



**HackUC > June 20th-June 21st 2015**

*Find your **spark***

## **Primary Contacts**

HackUC Founder, Sehmon Burnam - [hackucvts@gmail.com](mailto:hackucvts@gmail.com)  
Public Relations Officer, Marcella Plazas

## **What is UCVTS?**

Union County Vocational Technical Schools is a district of public vocational technical schools located in Scotch Plains, NJ. We are made up of five schools, spanning the disciplines of Theatre, Dance, Allied Health, Engineering, Information Technology and many more.

## **Why sponsor?**

HackUC is a hackathon that aims to inspire and encourage high school students to explore technology and the potential of coding. Though students have the freedom to create their own hacks, sponsors may guide them through a project whether it be through swag, APIs, or workshops.

Companies can also use this opportunity to build brand awareness, receive product feedback, and evangelize their products to a new generation of leaders.

## **Are you considering a different kind of sponsorship?**

*At HackUC we encourage all our participants to “find their spark”, to find their own unique way to connect Computer Science to their lives. We encourage our sponsors to do the same, and try to find unique ways to support us, such as:*

Sponsor a Meal/Beverages/Snacks - we will need to provide students with lunch, dinner, breakfast, and a constant source of caffeine. After all, great hacks are fostered by more than just a **spark** of genius.

Swag - build your brand awareness and spark interest in your company

# Sponsorship Tiers

General	Bronze	Silver	Gold	Platinum	Graphene
Cost:	500	1000	3000	5000	Contact Us
Mentors at the event	✓	✓	✓	✓	✓
Table in supporter section to talk to participants		Shared	Individual	Individual	Individual
Special Category and Prize			✓	✓	✓
Can demo API at opening			2min	4min	6min
Can give speech at opening and closing ceremonies				✓	✓
Company Advertising					
Can bring company advertising	✓	✓	✓	✓	✓
Participants contact info if provided		✓	✓	✓	✓
Invite to dinner with the winners after the event				✓	✓
Branding					
Mentioned on website	✓	✓	✓	✓	✓
Mentioned on our official social media	✓	✓	✓	✓	✓
Mention at Opening/Closing ceremonies	✓	✓	✓	✓	✓
Can distribute company swag	✓	✓	✓	✓	✓
Thanked on T-shirt		✓	✓	✓	✓
Promotional Material Distributed in Bag			✓	✓	✓
Co-Host (HackUC + <YOU>)					✓

We are looking for only one Co-Host sponsor. In addition to being co-listed alongside HackUC on our website, t-shirts, banners, etc. the Co-Host will receive other advantages. We also want to emphasize that we are willing to discuss further benefits with all tiers.

## Thanks Again for your Support

-The HackUC Team