## Jonas Auernhammer

**UX** Designer

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## **Working Experience**

| Build in Amsterdam                                  | Mar 2023 - | User Experience Design (Intern)   |  |  |
|---|------------|---|--|--|
| E-commerce of the<br>Year '17, '18, '19 & '21       | Nov 2023   | Worked on a new 3D product configurator for vitra.com that enables 4.8M+ annual users to customize over 640 products from 30+ categories according to their needs. Aside from my main project I also supported various other E-Commerce projects involving Dior, TheBalvenie, and X-Bionic.   |  |  |
| Siemens AG  | Mar 2021 - | User Experience Design for HMIs (Working Student)   |  |  |
|   | Jun 2022   | Collaborated on international HMI design projects, led design sprints in Europe, created a design system for the HMI team, conducted Figma trainings for colleagues in China, and designed and UX optimized HMIs for international clients like Porsche. Enabled engineers to resolve issues in production lines up to 4x faster on their HMIs. |  |  |
| Freelance User<br>Experience Designer               | Oct 2020 - | User Experience Design for HMIs (Working Student)   |  |  |
|   | Today      | Collaborated on multidisciplinary digital projects, such as different types of interactive Software projects, a Webapp for a Research Institute in Norway, a mobile App and Social Media Campaigns that I have directed and produced.   |  |  |
| OHM Professional<br>School, Technical<br>University | Feb 2020 - | User Experience Design for HMIs (Working Student)   |  |  |
|   | Jun 2020   | Conception and development of a survey Webapp for better communication between students and professors.   |  |  |
| Brunner & Schmidt<br>Data Technology                | Jul 2018 - | User Experience Design for HMIs (Working Student)   |  |  |
|   | Feb 2019   | Designed and developed both internal and external websites.   |  |  |
| Brunner & Schmidt<br>Data Technology                | Jan 2018 - | Internship in the field of digitalization   |  |  |
|   | Jul 2018   | Worked on various digital projects such as a website, explainer videos & standardization of work processes.   |  |  |

| Education | Certification |
|-----------|---------------|
|           |               |

| TH Nuernberg                   | Oct 2020 -<br>Today    | Bachelor Studies in<br>Design (ToR 1,24)    | IBM     | Enterprise Design Thinking<br>Practitioner |
|--------------------------------|------------------------|---|---------|--|
| TH Nuernberg                   | Oct 2020 -<br>Jun 2019 | Bachelor Studies in business administration | Webflow | Layout Certification Level 1+2             |
| Staatliche FOS II<br>Nuernberg | Dec 2017 -<br>Jun 2019 | Fachabitur in business administration       | Google  | Basics of online Marketing                 |

## Skills Interests

Figma(Design Systems), After Effects, Principle, Framer, SEO, HTML & CSS, GSAP Js, Webflow Development, Design Sprints, Design Thinking, User Testing, User Research, Adobe Creative Suite, Davinci Resolve, Blender, MS Office,

Fintess, Tech, Design, Finance, Film, Wintersport, VR