



# Jonathan C. Igler



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<https://jonathanigler.github.io>

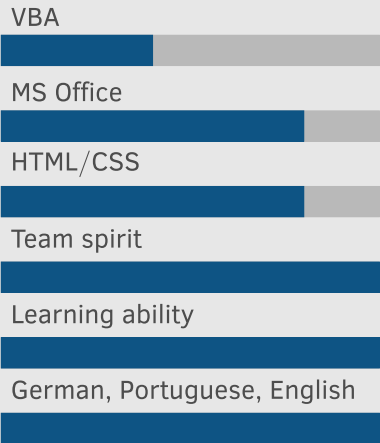


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## About me

Currently I am working as a Junior-Controller and Data Protection Officer at expert Warenbetrieb GmbH. Throughout my career hard work was the reason for which I was promoted to management positions as in cinema or VIP-teaching positions, yet not having the required education. Leadership responsibility, the ability to work in teams, creativity, stress resistance and a high speed of reaction belong to my my most noticeable social skills.

## Skills



## Professional Career

- 2019-today **Junior Controller and Data Protection Officer** expert, Hanover
- Part of the Corona task Force responsible for **Risk management** (Simulations of possible outcomes of the crisis as well as communication to banks concerning subsidies and pledges) securing solvency of the mother company for three upcoming months.
  - Calculation and analysis of relevant operation numbers as the **EBIT/EBITDA, Break-Even-Point, NOPAT** and sales breakdowns considering labor force, sales area and location profile.
  - Ensuring the compliance with **GDPR** requirements and overseeing the measures towards data protection as well as organizing employee training.
- 2019 **Working Student in the area of Controlling** expert, Hanover
- Enquiry and acquisition of **subsidies in the upper six digit range**, primarily for the construction of the new logistic building at the business office.
  - Comparative studie of leading **Business Intelligence Tools** concerning performance, UI and integrability.
- 2016-2019 **Deputy Movie Director** Kinowelt
- **Programming** movie playlists and checkout system.
  - **Conducting negotiations with representatives of international film studios** regarding conditions of broadcasting.
  - Deploying a product portfolio by creating a **performance analysis** of more recent films and **profitability analysis** of the menu.
  - Planning and execution of **marketing measures** for blockbusters as "Bohemian Rhapsody", "Mamma Mia" or "Grinch" which not only led to an increase in customer demand of up to 400%, but were also **received by media** (<https://bit.ly/2UnrmTZ>) which in consequence led to the invitation to the German premiere of the movie "Deadpool 2" (<https://bit.ly/301GXMx>).
  - **Keynote Talk** on yearly marketing coaching of north German cinemas.
  - **Human resource management** by recruiting, creating and maintaining shift schedules and givin gnotices when needed.
- 2011-2013 **Leading Associate** Wizard, São Paulo
- Creation of syllabus, schooling materials and methodology for teaching English and German, which was received by 15 teachers from a market-leading international language school in Brazil.
  - Recruiting of 50 new students (estimated **increase in turnover by around 10%**) through innovative teaching concepts.
  - Teaching of 12 classes consisting of 10 students as well as 10 VIP-students (e.g. **managers as Ricardo Figueiredo from Johnson&Johnson**). per trimester.

## Education

- 2018-2019 **M.Sc. Economics** Leibniz Universität Hannover
- Banking and Finance
- Thesis: Urban Logistics Routing Problems: Analysis of Heuristic Methods*
- 2014-2018 **B.Sc. Economics** Leibniz Universität Hannover
- Emphasis in the fields of statistics finance and investments as well as insurance business management
- Thesis: Pay-as-you-live concepts in the insurance industry*
- 2013-2014 **Admission for university** Studienkolleg Hannover
- Final grade: Upper second class (1.8)
- 2011-2012 **Curso preparativo de faculdade** Cursinho Objetivo, São Paulo
- Preparation for university entrance exams in Brazil.*

## Interessen

- Programming.
- Voluntary work at food shelters.
- Plane-Spotting.
- Weightlifting und Tae-Kwon-Do (1<sup>st</sup> Dan).