

Competitor Analysis

Refugee Talent Hub



Overview:

A Dutch-based Platform connecting refugees with employers.

Strengths:

- Collaborates with large organizations (e.g., Rabobank, Philips)
- Provides mentorship and coaching.
- Offers networking events and training programs.

Weaknesses:

- Limited to specific partner companies.
- No built-in CV creation tool or multilingual support.

Worker



Overview:

A German job platform exclusively for refugees and employers.

Strengths:

- Dedicated job board for refugees.
- User-friendly interface with profiles for both job seekers and employers.
- Free for refugees.

Weaknesses:

- No CV builder.
- Lacks communication tools for networking.

Upwardly Global



Overview:

A U.S.-based nonprofit helping refugees and immigrants integrate into the workforce.

Strengths:

- Offers professional skill-building courses.
- Provides one-on-one coaching and mentorship.

Weaknesses:

- Focuses on high-skilled workers.
- Lacks an integrated job board.

Indeed + LinkedIn



Overview:

General job platforms widely used by employers.

Strengths:

- Large database of job listings.
- Well-established network.
- Automated CV creation tools.

Weaknesses:

- Not tailored for refugees.
- Lacks language and integration support.

Market Gap & Unique Value Proposition

We can differentiate ourselves by:

- **CV Creation Tool** – A multilingual, template-based system to help refugees build professional resumes.
- **Integrated Communication** – Messaging and networking features for refugees and volunteers.
- **Job Board** – Employers can directly post jobs and browse refugee profiles.
- **Administrative Assistance** – Step-by-step guides for obtaining a BSN, DigiD, and setting up a bank account.
- **English and Dutch tests** - Tests to see what level the refugees are at in terms of these primary languages