



Jonathan Lewis

Creative problem solver

Helsinki

lewiss.jonathan@gmail.com

+358 400 201 775



LinkedIn



Read more on my website



About me

I am a passionate and innovative problem-solver. With a deep interest in digitalisation and service transformation, I am eager to contribute to the rapid technological advancements reshaping organisations across industries.

Education

BBA, International Business

Haaga-Helia, UAS

2017-2021

Student exchange

Copenhagen Business School

2019

Experience

Customer Success Management, UI/UX

innopipe

2022-present



Managing B2B accounts for Innopipe, a corporate innovation software, ensuring client satisfaction and driving platform improvements, successfully improving the UI/UX of the platform based on client insights.

UI/UX

Communications

Product mgmt

Customer Experience & Communications

catapult

2020-present



Managing customer experience and communications at Catapult, a B2B research consultant company. Leading initiatives to enhance user experience, ensure high-quality customer care throughout all partnership phases, automate manual processes, design research package materials, and refine service offering communications.

UX

Communications

Service design

Visual & Digital Marketing

catapult

2020-present



In charge of all marketing related tasks such as social media management, event organisation & website development. Working closely with sales and management to ensure we meet all internal goals. Coached +30 entrepreneurs in marketing.

Lead gen

Event mgmt

Website dev

Social media

Graphic Design

Freelance

2019-present



Worked on website redesigns and developed a variety of marketing collateral (sales decks, promotional materials, etc.). I have also designed brands and logos, while contributing to various visual aspects like motion graphics and illustrations.

Website dev

Graphic design

Marketing collateral