**Elevator Pitch**

Have you ever wanted to make your favorite dishes at home? Give IngreidentIT your meal of choice, and we'll send you handpicked recipes from our most trusted sources.

**Document Assumptions**

- Not everyone is a chef

- Good recipes can be confusing to find

- You don't have to go out for your favorite meals or pay as much if you can cook them at home.

- Nutritional Information

**Problem Statement**

Identifies the needs of people who want to cook at home.

**Survery Design**

1. How often do you cook at home?

2. How often do you go out to eat?

3. If you could, would you cook your favorite dishes at home?

4. Do you think youre spending too much money going to resturants?

5. If you could save money by cooking at home, would you?

6. Is it hard to find the ingredients necessary to cook at home?

7. What other obstacles prevent you from cooking at home?

**Analysis and Reporting Results (reference survey form attachment)**

Key Findings:  
-100% of people want to cook their favorite meals at home  
-100% of people would cook at home if it saved them money  
-The most common obstacles for tobe homecooks are knowledge and time

Where you able to answer your problem statement? Yes, our survery provided all the data for our conceptualization.