

Jonathan Itzen

Ankeny, Iowa

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WORK EXPERIENCE

Kreg Tool

Senior Full Stack Web Developer

May 2021 - March 2024

- Helped lead the end-to-end development of the Kreg Academy learning platform, working through all stages of development from initial concept to deployment.
- Collaborated with a diverse team of UX/UI designers, software engineers and stakeholders to ensure the platform delivered effective educational content and an engaging, user-friendly experience.
- Developed and revamped multiple web pages, enhancing functionality, visual appeal, and user engagement by implementing modern design principles and optimizing site architecture.
- Upgraded outdated technologies to modern standards, improving system performance, security, and maintainability while ensuring compatibility with new features and integrations.
- Integrated middleware solutions to seamlessly connect various systems, enhancing data flow, interoperability, and overall system efficiency.
- Improved the eCommerce UI/UX and overall user experience, resulting in increased customer satisfaction and higher conversion rates by implementing responsive design, optimizing load times, and enhancing navigation.

Happy Medium

Web Developer

August 2018 - May 2021

- Full-stack developer leading the production of dozens of fully-dynamic B2C websites
- Primary point of contact for the agency's biggest web clients for new product implementations and daily maintenance
- Lead development department's sprints and manage individual developers in daily operations
- Lead the development and integration of a university learning management system, increasing productivity for both students and faculty
- Revamp the UI and functionality of information systems, resulting in better user management and experiences
- Create a customized key redemption system allowing users to purchase subscription-based products
- Implement a credit card management system that allows users to read, add and update their payment information resulting in better UX

Amplimark

Application Developer

May 2018 - August - 2018

- Develop and maintain PHP/WordPress and .NET driven websites with a mobile-first strategy
- Build responsive WordPress websites using JavaScript and jQuery to create AJAX functionality
- Increase client SEO with back link building, programmatic optimization, and traffic-driven campaigns to attract more business

SKILLS

- Laravel
- Livewire
- PHP
- WordPress
- JavaScript/jQuery
- NextJS/React
- MySQL
- NodeJS
- Salesforce Commerce Cloud
- HTML/CSS/SASS/TailwindCSS
- SEO
- VS Code

EDUCATION

Iowa Central Community College | Fort Dodge, Iowa
Web Technology

Graduate Class of 2018