STYLE GUIDE FOR WEB DESIGN

WNM 608 ZIMU ZHONG

ABOUT

SITE NAME Z-STOCK
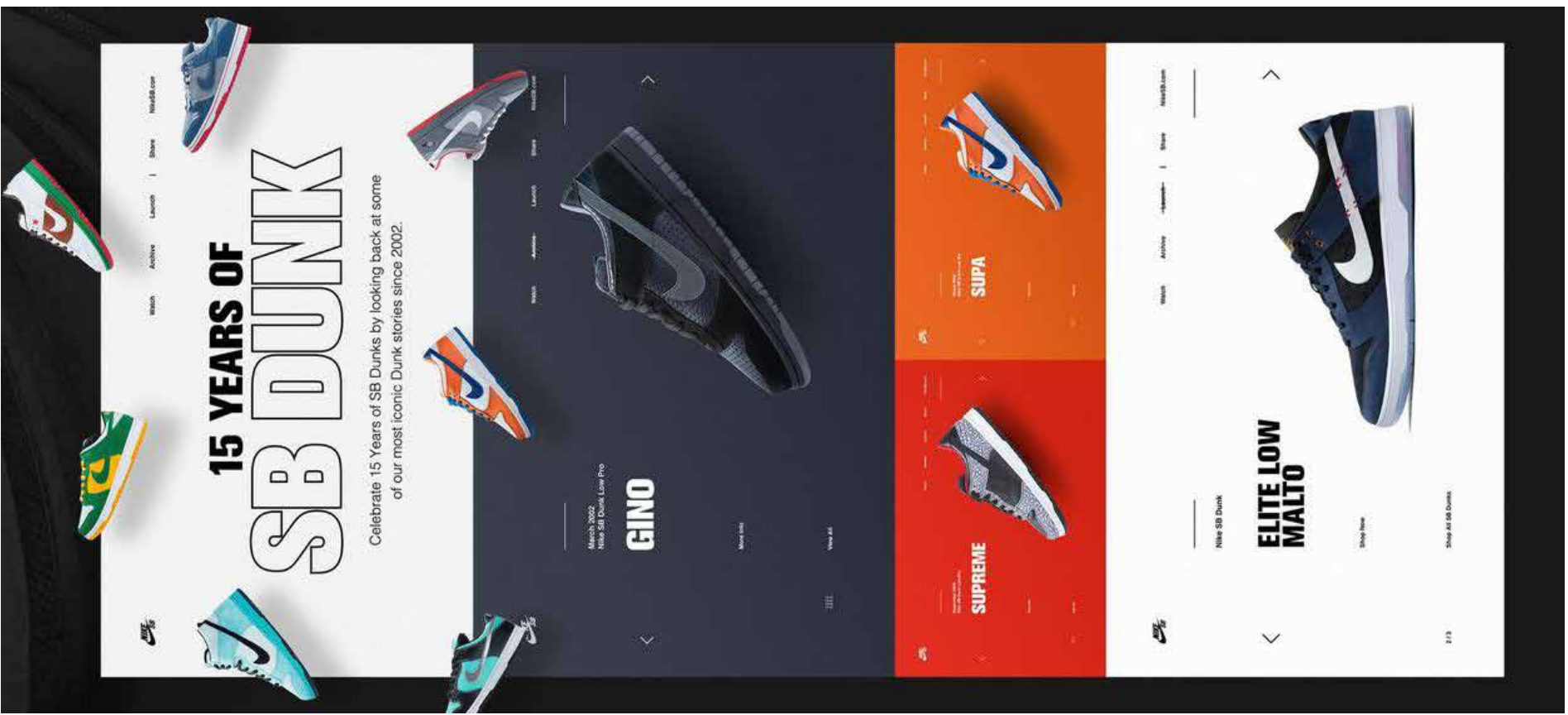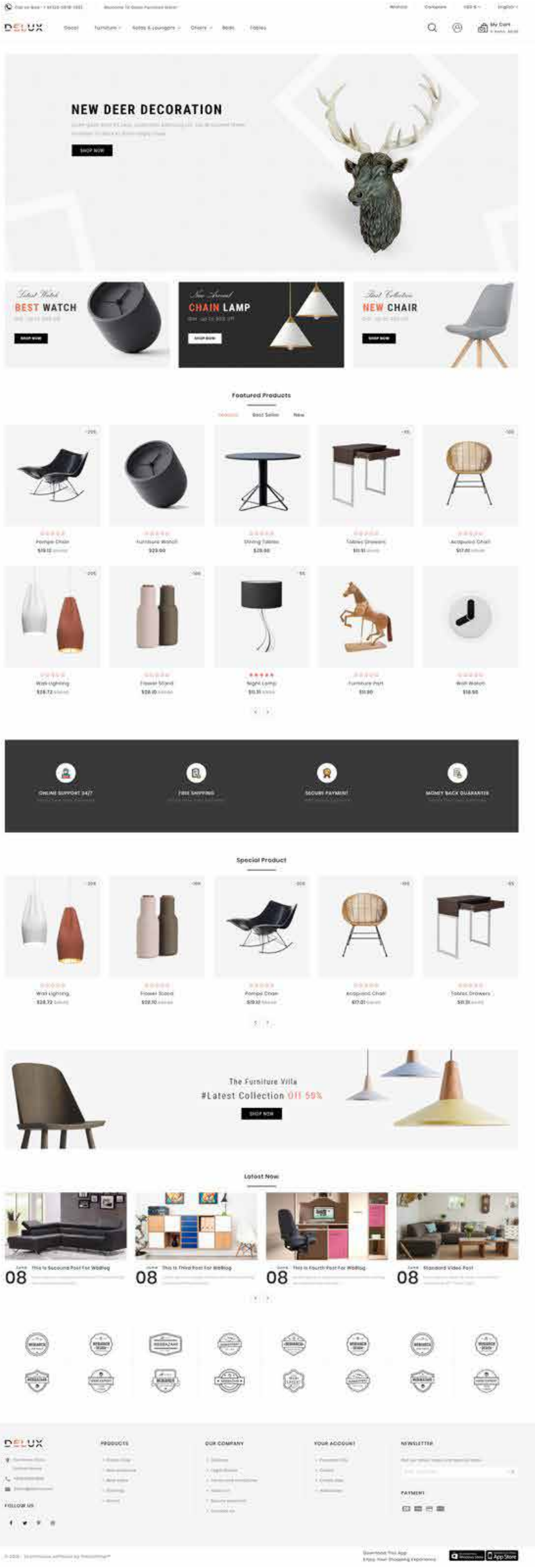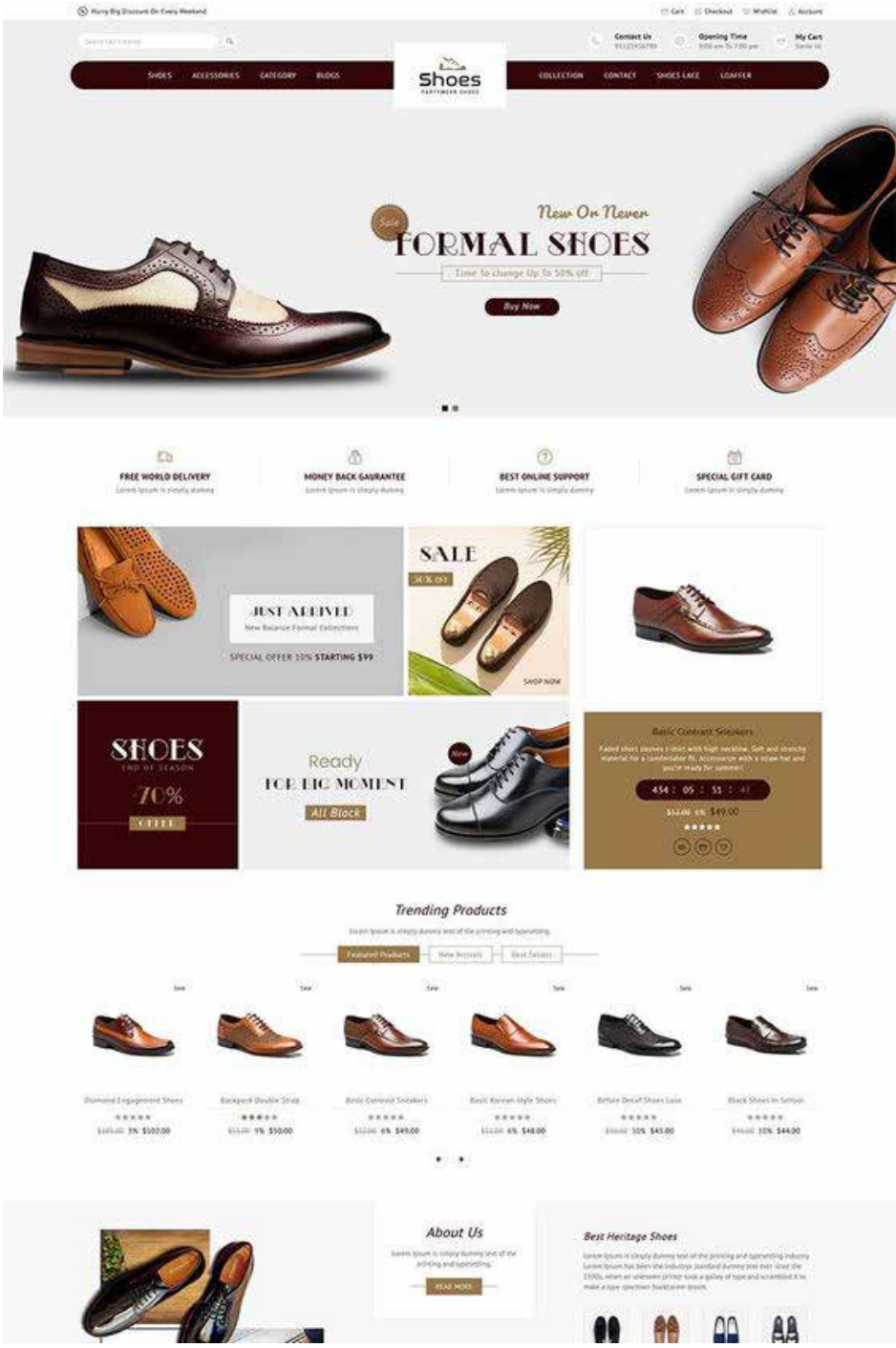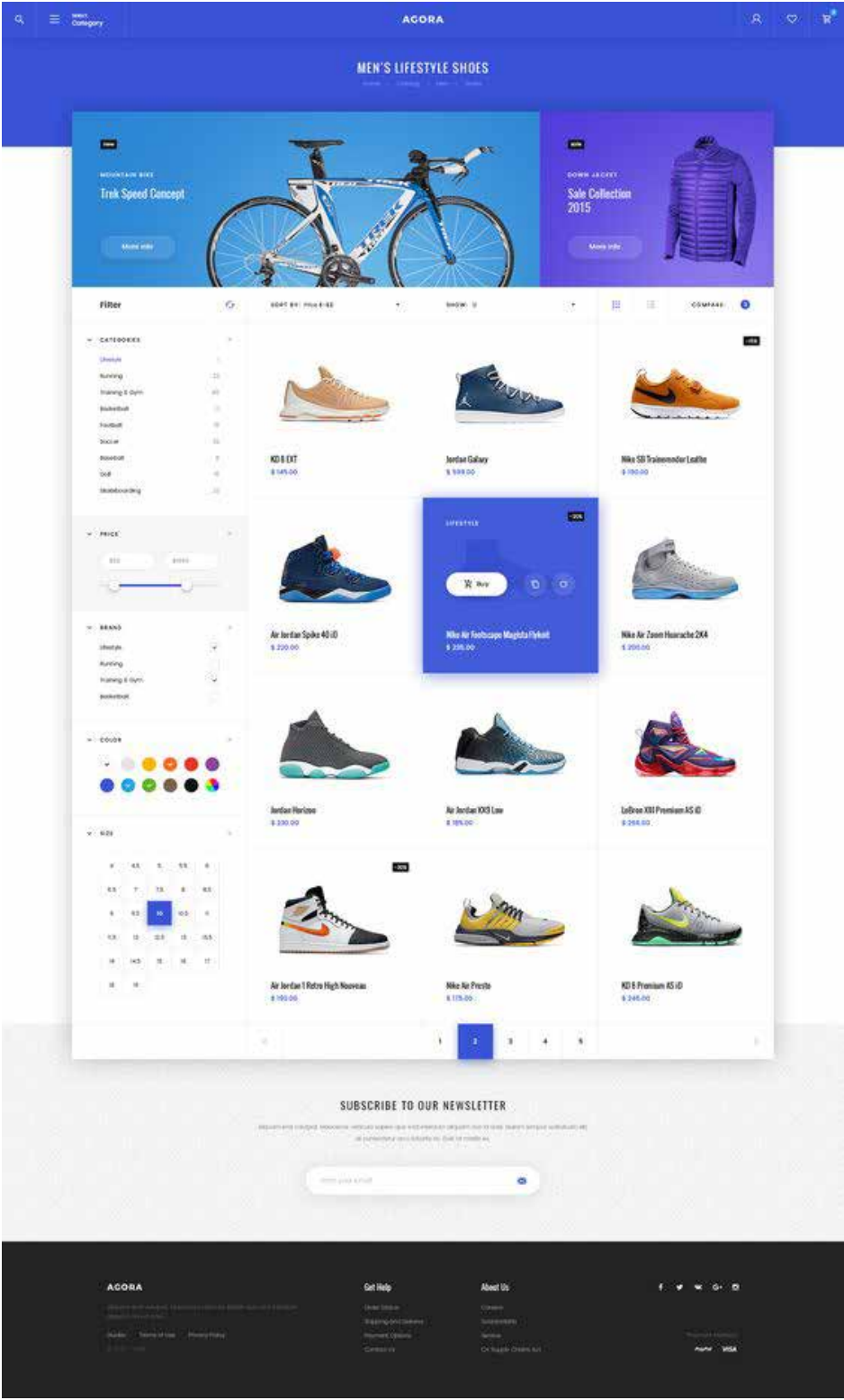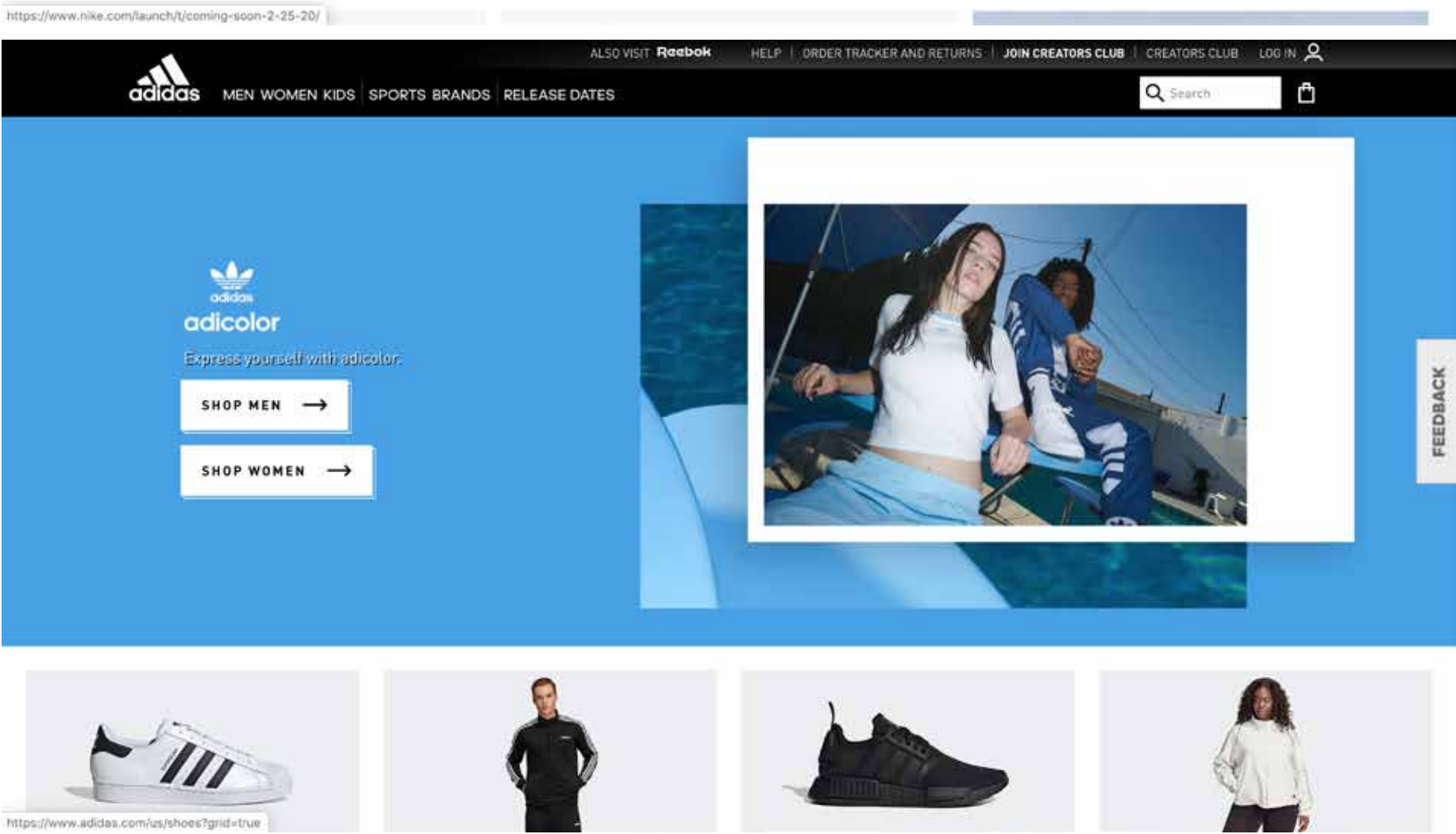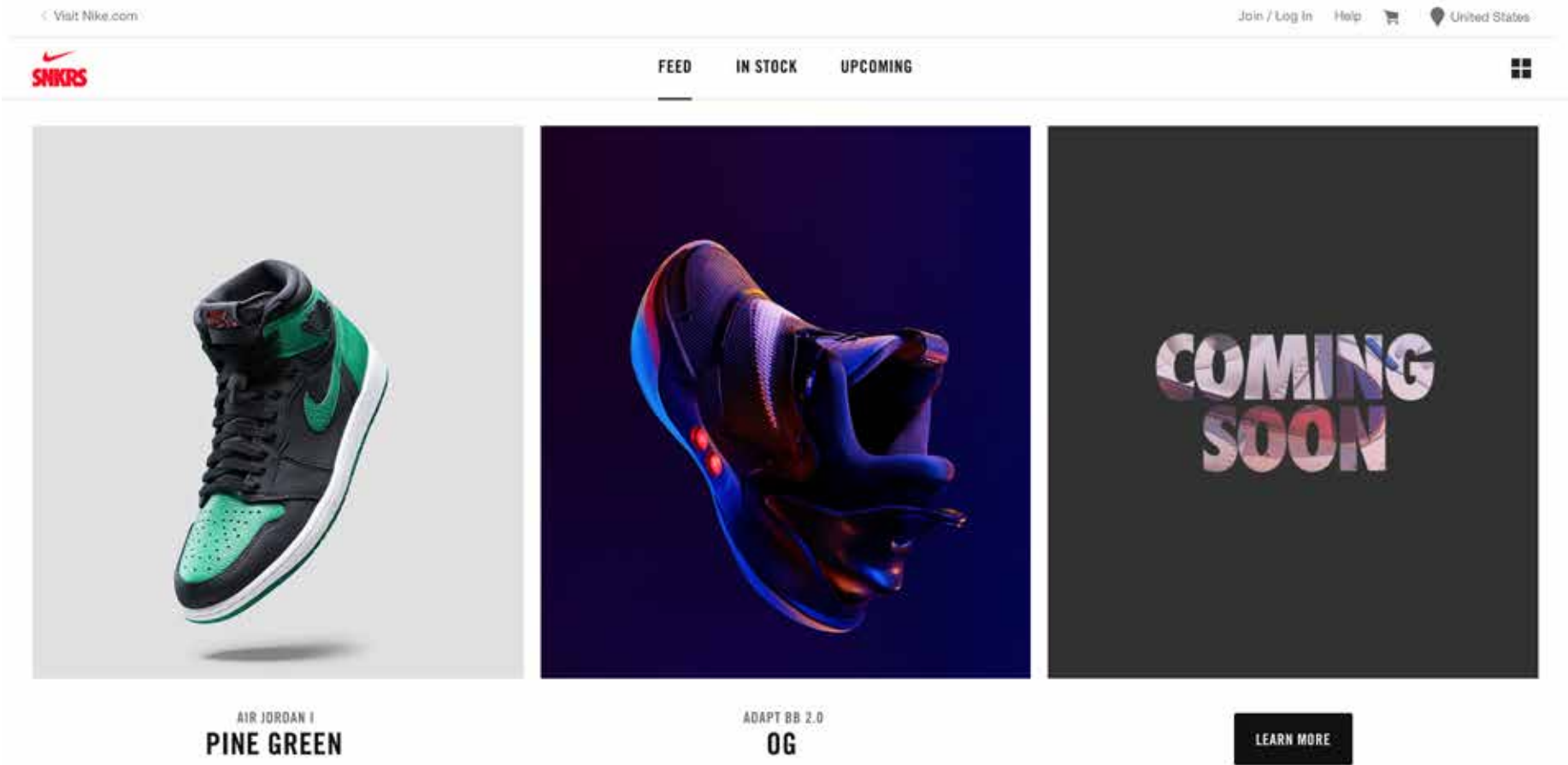
TYPE Popular sneaker sell

TARGET MARKET People who interested in the popular sneakers
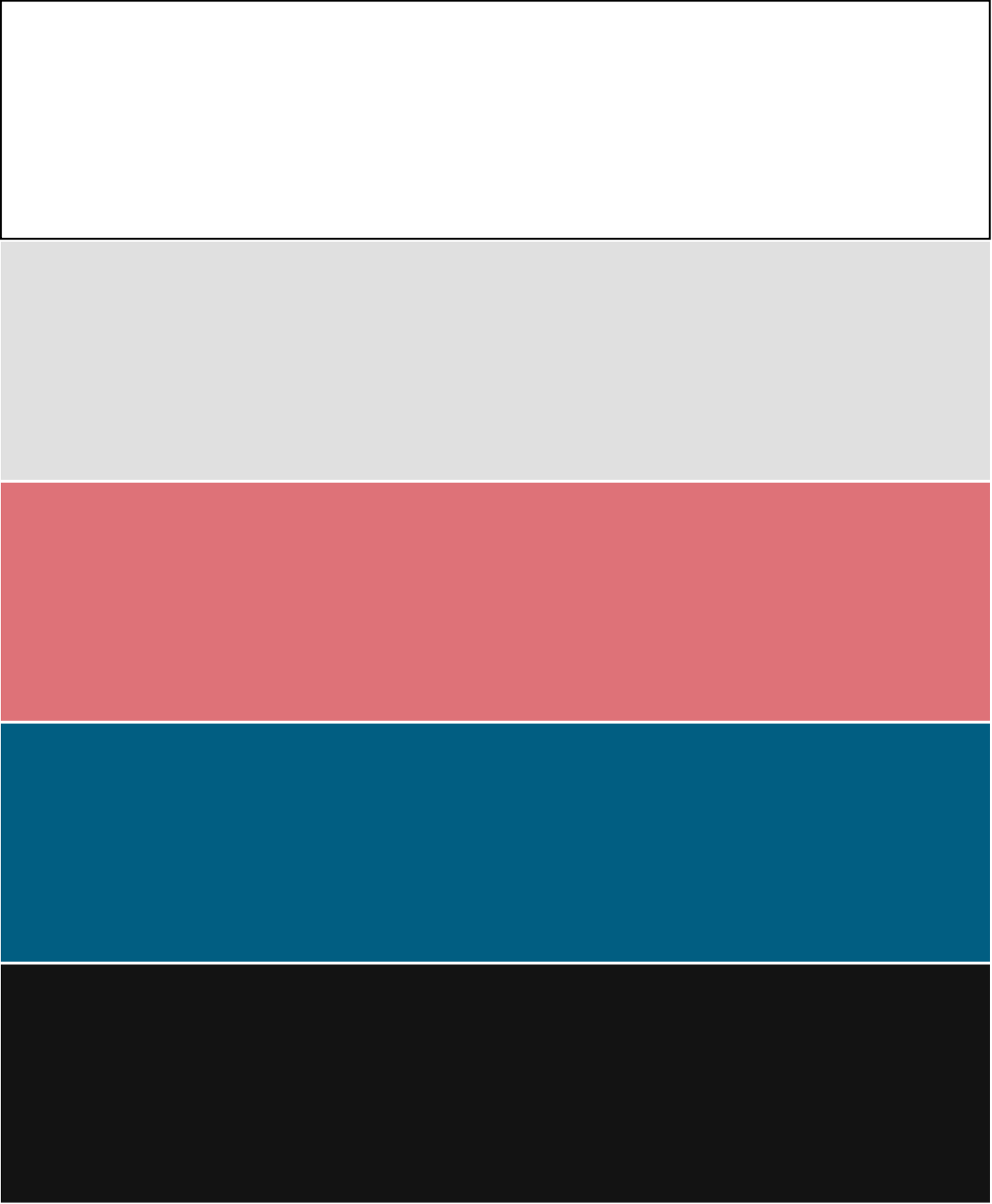
AGE 18-35

INCOME $100-10,000

MOODBOARD

COLOR

RGB: 255 255 255
CMYK: 0 0 0 0

RGB: 224 224 224
CMYK: 14 11 11 0

RGB: 222 114 120
CMYK: 16 68 42 0

RGB: 1 94 130
CMYK: 92 63 39 1

RGB: 19 19 19
CMYK: 86 82 82 70

FONT

Gill Sans:

Use for the logo and title text
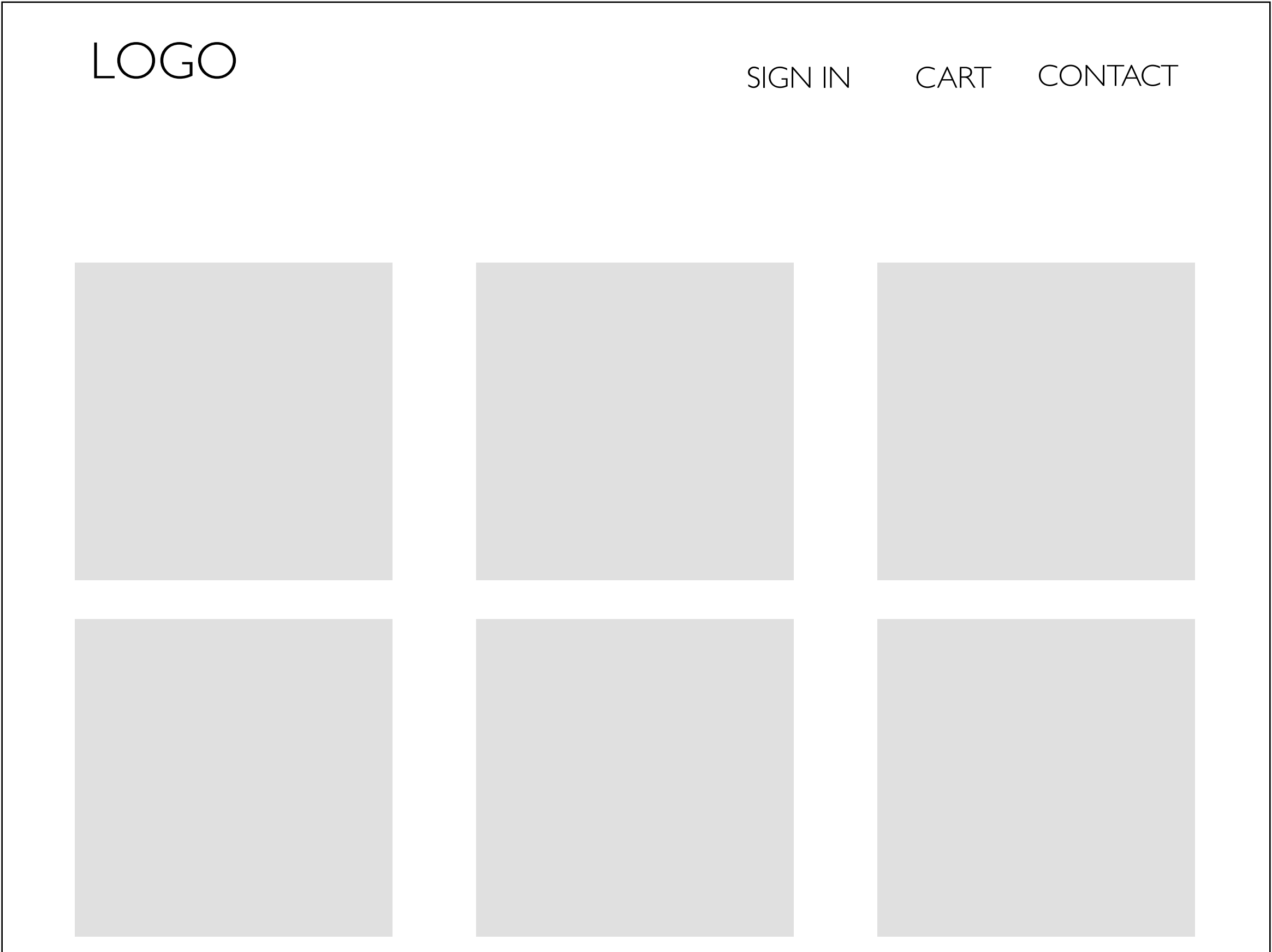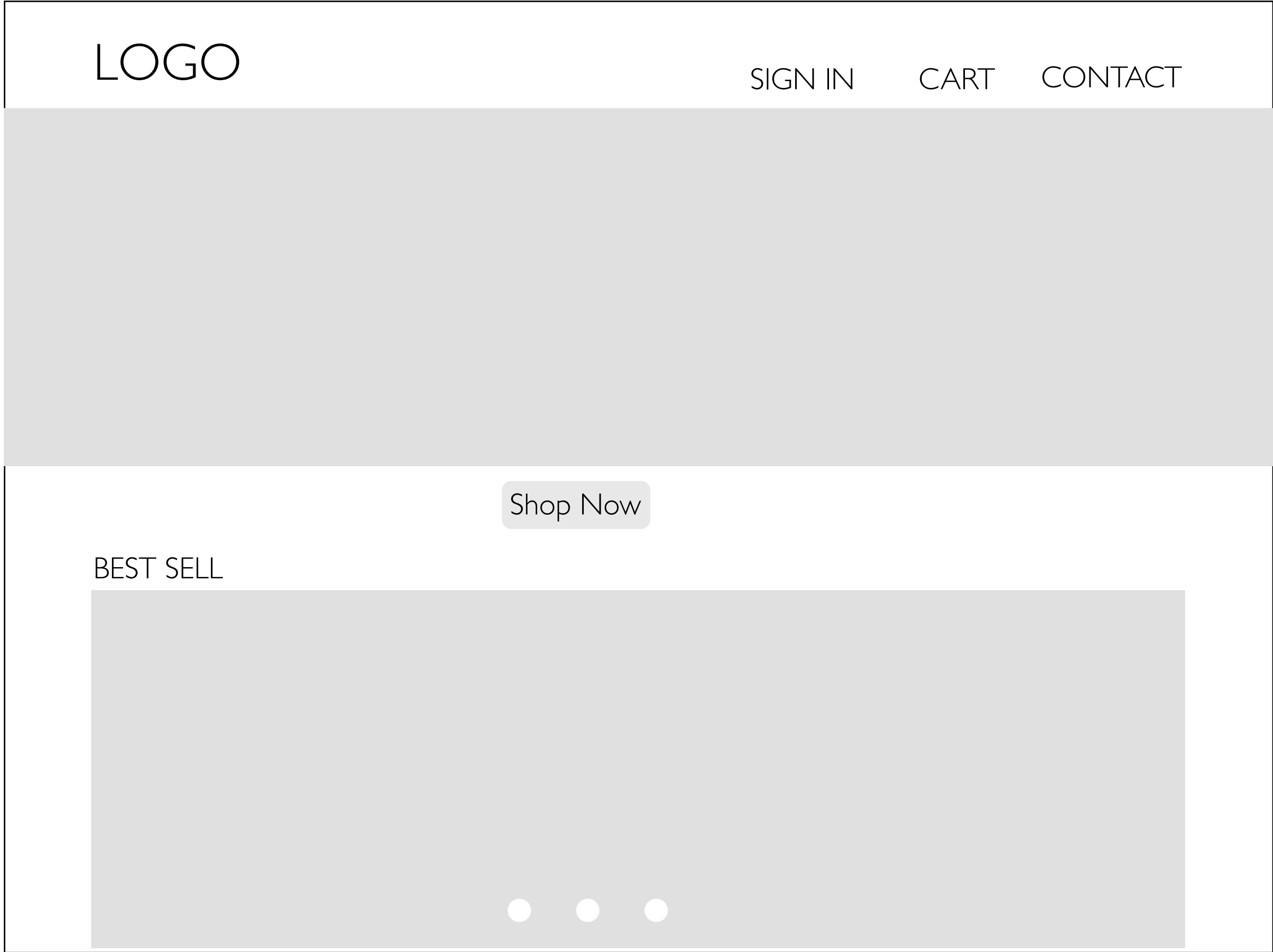
Z-STCOK   HOME   CART   SIGN

Joanna:

Use for the infomation and number text

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WIREFRAMES

LOGO   SIGN IN   CART   CONTACT

Shop Now

BEST SELL

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LOGO   SIGN IN   CART   CONTACT

LOGO

NAME OF PRODUCT

$100   Add

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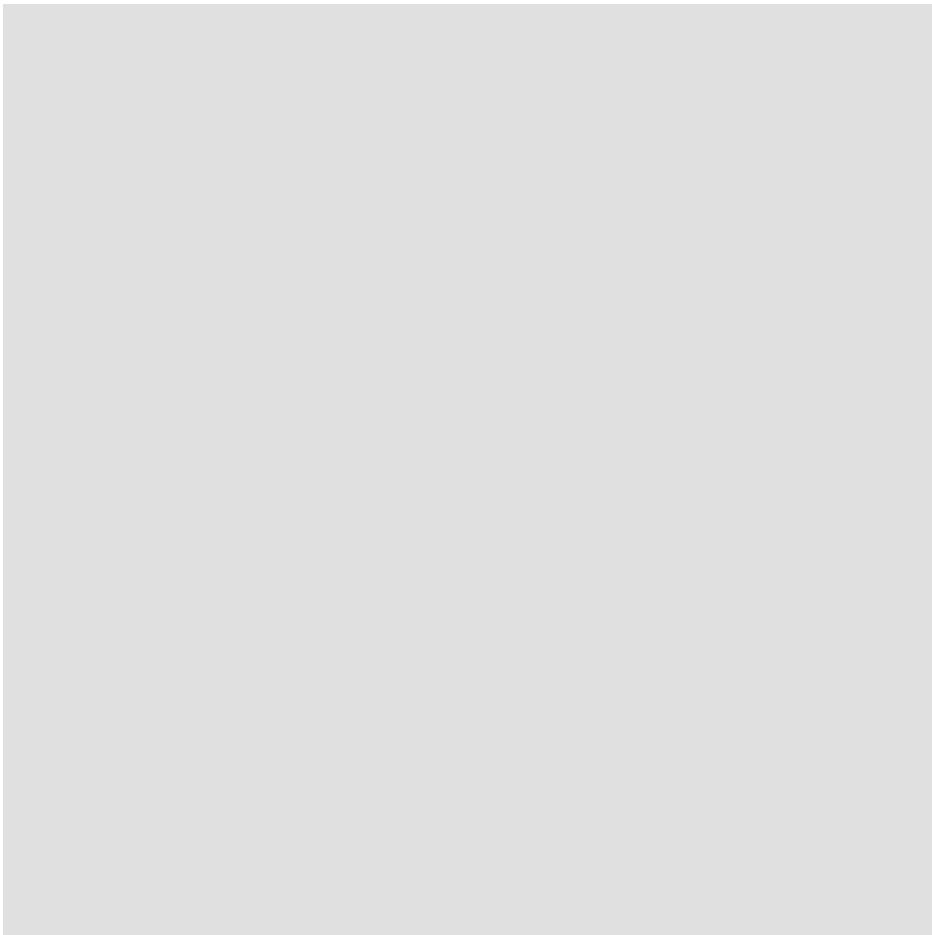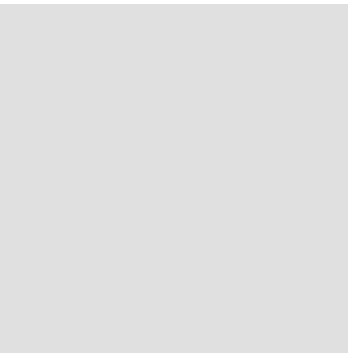Impedit laboriosam commodi, at.

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LOGO

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