

Jonathan Rothenberg

HCI & UI/UX Design Student



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SUMMARY

I am a technology enthusiast with a passion for UI and an eye for designing inventive solutions to common UX problems. I am pursuing a career in human-computer interaction (HCI), and am looking for opportunities to develop my skill set.

WORK EXPERIENCE

YouTube, LLC.

2009 - Present

Partner & Content Creator

- Creating video reviews on consumer electronic and gaming products.
- Collaborating with various technology companies to market newly-released products.
- Analyzing web traffic and using targeted marketing strategies to achieve 15,000+ viewership.

Gap, Inc.

2014 - 2015

Team Member

- Designed displays to attract various audiences and maximize product sales.
- Consulted with customers to identify their needs and ensure a positive experience.
- Troubleshooted daily issues and worked with management to reach financial goals.

Jewish Family and Children's Services

Summer 2014

Summer Intern

- Worked with programming staff to improve community outreach and client assessments.
- Collaborated with various departments in researching, preparing, and presenting new client satisfaction surveys.

EDUCATION

University of California, San Diego

Expected 2018

B.S Cognitive Science, with emphasis on Human Computer Interaction

- GPA: 3.0 / 3.9 (In-Major).
- Coursework includes Introduction to HCI, Introduction to Java, and Vector Calculus.
- Member, Design at UCSD and Sigma Chi Fraternity.

College of Marin

2013 - 2015

- GPA: 3.8.
- Dean's List 2013, 2014.
- Member, Alpha Gamma Sigma Honor Society.

Saddleback College

2011 - 2013

- GPA: 3.8.
- Dean's List 2011, 2012.
- Member, Alpha Gamma Sigma Honor Society.

INTERESTS

- Pembroke Welsh Corgis.
- Terrible movies.
- Working out.