Friends & Family Night

Why?
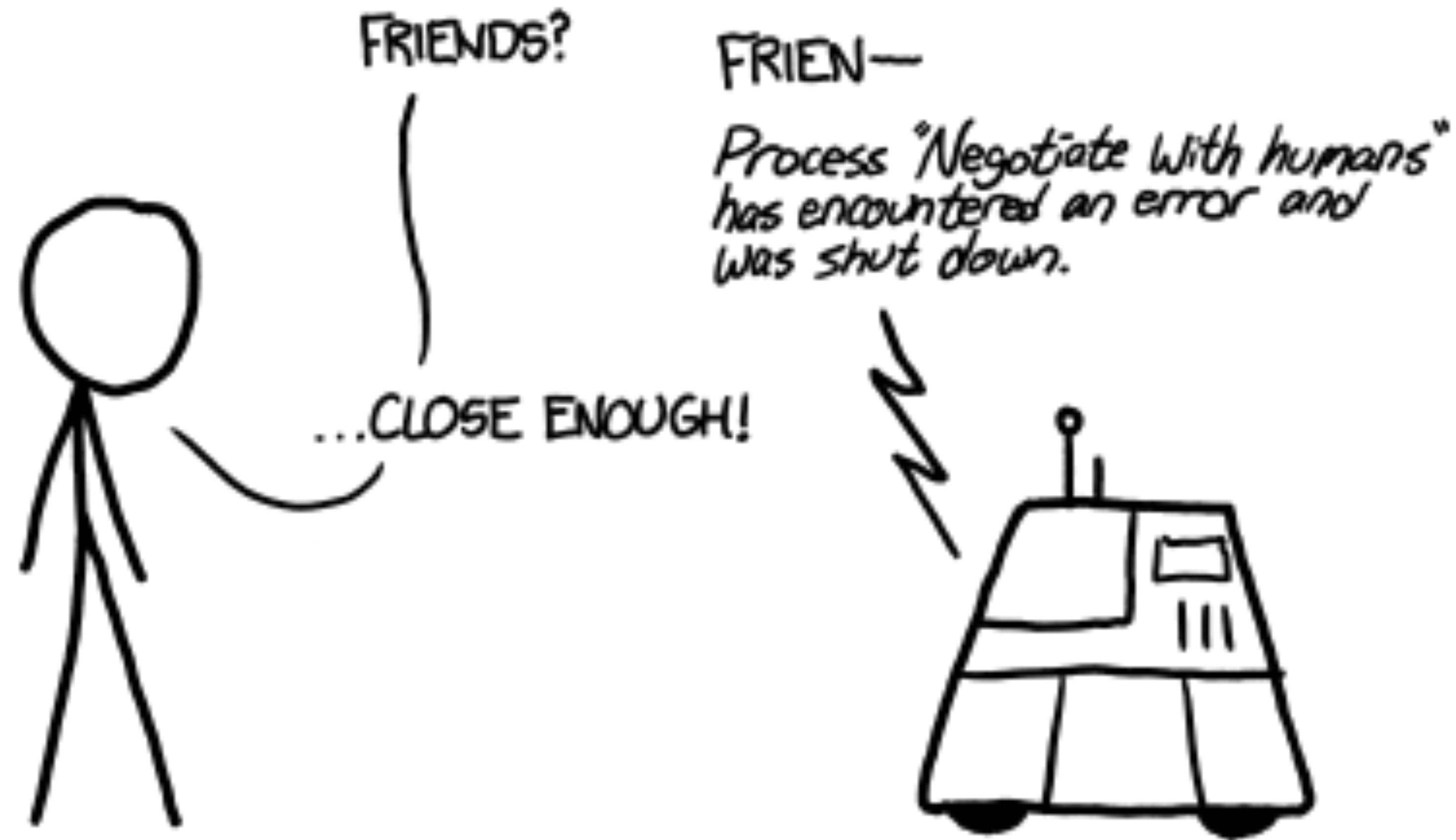
1. You Probably Have Friends &/ Family

2. Practice Talking About Your Project
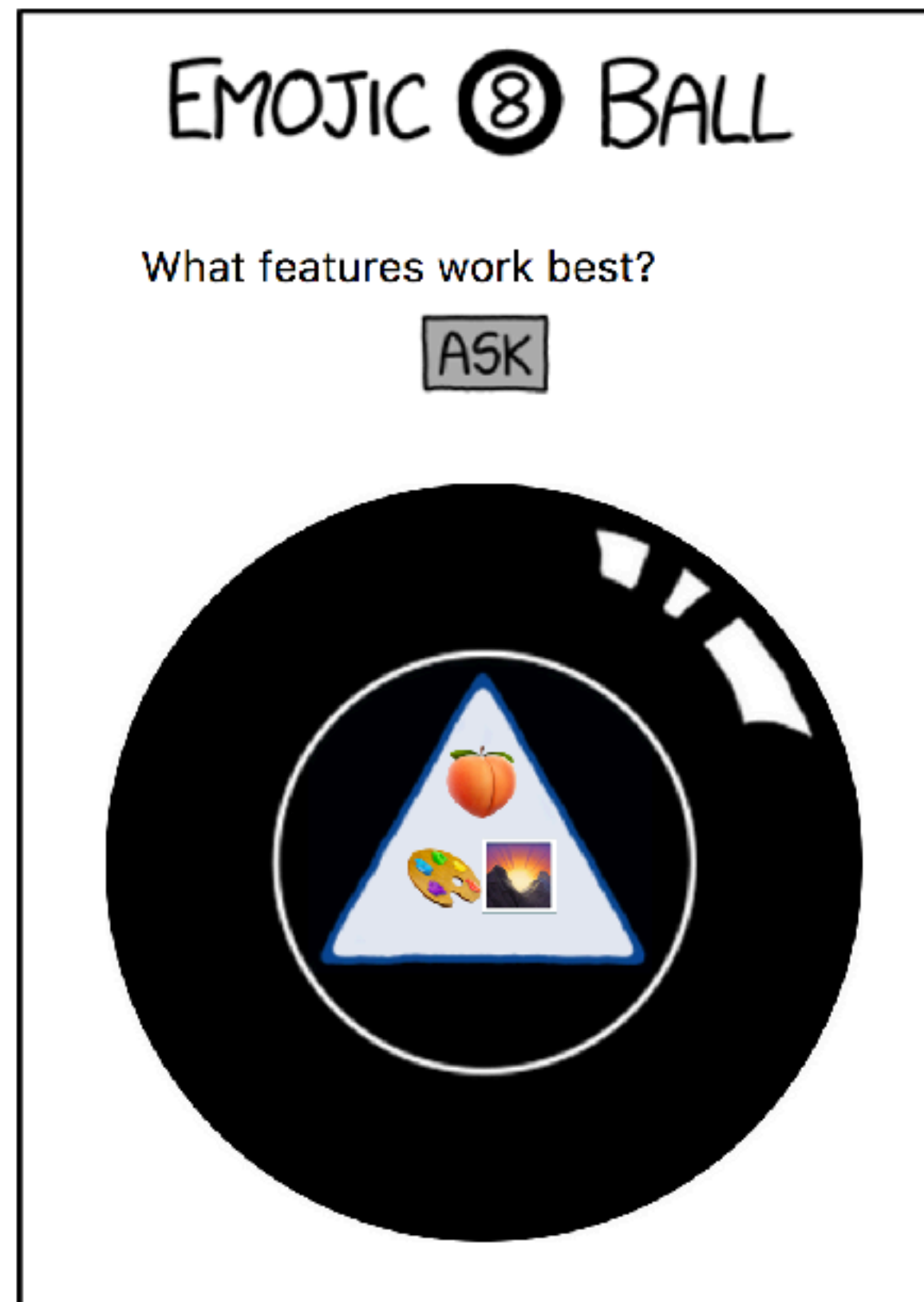
3. UX Surveying

Who?

Guests

◎ **This is a short slide because you should already have registered your guests**

When?

Wednesday

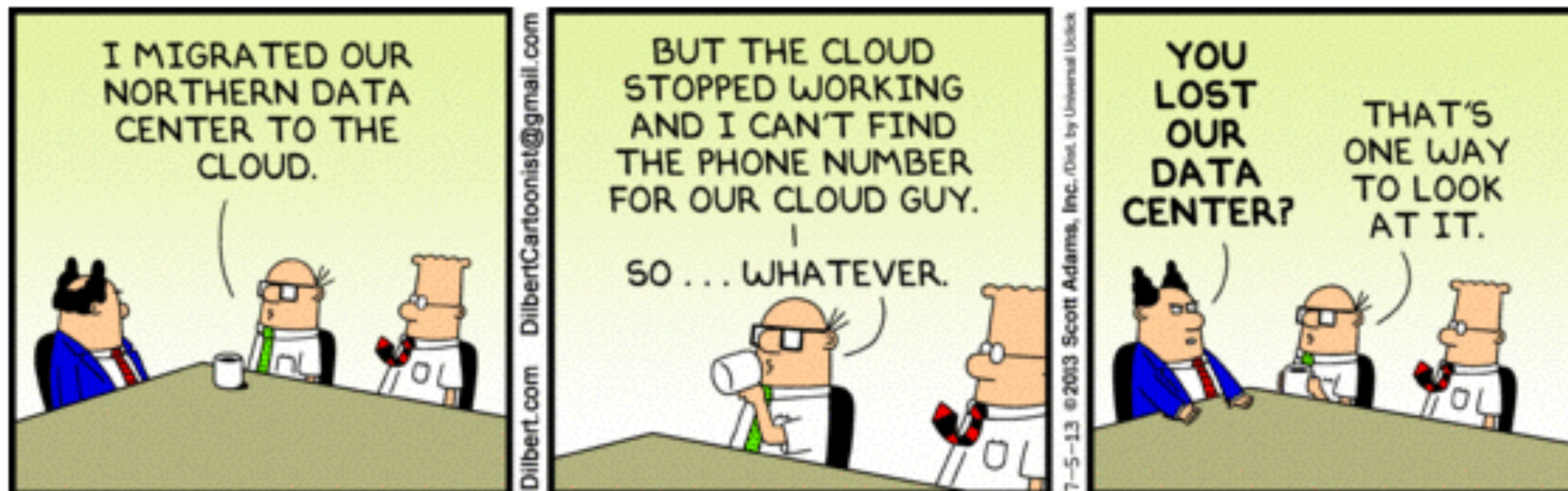◉ **Already submitted form with project name & screenshot**

◉ **Beginning of day: push `demo` from a functional branch**

- Clone to a separate "rescue" folder on at least one machine

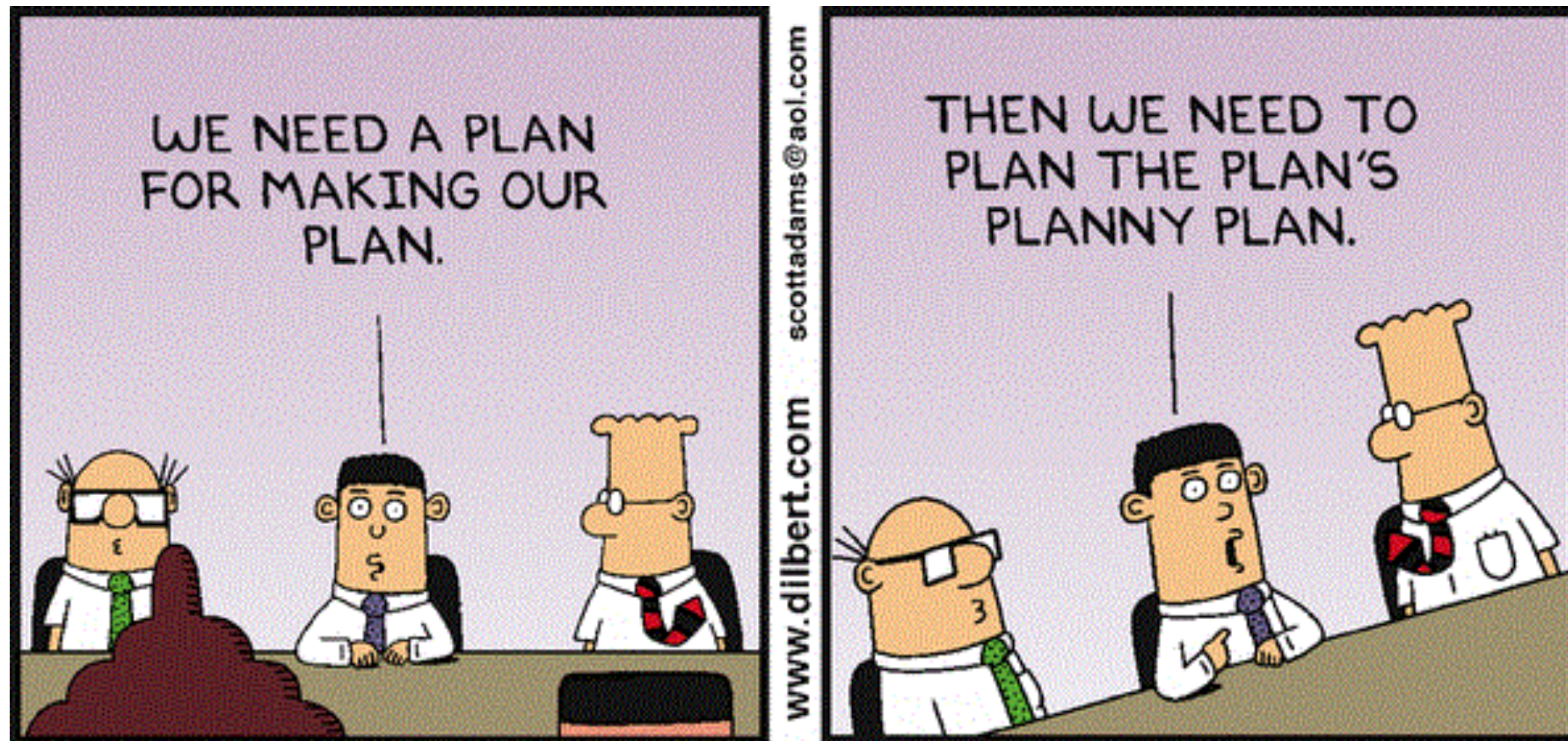- This is your fallback in case the project or demo explodes later

The Night

- **6:00 PM: guests begin to arrive — socialize**

- **6:30–7:00 PM: short introductions**

- **7:00–8:00 PM: "science fair" (open demo stations)**
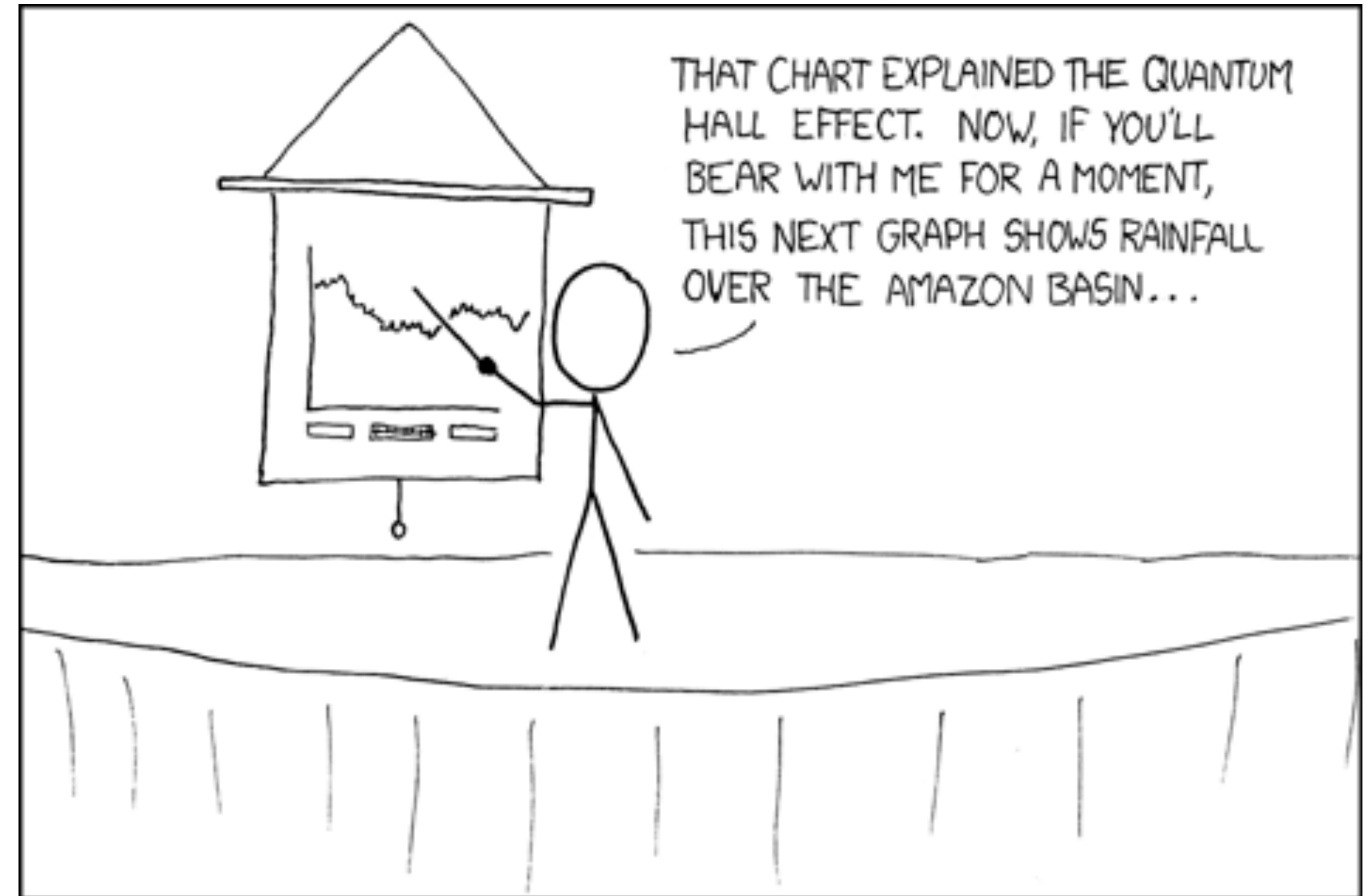
How?

Prep

- ◎ **Work out the logistics of presenting**
  - What app components need to be running? Branches?
  - Server processes? App instances? Incognito windows?
  - Logins? Seed data?
- ◎ **Create a checklist / walkthrough**
- ◎ **Confirm working `demo` branch**
- ◎ **All members practice!**

Tips

◉ **Make it short! < 3 mins**

 • You are going to be repeating this to a lot of people

 • Have all your examples, transitions, alternate states, logins, etc. ready to go in separate app instances / windows / desktops / screens etc.

 • …*minimize* setup / teardown / resets

◉ **For a non-technical audience**

 • Prepare explanations for more technical aspects (metaphors / similes)

 • Be ready to talk about *your* contribution

 • Going off-script to answer questions is good (keep audience engaged)

Stations

- 2 screens, 2 computers (redundancy)

- At least 1 person at your station

- Remainder of team can circulate, visit other stations, etc.

- Trade shifts fairly

THAT CHART EXPLAINED THE QUANTUM HALL EFFECT. NOW, IF YOU'LL BEAR WITH ME FOR A MOMENT, THIS NEXT GRAPH SHOWS RAINFALL OVER THE AMAZON BASIN...

IF YOU KEEP SAYING "BEAR WITH ME FOR A MOMENT", PEOPLE TAKE A WHILE TO FIGURE OUT THAT YOU'RE JUST SHOWING THEM RANDOM SLIDES.