

The Use of Information Systems to transform Small Businesses in Nigeria

Introduction

Small businesses play a pivotal role in Nigeria's economy, contributing significantly to job creation, GDP growth, and poverty alleviation. In recent years, these businesses have been increasingly adopting information systems (IS) to streamline operations, improve decision-making, and enhance their competitive advantage. This literature review aims to provide a comprehensive understanding of the role of IS in transforming small businesses in Nigeria, drawing upon existing research and identifying key themes and gaps.

Understanding Information Systems – Discussion of the concepts of IS

The Digital Transformation Landscape in Small Businesses – Overview of digital transformation in small businesses

Challenges to Information System Adoption in Nigerian Small Businesses - Hindrances to implementing IS in small businesses in Nigeria

Research Gap – Research gap based existing literature

Conclusion