

Jonathan Rothenberg

HCI & UI/UX Design Student



(949) 202-9693



jprothen@ucsd.edu



www.designbyjon.com



linkedin.com/in/jonrothenberg

SUMMARY

I am a technology enthusiast with a passion for UI and an eye for designing inventive solutions to common UX problems. I am pursuing a career in human-computer interaction (HCI), and am looking for opportunities to develop my skill set.

EDUCATION

University of California, San Diego

Expected 2018

B.S Cognitive Science, emphasis in HCI

- GPA: 3.3 / 3.9 (In-Major).
- **Projects:**
 - *InfoHub* (2016): A webapp that aims to provide accurate, context-based information to users. I designed and implemented the entire UX and UI for the app.
 - *DesignbyJon* (2017): A website developed and designed to house my portfolio and resume.
- Coursework includes Introduction to HCI, Introduction to Java, and Vector Calculus.
- Member, Design at UCSD and Sigma Chi Fraternity.

Saddleback College; College of Marin

2011 – 2015

- GPA: 3.8.
- Dean's List 2011 – 2015.
- Member, Alpha Gamma Sigma Honor Society.

WORK EXPERIENCE

UCSD Design Lab

Winter 2017

Collaborative Researcher

- Worked alongside Drs. Shenfeng Qin and Don Norman in designing a crowdsourcing platform that utilizes Emotional Design Theory.
- Brainstormed key questions and problems associated with mainstream crowdsourcing using 6-3-5 brainwriting and various other methods, and considered ways that our platform could solve these issues.
- Prototyped and iterated a potential UI for the platform.

Gap, Inc.

2014 – 2015

Team Member

- Designed displays to attract various audiences and maximize product sales.
- Troubleshooted daily issues and worked with management to reach financial goals.

YouTube, LLC.

2009 – Present

Partner & Content Creator

- Creating video reviews on consumer electronic and gaming products.
- Collaborating with various technology companies to market newly-released products.
- Analyzing web traffic and using targeted marketing strategies to achieve 15,000+ viewership.

INTERESTS

- Pembroke Welsh Corgis.
- Terrible movies.
- Working out.