

Name

age: Daniel Harris

residence: Mount Pleasant, SC

education: Certification classes at community college

occupation: Systems Administrator

marital status: Single dad of 1



"Don't trust the person who arrives empty-handed."

Daniel works a graveyard shift of 8-4 so he can help his 8-year-old son, Kayden, with homeschool. Catching sleep before and after his son's school, he sacrifices his personal liberties so he can foster his son's growth.

Comfort With Technology

INTERNET



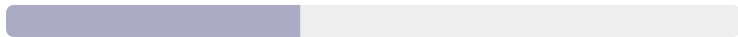
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

What's needed in order to make him or her feel successful.

Needs

- Ease in transitioning from work to home life.
- Weekly planner to direct his daily responsibilities.
- People and things to help him take care of his son.

Values

- Emotional determination
- Integrity in words and actions
- Strong thinking

Wants

- A simple way to keep up with cooking and what his household requires.
- An occasional vacation with his son.
- Ways to find coupons for groceries and household/personal appliances.

Fears

- Losing the trust of his son and the people who help him.
- Existential dread setting in during the day.
- Motivation draining out of him.