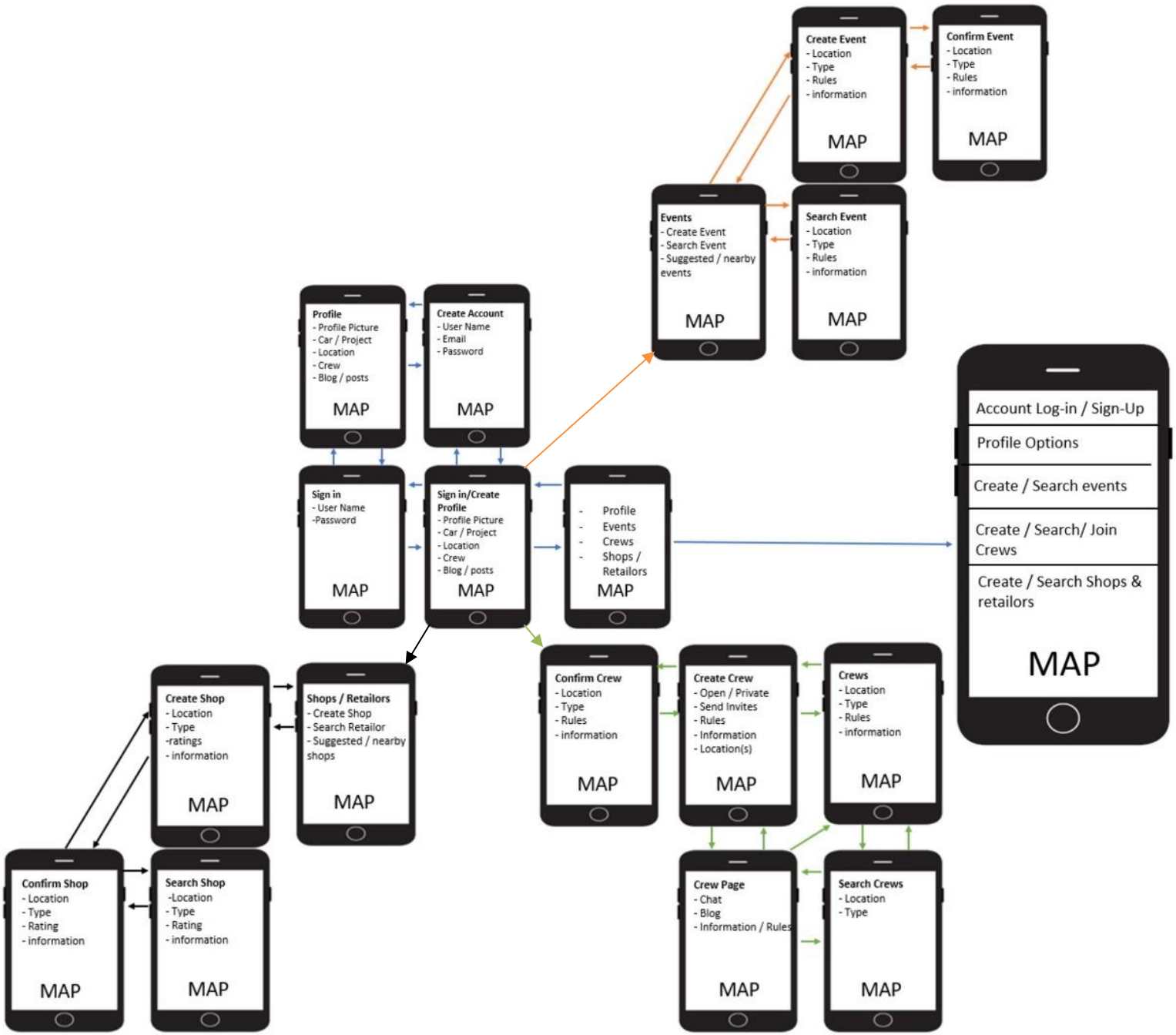
Social Crews - car clubs
Content / information Repository
Scheduling / collaboration
Profile and content sharing
This will work similarly to a Facebook or Instagram, where users create an account / page. There will be sections of the application for posting content, write blog / forum posts.

This will be a great app for getting people together where they can post about local events, set up and schedule car shows, meet-ups, and cars and coffee, etc.

One aspect of this app that will set this apart from others is how I intend to make it a collaborative great app for collaboration. I intend to add a cool feature called: “Crews”, where you can build a crew of friends in your car club.

## Name and briefly describe 3 existing apps that are similar to your app idea.

A similar application that I have researched are Throtl and I think a lot of the features and layouts would be similar to that of Facebook and Instagram. Other applications that would be valuable to look at are Craigslist, GasBuddy, TrueCar, and RepairPal.


Create Event
- Location
- Type
- Rules
- information
MAP
Confirm Event
- Location
- Type
- Rules
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MAP
Events
- Create Event
- Search Event
- Suggested / nearby events
MAP
Search Event
- Location
- Type
- Rules
- information
MAP
Profile
- Profile Picture
- Car / Project
- Location
- Crew
- Blog / posts
MAP
Create Account
- User Name
- Email
- Password
MAP
Sign in
- User Name
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MAP
Sign in/Create Profile
- Profile Picture
- Car / Project
- Location
- Crew
- Blog / posts
MAP
- Profile
- Events
- Crews
- Shops / Retailors
MAP
Account Log-in / Sign-Up
Profile Options
Create / Search events
Create / Search/ Join Crews
Create / Search Shops & retailors
MAP
Create Shop
- Location
- Type
-ratings
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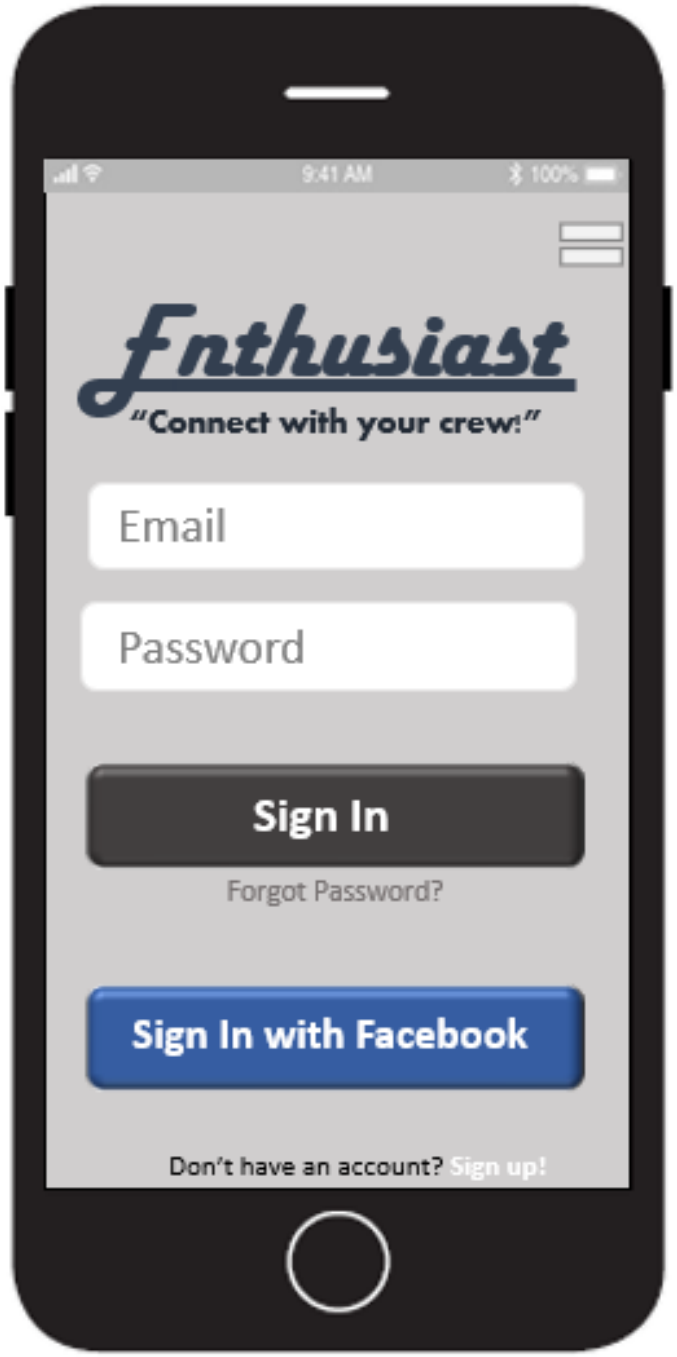
MAP
Shops / Retailors
- Create Shop
- Search Retailor
- Suggested / nearby shops
MAP
Confirm Crew
- Location
- Type
- Rules
- information
MAP
Create Crew
- Open / Private
- Send Invites
- Rules
- Information
- Location(s)
MAP
Crews
- Location
- Type
- Rules
- information
MAP
Confirm Shop
- Location
- Type
- Rating
- information
MAP
Search Shop
-Location
- Type
- Rating
- information
MAP
Crew Page
- Chat
- Blog
- Information / Rules
MAP
Search Crews
- Location
- Type
MAP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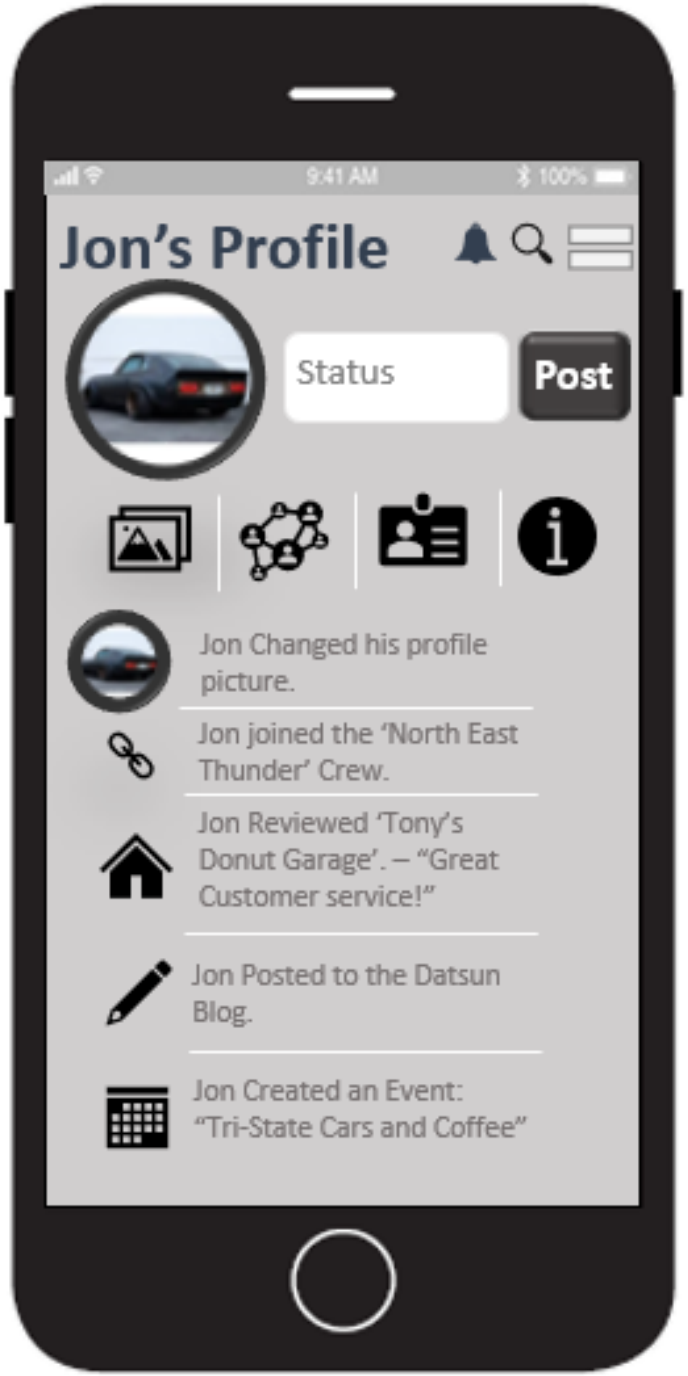
Enthusiast
"Connect with your crew!"
Email
Password
Sign In
Forgot Password?
Sign In with Facebook
Don't have an account? Sign up!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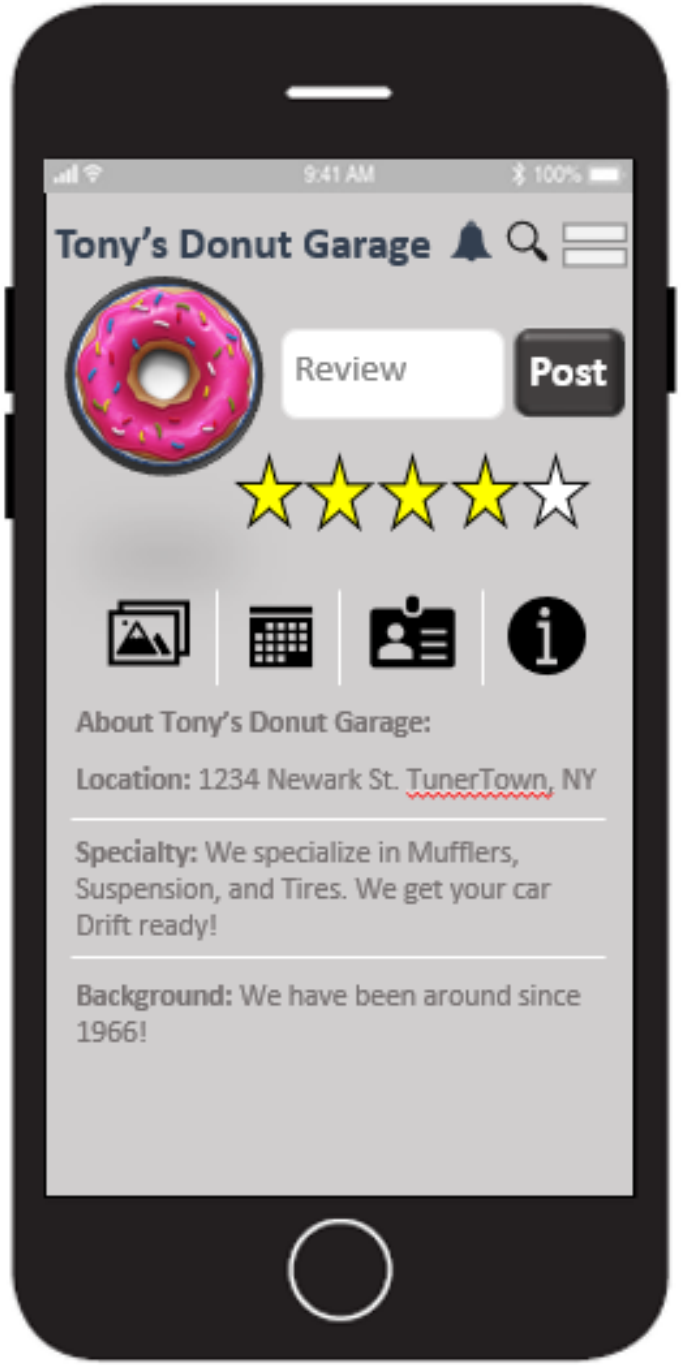
Jon's Profile
Status
Post
Jon Changed his profile picture.
Jon joined the 'North East Thunder' Crew.
Jon Reviewed 'Tony's Donut Garage'. – "Great Customer service!"
Jon Posted to the Datsun Blog.
Jon Created an Event: "Tri-State Cars and Coffee"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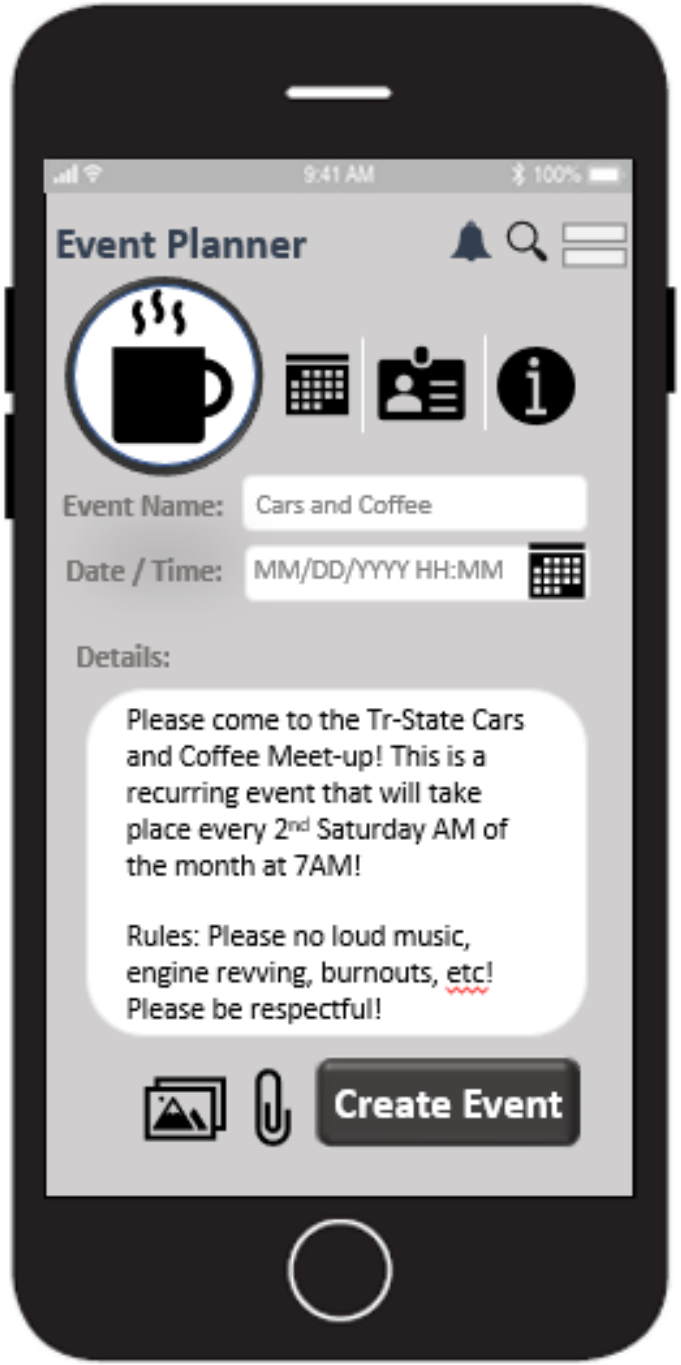
Tony's Donut Garage
Review
Post
About Tony's Donut Garage:
Location: 1234 Newark St. TunerTown, NY
Specialty: We specialize in Mufflers, Suspension, and Tires. We get your car Drift ready!
Background: We have been around since 1966!


9:41 AM
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Event Planner
Event Name:
Cars and Coffee
Date / Time:
MM/DD/YYYY HH:MM
Details:
Please come to the Tr-State Cars and Coffee Meet-up! This is a recurring event that will take place every 2nd Saturday AM of the month at 7AM!
Rules: Please no loud music, engine revving, burnouts, etc! Please be respectful!
Create Event

Fnthusiast
"Connect with your crew!"
Email
Password
Sign In
Forgot Password?
Sign In with Facebook
Don't have an account? Sign up!
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