



## **DESAFIO**

Gere planos de ação a partir  
de análises com SQL





# RESPOSTAS



**Duplique este  
arquivo, responda e  
o submeta na  
plataforma**

**(utilize quantos slides forem  
necessários)**

# Dashboard



Insira o print do dashboard aqui

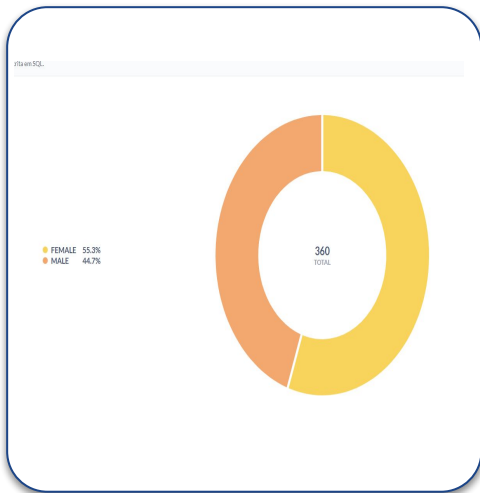


# Gráfico 1 - PIZZA



Insira o gráfico de Pizza Aqui

Copie e cole abaixo a SQL utilizada no desafio, com tamanho de **fonte**  
**12.** Utilizar somente 1 slide por item.



```
Select gender,COUNT(lead_id)from leads_basic_detailsgroup BY gender
```

# Gráfico 2 - CARTÃO



Copie e cole abaixo a SQL utilizada no desafio, com tamanho de **fonte**  
**12.** Utilizar somente 1 slide por item.

Insira o gráfico de Cartão Aqui



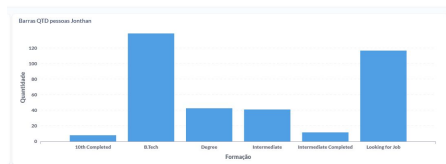
```
Select SUM(AGE) / count(lead_id) AS  
MEDIA_IDADEfrom leads_basic_details
```

# Gráfico 3 - BARRAS



Copie e cole abaixo a SQL utilizada no desafio, com tamanho de **fonte**  
**12.** Utilizar somente 1 slide por item.

Insira o gráfico de Barras Aqui



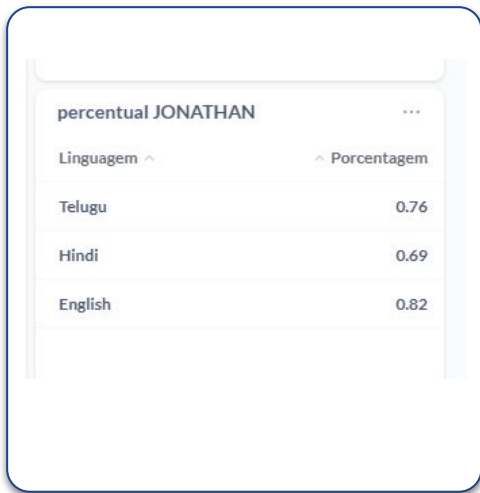
```
Select current_education, count(current_education) from  
leads_basic_details group by current_education order by  
current_education
```

# Gráfico 4 - TABELA



Copie e cole abaixo a SQL utilizada no desafio, com tamanho de **fonte**  
**12.** Utilizar somente 1 slide por item.

Insira a tabela Aqui

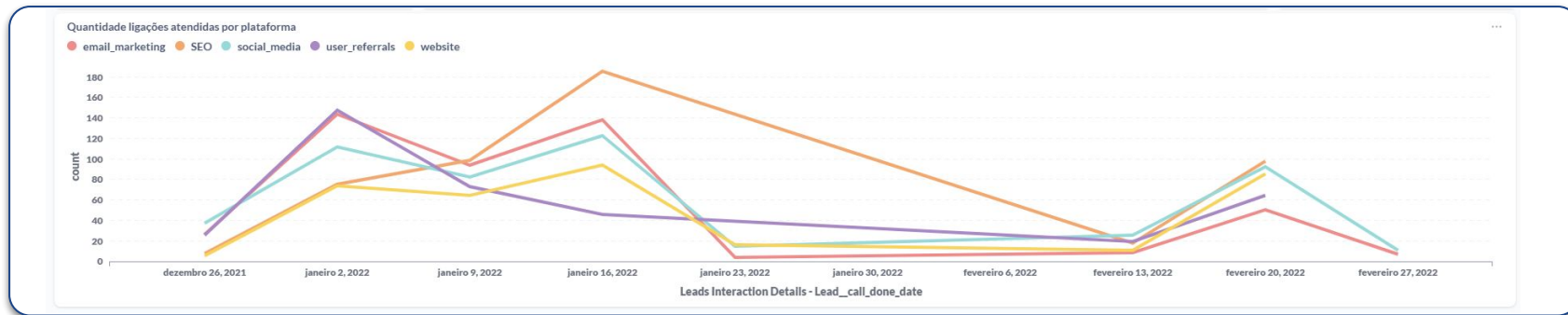


Linguagem ^	Porcentagem
Telugu	0.76
Hindi	0.69
English	0.82

```
SELECT
  language,
  AVG(watched_percentage) AS media_watched
FROM
  leads_demo_watched_details
WHERE
  watched_percentage > 0.5
GROUP BY
  language;
```

# Gráfico 5 - LINHAS

Insira o gráfico aqui



Copie e cole abaixo a SQL utilizada no desafio, com tamanho de fonte 12. Utilizar somente 1 slide por item.

```
SELECT `leads_basic_details`.`lead_gen_source` AS `lead_gen_source`, STR_TO_DATE( CONCAT( YEARWEEK(
`Leads Interaction Details - Lead`.`call_done_date` ), ' Sunday' ), '%X%V %W' ) AS `Leads Interaction Details -
Lead__call_done_date`, COUNT(*) AS `count` FROM `leads_basic_details` LEFT JOIN `leads_interaction_details` AS
`Leads Interaction Details - Lead` ON `leads_basic_details`.`lead_id` = `Leads Interaction Details -
Lead`.`lead_id` GROUP BY `leads_basic_details`.`lead_gen_source`, STR_TO_DATE( CONCAT( YEARWEEK(
`Leads Interaction Details - Lead`.`call_done_date` ), ' Sunday' ), '%X%V %W' ) ORDER BY
`leads_basic_details`.`lead_gen_source` ASC, STR_TO_DATE( CONCAT( YEARWEEK( `Leads Interaction Details
- Lead`.`call_done_date` ), ' Sunday' ), '%X%V %W' ) ASC
```