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Assignment: Focus on Web Design

A. Q - What is the URL of the site?

A - The URL is <https://unity.com/>

B. Q - What is the purpose of the site?

A - The website's purpose is to facilitate the installer and documentation of the Unity game engine.

C. Q - Who is the intended audience?

A - The intended audience is game developers.

D. Q - Do you think that the site reaches its intended audience? Why or why not?

A - Yes, I think very much so that it has reached the intended audience, as the site is very popular with game devs.

E. Q - Is the site useful to you? Why or why not?

A - Yes, the website is very useful for me not only because it contains the installer for the engine, but also because of the documentation to help with issues.

F. Q - Does this site appeal to you? Why or why not?

A - Yes, the site appeals to me because the website has a very clean design with swift interactivity. The site uses three prime colors being black, white, and blue giving a nice looking color scheme, It is also cross-compatible with different devices, and the navigation allows you to conveniently find the installer for the engine.

G. Q - Would you encourage others to visit the site? Why or why not?

A - I would encourage those in the game development community to visit the site as it is a great way to get into game design and to create and sell games.

H. Q - How could the site be improved?

A - The navigation for the documentation needs improvement as it's not very beginner-friendly, making it hard to sift through and find the problem.