



Poets Pulse surveyed 352 people recruited on Twitter and the Urn.Art Discord on October 27-28, and the results below represent the opinions of a subset of 288 owners of Lost Poets NFTs who completed the entire survey.

Executive Summary

Poets Pulse survey participants are overwhelmingly holders of Ash, with most having between 10-100 ETH in NFTs, and the median respondent holding 3 pages and 4 poets. 41 percent of respondents intend to burn at least a quarter of their poets, while 36 percent of respondents plan to burn at least 1 page per poet owned.

Poets Pulse respondents are bullish on Pages, believing they will not lose value against Poets, and that 22K of the 38K pages will eventually be fed to Poets. Finally, a large plurality believe that Pak will use the proceeds from the upcoming Ash exclusive to fund Ash liquidity or Ash staking projects. About 40% of respondents spend between 25 and 50% of their NFT time on Pak, 80% love Pak more because of Lost Poets, and only 18% hate Pak more because of FOMO.

Community Characteristics

<u>Percentage Holding Pak NFTs:</u>	Cubes	Ash	FOMO	Lost Poets
	53%	93%	32%	100%

<u>Median Number of Lost Poets NFTs Held:</u>	3 Pages	4 Poets
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<u>Value of All NFT Holdings:</u>	<5 ETH	5-10 ETH	10-100 ETH	+100 ETH	Not Sure
	14%	22%	53%	10%	1%

Community Strategy

<u>% Poets Personally Planned to Burn:</u>	< 25%	25% to 50%	50% to 75%	>75%	No Poets Owned	Not Sure	NA
	31%	22%	11%	8%	2%	25%	0.3%

<u># Pages Planned Personally to Feed to Poets:</u>	0	0-1	1	2	3+	No Pages Owned	Not Sure
	13%	39%	20%	9%	7%	1%	11%

Community Predictions

<u>Median Predicted Value in 1 Year:</u>	Ash Price in USD	Number of Burned Poets	Number of Pages Fed to Poets
	\$100	8000	22000

<u>Will Pages Lose Value to Poets?</u>	Agree	Neither Agree Nor Disagree	Disagree	Not Sure
	18%	32%	44%	6%

<u>How Pak Will Use ASH Drop Proceeds:</u>	Burn It	Buy Art	Fund Liquidity/Staking	Donate to Charity	Hold	Not Sure	NA
	13%	10%	40%	1%	12%	18%	6%

The community offered a large variety of speculations on potential uses for Pages, with some representative quotes of common responses listed below:

- “Maybe - it will reopen and you can create Poets again during the twist”
- “Used as canvas for painters (mute poets)”
- “many pages can become books that can be bought and sold on the market”
- “I don’t think pages will gain additional utility, they have plenty already”
- “Mint pass”

Questions and suggestions about Poets Pulse may be directed to poetspulseproject@gmail.com.