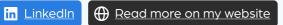


Jonathan Lewis

Creative problem solver













About me

I am a passionate and innovative problem-solver. With a deep interest in digitalisation and service transformation, I am eager to contribute to the rapid technological advancements reshaping organisations across industries.

⊗ Education

BBA, International Business Haaga-Helia, UAS 2017-2021

Student exchange Copenhagen Business School 2019

Experience

Customer Success Management, UI/UX ıIlİnnopipe

2022-present



Managing B2B accounts for Innopipe, a corporate innovation software, ensuring client satisfaction and driving platform improvements, successfully improving the UI/UX of the platform based on client insights.

UI/UX Communications Product mgmt

Customer Experience & Communications CATAPULT

2020-present





Managing customer experience and communications at Catapult, a B2B research consultant company. Leading initiatives to enhance user experience, ensure high-quality customer care throughout all partnership phases, automate manual processes, design research package materials, and refine service offering communications.

UX Communications Service design

Visual & Digital Marketina CATAPULT

2020-present









In charge of all marketing related tasks such as social media management, event organisation & website development. Working closely with sales and management to ensure we meet all internal goals. Coached +30 entrepreneurs in marketing.

Lead gen Event mgmt Website dev Social media

Graphic Design

Freelance 2019-present









Worked on website redesigns and developed a variety of marketing collateral (sales decks, promotional materials, etc.). I have also designed brands and logos, while contributing to various visual aspects like motion graphics and illustrations.



