# Data Science Methods for Clean Energy Research

Week 10 L1: Unsupervised Learning

March 6, 2017



#### **Outline**

- > Quick review from last time
- > A brief note on the support vector machine
- > Comparison of supervised vs. unsupervised learning
- > Principal components analysis (PCA)
- > Clustering
- > Wrap up



### **Topics last time**

- > Decision trees
  - Classification and regression trees
  - Tree depth and relationship to bias/variance concepts
- > Ensemble methods
  - Bagging
  - Random forest
- > Visualization of DTs

#### Big picture concepts:

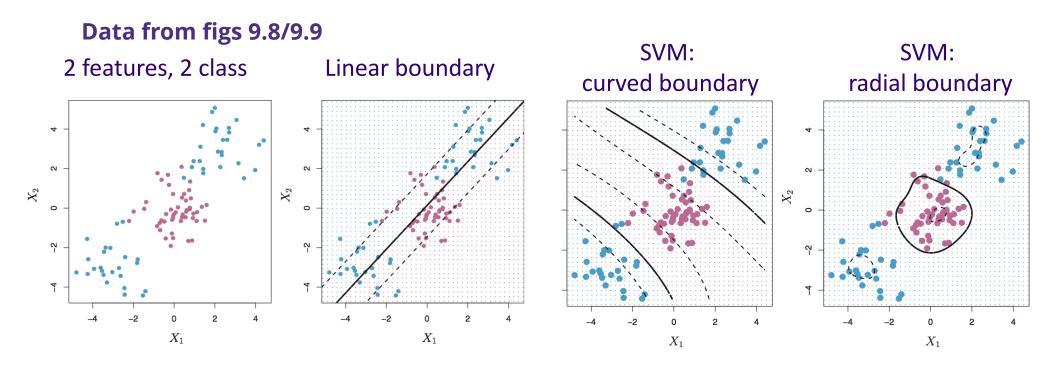
- DT can outperform regression or classification, especially when relationships are complex or nonlinear
- DT are highly dependent on training data used, so ensemble methods are strongly advised

# Visualization of the DT in Python



### Support vector machine (SVM)

- > I had hoped for time to discuss an advanced classification technique called SVM: 1 slide instead 🙁
- > **Qualitative idea:** construct decision boundaries when there is a nonlinear relationship between features

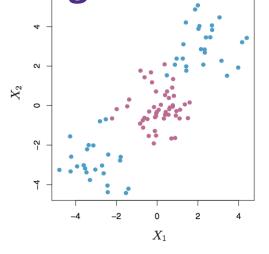


#### Supervised vs. unsupervised learning

- > Consider the X1/X2 data below. Imagine the scenario in which we did not know in advance the response Y (the color of the circle or class)
- > Main goal:
  - Use a large set of features (X) [there are no longer any responses, Y!] and determine how the data may be grouped together

> Central challenge in unsupervised learning:

- How to validate the data?
- Or... Is there any "answer"?



#### Two concepts in unsupervised learning

- Find a way to group the data in reduced dimensionality so that sub-groups describe most of the variance: principal components analysis (PCA)
- 2. Find similar sub-groups of data within our total data set: clustering

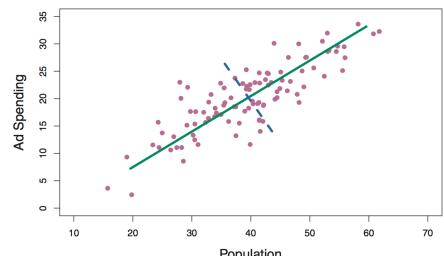


### **PCA** analysis

- > The concept of a principal component
  - Suppose we have two descriptors (Fig 6.14), which are related somehow
  - We seek the relationship that captures most of the variance in a linear summation of all of our descriptors
    - > What are the coefficients  $(\phi_{11}, \phi_{21})$  that maximize  $Var(\phi_{11}X_1 + \phi_{21}X_2)$  given  $|\phi_{11}|^2 + |\phi_{21}|^2 = 1$
  - If we are successful, then the coefficients tell us something interesting about how the variables are related...

The **first** principal component for this data is shown by the green line and given by :

$$Z_1 = 0.839 \times (pop - \overline{pop}) + 0.544 \times (ad - \overline{ad}).$$
  $(\phi_{11} = 0.839, \phi_{21} = 0.544)$ 



#### **PCA definitions and concepts**

- > One way to look for the relationship between variables that maximizes the variance is to look at the matrix of scatter plots (not feasible in high dimensionality)
- > The first principal component ( $Z_1$ ) is determined by solving

$$\underset{\phi_{11},...,\phi_{p1}}{\text{maximize}} \left\{ \frac{1}{n} \sum_{i=1}^{n} \left( \sum_{j=1}^{p} \phi_{j1} x_{ij} \right)^{2} \right\} \text{ subject to } \sum_{j=1}^{p} \phi_{j1}^{2} = 1.$$
 (10.3)

- > The coefficients φ are known as loadings for each of the responses
- > The PC loadings are often the most informative outcome of our PCA



## The 2<sup>nd</sup> principal component

- > But what if there are other variables that help describe the variance in our observables?
- > The 2<sup>nd</sup> PC ( $Z_2$ ) is the linear combination of  $\phi_{j2}X_j$  that has maximum variance: must be orthogonal, or totally uncorrelated to  $Z_1$

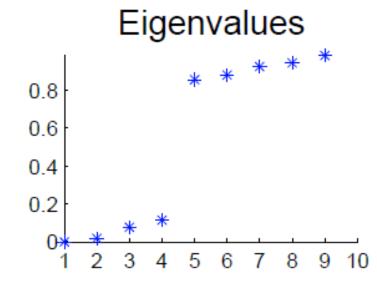
$$z_{i2} = \phi_{12}x_{i1} + \phi_{22}x_{i2} + \ldots + \phi_{p2}x_{ip}, \tag{10.4}$$

> The orthogonality of the 2<sup>nd</sup> PC comes in as an additional constraint



#### **PCA summary**

- > There are many principal components, they are usually determined through eigen decomposition of the covariance matrix of X
- > The eigenvalues, when ordered, often display a spectral gap, which can be useful in determining which set are the more useful to focus on



Random internet picture:

# PCA analysis results may depend on the scale of X<sub>i</sub>!

- > As in Ridge and LASSO regression, the ultimate answer of your PCA analysis is not scale invariant!
- > Prior to conducting PCA you should:
  - 1. Set all the means of each  $X_i$  equal to zero: transformation  $X_i = X_i \overline{X}$
  - **2. Set the variance of each X\_i equal to one:** transformation  $X_i = X_i/\sigma_i$
- > We are looking for variables that explain the variance and don't want the order of magnitude (or choice of units!) to numerically swamp out an important effect



#### How to use principal components

- > PCA is usually an "exploratory" method
- > Proportion of variance explained and what this means in practice
- You could potentially bootstrap your PCA if you have enough data, but take care



#### Python implementation and tips

- > PCA can become expensive to calculate, especially as the data set size grows
  - As a result there are often many methods to pick from
- > Implementation is easy and many tutorials online, sklearn PCA is well supported
- > Advice
  - Go slow and use a subset of your data (if you have many points)
  - Use PCA as a guide and as an exploratory tool
  - Constantly interrogate the results and ask if they make sense! You don't have "test set error" to fall back on, so you need to use your brain!

# **PCA questions?**



#### Clustering

- > Our other main tool in unsupervised learning is clustering
- > Clustering seeks to group items by minimizing a distance metric between groups of observations or groups of features
- > K means
  - Algorithm
  - How to use it
  - What the results mean
  - Warnings: size K , many trials
- > Hierarchical clustering
- > Lots of other approaches // clustering vs PCA
- > How to implement it in Python

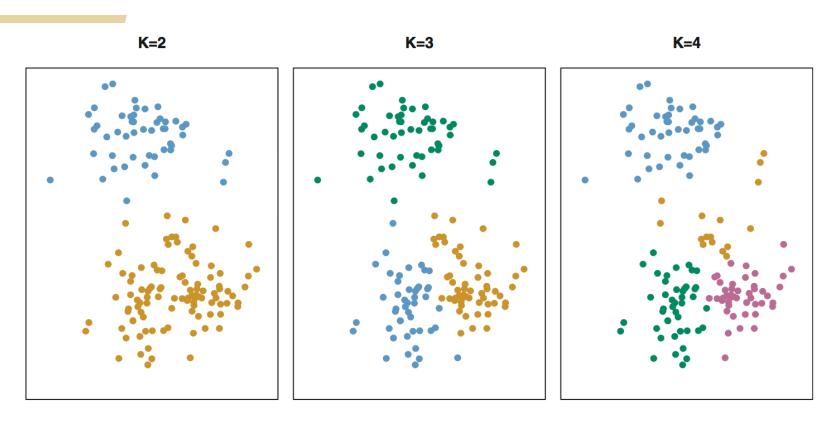


#### K-means clustering, a simple algorithm

- > One of the most common clustering methods
- > Requires, as an input, specification of the final number of clusters you want (K)
- > Rules:
  - Each observation must be placed in at least one of the clusters
  - No clusters may overlap, each observation can only be placed in a single cluster
  - The goal is to minimize the variance of observations within each of the clusters



#### Same data, different values of K



**FIGURE 10.5.** A simulated data set with 150 observations in two-dimensional space. Panels show the results of applying K-means clustering with different values of K, the number of clusters. The color of each observation indicates the cluster to which it was assigned using the K-means clustering algorithm. Note that there is no ordering of the clusters, so the cluster coloring is arbitrary. These cluster labels were not used in clustering; instead, they are the outputs of the clustering procedure.

#### **Algorithm for K-means**

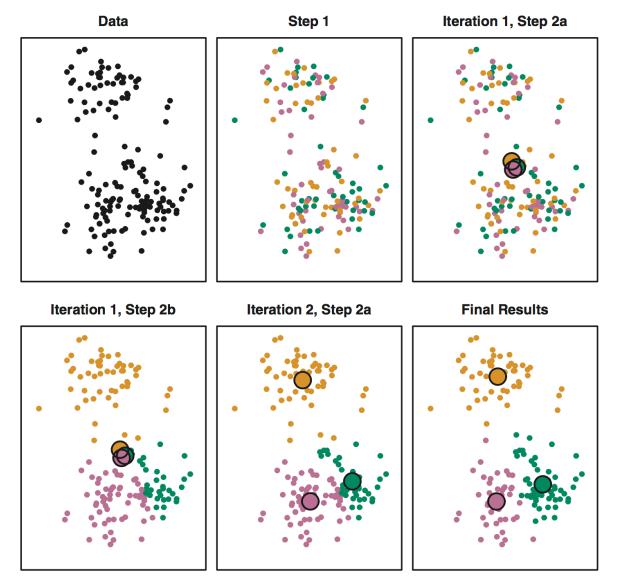
#### Algorithm 10.1 K-Means Clustering

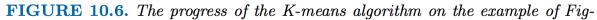
- 1. Randomly assign a number, from 1 to K, to each of the observations. These serve as initial cluster assignments for the observations.
- 2. Iterate until the cluster assignments stop changing:
  - (a) For each of the K clusters, compute the cluster centroid. The kth cluster centroid is the vector of the p feature means for the observations in the kth cluster.
  - (b) Assign each observation to the cluster whose centroid is closest (where *closest* is defined using Euclidean distance).

$$\frac{1}{|C_k|} \sum_{i,i' \in C_k} \sum_{j=1}^p (x_{ij} - x_{i'j})^2 = 2 \sum_{i \in C_k} \sum_{j=1}^p (x_{ij} - \bar{x}_{kj})^2, \tag{10.12}$$



# Algorithm for K-means (e.g., K=3)







#### Importance of sampling

- > K-means clustering is a stochastic process
  - Initial random assignment of data to classes
  - The optimization scheme leads to a local optimization, it is not guaranteed to find the global minimum

#### > Process

- Re-seed different initial clusters and repeat optimization of cluster centers / assignments
- Monitor the sum of distances (each point's distance from each cluster center) as your error metric
- Choose clustering arrangement with lowest error



## Importance of sampling



FIGURE 10.7. K-means clustering performed six times on the data from Fig-



#### What to do with your clusters

- > As in PCA, clustering is an exploratory analysis tool
- > If you have clustered your observations (most common): you can interrogate the different clusters to see if they have common features
  - For observations with many features, you can also cluster the features and look @ common observations...
- In K-means, you have to choose the number of clusters: you must assess the degree to which this choice makes an impact on your scientific conclusions!



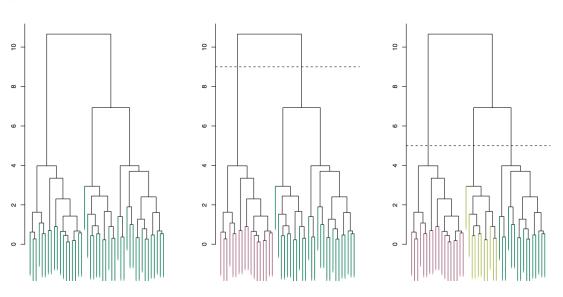
#### **Performing K-means clustering**

- > The module sklearn.clustering can perform Kmeans and has many variants
- > Quick Q: what is a good strategy to learn how to implement a new method like K-means?
- > Take care as with PCA if the size of your data set grows, the computational cost to complete the clustering can become prohibitive...



### Hierarchical clustering vs K-means

- > The main limitation of K-means,
- > Section 10.3.2 discusses hierarchical clustering, an approach that clusters all the data using a tree type structure
  - Choice of how many clusters can be made after the clustering is completed...
- > See ISL for more detail



#### **Clustering vs PCA**

- > Simple definition in ISL (p385):
  - "PCA looks to find a low-dimensional representation of the observations that explain a good fraction of the variance"
  - "Clustering looks to find homogeneous subgroups among the observations"
- > Unsupervised learning, especially use of results, can be a bit of an art...
  - In some cases, it might be appropriate to look at both approaches



## (if time) Feedback on class...

