

Jonathan van Diermen



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Utrecht, Nederland

Subject: Internship application

Date: 25-03-2025

Dear sir/madame,

I am excited to apply for an IT internship at Picnic. My passion lies in developing innovative technological solutions that improve daily life. With hands-on experience in researching, designing, and building digital products, I believe I am a strong fit for this role.

Beyond my academic work, I have independently developed software tools to simplify my daily life. In my spare time I have realized several projects, such as an automatic alarm clock and reminder, based on integrations with Google Calendar, Google Maps and Pushbullet. Furthermore, I have developed a digital cookbook that automatically creates shopping lists in collaboration with the Picnic app. I have also collaborated in team settings, such as when developing an app for my student association. During my studies, I worked on projects like a tool for UMC that helps children with heart conditions complete endurance tests. These experiences have strengthened my problem-solving skills and my ability to translate complex challenges into user-friendly solutions.

I am currently pursuing a Master's in Human-Computer Interaction at Utrecht University. Alongside my studies, I am interning as a UX researcher at TrainTool, an edtech company in Utrecht, where I focus on implementing gamification elements and improving digital accessibility through audits and usability optimizations. This has deepened my interest in creating inclusive digital experiences, an area where I would love to contribute at Picnic.

I am eager to apply my knowledge of usability testing, UX design, and accessibility in a dynamic environment like Picnic. Additionally, working within a fast-growing company would provide an excellent opportunity to learn from experienced professionals and further develop my skills. I would love the opportunity to discuss how my background aligns with this role. Please feel free to reach out at your convenience.

With kind regards,

Jonathan van Diermen