

▲ My feedback

Group feedback

# Orange (2) - Patched - SC Alicia







(3)

Students in this group

Search students...

Amstel, Thammy T. van Bos, Bradley B. Rosmalen, Sam S.W.N. van Vanniyasingam, Thuvaragan T. Wesselius, Jonas J.

## Checkpoint 8 Week 6 - Stakeholder Meeting 09-10-2024



Amstel, Thammy T. van 16 days ago

What did we do

We had a stakeholder concept presentation, we presented our research, concept and wireframe

#### Feedback

Concept in general quite allright, he had some feedback:

- We forgot to introduce ourselves, we did give him a hand and told him our names, but that's is, this is due to our late planning making the presentation. We know this for next time!
- Group was nog compete, Thuva was absent
- Research for reading levels and attention span was a good step
- Do a bit more research before continuing working out the concept/wireframes
- Give the concept more body, look at the details, some things were unclear, but after explaining it was clear, write those details down into the concept
- The accessibilities
- Profiles per child, with set settings per child
- Settings
- Etc.
- Creating choices in the story to create longer stories/life lessons, is a good idea in general, but keep in mind that your other research about the attention span might contradicts this idea. He has his doubts about this, but maybe if we research more into this we can prove him wrong or right, conclusion do more research about this to be sure!
- Great idea to look into different reading modes, like adult reading mode, and child reading mode, for Childern who reads along with the parents. Look further into this
- Internationalisation, that you guys even thought deeper than, only Dutch or English is already very good! Good that you thought about maybe different reading directions for other cultures, look deeper into this, research, if you think this app only needs to be dutch, fine, but if you think the app needs to be in multiple languages, or include some cultural specialities, go ahead!
- We encourage your innovative ideas, like the reading mode, if you have more ideas like this, go ahead!

## What are we going to do:

We are going to speak with Thuva about his absence during the presentation, and we are going to do more research, and finish some research that was not finished. We are also going to write out our concept

concretely.

- Research for the accessibility
- Working our concept in a document
- Finishing our competitor analysis
- Branding research
- Culture research
- Al research

After we finished our research, we will adapt our concept more, and after that and some feedback we want to start working on mockups/prototyping.



Amstel, Thammy T. van 16 days ago

Aditional feedback:

- think about every functionality before starting on the prototype



Write a summary of what you discussed with your teacher...

Post feedback

Checkpoint 7 Feedback with Petra 30-09-2024





Amstel, Thammy T. van 25 days ago

What did we do:

we devided the research, and made a planning, after that we made a flow chart for our survey, and also created our survey,

#### feedback:

use the survey as an interview, and narrow it down, you need to focus first on one direction, instead of all directions. Do not wait on the survey awnsers.

What are we going to do:

we are going to send out the survey, and everyone will do some interviews in the meantime. after we have some awnsers form the survey and the interviews, we will narrow our direction based on the results. for the rest we will also continue with our devided research

## Checkpoint 6 Week 4 - Berry & Alicia 26-09-2024







# Bos, Bradley B. a month ago

#### What did we do:

- finalized the studio website
- studio branding final touches
- Yesterday we received the project pitch / introduction telling us what our project is about.
- Today we did the debriefing and made multiple mindmaps to get an idea of what needs to be done or what needs to be researched.
- after mindmapping we made a whole list of researchable topics related to our project, and with help of Alicia we made a few research questions, we have one main question and one subquestion but we are working on combining the topics into other subquestions. (we might add more subquestions after researching for further future research)
- we made a small planning for the coming week which could still be changed

#### Feedback:

- We had positive feedback about already making alot of researchable topics and we were suggested to make researchs questions from these topics.
- we got positive feedback on some of the topics for being topics people usually don't think about.
- positive feedback on being openminded about the research and not being too narrow minded.
- things we needed to keep in mind is not being to strict on "technical posibilities" or instantly focussing on an idea we have in mind. aka keep going as we are. do research and then make concepts.

# What are the next step:

- making research questions and see which researchable topics would come into play.
- picking/choosing/assigning research questions.
- start research ofcourse
- combine research and make more research questions or start on concepts
- finish a broad planning for the whole project in more details (we already got a small planning but not very detailed).

#### Checkpoint 5 Week 3 - Studio feedback - Medhat 18-09-2024





# Bos, Bradley B. a month ago

- what did we do:

We made different logo itterations, multiple colour pallets and two different wireframes (with different colours)

#### -feedback:

Medhat liked the idea behind the logo, and the inspiration we took from "lines of codes" but it wasn't very obvious at first glance, so we might have to make some more itterations he also suggested trying a dark background and the initials in a lighter colour.

for the wireframes he liked the wireframe with the darker background, the lighter colour option remembered him of a more classic look. For the other wireframe he suggested also adding the colours, there were also some buttons that looked off and the header could've been a little smaller maybe.

- What are the next steps? adding colour to wireframe 2 and fixing the buttons then comparing and choosing more logo itterations and finalizing choosing typography.

## Checkpoint 4 Week 3 - Studio presentation 16-09-2024







# Bos, Bradley B. a month ago

- what did we do:

Due to previous feedback about the studio name we took the afternoon (had a workshop this morning) to discuss a new studio name. We made this name Semi concrete (either Patched or Petched).

We took the rest of the afternoon to sketch logo ideas discuss the planning for the future.

- Feedback:

In the early afternoon we asked for help with the name, with this help we settled on Petched.

Later after the Studio presentation we noticed we are behind of the other groups with the branding of our studio, that's why we got pointed on improving communication and making sure everything starts rolling so we'll be able to catch up and be done soon enough.

- -What are the next steps:
- everybody logo sketch for in the morning
- Tomorrow finalize the logo and colour pallets
- start wireframing.
- do branding.

## Checkpoint 3 12-09-2024 **■**



# Vanniyasingam, Thuvaragan T. a month ago

- What did we do:

We showed several logo sketches for our studio, GraphicAlley, along with a moodboard featuring various color palettes that we selected using Adobe's color picker tool. The colors were chosen to align with the theme and essence of the studio name.

We also divided our roles earlier today and split tasks to each member of the studio to work for the upcoming weeks.

#### -Feedback:

The teacher liked the name, but it may not fit our studio completely since the current word (Graphic)Alley aims towards a graphic designing studio. We have to come up with a studio name that would match with our project goals. After showing our moodboard the teacher did like one of colour palette that we can implement into our logo design.

What are the next steps:

- discuss about the new studioname
- Finalize logo's
- 2 Color palettes each
- Wireframe for our website
- 3D printing an artifact

## Checkpoint 2 Week 2: Wednesday Feedback Medhat 11-09-2024



Amstel, Thammy T. van a month ago

- What did we do:

We brainstormd for a group name, we came up with a whole list of options, and narrowed it down to 3 names. With those 3 names we started to sketch a few quick logo idea's to get a look and feel for the name.

We had a online meeting with Thuva, to decide the name, and discuss the plan for the upcoming days.

Eventually we came up with GraphicAlley

#### - Feedback:

Medhat asked if we already devided the roles, we have not, but it was okay to do this tomorrow.

With the studio name GraphicAlley, he did not really see any image for any object, he seemed to like some of the sketches we made for the logo.

# - What are the next steps:

We are going to sketch 2 logo's per person, for iteration and we will choose the best aspects, after we decided on we like the most, we are going to work out some more iterations.

Tomorrow we are going to devide the roles

And on the side we are going to start working on the branding

Checkpoint 1 Week 2 - Monday - Feedback with Jan & Petra 09-09-2024

⚠ You didn't submit feedback for this checkpoint.