

Ryo Nakagawara

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EDUCATION

UNIVERSITY COLLEGE LONDON: (London, UK) Sept. 2017
MSc. Industrial/Organizational & Business Psychology
Dissertation topic: “Emoji and the Implicit Association Test for Uncovering Implicit Attitudes Toward Brands and Different Race Advertisement SpokesEmoji”
Dissertation supervisor: Dr. Dimitrios Tsivrikos

CHAPMAN UNIVERSITY: (Orange, CA) May 2016
B.A. Economics (Honors)
B.A. Psychology (Honors)
Awards: Chancellor's List

COMPUTER SKILLS

- **R:** Data wrangling (tidyverse), sentiment analysis (tidytext, stringr), web scraping (rvest), data visualization (ggplot2)
- Some examples of my work in R can be found on my personal website: <https://ryo-n7.github.io>
- **SPSS:** Statistical analysis (regression, general linear models)
- **Inquisit Lab 5:** Coding online and mobile-friendly psychology experiments (e.g. Implicit Association Test)

EXPERIENCE

OCT Group: (Orange, CA) Aug. 2015 – Dec. 2015
Web Content Developer (Marketing and Outreach Team)

- Shared analyses and conclusions about the research projects headed by Dr. Kerk Kee at Chapman University
- Analyzed and identified the target audiences in order to construct web development and social media plans
- Brainstormed blog posts and social media posts with a unified voice consistent across all platforms

Chapman University: National Science Foundation research project (Orange, CA)
"Computational Tools, Virtual Organizing, & Dynamic Innovation Diffusion" headed by Dr. Kerk Kee
Research Analyst Jan. 2015 – Dec. 2015

- Analyzed one of the three main research questions by synthesizing interviews and coding data into categorized concepts through the usage of the NVivo 10 qualitative data analysis software
- Engaged in weekly meetings with coding team and principle investigator for the allocation of weekly workflow, optimization of coding procedures, and discussion of the analyzed data in context of main research questions
- Constructed an outline providing guidance for virtual organizations to improve workflow and work style

Research Assistant Jan. 2014 – May 2014

- Transcribed interview of professors and professionals involved in computer sciences and natural sciences
- Presented findings in university research fair by creating a poster and PowerPoint presentation

VOLUNTEER EXPERIENCE

- Soccer coach and English teacher in Ghana, India, and Japan.