

## ANALYSIS OF THE NAME OF MOSES & SON.

It is not a little interesting to notice the many recommendatory nouns and adjectives which bear as their initial characters the letters composing the name of MOSES & SON. For instance: the letter "**M**" at once reminds of (**M**)atchless (**M**)ake and (**M**)agnificent (**M**)aterial.—The letter "**O**" is displayed in (**O**)ut-and-(**O**)ut (**O**)vercoats, (**O**)btainable (**O**)pposite the Church.—The letter "**S**" is the initial character of the words (**S**)trength, (**S**)martness, (**S**)tyle, and (**S**)uitability.—The letter "**E**" will be found in (**E**)conomy, (**E**)xcellence, (**E**)quity, (**E**)xchange, and (**S**)o on.

The "**A**" in the conjunction whispers of (**A**)dmirable (**A**)rticles (**A**)dapted to (**A**)ll.—"**N**," in the same word, will show itself in (**N**)one so (**N**)oted as this (**N**)otorious (**N**)ame in trade.—The letter "**D**" calls to mind (**D**)urable (**D**)ress, (**D**)elicate (**D**)esign, and (**D**)ispatch.

The word Son, it is true, furnishes us with the very same letters as we have just pointed out; but, notwithstanding, there will be no difficulty in finding new footsteps to tread in.

A (**S**)lap-up (**S**)uit, for instance, at once gives us the letter "**S**" over again; as do also the words (**S**)howrooms, (**S**)hawls, (**S**)carfs, (**S**)ilks, (**S**)atins, (**S**)hirts, and (**S**)o forth.—The character "**O**," again, speaks of (**O**)utfits, (**O**)xonians, and (**O**)ther similar articles.—"**N**," in conclusion, appears in (**N**)eatness, (**N**)icety, and (**N**)eglect in (**N**)othing, at the celebrated House of that Firm whose name has been thus truthfully analysed.

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	£ s. d.		£ s. d.
Men's Spring and Summer Wrappers, from	0 8 6	Paletots, made from a variety of materials, } fitted for Summer wear . . . from	1 1 0
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Cloth Overcoats of a light Texture, and } handsomely trimmed . . . from	1 1 0	Superfine Cloth Ditto, of a light texture —	1 15 0
Ditto Ditto lined with Silk . . . from	1 8 0	Ditto Ditto lined with Silk . . . —	2 2 0
Ditto Ditto superior quality . . . —	1 18 0	Ditto Dress Coat . . . —	1 12 0
Jean and Holland Blouses . . . —	0 2 9	Best Ditto . . . for	2 15 0
Fancy Victoria Ditto . . . —	0 4 0	Superfine Frock Ditto . . . from	1 15 0
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Frock Ditto . . . —	1 0 0	Black Ditto Ditto . . . —	0 16 0
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Spring and Summer Vests, in every variety—	0 1 6	Best Ditto . . . for	0 13 6
Black and Figured Satin Vests . . . —	0 4 6	Splendid Satin Ditto . . . from	0 14 6
Ditto superior quality . . . —	0 9 6	Best Ditto Ditto . . . for	0 18 6
White Marcella Vests . . . —	0 4 6	Hussar and Tunic Suits . . . —	1 5 0
Black Cloth Ditto . . . —	0 3 6	Superfine Ditto . . . —	1 15 0
Boys' Hussar and Tunic Suits . . . —	0 15 0	Men's White Marcella Vests . . . —	0 7 0
" Spring and Summer Vests . . . —	0 10 0	Fishing Coats, in endless variety, from } 10s. 6d. . . to	1 16 0
Men's Fishing Coats, in every variety . . . —	0 4 0	Elegant Dressing Robes, in great variety, } from 16s. . . to	5 0 0

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OBSERVE.—Any Article purchased, either Ready-made or Made to Measure, if not approved of, will be exchanged, or the money returned.

## E. MOSES & SON,

TAILORS, WOOLLEN DRAPERS, CLOTHIERS, HATTERS, HOSIERS, FURRIERS,  
BOOT AND SHOE MAKERS, AND GENERAL OUTFITTERS,

154, 155, 156, and 157, Minories; and 83, 84, 85, and 86, Aldgate, City, London.

ALL COMMUNICATING WITH EACH OTHER, AND FORMING ONE VAST ESTABLISHMENT.

CAUTION.—E MOSES & SON regret having to guard the public against imposition, but having heard that the untradesmanlike falsehood of being connected with them, or it is the same concern, has been resorted to in many instances, and for obvious reasons, they beg to state they have no connexion with any other House in or out of London, except their branch Establishments, 36, Fargate, Sheffield, and 19, Thornton's Buildings, Bradford, Yorkshire; and those who desire genuine and cheap Clothing, &c., should call at or send to Minories and Aldgate, City, London; or to the Branch Establishments as above.

TAKE NOTICE.—This Establishment is closed from sunset Friday, till sunset Saturday, when business is resumed till 12 o'clock.



# THE NICOLL, REGENT STREET, AND 22, CORNHILL, LONDON.

BESIDES the above Patented Article of Dress (called THE NICOLL), there is another Novelty introduced for this Season, which is, however, Registered under the name of NICOLL'S MORNING COAT, it being especially intended for morning wear, in riding or walking exercise, when it necessarily avoids the stiff formality to be observed in the cut and form of the dress-coat. The price is TWO GUINEAS.



The premises (extending from 114 to 120, Regent Street), as illuminated in honour of Her Majesty's and the Prince's Birthdays.

THE REGISTERED PALETOT is now ready for the Spring Months, with all the new and patented improvements, included in the moderate price of Two GUINEAS. Thus it deservedly bears the name of being not only the most fashionable, but also the cheapest and most durable garment ever offered to the public; the intrinsic value of the material known as NICOLLIAN, or LLAMA CLOTH, being, within the last few months, much enhanced; the same durability being retained, with an increased fineness and beauty in appearance. It can be seen, ready for immediate wear, in every size, at the Patentees' Warerooms.

## 114, 116, & 120, REGENT STREET, OR 22, CORNHILL, FACING ROYAL EXCHANGE.